Online Shopping System

Problem statement:

The online shopping system aims to provide a convenient and seamless shopping experience to customers, enabling them to browse, select, and purchase products online. However, there are several challenges associated with such a system, such as ensuring the security of sensitive customer information, managing large inventories, providing accurate product descriptions, dealing with returns and refunds, and ensuring timely delivery of products. Addressing these challenges is crucial for the success of an online shopping system and ensuring customer satisfaction.

Software Requirements Specification

1. Introduction

1.1 Purpose of this document:

The purpose of an online shopping system is to provide a convenient and accessible platform for customers to purchase products from anywhere at any time. It enables businesses to expand their reach beyond geographical boundaries, increase their customer base, and reduce operational costs associated with physical stores. Online shopping systems also offer various features such as personalized recommendations, multiple payment options, and easy returns, enhancing the overall shopping experience for customers. Moreover, they provide valuable data insights to businesses, enabling them to optimize their operations, improve customer engagement, and increase sales.

1.2 Scope of this document:

The scope of an online shopping system is vast and dynamic. It includes the development and implementation of a robust e-commerce platform, enabling customers to browse and purchase products from a diverse range of categories. It also includes the integration of secure payment gateways, logistics management systems, and customer support mechanisms to ensure a seamless shopping experience. The scope further extends to the provision of accurate and detailed product information, personalized recommendations, and efficient order fulfillment processes. With the increasing demand for online shopping, the scope of an online shopping system also includes the implementation of innovative technologies such as AI-based chatbots, virtual reality shopping experiences, and voice-enabled shopping assistants to enhance customer engagement and satisfaction.

1.3 Overview:

An online shopping system is an e-commerce platform that enables customers to browse, select, and purchase products online from anywhere at any time. It provides a convenient and accessible platform for businesses to expand their reach and increase their customer base. The system typically includes a user-friendly interface, secure payment gateways, and efficient logistics management to ensure timely delivery of products. It also offers various features such as personalized recommendations, easy returns, and customer support mechanisms to enhance the overall shopping experience for customers. With the increasing popularity of online shopping, the system's overview includes the implementation of advanced technologies such as AI, machine learning, and virtual reality to enhance customer engagement and satisfaction.

2. General Description:

An online shopping system is a web-based platform that enables customers to browse, select, and purchase products online. It typically involves a website or mobile application that offers a user-friendly interface, product catalogs, and secure payment gateways. The system also includes logistics management and customer support mechanisms to ensure the timely delivery of products and address any issues faced by customers. The system's general description includes a wide range of product categories, personalized recommendations, and easy return policies to enhance customer satisfaction. The system enables businesses to expand their reach and increase their sales by leveraging digital technologies and innovative marketing strategies.

3. Functional requirements:

- 1. <u>User registration and account management:</u> Users should be able to register on the platform, create an account, and manage their profile information, including contact details and shipping address.
- 2. <u>Product catalog and search:</u> The system should provide a comprehensive product catalog that allows users to browse, search and filter products based on various criteria such as category, price range, and brand.
- 3. **Shopping cart and checkout:** The system should allow users to add products to their shopping cart, view their cart, and proceed to checkout. The checkout process should be streamlined and secure, with multiple payment options available.
- 4. <u>Order management:</u> The system should enable users to track their orders, view order history, and receive updates on order status, including shipping and delivery details.
- 5. **Inventory management:** The system should manage product inventory and update stock levels in real-time to prevent overselling and ensure timely delivery of products.

4. Interface requirements:

- 1. <u>User-friendly interface:</u> The system should have a clean and intuitive interface that is easy to navigate and use.
- 2. **Responsive design:** The system should be designed to be responsive to different screen sizes, such as desktops, laptops, tablets, and mobile devices.
- 3. **Product display:** The system should provide high-quality images and detailed product information, including product specifications, reviews, ratings, and availability.
- 4. **Search and filter:** The system should have a search bar and filtering options that enable users to find products quickly and easily.
- 5. **Shopping cart:** The system should display the user's shopping cart, including product details, quantities, and prices.
- 6. <u>Checkout process:</u> The system should have a streamlined and secure checkout process that includes multiple payment options, such as credit card, debit card, net banking, and e-wallets.
- 7. **Order tracking:** The system should provide users with the ability to track their orders and receive updates on their order status.
- 8. <u>Customer support:</u> The system should have a visible and accessible customer support mechanism, such as chatbots, email, or phone support.
- 9. <u>Personalization and recommendations:</u> The system should use customer data to provide personalized recommendations and offers that are relevant to the user.
- 10. <u>Feedback and reviews:</u> The system should enable users to provide feedback and reviews on products and their shopping experience, which can help businesses improve their services and products.

5. Performance requirements:

- Fast loading times: The system should load quickly and efficiently to prevent users from experiencing delays or frustration while browsing products.
- 2. <u>High availability and uptime:</u> The system should be available to users at all times, with minimal downtime or maintenance.
- 3. **Scalability:** The system should be scalable to handle an increasing number of users, products, and orders without experiencing any significant performance degradation.
- 4. Reliable payment processing: The payment processing system should be reliable and secure, with minimal transaction failures and downtime.
- 5. **Efficient order fulfillment:** The system should enable businesses to fulfill orders quickly and efficiently, with minimal delays or errors.

6. Design constraints:

- 1. <u>Technology constraints:</u> The system should be designed to work within the limitations of the underlying technology, such as the web server, database, and programming languages used.
- 2. <u>Compatibility constraints:</u> The system should be designed to be compatible with various devices and browsers, such as desktops, laptops, tablets, and mobile devices.
- 3. **Accessibility constraints:** The system should be designed to be accessible to users with disabilities, such as visual impairments, hearing impairments, and motor impairments.
- 4. <u>Usability constraints:</u> The system should be designed to be user-friendly and easy to use, with minimal confusion and frustration.
- 5. **Security constraints:** The system should be designed to be secure and protect user data and transactions from unauthorized access or theft.

7. Non Functional requirements:

- 1. **Security:** The system should be designed to be secure and protect user data and transactions from unauthorized access or theft.
- Reliability: The system should be designed to be reliable and available to users at all times, with minimal downtime or maintenance.
- 3. **Performance:** The system should be designed to perform efficiently and effectively, with fast loading times and minimal lag or delay.
- 4. **Scalability:** The system should be designed to scale up or down as needed to accommodate changes in user demand or business growth.
- 5. **<u>Usability:</u>** The system should be designed to be user-friendly and easy to use, with minimal confusion and frustration.

8. Preliminary schedule and budget

Schedule:

- 1. Planning and requirements gathering 4 weeks
- 2. System design and architecture 4 weeks
- 3. Front-end and back-end development 16 weeks
- 4. Integration and testing 4 weeks
- 5. Deployment and launch 2 weeks

Total project duration: 30 weeks or approximately 7-8 months

Budget:

- 1. Salaries and wages \$250,000
- 2. Hardware and software costs \$50,000
- 3. Web hosting and domain name registration \$2,000
- 4. Marketing and promotion \$20,000
- 5. Legal and regulatory compliance \$5,000