Project Initialization and Planning Phase

Date	18 june 2025
Team ID	Chaitra V
Project Name	Global Malnutrition Trends: A Power BI Analysis (1983-2019)
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

PS-1:

Customer Problem Statement Template

I am	I'm trying to	But	Because	Which makes me feel
a government health official or policy maker.	identify which regions and income groups are most affected by child malnutrition and decide where to allocate funds.	I can't easily interpret static reports or spreadsheets filled with scattered malnutrition data.	they lack interactive visuals, summarized trends, and income-based segmentation.	overwhelmed, frustrated, and worried that I may make the wrong decision.

PS-2:

Customer Problem Statement Template

I am	I'm trying to	But	Because	Which makes me feel
a data analyst working for a global NGO focused on childhood nutrition.	track malnutrition trends over time and understand how income levels impact conditions like stunting, underweight, and overweight.	I don't have an easy way to filter or compare country-wise data across decades in one place.	raw datasets are large, inconsistent, and not presented in a user-friendly dashboard.	inefficient, unproductive, and unsure if I'm drawing the right conclusions.