

Google's Merchandise Store Site Report

Total Unique Visitors

308.13K

Total Visits

928K

Total Hits

2M

Analysis Start Date

01 January 2017

Analysis End Date

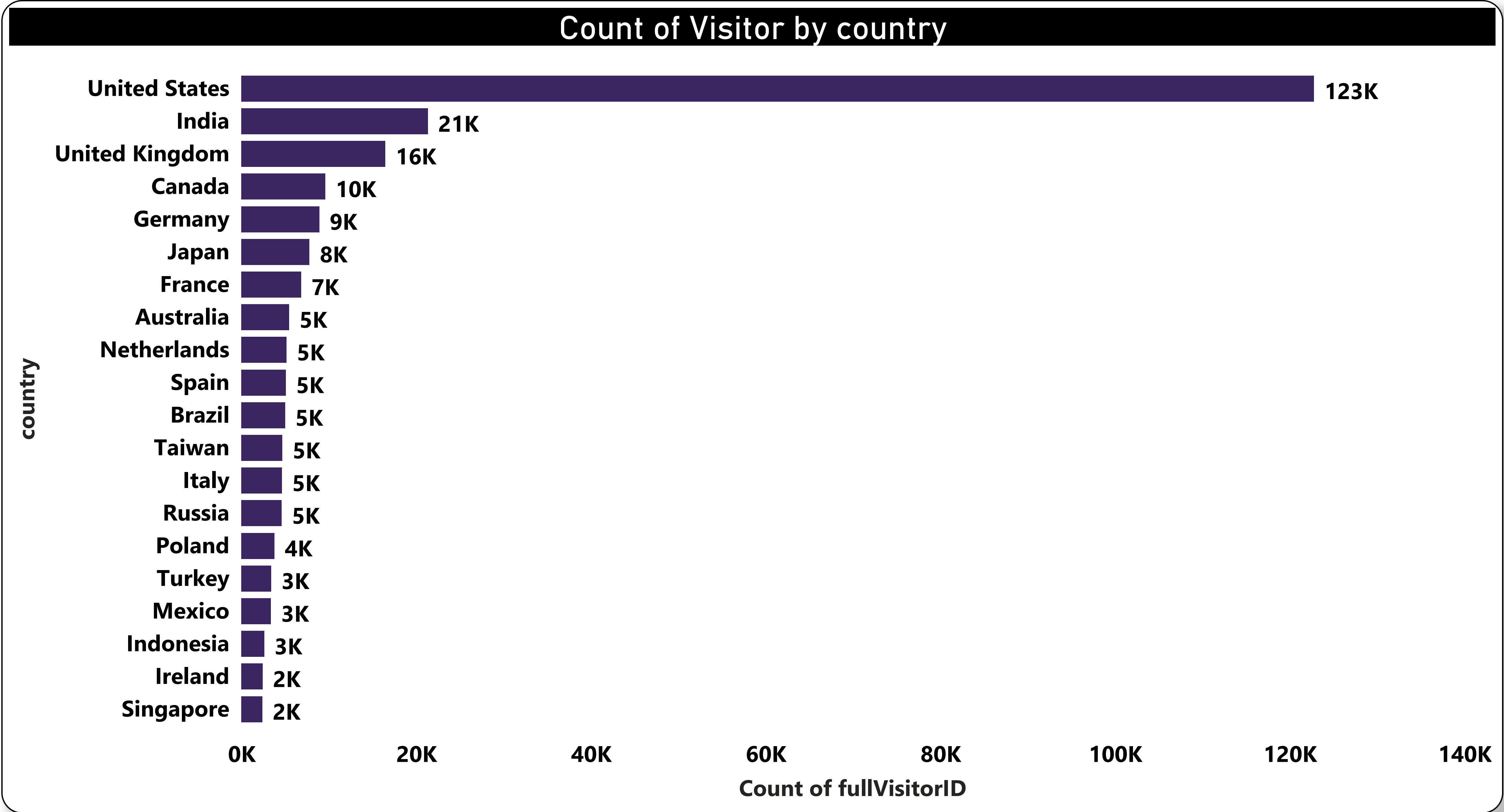
30 June 2017

Transactional Revenue

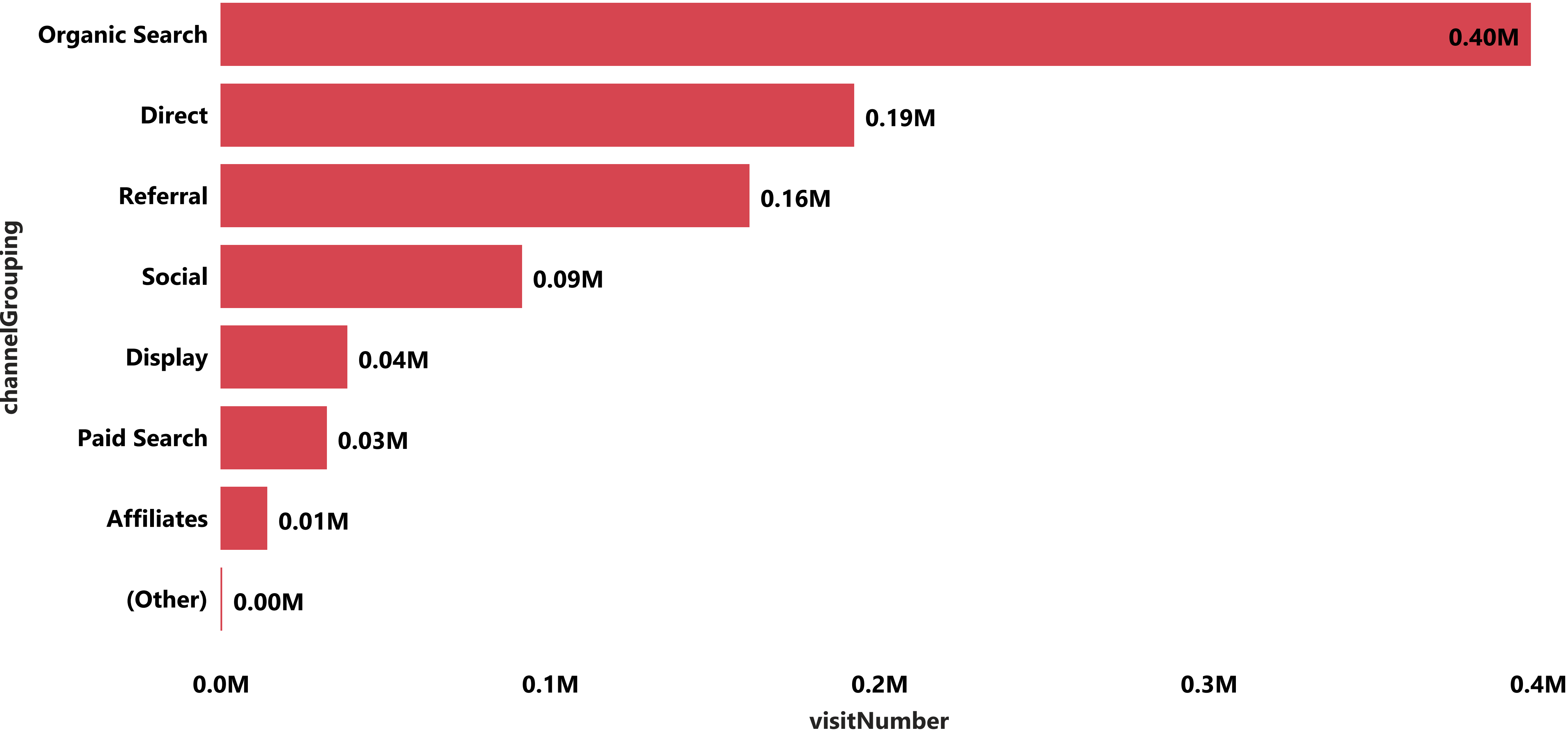
859.30K

Total Countries

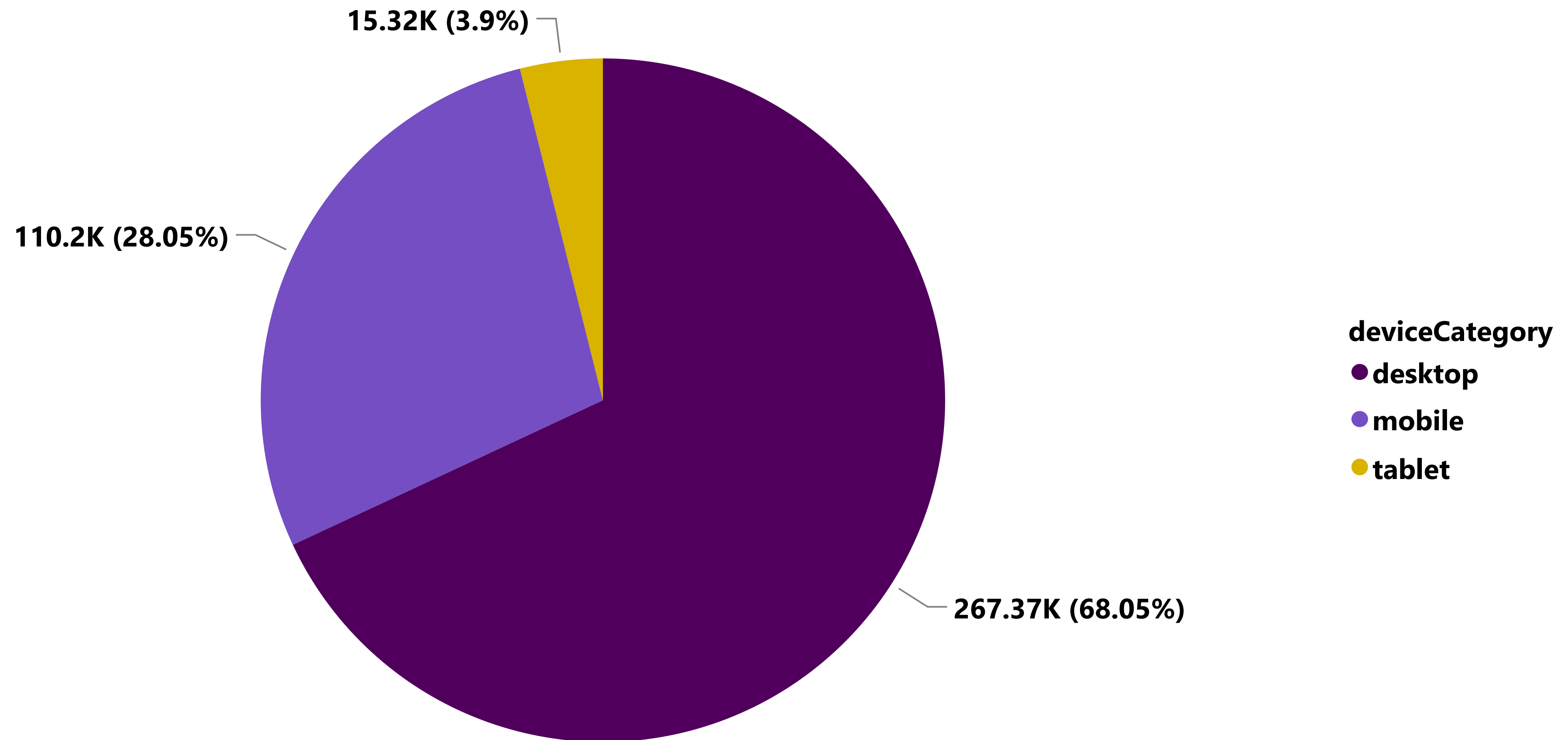
213



visitNumber by channelGrouping

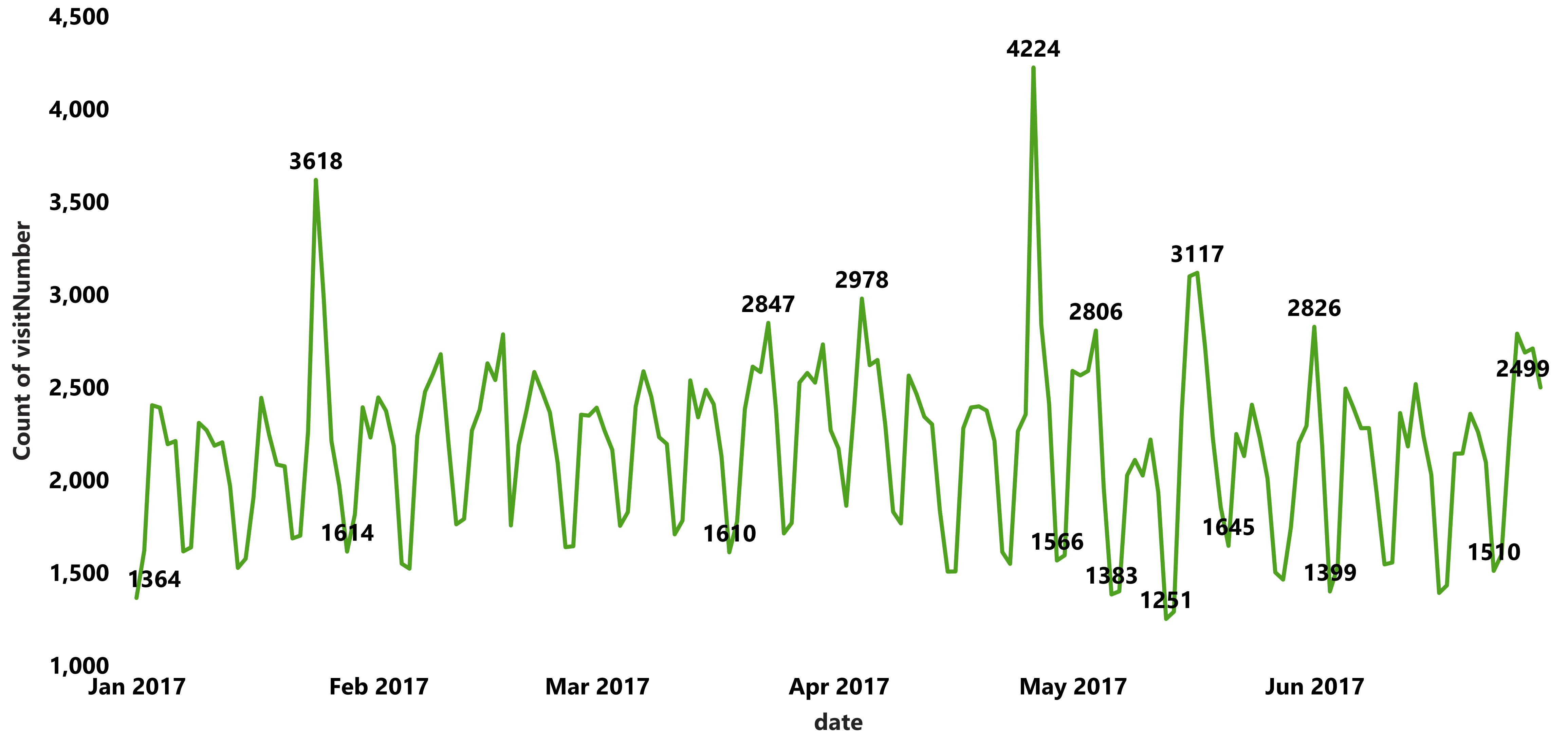


Count of visitNumber by deviceCategory



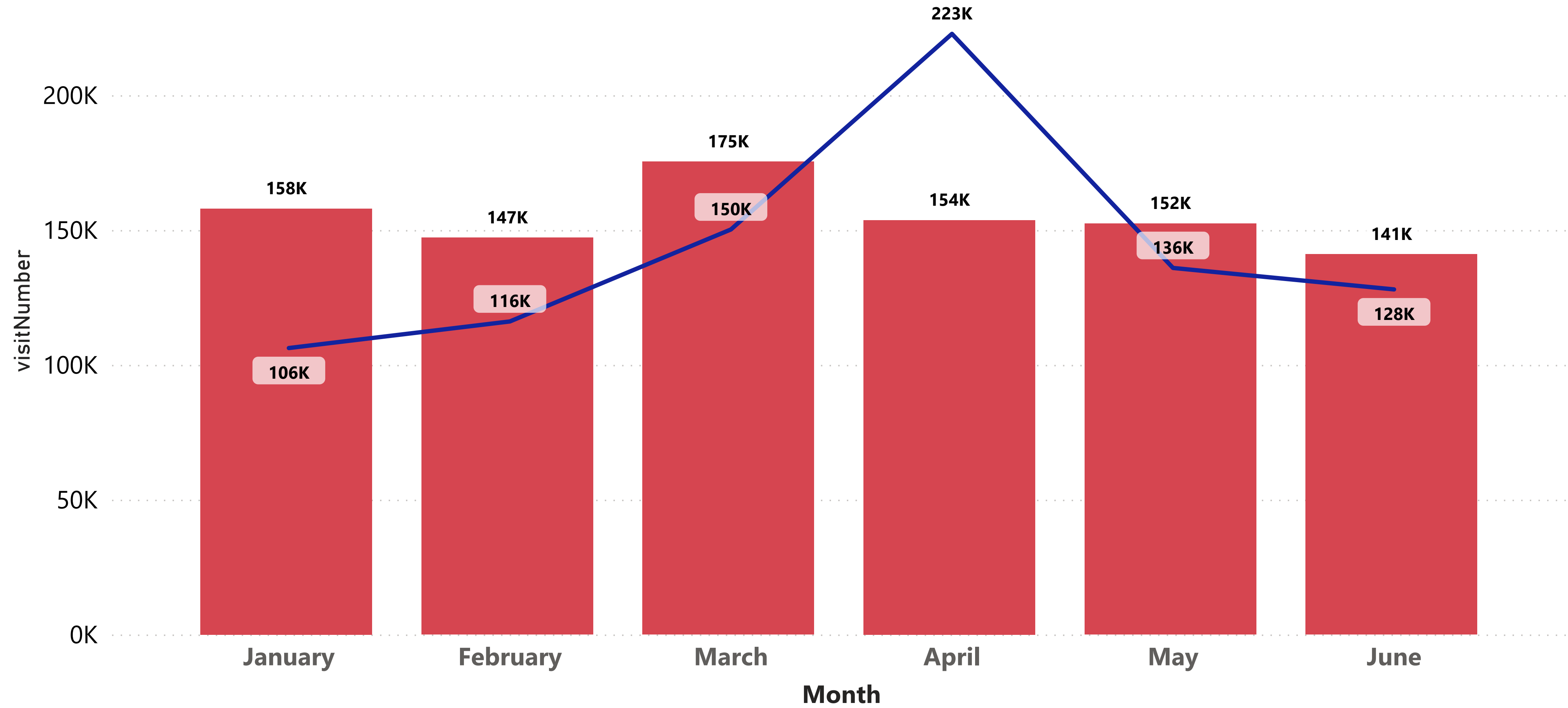
Summary of Visits, Hits and Revenue					
country	Count of fullVisitorID	visitNumber	hits	transactionRevenue	
United States	122798	543203	1013368	↑	820,416.24
Canada	9605	45335	67942	↓	14,536.54
Venezuela	762	1317	6290	↓	6,042.89
Japan	7795	19082	35397	↓	4,057.94
Taiwan	4692	11344	25232	↓	1,430.48
Australia	5476	9035	23959	↓	1,392.91
Indonesia	2623	3608	9532	↓	1,335.58
Belgium	2033	3260	7920	↓	1,014.05
Mexico	3385	5628	13680	↓	708.90
South Korea	2016	3798	8585	↓	621.05
United Kingdom	16478	36274	53086	↓	593.20
Brazil	5002	7617	18054	↓	568.32
Singapore	2411	15713	14150	↓	534.09
Ukraine	1938	5243	6503	↓	503.52
Hong Kong	1779	2973	7482	↓	495.96
Colombia	1744	4086	8414	↓	478.79
Spain	5097	11012	18175	↓	399.79
United Arab Emirates	893	1337	3081	↓	383.06
Puerto Rico	301	749	2384	↓	345.71
India	21349	31085	75210	↓	297.92
France	6841	13836	27779	↓	271.25
Kuwait	157	460	703	↓	241.22
Ecuador	343	579	1358	↓	217.87
Switzerland	1842	3152	7313	↓	217.01
Saudi Arabia	1010	1678	2893	↓	208.11
Poland	3778	6770	11875	↓	204.21
Germany	8926	16938	31616	↓	183.91
Total	308130	927696	1734251		859,297.27

Count of visitNumber by date



visitNumber and transactionRevenue by Month

● visitNumber ● transactionRevenue



visitNumber by browser

Chrome

Safari

106K

Firefox

84K

Internet ...

Edge

Saf...

O...

8K

5K

3K

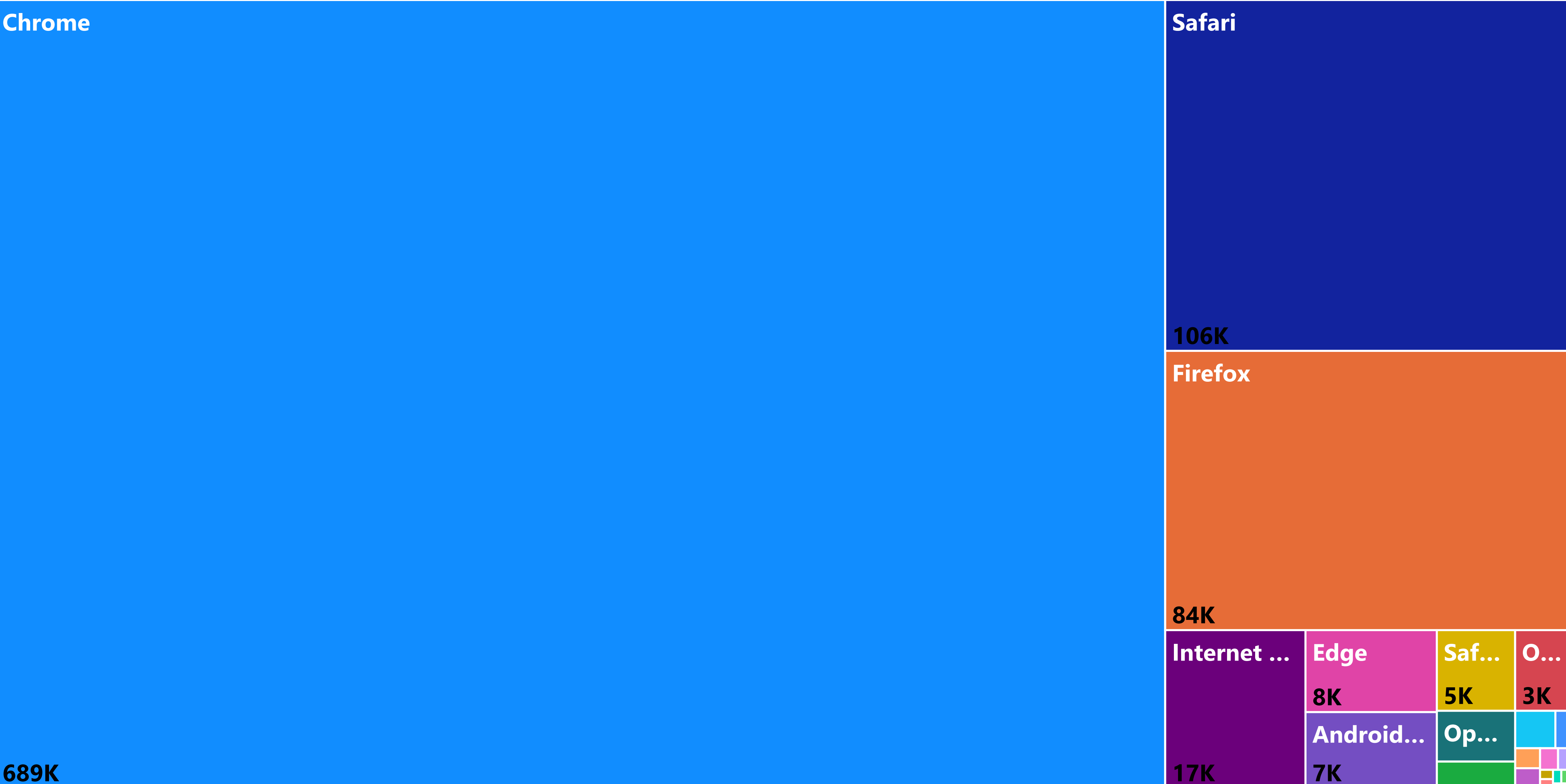
Android...

Op...

689K

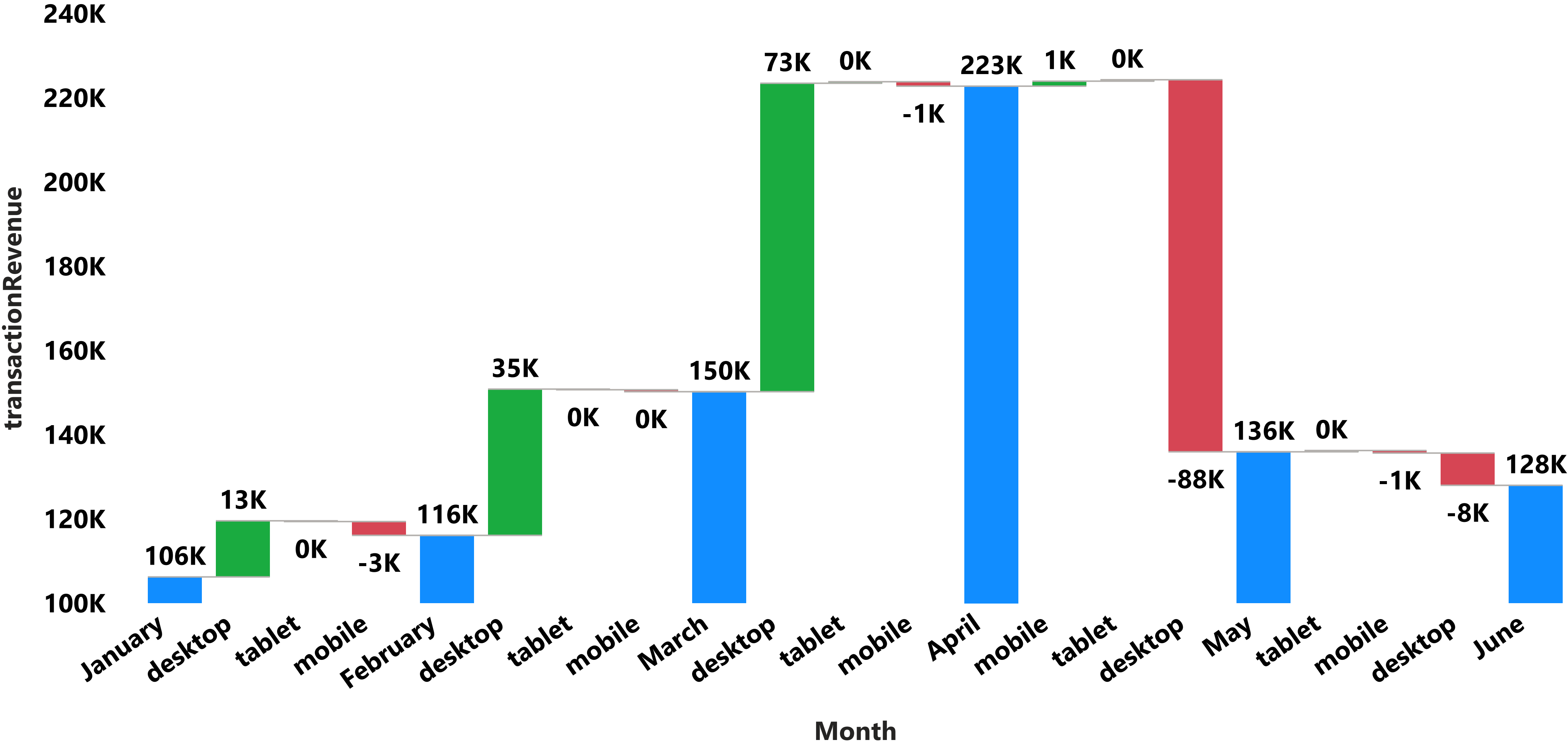
17K

7K

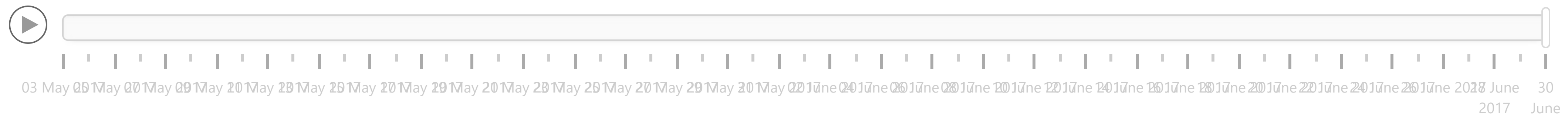
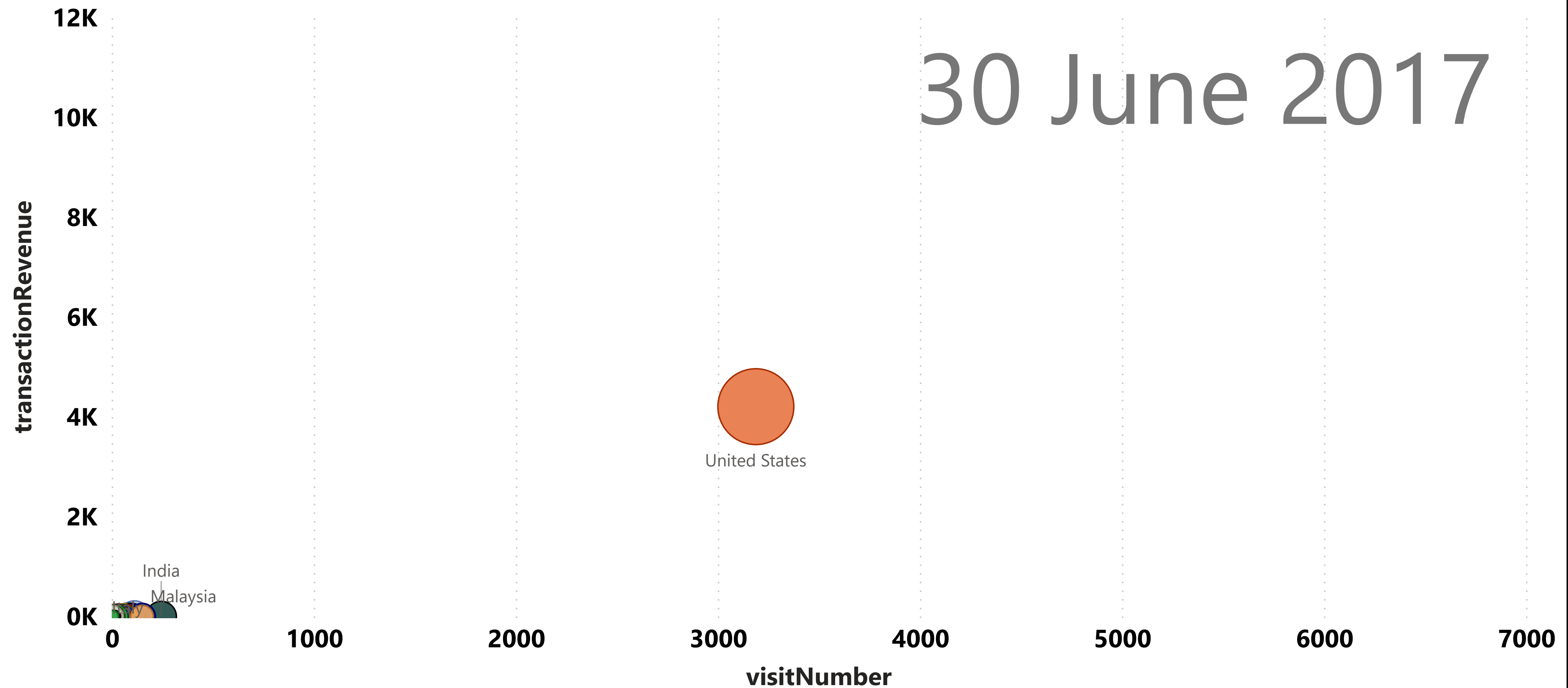


transactionRevenue by Month and deviceCategory

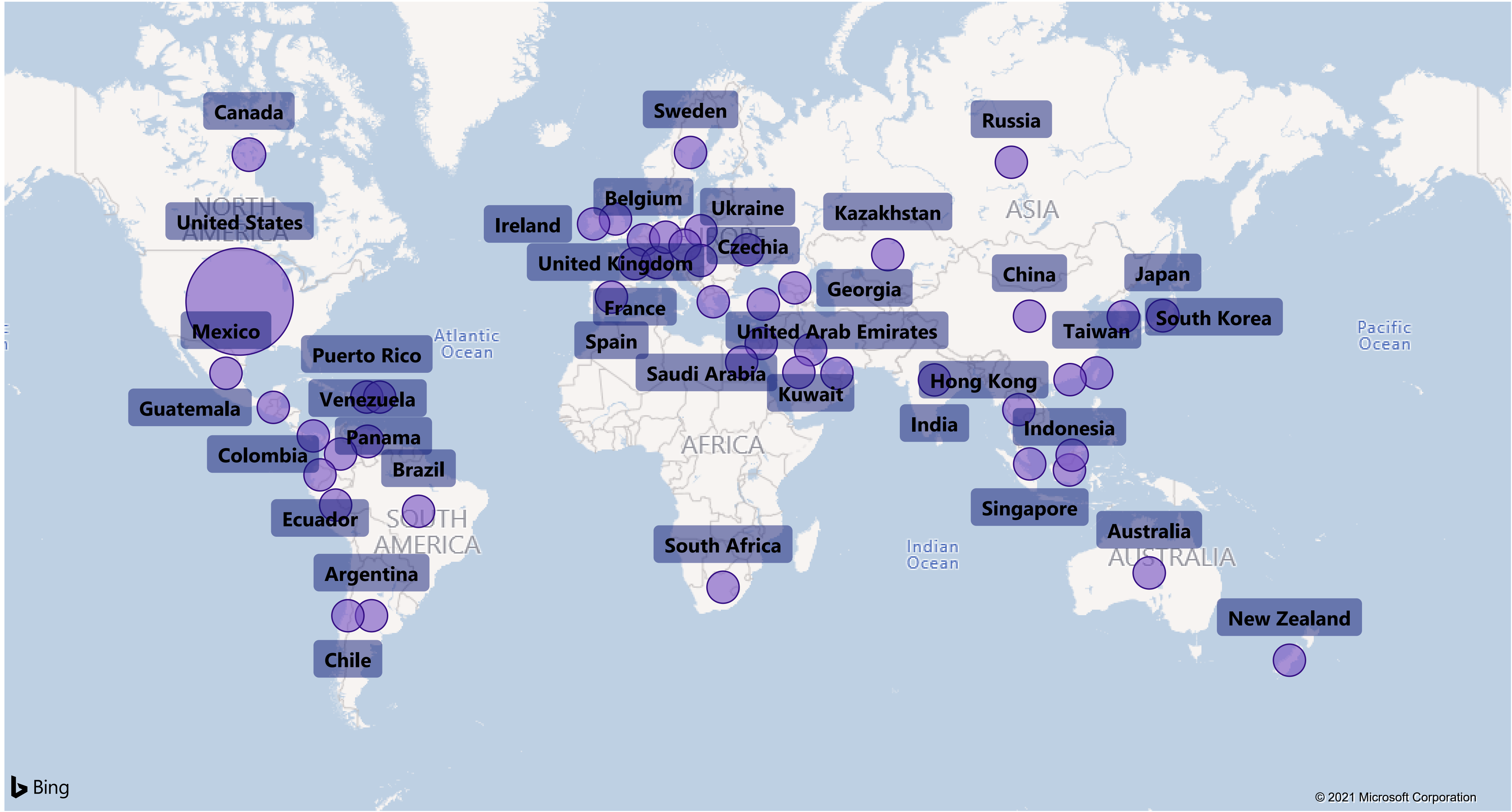
● Increase ● Decrease ● Total ● Other



visitNumber, transactionRevenue and timeOnSite by country and date



transactionRevenue by country



hits by deviceCategory and channelGrouping

channelGrouping (Other) Affiliates Direct Display Organic Search Paid Search Referral Social

