VICTOR **CRISPIN**

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SKILLS

JavaScript, React, Redux, HTML, CSS, Ruby, Ruby on Rails, Mongoose, MongoDB, Node.js, Express.js, SQL, SQLite3, PostgreSQL, Webpack, jQuery, Git, Heroku, Three.js, Python, PHP, Passport.js, AWS, S3, Shopify / Liquid, Linux, Windows WSL, Photoshop

EXPERIENCE

Software Engineer Apprentice - App Academy

Sept 2020 - Present

• Conducts technical screens of coding bootcamp applicants and assesses algorithmic aptitude in various languages, including JavaScript, Ruby, and Python

Coding Instructor - <u>Code Nation</u>

Sept 2020 - Present

- Teaches HTML, CSS and JavaScript to high school students in an underserved NYC-based high school
- Works closely with students to develop fundamental coding skills and empowers them to pursue careers in technology

Ecommerce/Marketing Consultant - The Reine Group (Founder)

July 2016 - May 2020

- Hired and managed a skilled team of 3 and delegated assignments to boost the firm's efficiency and output
- Optimized Shopify Ruby Liquid themes that increased page load speeds reducing visitor bounce rate by 15%
- Increased clients revenue by up to 13% implementing email marketing campaigns that promoted repeat purchase rates, and reduced remarketing costs on alternative platforms like Google Adwords and Facebook paid Ads
- Implemented SEO tactics that optimized product pages increasing organic traffic by major search engines leading to an increase in organic sales

EDUCATION

Web Development - App Academy

Summer 2020

16 week Full-time software development program with a focus on full-stack web development, entailed 1000+ hours of coding

Computer Science - Brooklyn College CUNY

2015 - 2017

PROJECTS

3D Cellular Automaton Visualizer (JavaScript, HTML5, CSS3, Three.js, Webpack, Lodash)

live | github

A cellular automaton visualizer tool based on Conway's Game of Life

- Created a custom algorithm to give life to a matrix of over 500,000 instances of 3D cells without major performance drops
- Devised a complete-time mechanism to calculate when each cell should update based on its neighbors on each cycle increasing rendering speed by 20 frames per second
- Designed an easy to use automaton editor allowing users to edit the attributes that affected the cell's algorithm

Upcycled (React, Redux, MongoDB, Mongoose, Node.js, Express.js, Passport.js, Git)

live github

Lead Frontend developer for a MERN stack community focused application based on reducing user's carbon footprint

- Designed and implemented the UI/UX for the single page app creating an easy to use system for users to view, create, post and navigate around the site more efficiently without distractions
- Introduced Redux's state management to normalize state and store data reducing back-end API call's by 50%
- Succeeded in creating a dynamic leaderboard that tracks users live based on community activity and accomplishments
- Used advanced CSS3 techniques to create a custom parallax feature for the splash page, intuitively showcasing user projects before/after images to complement the background

Medio (Ruby / Ruby on Rails, JavaScript, React, Redux, PostgreSQL, AWS, Heroku)

live github

A full-stack web application based on the prominent publishing platform Medium

- Leveraged the medium-editor library with React's powerful UI creation functionality to seamlessly allow users to create, edit and publish stories
- Extended the rich-text-editing user experience by implementing debouncing to ensure user progress is auto-saved
- Advanced user security by utilizing BCrypt hashing methodologies, the React-Router, and cookies to authenticate thoroughly from back-end to front-end persisting user login across multiple browser sessions