

Ideation Phase

Empathize & Discover

Date	06 May 2023
Team ID	NM2023TMID14694
Project Name	Advanced Breast Prediction with Deep Learning
Maximum Marks	4 Marks

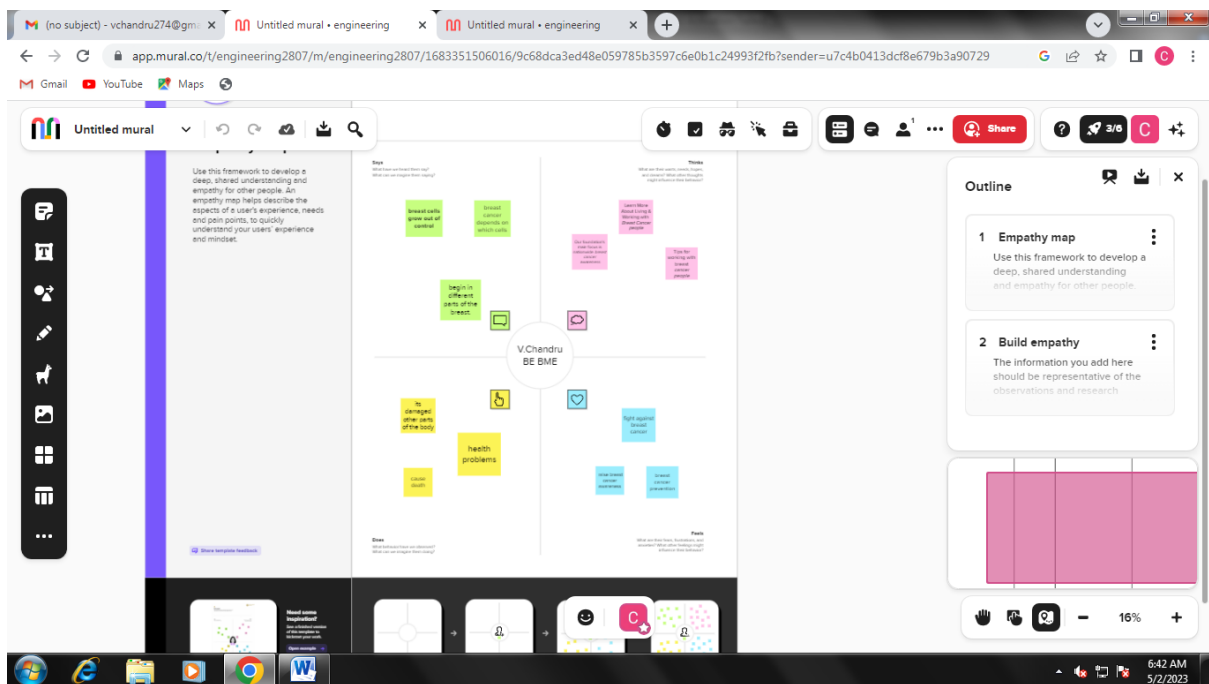
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://app.mural.co/t/engineering2807/m/engineering2807/1683351506016/9c68dca3ed48e059785b3597c6e0b1c24993f2fb?sender=u7c4b0413dcf8e679b3a90729>

Example: Advanced Breast Cancer Prediction with Deep Learning

Browser tabs: (no subject) - vchandru274@gmail.com, Untitled mural • engineering, Untitled mural • engineering

Address bar: app.mural.co/t/engineering2807/1683351506016/9c68dca3ed48e059785b3597c6e0b1c24993f2fb?sender=u7c4b0413dcf8e679b3a90729

Navigation: Gmail, YouTube, Maps

Mural Interface:

- Toolbar: Copy, Paste, Erase, Lasso, Highlight, Text, Image, Shape, Frame, Note, Comment, Share, Search, Undo, Redo, Zoom In, Zoom Out, Full Screen, Exit Full Screen.
- Left Panel: Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.
- Central Canvas: A diagram titled "V.Chandru BE BME" with four quadrants: "What they think, feel, say, do" (top-left), "What they think, feel, say, do" (top-right), "What they think, feel, say, do" (bottom-left), and "What they think, feel, say, do" (bottom-right). The diagram includes various sticky notes and icons representing user experience and needs.
- Right Panel: Outline
 - 1 Empathy map
 - Use this framework to develop a deep, shared understanding and empathy for other people.
 - 2 Build empathy
 - The information you add here should be representative of the observations and research.

Bottom Bar: Windows taskbar showing icons for File Explorer, Google Chrome, Microsoft Word, and the system clock (6:44 AM, 5/2/2023).