

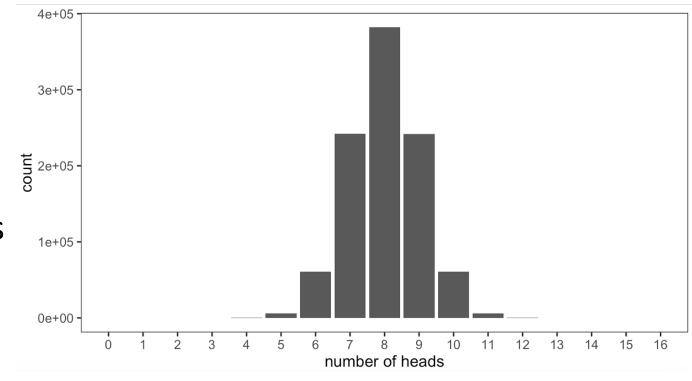
Reading Quiz 4 due on 24th Feb (Fri)

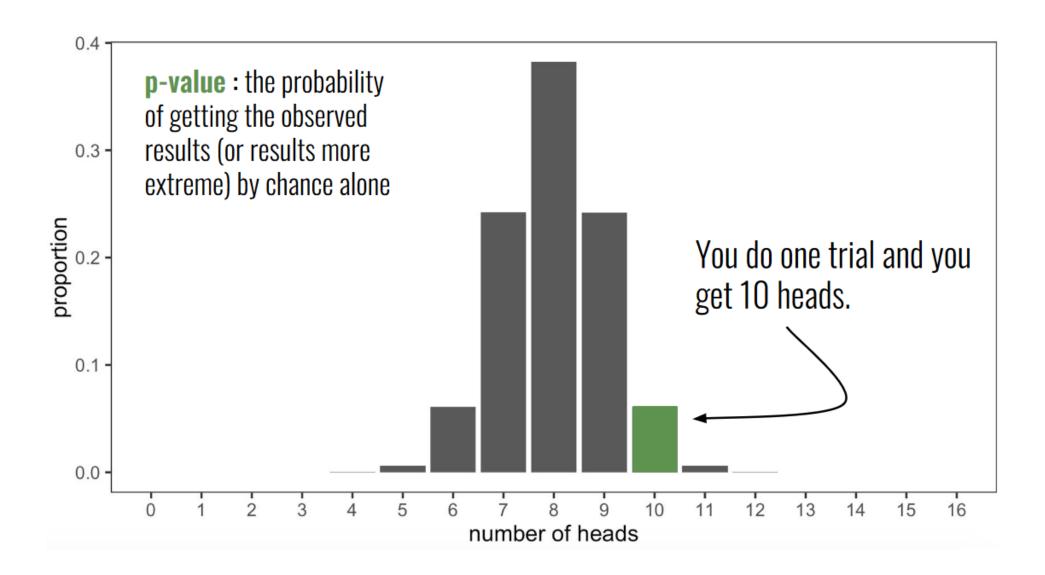
Assignment 2 due on 27th Feb (Mon)

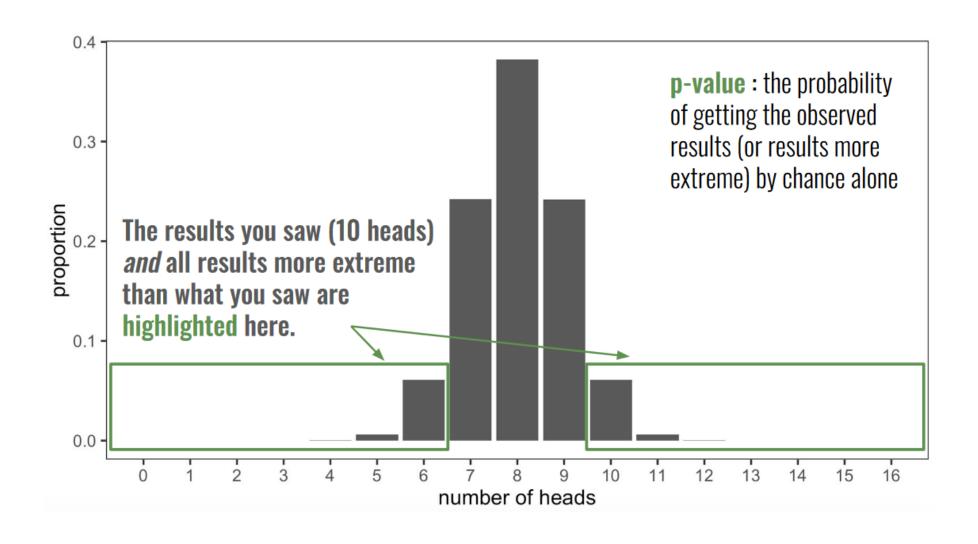
P-value = Probability of obtaining results at least as extreme as the observed results of a statistical hypothesis test, assuming that the null hypothesis is correct

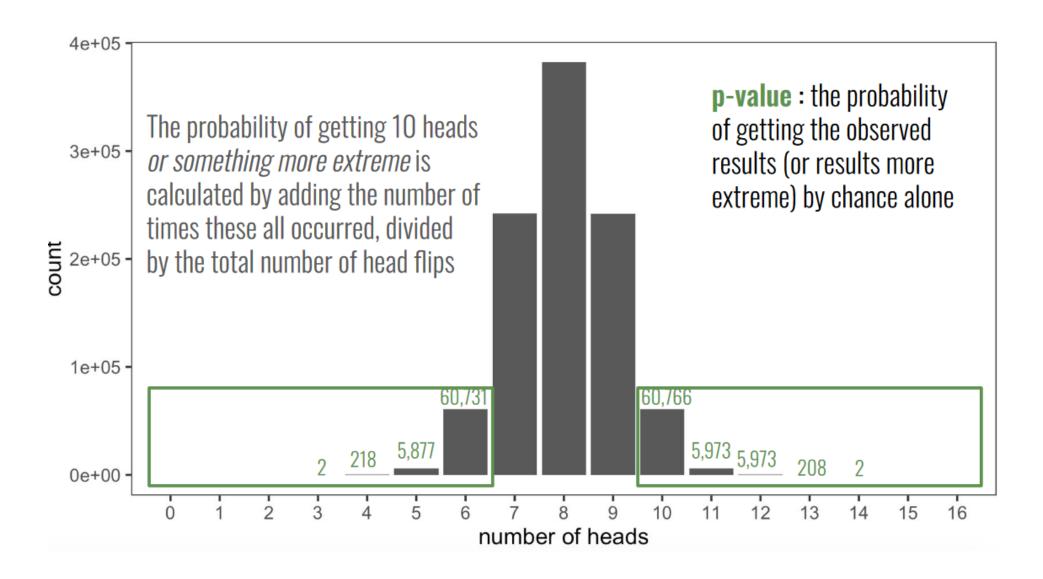
Assuming a fair coin

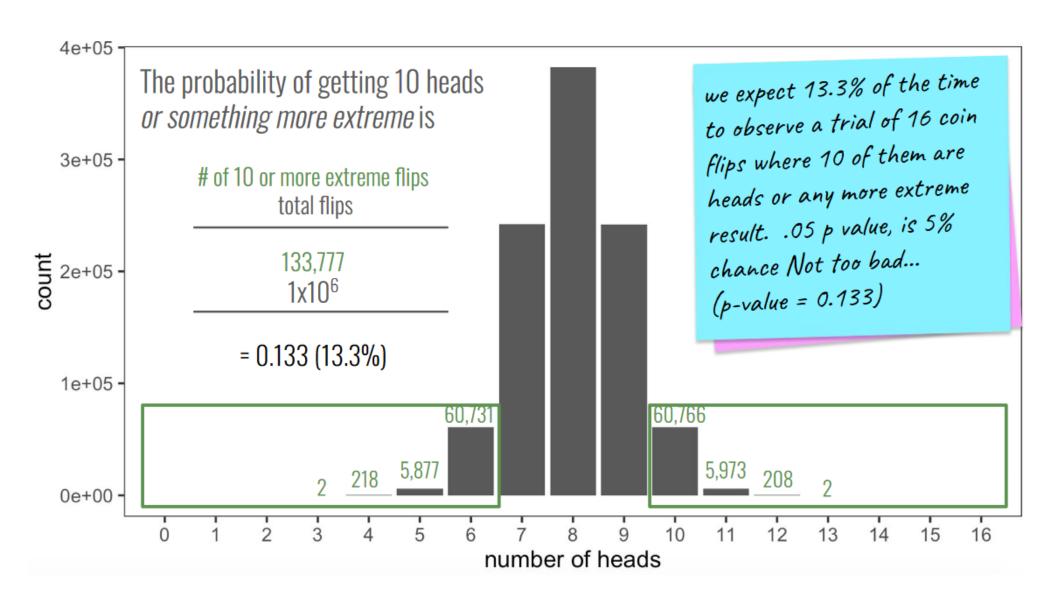
If we flip a coin 16 times
and record the number of
heads and then repeat this
16 flip trial 1 million times











Exploratory Data Analysis

Data -> Descriptive Analysis -> Exploratory Analysis -> Product

Exploratory: Inferential, Predictive, Causal, Mechanistic

- Inferential: Statistics, Frequentist, Bayesian, Text & Geospatial analysis
- Predictive: Statistical Learning/ML, Deep, Reinforcement Learning
- Causal: How variable X correlates to Y
- Mechanistic: How much does variable X affect Y

Univariate, Bivariate, Multivariate

Explanatory (Independent) vs Response (Dependent) variables

Source of data (Zipcode vs hometown), explore missing data

Don't do EDA to give you the result you want

Exploratory Data Analysis

Checklist of things to do during EDA

- ☐ Investigate missing values
- ☐ Understand outliers
- ☐Add filters, transform and scale data
- ☐ Calculate numerical summaries
- ☐ Generate plots to explore relationships
- ☐ Handle proportions correctly
- ☐ Use tables to scan data
- ☐ Search for patterns

EDA Demo