

# Winning Space Race with Data Science

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#### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

- Summary of methodologies
  - Data Collection via API, Web Scraping
  - Exploratory Data Analysis (EDA) with Data Visualization
  - EDA with SQL
  - Interactive Map with Folium
  - Dashboards with Plotly Dash
  - Predictive Analysis
- Summary of all results
  - Exploratory Data Analysis results
  - Interactive maps and dashboard
  - Predictive results

#### Introduction

Project background and context

This project aims to predict whether the Falcon 9 rocket's first stage will successfully land. SpaceX states that launching a Falcon 9 rocket costs \$62 million, while other companies' launch costs can exceed \$165 million. This cost difference is mainly because SpaceX reuses the rocket's first stage. By predicting the landing success, we can estimate the cost of a launch. This information could be valuable for other companies looking to compete with SpaceX.

Problems you want to find answers

What are the key factors that lead to a successful or failed landing?

How does each rocket-related variable affect the success or failure of the landing?



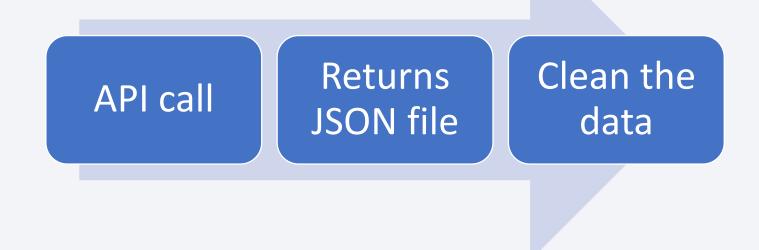
# Methodology

#### **Executive Summary**

- Data collection methodology:
  - SpaceX REST API
- Perform data wrangling
  - One Hot Encoding
  - Dropping unnecessary columns
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

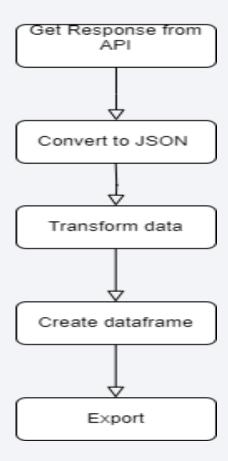
#### **Data Collection**

- Datasets are collected from Rest SpaceX API
- The API returns information about rocket, launches, and payload.



### Data Collection – SpaceX API

 The step-by-step flowchart data collection from SpaceX REST API



#### **EDA** with Data Visualization

Scatter plots show correlation between variables.

Flight Number vs Payload Mass vs Launch Site

Line graphs show data variables and their trends
 Success rate vs Year

• Bar graphs show the relationship between numeric and categoric variables

Success rate vs. Orbit

#### **EDA** with SQL

We used SQL queries to explore and understand the data in the dataset:

- Show the unique names of the launch sites in the space missions.
- Show 5 records where the launch sites start with the letters 'CCA'.
- Show the total payload mass carried by boosters launched by NASA (CRS).
- Show the average payload mass carried by the booster version F9 v1.1.
- List the date when the first successful landing on a ground pad happened.
- List the names of boosters that successfully landed on a drone ship and carried a payload mass between 4000 and 6000.

### Build an Interactive Map with Folium

- The Folium map is centered on NASA Johnson Space Center in Houston, Texas:
- A red circle marks the NASA Johnson Space Center with its name.
- Red circles show each launch site with labels.
- Points are grouped in clusters to display different information at the same location.
- Markers indicate landings: green for success, red for failure.
- Markers and lines show distances from launch sites to key locations (railway, highway, coast, city).
- These elements help visualize all launch sites, surroundings, and landing outcomes.

### Build a Dashboard with Plotly Dash

The dashboard includes a dropdown, pie chart, range slider, and scatter plot:

- The dropdown lets users select a specific launch site or all sites.
- The pie chart displays the total successes and failures for the selected launch site.
- The range slider allows users to pick a payload mass within a set range.
- The scatter plot shows the relationship between success and payload mass.

# Predictive Analysis (Classification)

#### **Data Preparation**

Load the dataset - Normalize the data - Split data into training and test sets

#### **Model Preparation**

 Choose machine learning algorithms - Set parameters using GridSearchCV - Train models with the training data

#### Model Evaluation

• Find the best hyperparameters for each model - Calculate accuracy using the test data - Plot the confusion matrix

#### Model Comparison

Compare models based on accuracy - Choose the model with the highest accuracy

#### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

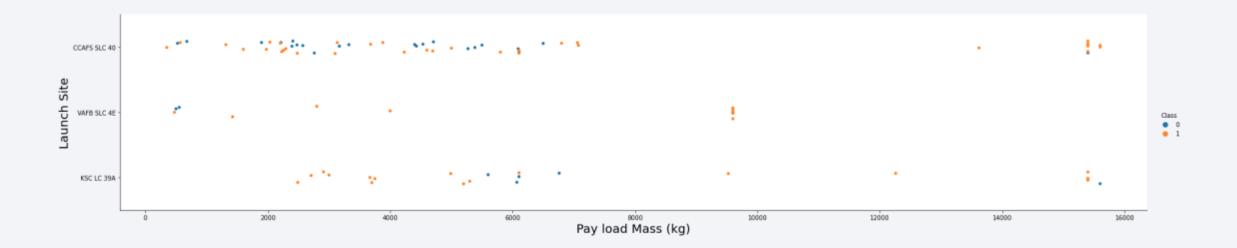


### Flight Number vs. Launch Site



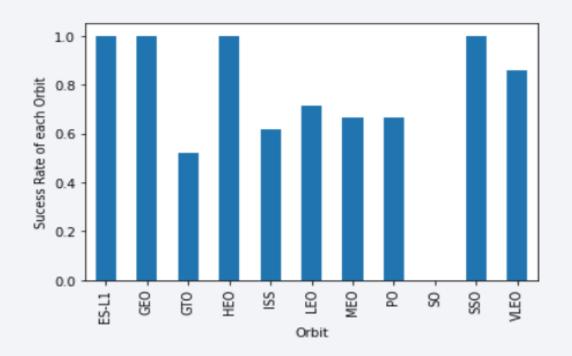
We notice that the success rate is improving for each site.

### Payload vs. Launch Site



The launch site affects how the payload weight impacts a successful landing. A heavier payload might help, but if it's too heavy, the landing can fail.

# Success Rate vs. Orbit Type



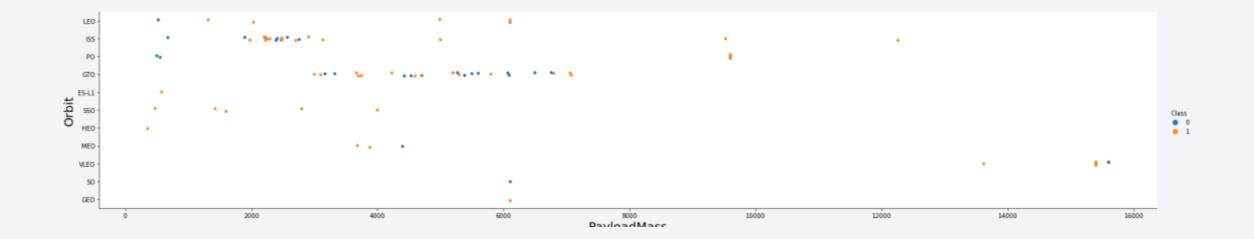
ES-L1, GEO, HEO, SSO have the best success rate.

# Flight Number vs. Orbit Type



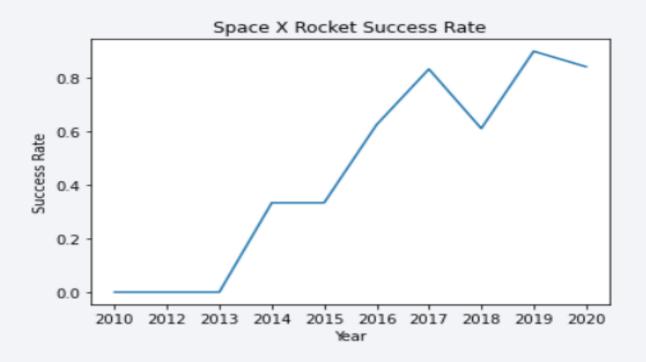
Success rate increases with the number of flights for the LEO orbit

# Payload vs. Orbit Type



The weight can influence on the success rate

# Launch Success Yearly Trend



Positive success rate.

#### All Launch Site Names

SELECT DISTINCT "LAUNCH\_SITE" FROM SPACEXTBL

DISTINCT to remove duplicate LAUNCH\_SITE.

# Launch Site Names Begin with 'CCA'

```
SELECT * FROM SPACEXTBL WHERE "LAUNCH_SITE" LIKE '%CCA%' LIMIT 5
```

LIMIT 5 shows 5 records from filtering.

# **Total Payload Mass**

```
SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "CUSTOMER" = 'NASA (CRS)'
```

returns the sum of all payload and the customer is NASA (CRS).

# Average Payload Mass by F9 v1.1

SELECT AVG("PAYLOAD\_MASS\_\_KG\_") FROM SPACEXTBL WHERE "BOOSTER\_VERSION" LIKE '%F9 v1.1%'

Returns the average of all payload masses where the booster version contains F9 v1.1.

# First Successful Ground Landing Date

SELECT MIN("DATE") FROM SPACEXTBL WHERE "Landing \_Outcome" LIKE '%Success%'

With this query, we select the oldest successful landing.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

```
%sql SELECT "BOOSTER_VERSION" FROM SPACEXTBL WHERE "LANDING _OUTCOME" = 'Success (drone ship)' \
AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000;</pre>
```

This query returns the booster version where landing was successful, and payload mass is between 4000 and 6000 kg.

#### Total Number of Successful and Failure Mission Outcomes

```
%sql SELECT (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Success%') AS SUCCESS, \
(SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Failure%') AS FAILURE
```

With the first SELECT, we show the subqueries that return results. The first subquery counts the successful mission and the second counts the failure mission outcome

# **Boosters Carried Maximum Payload**

```
%sql SELECT DISTINCT "BOOSTER_VERSION" FROM SPACEXTBL \
WHERE "PAYLOAD_MASS__KG_" = (SELECT max("PAYLOAD_MASS__KG_") FROM SPACEXTBL)
```

We filter data by returning only the heaviest payload mass with MAX function

#### 2015 Launch Records

```
%sql SELECT substr("DATE", 4, 2) AS MONTH, "BOOSTER_VERSION", "LAUNCH_SITE" FROM SPACEXTBL\
WHERE "LANDING _OUTCOME" = 'Failure (drone ship)' and substr("DATE",7,4) = '2015'
```

This query returns the month and booster version and launch site where landing was unsuccessful, and landing date took place in 2015.

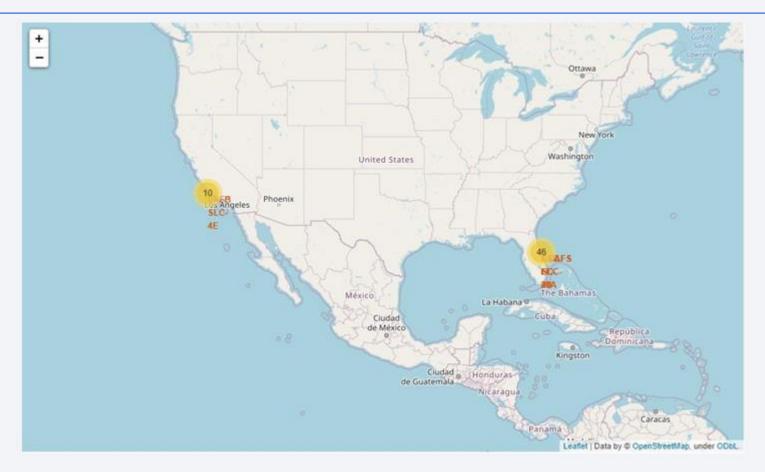
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
%sql SELECT "LANDING _OUTCOME", COUNT("LANDING _OUTCOME") FROM SPACEXTBL\
WHERE "DATE" >= '04-06-2010' and "DATE" <= '20-03-2017' and "LANDING _OUTCOME" LIKE '%Success%'\
GROUP BY "LANDING _OUTCOME" \
ORDER BY COUNT("LANDING _OUTCOME") DESC;</pre>
```

This query returns landing outcomes and their count where mission was successful and date is between 2010 and 2017.



# Folium map – Ground stations



Space X launch sites are in United States

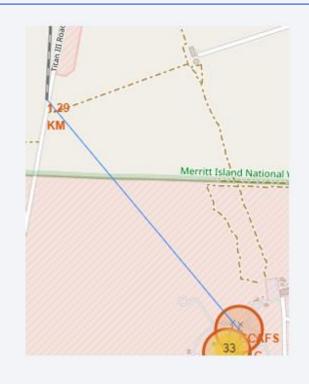
# Folium map – Color Markers





Green are successful launches. Red are unsuccessful launches.

#### Folium Map – Distances of CCAFS SLC-40 to the proximities

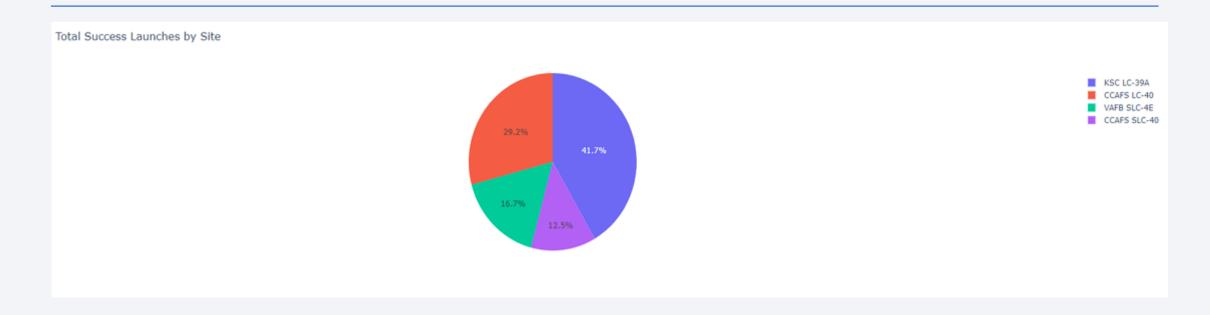




CCAFS SLC-40 is to railways and highways and coastline

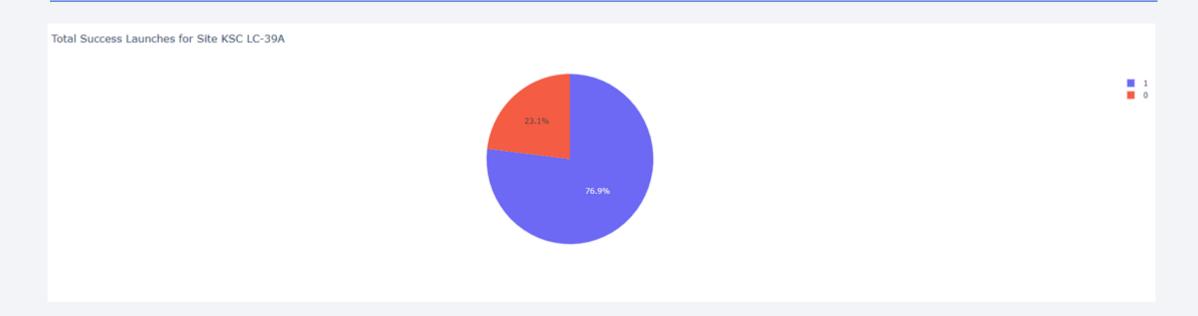


# Dashboard – Total success by Site



KSC LC-39A has the best success rate

#### Dashboard – Total success launches for Site KSC LC-39A



KSC LC-39A has achieved a 76.9% success rate

#### Dashboard - Payload mass vs Outcome for all sites with different payload mass selected



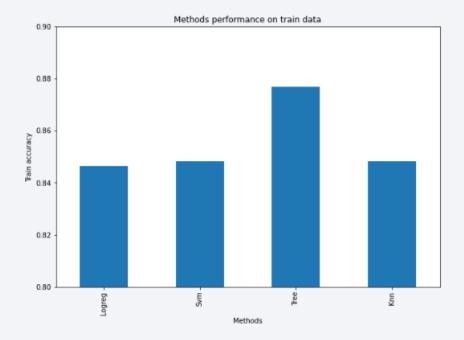
Low weighted payloads have a better success rate.



# **Classification Accuracy**

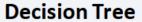
• All methods performed similar in accuracy.

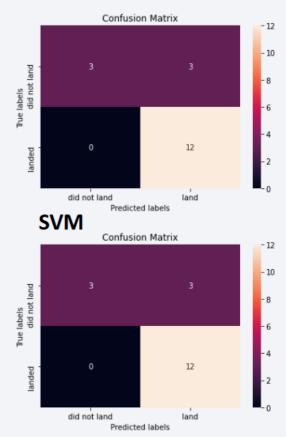
• But we will take the decision tree.



#### **Confusion Matrix**

- the confusion matrices for the best two are identical.
- They suffer from false positives





#### **Conclusions**

- The success of a space mission depends on factors like the launch site, orbit type, and the number of previous launches. More launches usually lead to better success due to gained knowledge.
- The best orbits for success are GEO, HEO, SSO, and ES-L1. Lighter payloads generally perform better than heavier ones, depending on the orbit.
- We don't know why some launch sites, like KSC LC-39A, are more successful, but we could investigate atmospheric data for answers.
- We chose the Decision Tree Algorithm for our analysis because it showed better training accuracy, even though all models had similar test accuracy.

