

Website: AniCafé

(0a)

Type: Restaurant/Café + Niche Merchandise (Anime/Cartoons Themed)

Why: Personal interest in Anime/Cartoons + ideas instantly flowed

Persona - Skyla Walker Age: 26 Job: Hospitality Teacher

Traits: Extraverted, Inquisitive, Loves Cartoons, Creative

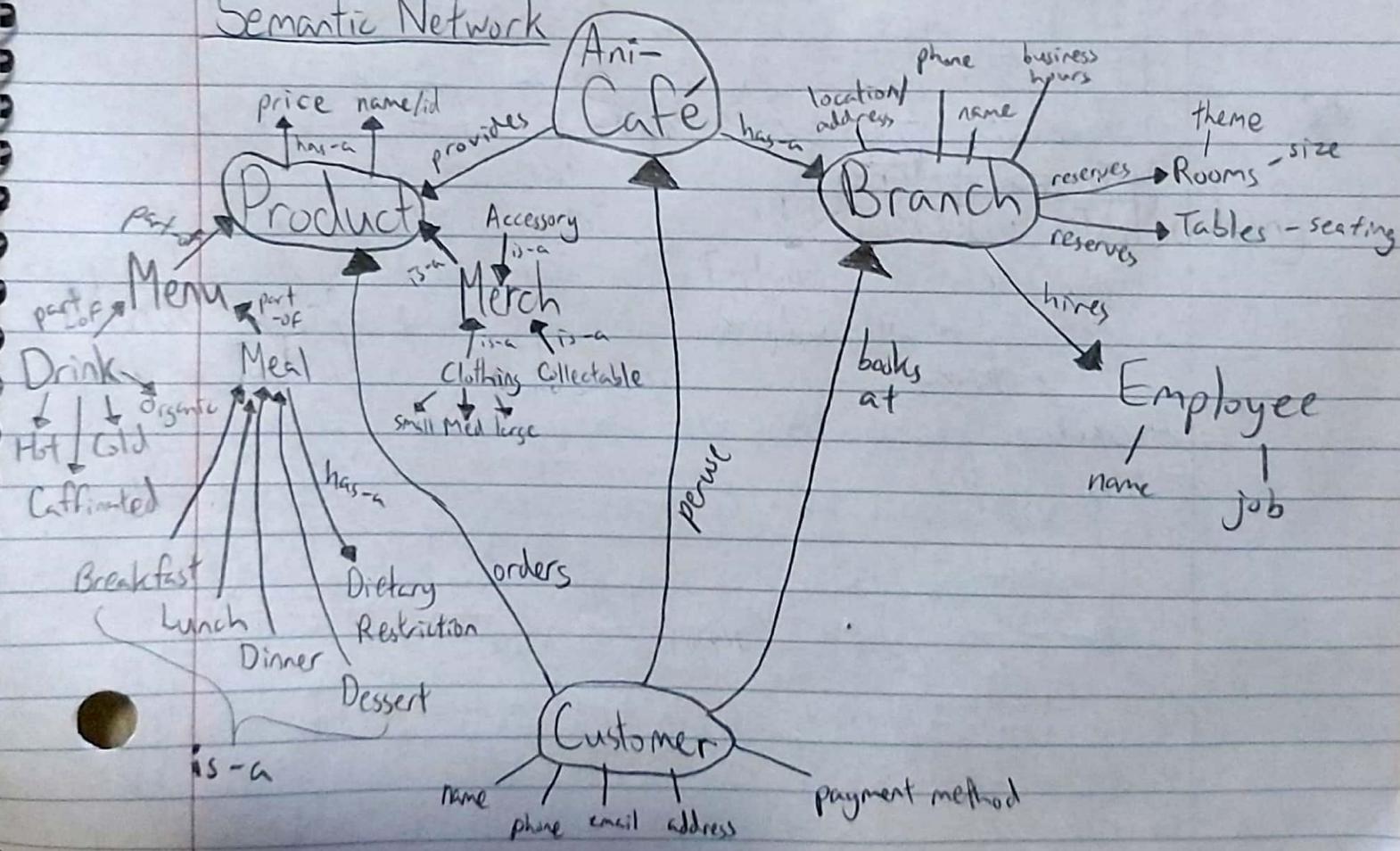
Brief: They love going out to see creative and/or niche businesses. They found out online that a branch will be opening nearby and that the café provides merchandise and themed food from one of her favorite cartoons. They are also intrigued by the thematic rooms and want to investigate it for their classes.

Goals:

- locate nearby branch
→ peruse menu

→ book a table for the weekend
- buy a merch of their favorite cartoon (optional)

Semantic Network

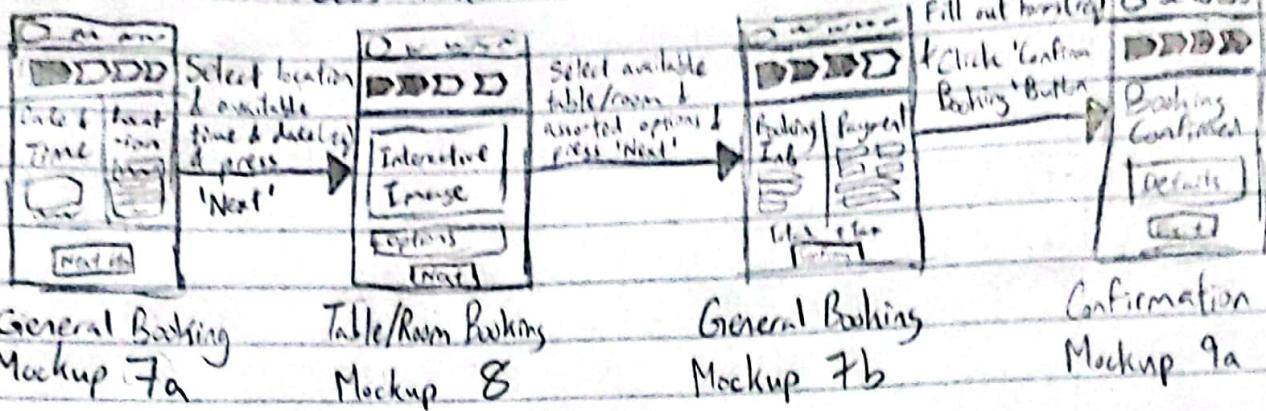


05

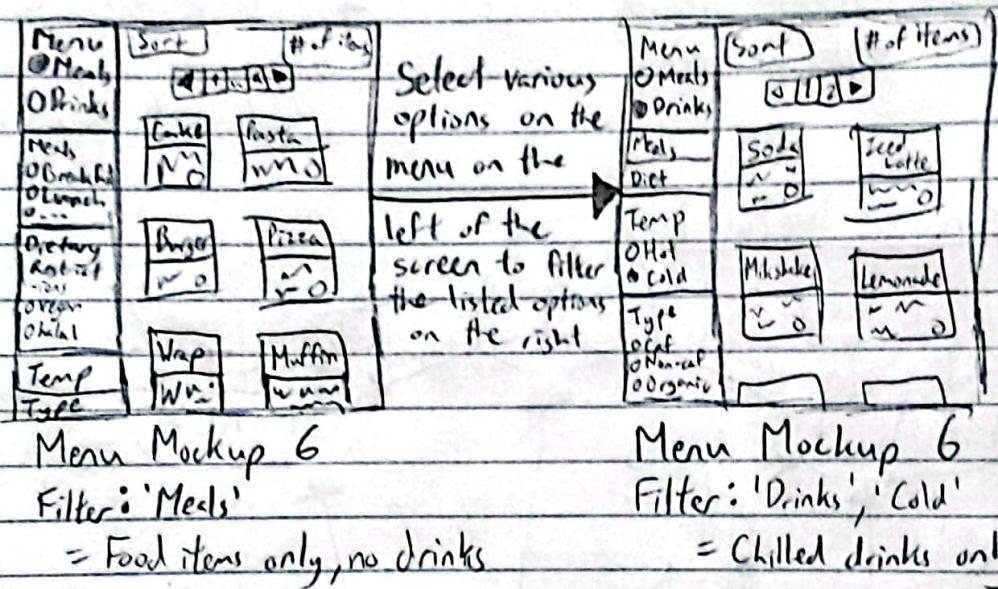
Storyboards - AniCafé

+(Plan/Organize)

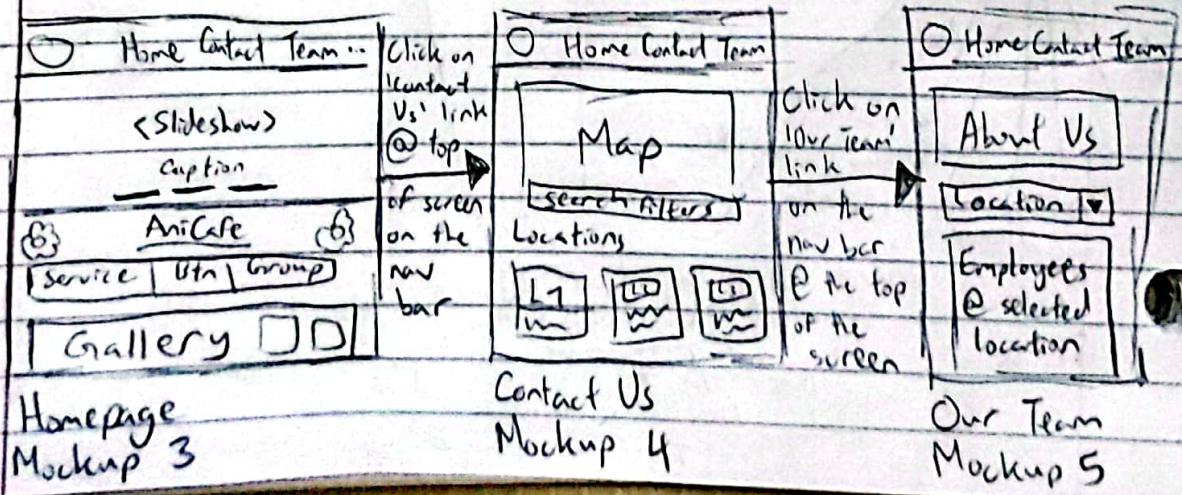
1. Interactive Process: Follow Instructions (Booking Process)



2. Interactive Process: Exploration (Faceted Search - Menu & Merchandise)



3. Interactive Process: Absorb Information



①

Misc./Notes - AniCafé

Color Scheme/Theme

- White/Light Greyscale for background

- Colors will be present via pictures & icons with the cartoon/Anime theme

Typography

- Cartoony Font (Comic Sans?) to go with Theme

- Sizing, bold, (maybe Italic?), Indentation will provide emphasis & break large blocks of text

Layout

- All page mockups are drawn without their navigational components which are drawn on the Navigation bar
- All pages will have the Navigation-header @ the top, may or may not be scrolling/fixed on screen & not page
- Mockups provide general layout & info given by page, exact locations & positioning of contents are subject to change
- Booking related pages will have the Navigation-Progress Bar @ top of the page

Maybe from several if I can make it work!
select

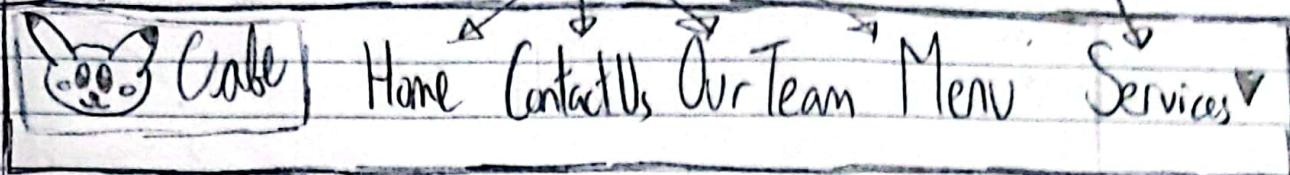
Logo
↓

Links

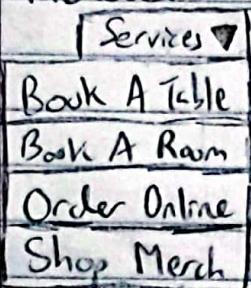
(2)

Dropdown
↓

Header
(on all pgs)



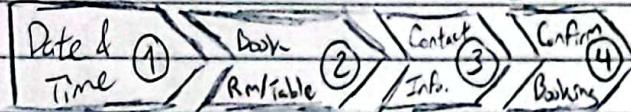
Header - Services



Menu - Filter

- Meals
- Breakfast
 - Lunch
 - Dinner
 - Dessert/Snacks

Booking - General Nav/Progress Bar



Current step
is emphasized/highlighted

Dietary Restrictions

- Vegetarian
- Vegan
- Halal
- Gluten Free

Order Online / Shop for Merch

- Maybe/Most likely similar to Menu-Filter
- Might just add a func to menu which'll add items to a shopping cart
- Most likely going to add a shopping cart instead

Menu Items

- Meals
- Drinks

Drinks

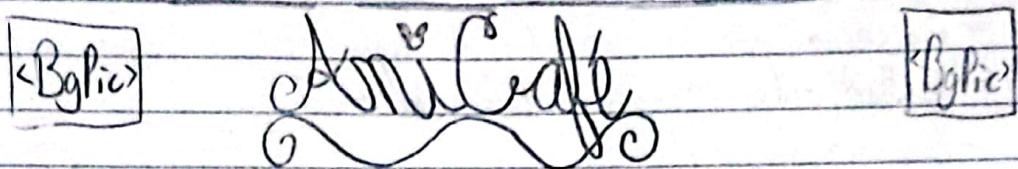
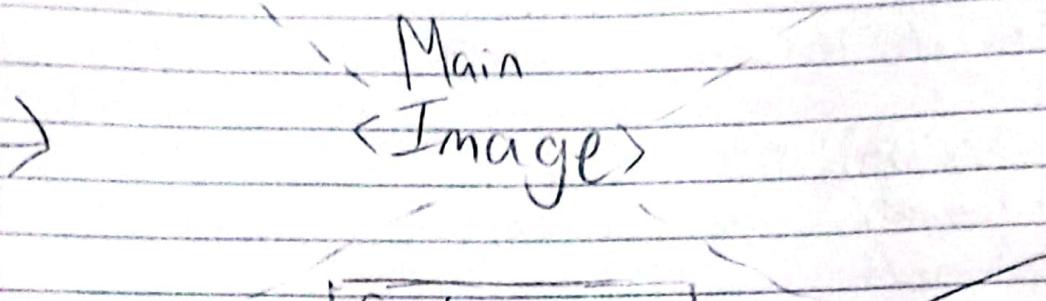
- Hot
- Cold
- Caffeinated
- Organic

- Page Nav is done through links/button links & scrolling
- Not in this order but basically this appearance

③

Homepage - Anicafé

Autoscroll
Maybe
Gallery(?)
of Places/
Rooms



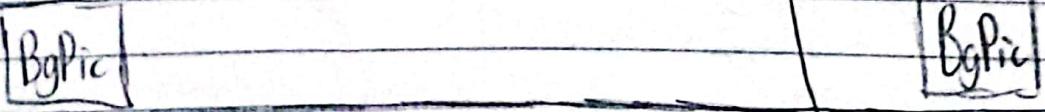
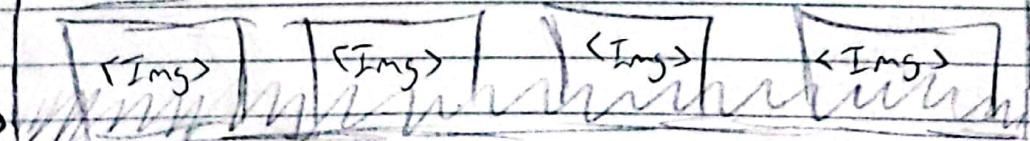
Brief Business Description

<text>

[BookTableBth] [BookRmBtn] [Order Online] [Buy Merch]

Mainly or
Only
Food/Menu
Fades
white

Grill | -ery | Pict- | ures |



Click to see more links!
Collapsible?

④

Contact Us - AniCafé

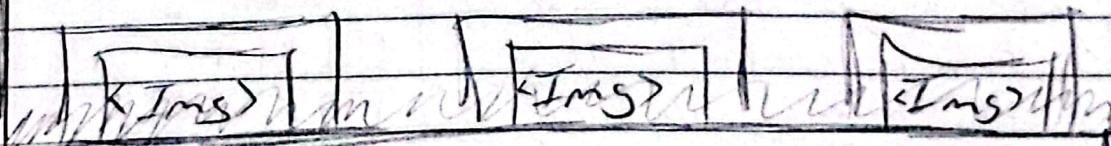
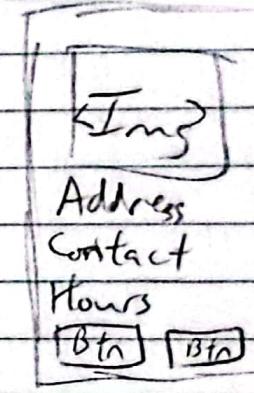
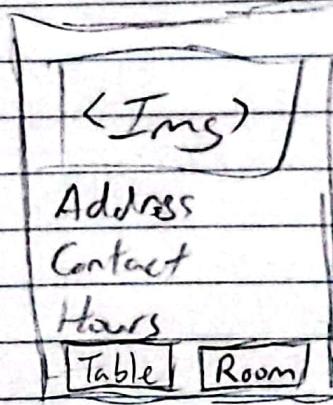
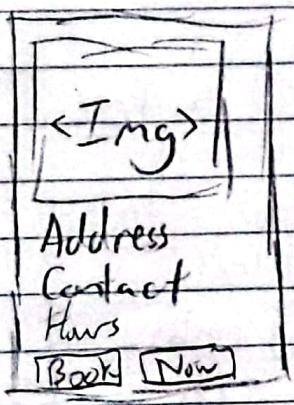
Interactive(?)

<Map>

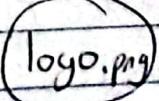
Maybe add
search/filter
bar for
location pin
pointing

<Province> <City> Postal

Locations



Footer



Social Media [Icon links]

Our Team - AniCafé ⑤

General About Us/Hiring

Practices (AKA Type of
Employees We Hire)

<Text>

Location:

<Single Select Dropdown>

<Filtered Results of:>

Chefs

(Img)

<Text> (<BlockQuote>?)

Waiters

(Img)

Name

About them

Manager

Shop/Menu - AniCafé

6

Sort By	▼	# of results / page
[1] [2] ... [n] [P]		
Shop/ Menu filter	Menu Item <Image>	
(See Navigation)	Item Description <Price>	Description Price +
	Add Btn	
		
	<Text>	<Text>
	Price +	Price +
		

- Maybe make it: (Card) \hookleftarrow

- Stupd Men
have similar
layout but dif
themes/styles

</Card>

```
<Header><Img></Header>
<Body><Collapsible1></Body>
<Footer>Price <Btn></Footer>
```

General Booking - AniCafé

(7)

a)

Date & Time | Location

Diff
layout

Calendar	
<input type="text" value="Start"/>	<input type="text" value="End Time"/>

① Location

① Radio Btns

① <Radio>

① <Radio>

① <Radio>

① <Radio>

Location
affects
availability

b)

Booking Info | Payment

<First Name> | <Last Name> | <Payment Method Radio Btns>

Phone #

<Txt Input Cardholder>

Email

<Card#>

of people

Preferred Contact
Method

CV
#/#/#

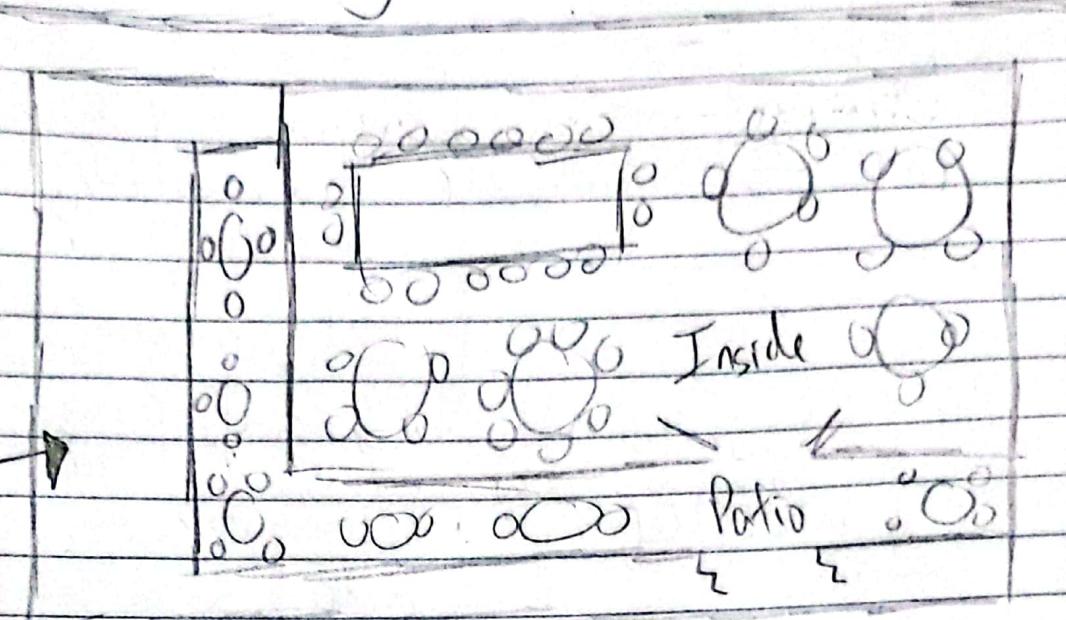
Exp
MM/YY

Confirm
Booking

⑧

Booking Tables - AniCafé

Interactive
Image
of Café
Seating
Area



Tables/Seats
are Btrs

Romantic Date?

| Range of # seats ||

|<Next Step Btr>|

Location &
Date +

Time

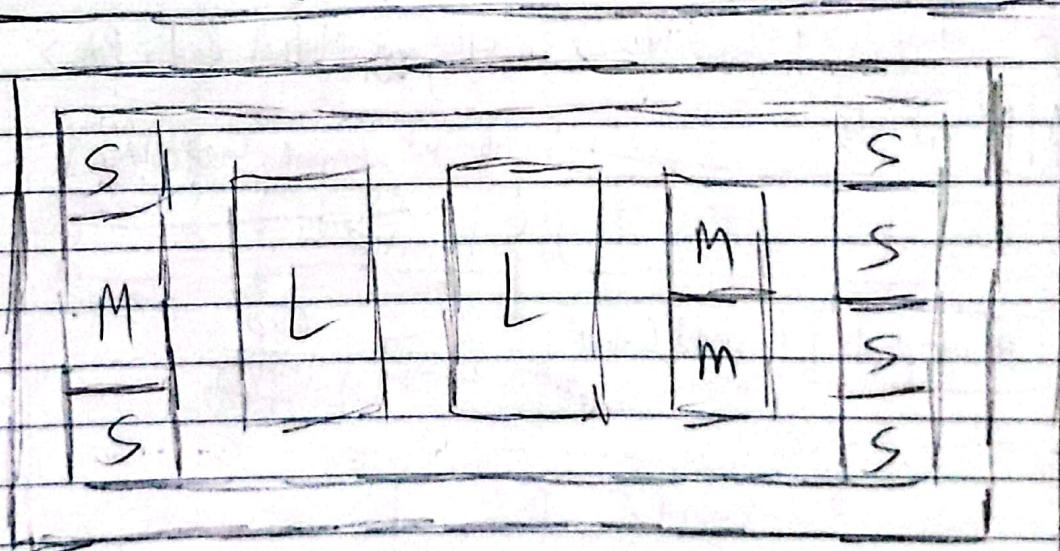
Affect

Availability

(shown by
options being
unable to
be selected)

A are
grey'd
out

Booking Rooms - AniCafé



Themes



Small (x-x) Med (m-M) Large (l-l)

|<Next Step Btr>|

Confirmation - AniCafé

⑨

a)

Order/Booking Confirmed

<textures>

Basically all info → string
which is displayed here

Exit

b)

Shopping Cart

(Icon)	Item	Quantity	Price	(Delete)
(ins)	Item	Qty	Price	(Btn)
(ins)	Item	Qty	Price	(X)

Payment

Card
 Type
 Radio Btn
 Cardholder
 Card #

CV	Expy
1234 5678 9012 3456	MM YY

 Billing Address
Total:

Menu Item Options

Date & Time Pickup Delivery

Merchandise Options

Express Delivery Reg OSlow Pickup

Contact Info

Store Location

Complete
Checkout