

STREET TECH

LEADER:

Serafica Jr., Renato I.

MEMBERS

Barrozo, Vicky A.
Compendio, Kimberly Joy C.
Lacaba, Raymund F.

Identifying Opportunities and Generating Ideas

Street Tech is an online Mobile shop that sells different brands of smartphones. Our group came up with this idea because it will help us to use our knowledge and skills in web development.

With the booming online business and rapid growth of social media users, we aim to provide hassle-free transactions with our customers and will operate 24/7 and the company will be limited to online transactions. As a start-up business, we have limited resources and we want to focus on interaction with customers through digital and reduce the needs of the workforce and choose the business location.

Both businesses and customers will benefit as we aim to go digital and reduce the transaction processing system. This will allow the business to expand and gain potential customers. It allows the customer to shop at any time they want, and learn more about the product and services we offer.

Choosing a Form of Business

Street Tech falls under General Partnership. By definition, general partnership refers to "a form of business organization in which two or more people pool their skills, abilities, and resources to run a business."

As a business that is only starting out, we think it best for the business's survival and success to not only rely on a single person. This also means that the skills and abilities of more than one individual are available to be utilized by the business. On the other hand, it can be seen that the products offered by the business are limited to what the business has. When the company has established a solid foothold, it can expand and, as a result, we can hire more staff to assist with operations. At that point, this barrier can be overcome.

When it comes to funds, raising funds can be done by multiple people simultaneously. People working for the shop can respond to business losses as well, potentially reducing the negative impact that comes with these losses.

Although this can be seen as a negative thing, the fact that decision-making among the other partners is to be shared can also mean that there would be more people involved in making the

decisions. Therefore, more ideas can be brought to the table and the people within the group can look at things in different ways and perspectives that a single person might not be able to see.

Business Models

Our business falls under the B2C (business to consumers) business model, where we directly sell our products to our customers. Since our business operates online, there will be no middle man and the decision making will be short. With this business model, we will spend less in terms of advertising, promotion, and a few issues with the ordering process.

In terms of order processing, our business will list the products and services offered along with the price. It allows customers to decide and select the product and service he wants to avail. Additional charges may apply for shipping fees and changes in price without prior notice, as the business will depend on the pricing strategy of the supply and demand.

Industry and Competitor Analysis

Ecommerce industry has helped businesses (especially those with a narrow reach like small businesses) gain access to and establish a wider market presence by providing cheaper and more efficient distribution channels for their products or services. Ecommerce has changed the way people shop and consume products and services. More and more people are turning to their computers and smart devices to order goods, which can easily be delivered to their homes. New technology continues to make it easier for people to do their online shopping. People can connect with businesses through smartphones and other devices and by downloading apps to make purchases. The introduction of free shipping, which reduces costs for consumers, has also helped increase the popularity of the ecommerce industry.

The smartphone industry has been steadily developing and growing since 2008, both in market size and in number of models and vendors. Smartphone shipments worldwide are projected to add up to around 1.43 billion units in 2022. By the end of 2020, 78.05 percent of the world's population were smartphone users.

Direct competitors

There are plenty of competitors going on today in the ecommerce industry like lazada, shopee, QSL wireless, Guanzon, Silicon Valley, QSL wireless and other online stores. Our goal is to create a recognizable brand that consumers will find trustworthy. It is also much easier to sell our products to existing customers as they are already familiar with our brand and our products. we will need to offer deals and promotions from time to time.

Pricing

Most cell phones are manufactured in the United States and other parts of the world, so it's not easy to determine what price to charge for a cell phone. However, we do not set prices that are far below what our competitors are offering, nor do we put ourselves at a loss.

Business Product Benefits

Using mobile phones in business can boost productivity, mobility, safety and morale of your workforce. Mobiles can help employees to:

- improve customer service
- remain in contact with the office, customers and suppliers
- increase mobility
- increase productivity
- work remotely (eg work from home or away from an office)

List of Competitors in our Business

QSL wireless- QSL's business has inevitably grown from a simple repair shop to a dealer of radio transceivers and other communication devices accredited by the NTC. QSL now carries a full line of products, including two-way radios, phone patches, repeaters, duplexers, wireless phones, fax machines,

telephone sets, and pagers. To further diversify its offerings, QSL also provides services like antenna design and system design.

Guanzon- They create and uphold competition in the retail market for mobile phones. The Guanzon Group of Companies will always work to make life as comfortable as possible for every Filipino by offering the greatest and highest-quality goods and services.

Silicon Valley- Silicon Valley has expanded to a chain of retail stores focused on Gadgets such as smartphones, tablets, digital cameras, video recorders, computer sets, parts, and printing supplies were later introduced in their product lineup. Silicon Valley is also fast becoming a destination for all Mobile Devices. Silicon Valley is able to maintain its position of being one of the top IT Reseller in the country.

SWOT Analysis

Overview

In 2027, Our Street tech will be launching as an online mobile shop business. The business operates online and will start offering different brands of smartphones.

The shop also has a unique brand of smartphones. This SWOT analysis will assess the business's current capabilities and identify the areas of opportunities for marketing its latest product offer.

Strengths

The current pricing of smartphones differs from its brand and model. This mobile business online is very known in the marketplace nowadays and maybe a positive alternative to traditional business. With the social media platform, clients can quickly find our business regardless of the time.

STRENGTHS	ACTION
Affordable pricing.	Highlight this strength in every ad and post on online platforms, such as Facebook, Instagram, and the shop's Website.
Wide variety of smartphone brands	Lists the smartphone brand and model on the website that is accessible.
The business operates online.	Protect Shop's Online Reputation, Organize Web Assets.

Weaknesses

Although smartphones have appealed to the target market, the business's current strength. As a start-up business, it hardly attracts new customers and wins customers' trust. Due to customer satisfaction. Since the shop operates online, potential buyers may find it hard to communicate due to the reduction of physical Interactions.

WEAKNESSES	ACTION PLAN
Startup Cost	Minimize overhead expenses.
Limited experience with customer service.	Set up a communication bot(chatbot) for automated replies, and FAQs.
Customer Satisfaction	Always asks for feedback in every transaction. Provide proactive support. Respond quickly.

Opportunities

With the increasing online marketplace, our business could promote and join the online and offline communities in the same industry. These will help to market and sell more effectively, reducing post-sales service.

Opportunities	Action Plan
Join online and offline business communities.	Connect with relevant communities like buy and sell groups. Control social media conversations about their shops.

Threats

With limited experience in financial management, the business may encounter challenges. Due to limited experience with hard selling techniques which are the common characteristics and strategies for a business, our business faces competition with local stores which operate both online and offline. With this said competition, these will affect our business overall performance and sales

Threats	Action Plan
Limited experience in sales strategies	Focus on creating the need and how customers

	will benefit from the product. Highlight the features and specifications of the products.
Competition	Utilize the use of social media platforms and create captivating posts, banners and include the website's link where customers can directly transact.
Financial Management Control	Create a budget outline and list down the tools and equipment needed. Use a business plan to allocate funds effectively.

The Four Ps of Marketing a New Venture

Product

Street tech offers different brands of smartphones. We provide the best quality products at affordable prices, by capturing the maximum market.

Price

Most cell phones are manufactured in the United States and other parts of the world, so it's not easy to determine what price to charge for a cell phone. However, we do not set prices that are far below what our competitors are offering, nor do we put ourselves at a loss.

Promotion

We use social media to promote our business because it helps us connect with our customers and find out what people are saying about us. We may also use social media for advertising, giveaways and other purposes. Social media helps our business engage customers, get customer feedback, and build customer loyalty.

Street tech will be promoted through online social media pages such as Facebook, Instagram, LinkedIn and other social media platforms. We create video content to grab people's attention. Creating interesting, narrative-driven videos in order to get the best reaction of the people.

Place

As the business is based online, we have our own website that the customers will be able to visit and check our products online. They can also buy our products through our website.

Business Plan

Executive Summary

Street Tech falls under general partnership and takes on the mobile industry. In 2027 Street Tech will be launching an online shop business that offers different brands of smartphones. With restrictions on face to face clinical consultations in the COVID-19 pandemic and the challenges faced by health care systems in delivering patient care, alternative information technologies like telemedicine and smartphones are playing a key role.

Street Tech plans to launch an online mobile shop where people can buy different brands of smartphones through the website. Less exposure to people and that means less risks of contracting COVID-19 compared to going into a store where there are other people.

Street Tech's mission is to offer its customers the highest quality cell phone products and services. Its owner focuses on personalized service to his customers by offering convenience and rapid service.

Objectives:

Street tech's target in the first three months is to become known to people, and social media. To establish good relationships with people and provide good and convenient service

Company Description

Street tech will be launching in 2027 as an online mobile shop business. The business operates online and will start offering different brands of smartphones.

The partners in this business came from the same school. The group came up with this idea because it will help us to use our knowledge and skills in web development.

We have chosen this business because it is popular. Many young people, students, and even adults use phones in their daily lives. Not only for entertainment on social media but also to communicate with their loved ones. So the idea of selling phones is a good opportunity to start such a business.

MISSION

We strive to give our customer the best customer service, the lowest possible prices, the best available selection of authentic smartphones, and the utmost convenience.

VISION

We intend to give our clients the greatest possible online shopping experience from beginning to the end, which is why we have a smart, searchable website, straightforward and secure payment options, and quick, high-quality deliveries and service.

Company Purpose

The purpose of our company is to provide good and affordable products and services to people. For them to be connected with their family and have fun on their smartphone. We are happy to provide satisfaction and convenience to our customers.

Startup Reason

We have chosen this business because it is popular. Many young people, students, and even adults use phones in their daily lives. Not only for entertainment on social media but also to communicate with their loved ones. So the idea of selling phones is a good opportunity to start such a business.

Marketing Plan

Street Tech is a Website that sells different brands of smartphones. Street Tech is a friendly Website that can be easily used and easy to understand all of the buttons.

Price

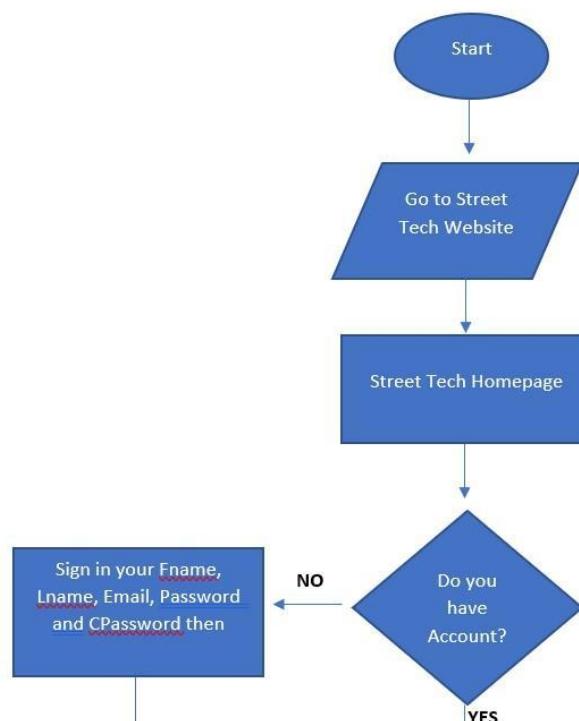
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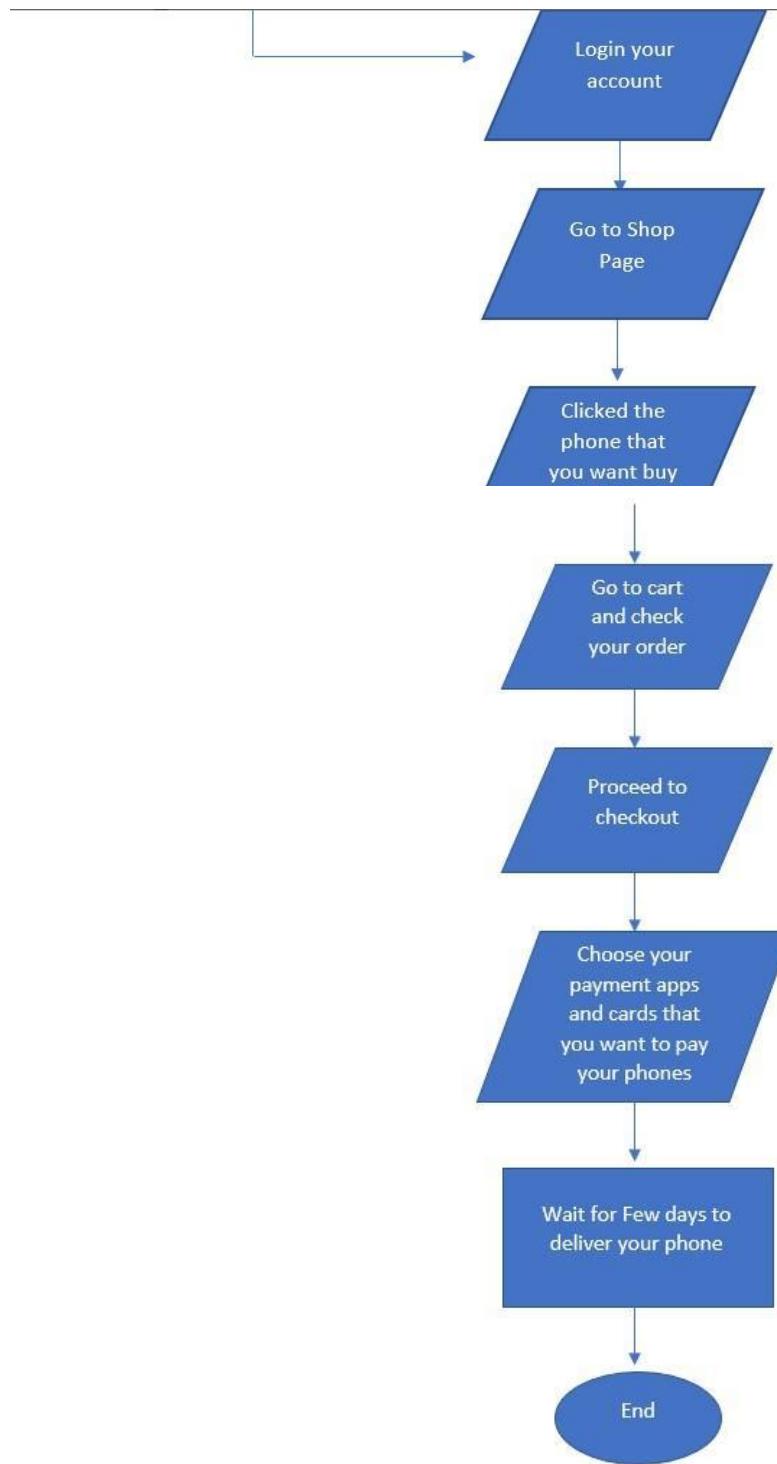
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Distribution





Sales

The Street Tech business targets 1-year sales of 1,087,144 pesos, and the first-week target sales of Street Tech are 20,057.5 pesos, the second-weekly target sales are 20,057.5 pesos, the third-weekly target sales are 15,245 pesos and the fourth-weekly target sales are 25,870.5 pesos, and that accumulated a month of sales total of 91,229 pesos that's the consistency of our business. 2nd monthly sales of 75,230 pesos, 3rd monthly sales of 79,323 pesos, 4th monthly sales of 6,124 pesos, 5th monthly sales of 74,234 pesos, 6th monthly sales 90,232 pesos, 7th monthly sales 99,009 pesos, 8th monthly sales 70,800 pesos, 9th monthly sales 90,056 pesos, 10th monthly sales 60,888 pesos, 11th monthly sales 150,695 pesos, and 12th monthly sales 150,324 pesos that how we get our 1-year sales targets.

Monthly	Sales
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JANUARY	91,229 pesos
FEBRUARY	75,230 pesos
MARCH	79,323 pesos
APRIL	55,124 pesos
MAY	74,234 pesos
JUNE	90,232 pesos
JULY	99,009 pesos
AUGUST	70,800 pesos
SEPTEMBER	90,056 pesos
OCTOBER	60,888 pesos
NOVEMBER	150,695 pesos
DECEMBER	150,324 pesos

Product (or Service) Design and Development Plan

1. HOMEPAGE

Trade-in-offer

Super value deals On all products

Save more with coupons & up to 70% off

[Shop Now](#)[Free Shipping](#)[Online Order](#)[Save Money](#)[Promotions](#)[Happy Sell](#)[F24/7 Support](#)

Featured Products

Summer Collection New Modern Design



Apple - iPhone 11 Pro Max
Leather Case - Midnight Blue
★★★★★
₱3,390.00



Apple - iPhone 11 Pro
Clear Case
★★★★★
₱2,490.00



Apple - iPhone 11 Pro Max
Leather Folio - Aubergine
★★★★★
₱8,790.00



Apple - iPhone 13 Pro
Sierra Blue
★★★★★
₱74,232.00



Apple - iPhone 14 Pro
Space Black
★★★★★
₱74,232.00



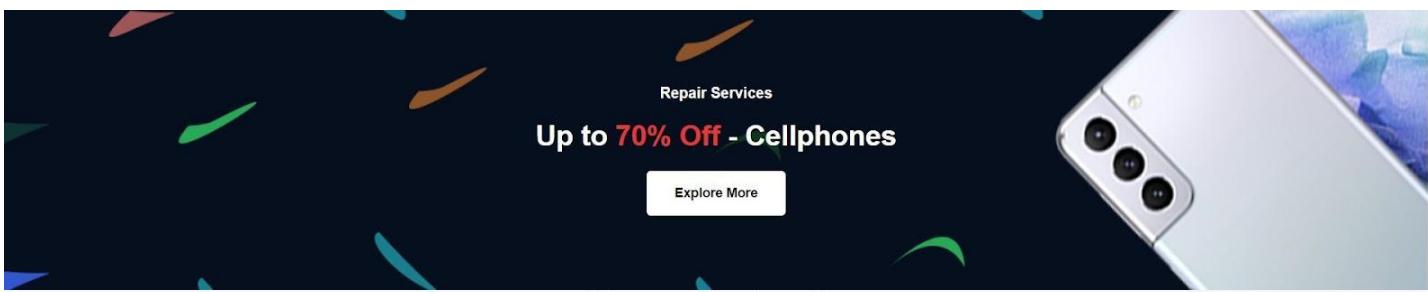
realme 9 Pro 5G
Aurora Green
★★★★★
₱17,177.00



Realme 8
Cyber Black
★★★★★
₱12,990.00

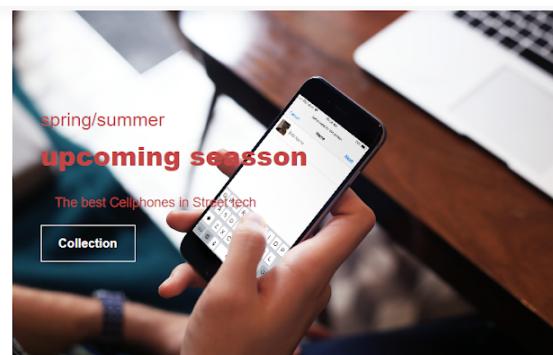
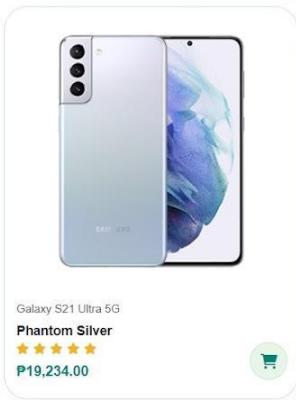
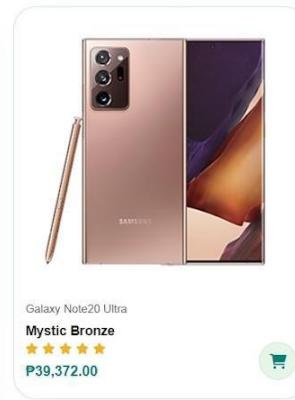


Redmi Note 11
Graphite Gray
★★★★★
₱8,999.00



New Arrivals

Summer Collection New Modern Design





Street Tech

Contact

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Secured Payment Gateways



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2. Shop Page

The shop page features a prominent banner at the top with a dark background and a graphic of several stylized men's faces. The hashtag '#supertech' is displayed in large white letters in the center. Below the banner, there are four rows of product cards, each showing a smartphone and its details. The products include various iPhone models and cases, along with other phones like the Realme 9 Pro 5G and Redmi Note 11.



Redmi Note 10 Pro
Glacier Blue
★★★★★
₱12,590.00



Redmi 9 Activ
Carbon Black
★★★★★
₱ 6,063.00



Xiaomi Poco F4 GT Dual-Sim 5G
Stealth Black
★★★★★
₱29,210.00



Xiaomi Poco X4 Pro Dual-Sim 5G
Blue
★★★★★
₱19,715.00



Poco M4 Pro
Power Black
★★★★★
₱8,990.00



Galaxy A13
Blue
★★★★★
₱11,490.00



Galaxy Note20 Ultra
Mystic Bronze
★★★★★
₱39,372.00



Galaxy S21 Ultra 5G
Phantom Silver
★★★★★
₱19,234.00

1 2 →

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Get E-mail updates about our latest shop and **special offers**

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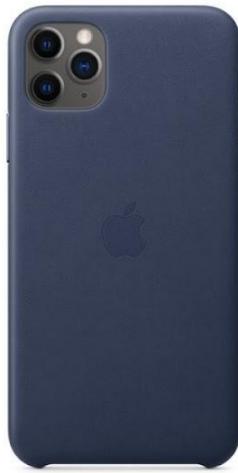
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3. Add to Cart Page



Apple - iPhone 11 Pro Max

Leather Case - Midnight Blue

₱3,390.00[Select color](#)

1

[Add to Cart](#)

Product Details

The iPhone 11 Pro Max is water resistant. It has a rating of "IP68" which means they are fully protected from dust and can handle being under fresh water for up to 30 minutes at a depth of 4 metres



Featured Products

Summer Collection New Modern Design

Redmi Note 10 Pro
Glacier Blue
★★★★★
₱12,590.00

[Add to Cart](#)

Redmi 9 Activ
Carbon Black
★★★★★
₱ 6,063.00

[Add to Cart](#)

Xiaomi Poco F4 GT Dual-Sim 5G
Stealth Black
★★★★★
₱29,210.00

[Add to Cart](#)

Xiaomi Poco X4 Pro Dual-Sim 5G
Blue
★★★★★
₱19,715.00

[Add to Cart](#)

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4.Blog Page

[Street Tech](#)

Home Shop **Blog** About Contact



13/01



The Apple - iPhone VPN iOS Device

Are you unable to use a VPN on your iOS device? This may be because the VPN app stays stuck on the "connecting" screen. Or, sometimes, even after it seems that you have connected successfully to a VPN, websites may not load at all! In this guide, we have listed all the top solutions to fix the most common VPN issues on your iPhone or iPad....

[CONTINUE READING](#)

13/01



The Apple - iPhone 12 Pro Max

What's great is that there are several different styles to choose from. Whether you like a slim case or something more spacious or luxurious, we've got you covered. Check out the options below for our list of the best wallet cases for the iPhone 14....

[CONTINUE READING](#)

13/01



The iPhone Case

If you're not a fan of big, bulky iPhone cases, but you want to do something to protect your investment, you may want to consider an ultra-thin case...

[CONTINUE READING](#)

[1](#) [2](#) [→](#)

13/01



The Apple - iPhone 11 Pro Max

Welcome back to another episode of our Apps of the Week roundup! This week we have some great picks for you including super search for Twitter, a digital study aid, and an app for making last minute plans. And as always, we've selected a great game for you to check out....

[CONTINUE READING](#)

13/01



The Apple - iPhone Trading

Google's iPhone trade-in offer makes the 128GB/256GB Pixel 7 (\$599/\$699) free provided you trade in your 1TB iPhone 13 Pro Max, originally priced at \$1599....

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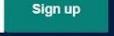
5. About Page



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#KnowUs

Learn all about our products



Who We Are?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Create stunning images with as much or as little control as you like thanks to a choice of Basic and Creative modes.

Basic modes.



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6. Contact Page

#let's_talk

LEAVE A MESSAGE, We love to hear from you!

LEAVE A MESSAGE

We love to hear from you

Your Name

E-mail

Subject

Your Message



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Your email address

Sign up

7. Cart Page

#let's_talk

LEAVE A MESSAGE, We love to hear from you!

REMOVE	IMAGE	PRODUCT	PRICE	QUANTITY	SUBTOTAL
		Leather Case - Midnight Blue	₱3,390.00	<input type="text" value="1"/>	₱3,390.00
		Apple - iPhone 11 Pro Max - Clear	₱2,490.00	<input type="text" value="1"/>	₱2,490.00
		Leather Folio - Aubergine	₱8,790.00	<input type="text" value="1"/>	₱8,790.00

Apply Coupon

[Apply](#)

Cart Totals

Cart Subtotal	323232
Shipping	Free
Total	2323243

[Proceed to checkout](#)

The image displays two mobile device screens side-by-side, both showing the "Street Tech" application interface.

Top Screen (Login):

- Title:** Street Tech
- Section:** Login
- Fields:** Email (input field), Password (input field)
- Buttons:** Submit (dark green button)

Not have an account? [Sign Up Here](#)

Bottom Screen (Sign Up):

- Title:** Street Tech
- Section:** Sign Up
- Fields:** First Name (input field), Last Name (input field), Email (input field), Password (input field), Confirm Password (input field)
- Buttons:** Submit (dark green button)

By clicking the Sign Up button, you agree to our [Terms and Condition](#) and [Policy Privacy](#)

Already have an account? [Login here](#)

Prototype Mobile

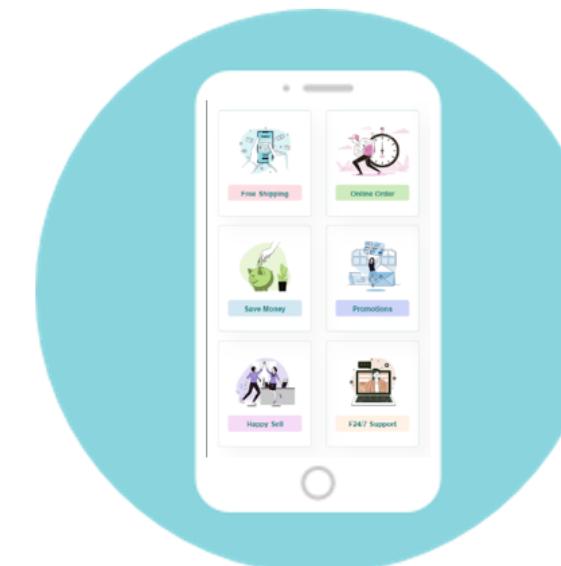
1. Navigation Bar

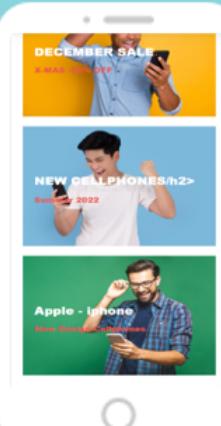
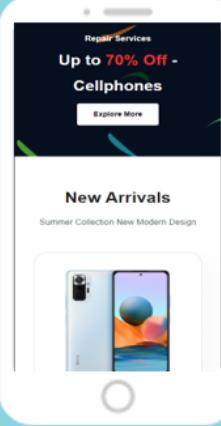
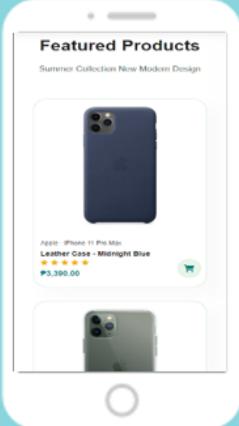
Clicked the menu bar and the navigation bar will slides.



2. Home Page

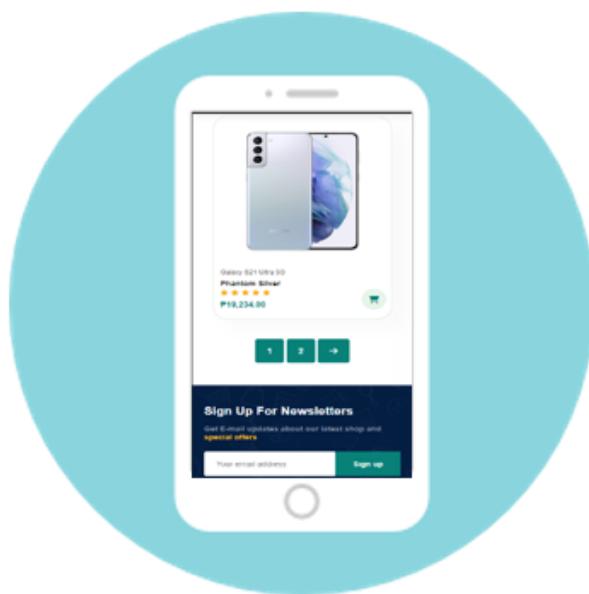
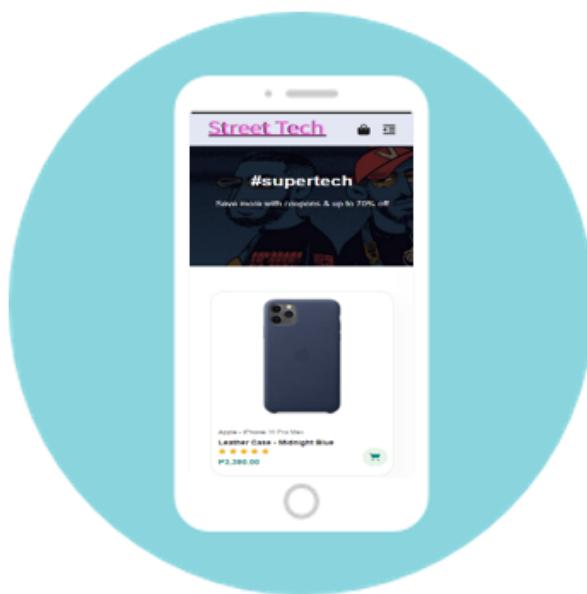
The homepage featured the sales, banner and product, then the footer indicate the contact, channels, aboutus, myaccount and the payment gateways.





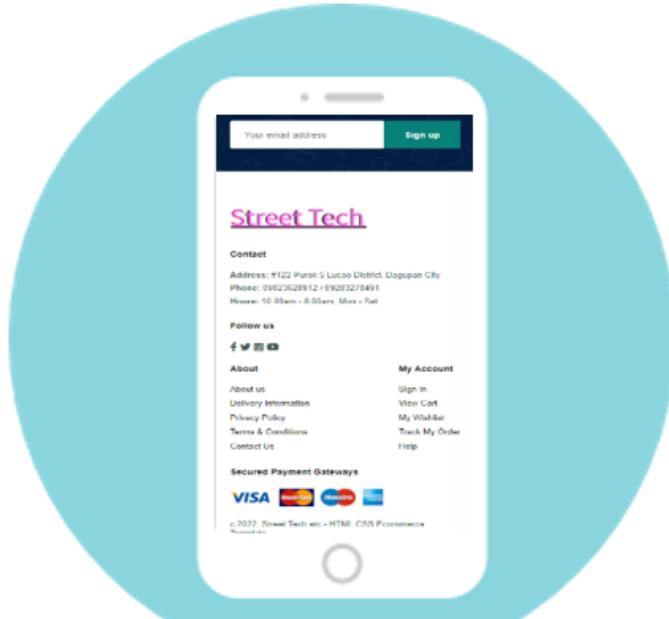
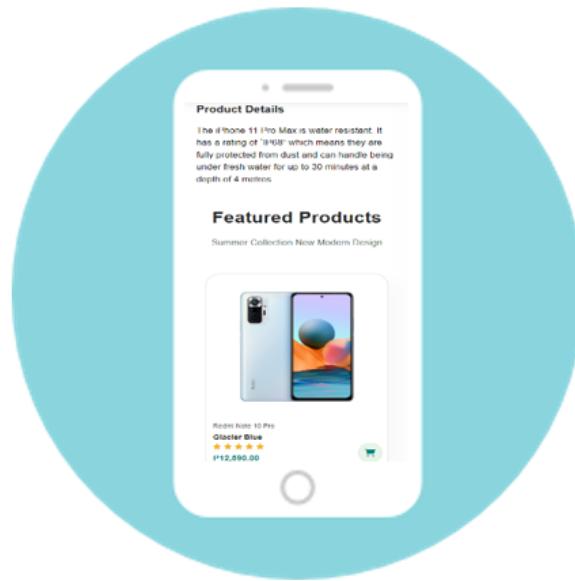
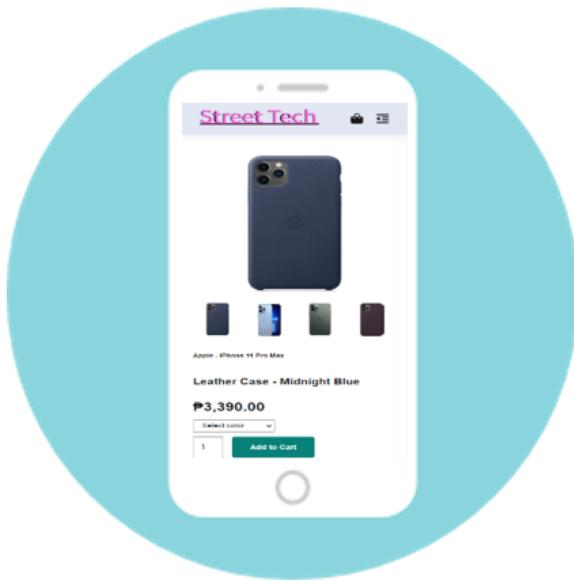
3. Shop Page

The shop page they can chose the product then clicked the product they chosen.



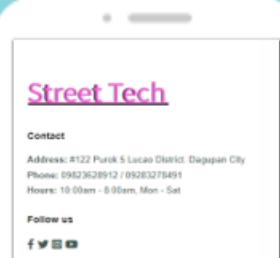
4. Add to Cart Page

If they clicked the product that they chosen they can add the quantity of product and select the color that they want and clicked the add to cart button.



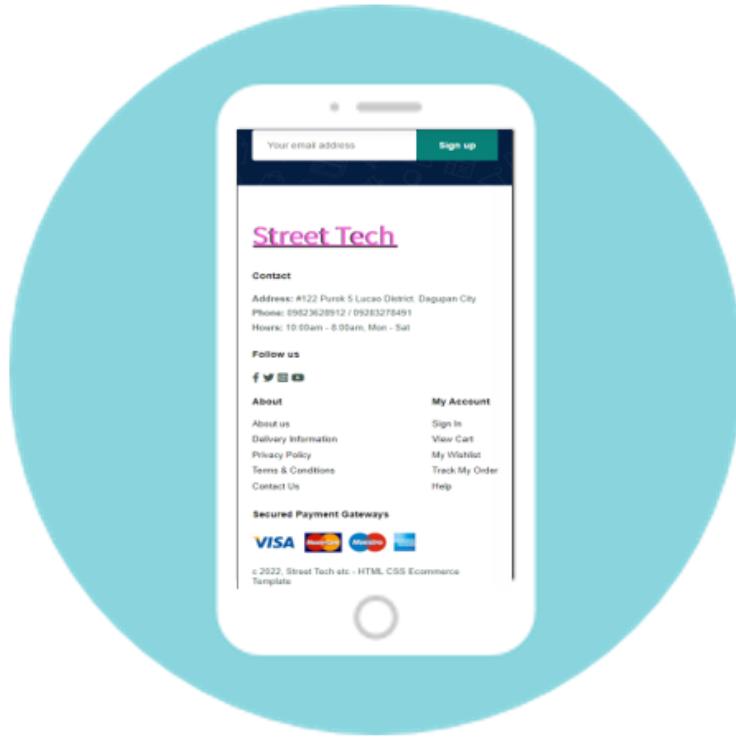
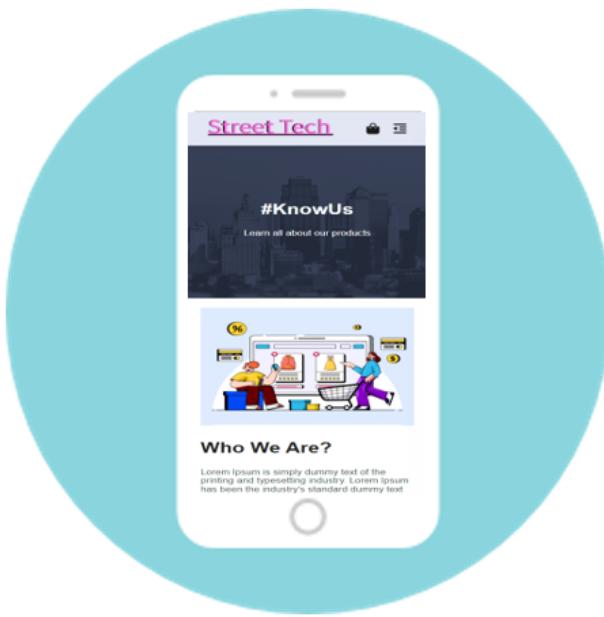
5. Blog Page

The blog page they can read about our product.



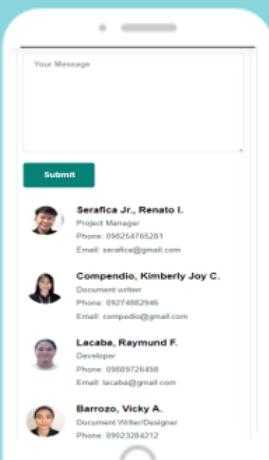
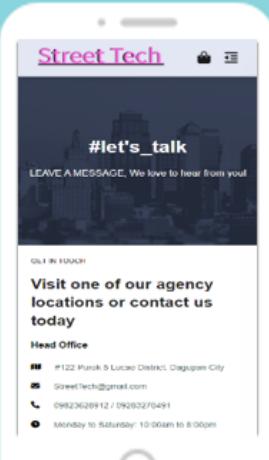
6. About Page

About page they can read about of Street Tech



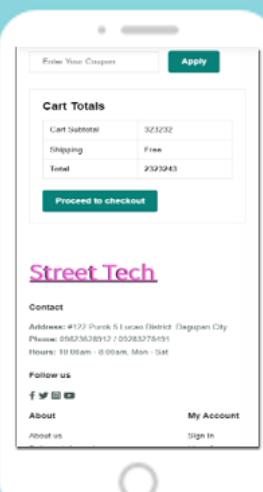
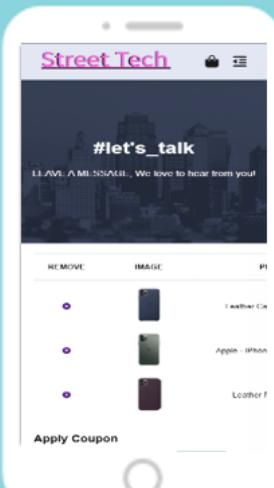
7. Contact Page

The contact page they can see the location of Street Tech and address, and they can leave their to the company and they can see the member of Street Tech in the section.



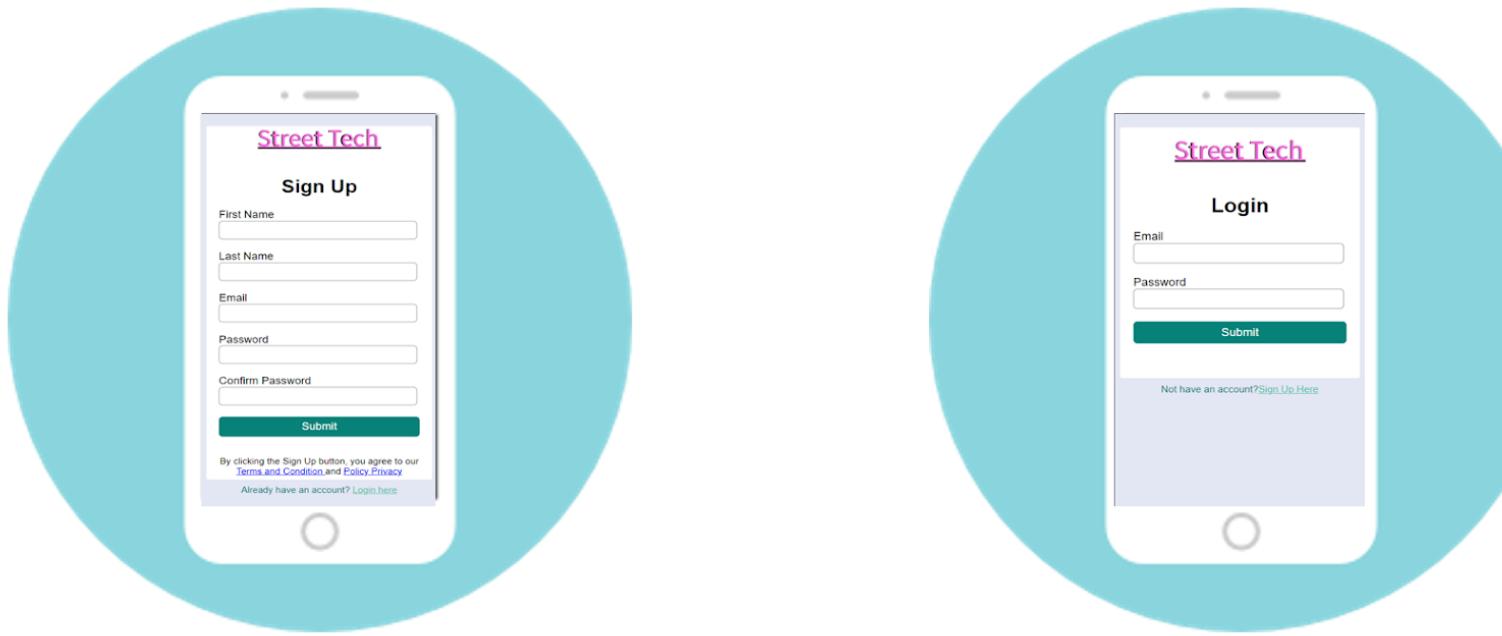
8. Cart Page

If they clicked the add to cart button in add to cart page their product they chosen automatically transfer in cart page, The cart page they can pay their product that they chosen using their cards. They can slides scroll the section area tha they can checked the price, quantity, color, and total.



9. Log in and Sign in

They create their account in the Street Tech, And the Street Tech they need their Fname, Lname, Email, Password, Cpassword to create their account. If they finished the sign up requirements then Login their account then they can puurchase product in Street Tech.



Street Tech is an online store that offers various brands of smartphones. We offer the latest smartphones from Apple, Vivo, Oppo, Samsung, Realme, Xiaomi, Huawei and other well-known brands of mobile phones in the Philippines.

We go through a few processes and have a variety of management, from the moment a new idea for a service is developed to offering support to the clients who have bought our products. We believe that service development offers a summary of factors to be taken into account while creating, enhancing, and maintaining our services.

As we want to be successful in the market and be the first one in that, we are planning to use new products or services to existing customers which means customers that we have a long relationship with, existing products or services to new customers, new products or services to new customers.

We are trying to improve our team performance, efficiency and individual improvement of our team. We must consider our team and our organization as a coherent and unique system. Our team must cooperate with each other to accomplish our goals.

Procedural tasks

After establishing our objectives, we must create a list of operational responsibilities for each component of our development plan. In our process, we take into account who is responsible for achieving each goal as well as how resources will be distributed. In other words, our goal is to list all the tasks that must be completed.

In our design and development stage we have to consider risks that we will face. Risks associated with hiring needs, money issues, and other factors. One of the most significant dangers, for instance, is the behavior of our people. We will have issues if they don't provide adequate customer service because we need to keep them and satisfy them. We can accomplish our objectives and have a great development strategy by identifying each of these dangers.

Operations Plan

The number one most successful way to sell products online is to build a own website. Street Tech company is selling online using its own website. And in order to process online sales transactions there are things to be needed.

Shopping Carts

Shopping cart software keeps track of what the user selects to buy from the website before proceeding to the "checkout". An online shopping cart consists of three parts:

Product Catalogue

Our system product catalogue is made up of all the information needed to present any product to the customer. Information to be included in the product database generally includes the price, image or other multimedia information, product options or choices.

Shopping List

Allows users to track the cell phones they want to purchase. We used a shopping bag image to show what the items shopper has selected to purchase.

Checkout System

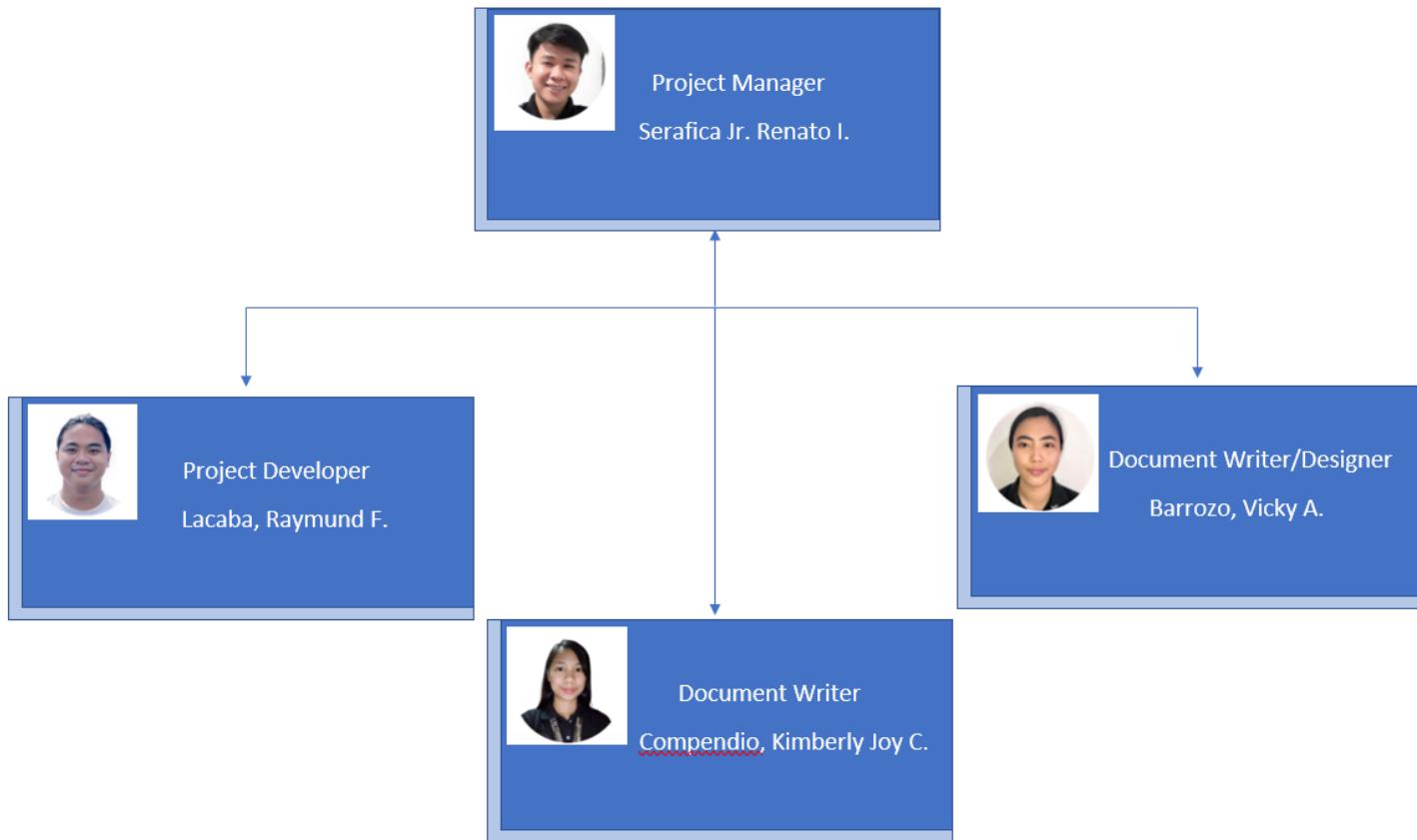
The checkout system allows our customers to select products by clicking an "add items to cart" button and then enables them to pay for these products.

Third Party Payment Process

Since Street Tech is an online shop, there is a third party payment processing service that provides charge transaction fees, including a percentage of the sale plus a flat fee per transaction.

Operations Plan (Management Team)

The Street Tech team management consists of a Project manager, Project Developer, Designer, and Document writers.



Serafica, Renato Jr I.

He is a fourth-year student at the University of Pangasinan, studying Bachelor of Science in Information Technology with a major in Web Development. He is the project manager of this group and he is responsible for making sure that our documents or business plan are complete and in order. He is also quite knowledgeable in the field of development design.

Barrozo, Vicky A.

She is also a fourth-year student at the University of Pangasinan, studying Bachelor of Science in Information Technology with a major in Web Development. She is the project designer and document writer of the group. And she is quite good in the field of composing documents for the groups' project.

Compendio, Kimberly Joy C.

She is also a fourth-year student at the University of Pangasinan, studying Bachelor of Science in Information Technology with a major in Web Development. She is the document writer of the group project and is good at composing documents.

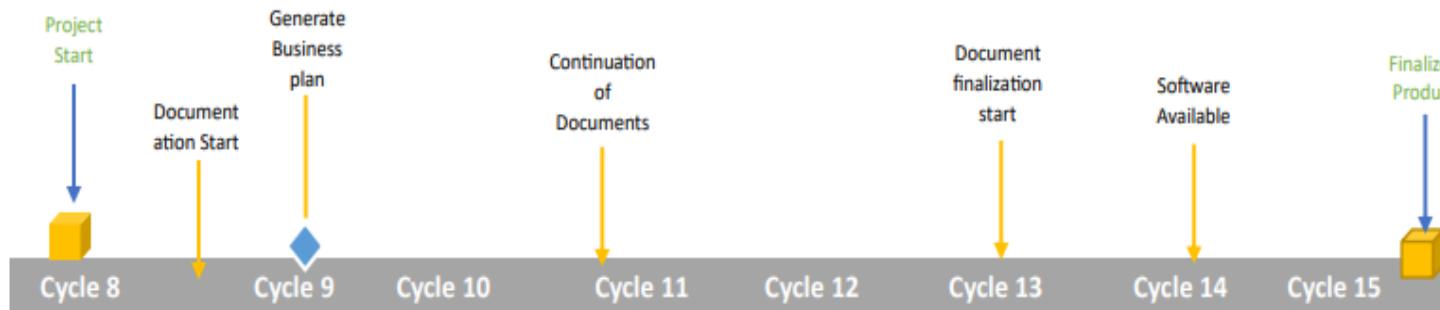
Lacaba, Raymund F.

He is a fourth-year student at the University of Pangasinan, studying Bachelor of Science in Information Technology with a major in Web Development. He is the project developer and designer of the groups project. He is good in the field of developing software programs.

Overall Schedule

A milestone chart makes it easier for our team members and project or program managers to see and track a project's progress. A milestone chart shows important events that are anticipated to happen at specific times and enables corrective action to be done if the project is running behind schedule, ensuring that efforts effectively stay on course. The majority, if not all, of the paperwork required for the project would have been finalized in Cycle 11, which concludes on September 17 of 2022. After the documentation is complete, the software will start to be produced or developed.

Milestone Chart



Financial Projections

Transaction cost	Month 1	Month 3	Month 6	Month 9	Month 12
Salary of employee	350	350	400	400	500
Product supplies	500000	50000	95000	60000	1800000
Web's Maintenance	5000	5000	6000	8000	9000
Equipments	100000	3000	1000	2500	2000
Marketing	2500	2000	2000	2500	3000
Registration Fee	500	0	0	0	0
Total Expenses	608350	60350	104400	73400	194500

Revenue

Estimated revenue from all sources in 1 year including grants, marketing, advertising, contract, sales, etc.. is ₦ 1,087,144 .

Total Startup Cost: ₦1,041,000

Gross Profit: ₦46,144

Raising Capital

Loans

A small business loan can help us to do so. In some cases, we may get approved for a significant amount of money so that we can open our doors without worrying about how we'll pay for initial startup costs. For many business owners starting new ventures, small business loans remain an important stepping stone on the path to success.

Personal Funds

Having control over the finances, particularly if it is personal money that is being used, is one of the positives. It leads to an even more determined approach to ensuring the business succeeds if we are the primary funders.

Crowdfunding

To raise our capital in business we need to post our business idea on the website. People can then support our campaign by contributing money to help us achieve our goal. On some websites, we'll set a goal for the amount of money we need, and when we want to reach this goal.

The New Venture Team and Business Ethics

Serafica, Renato Jr I.

He is the Project Manager of the project and in-charge in managing the team's overall duties. He is also assisting our developer to create some ideas to put in our website. To make progress on projects effectively, project manager set goals and time frames for each stage.

Barrozo, Vicky A.

She is the document writer of the project and she is good in the field of designing and writing documents of the projects. Document writers create high-quality documentation and set goals to improve the clarity, conciseness, and accuracy of their work. To make progress on projects effectively, writers set goals and time frames for each stage.

Compendio, Kimberly Joy C.

She is the document writer of the project and she is good in the field of writing documents of the projects. Document writers create high-quality documentation and set goals to improve the clarity, conciseness, and accuracy of their work. To make progress on projects effectively, writers set goals and time frames for each stage.

Lacaba, Raymund F.

He is the Project Manager of the project and in-charge in managing the team's overall duties. The part of Raymund in the project is he is one of the developers that specializes in creating programs and functions for the programs. The developers are one who handles the software development of the product, writing codes, and creating functions for the software to do for the end users. The developers

are the ones who handle most of the work for the project and they're the ones who understand complicated stuff to implement certain features of the product.

Business Ethics

From The Management of Street Tech

One of the keys to Street Tech's success has been the high standard of integrity and professionalism that every member of our staff upholds on a daily basis. As we strive to provide the best service to our clients and the best workplace for our employees as we grow in terms of both our staff size and the variety of clients and locations that we serve, it is critical that we establish clear guidelines for how we should approach any significant issues and decisions that may arise. The associated Code of Business Ethics and Conduct is intended to be the principal source of that counsel.

The major objective of the Code of Business Ethics and Conduct is to inform individuals about the norms and guidelines that should guide our behavior in the workplace with relation to a number of issues.

CODE OF BUSINESS ETHICS & CONDUCT APPLICABILITY

Employees should act with integrity, comply with laws, maintain a professional work environment and comply with company policies. They should treat customers, colleagues, and partners ethically at all times.

We won't all agree all the time, but disagreement is no excuse for disrespectful behavior. We will all experience frustration from time to time, but we cannot allow that frustration to turn into personal attacks. An environment where people feel uncomfortable or threatened is not a productive or creative one.

The Business Ethics and Code of Conduct is applicable to all staff members or employees. Any employee who transgresses this code shall be subject to disciplinary action, which may include termination.

Ethical Conducts:

Be considerate

We all depend on each other to produce the best work we can as a company. Your decisions will affect clients and colleagues, and you should take those consequences into account when making decisions.

Anti-bribery and corruption

A company's integrity is essential for maintaining trustworthiness and reputation. Employees should always do their work fairly, honestly, and legally.

General harassment and sexual harassment

The company is committed to providing a work environment free of discrimination and unlawful harassment. Actions, words, jokes, or comments based on an individual's sex, race, ethnicity, age, religion, or any other legally protected characteristic are not tolerated.

Absence without notice

Employees who are unable to work due to illness or an accident should notify their supervisor. This allows the company to arrange for coverage of their duties and helps others continue to work in their absence. If an employee does a report for work and the company is not notified of an employee's status for 3 days, it is typically considered a job abandonment.

Conflict of Interest

A company's reputation depends on the actions and integrity of its employees. It is essential that they avoid relationships and activities that hurt, or appear to hurt, their ability to make objective and fair decisions.

Protects Company's Asset

Employees should always act to protect company assets, including physical, intellectual, and electronic or digital properties.

Employees' obligations to report violations

Any employee who is aware of any action that is or could be in violation of this Code or any law or regulation that is relevant to the Company's operations must report that activity. Such reports should be made by workers to their immediate managers.

Investigation of Misconduct

The Company maintains the right to make any legal inquiries it deems necessary to determine if any person has engaged in behavior that, in the Company's opinion, impedes or adversely affects its operations. Every employee is expected to conduct any investigation into a potential infraction of the law, the Company's rules and procedures, or this Code.

New Age Sources of Income

Ways on how to get a source of income in online business

Advertisement

With advertisements, it can help to raise our capital for the business. Aside from that, it will help us to promote the business thru social media platforms. It also allows the business to earn extra revenue. For example, our business is an online mobile shop, we can create a short video for a new release iPhone 14 that shows the feature and specs. Since it's demand, people will get to know the latest trends and it will boost the brand as well as the sales.

Merchandise

Aside from selling phones online, we can use the merchandise as another source of revenue. For example, the new release iPhone 14 versions, we can include accessories on our website like cases, power banks, and more. Not just to sell but to promote our products.

Feasibility Analysis Template

Part 1: Strength of the Business Idea

Areas	Low Potential (-1)	Moderate (0)	High Potential (+1)
Extent to which the idea <ul style="list-style-type: none"> ● Takes the advantage of an environmental trend ● Solves a problem ● Addresses an unfilled gap in the market place 		Moderate	
Timeliness of entry to market		Moderate Timely	
Extent to which the idea “add value” for it’s buyer or end user		Medium	
Extent to which the customer is satisfied by competing products that are already available		Moderately Satisfied	
Degree to which the idea requires customers to change their basic practices or behaviors		Moderate	

Part 2: Industry-Related Issues

Areas	Low Potential (-1)	Moderate (0)	High Potential (+1)
Number of competitors	Many		
Stage of industry life cycle			Growth Phase
Growth rate of industry			Strong growth
Importance of industry's product and/or services to customers		Would like to have to	
Industry operating margins		Moderate	

Part 3: Target Market and Customer- Related Issues

Areas	Low Potential (-1)	Moderate (0)	High Potential (+1)
Identification of target market for thee proposed new venture			Identified
Ability to create "barriers to entry" for potential competitors		May or may not be able to create	
Purchasing power of customers			High
Ease of making customers aware of the new product or service			High
Growth potential of target market			High

Part 4: Founder's- (or Founders'-) Related Issues

Areas	Low Potential (-1)	Moderate (0)	High Potential (+1)
Founder's or founders' experience in the industry	No experience		
Founder's or founders' skills as they		Moderate Skills	
Extent to which the founders professional and social networks in the relevant industry		Moderate	
Extent to which the proposed new venture meets the founder's or founders personal goals and aspirations		Moderate	
Likelihood that a team can be put together to launch and grow the new venture		Moderate Likely	

Part 5: Financial Issues

Areas	Low Potential (-1)	Moderate (0)	High Potential (+1)
Initial capital investment		Moderate	
Number of revenue drivers (ways in which the company makes money)		Two to Three	
Time to break even		2-3 Years	
Financial performance of similar businesses			Strong
Ability to fund initial product or service development and/or initial start-up expenses		Moderate	

from personal funds or via bootstrapping			
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Overall Potential

Parts	Score (-5 to + 5)	Overall potential of the businesses Idea Based on Each Part(High, Moderate	Suggestions for improving the potential
Part1: Strength of Business Idea	0	Moderate	Gain more knowledge in gaining advantage in the market of our business
Part 2: Industry-Related Issues	+1	Moderate	Learn how to handle big competitors
Part 3: Target Market and Customer Related Issues	+4	High	Learn more how to prevent competitor in giving us problems
Part 4: Founder's (or Founders') Related Issues	-1	Moderate	Gain more experience and skills in running the business
Part 5: Financial Issues	0	Moderate	Learn more on how to efficiently handle financial issues
Overall Assessment	4	Moderate	Know how to handle the competitors and be able to identify the new trend

Conclusion

We got to the conclusion that our company has a possibility to compete in the current market based on the components of the feasibility analysis template. Due to team inexperience, the execution might not be ideal, but with experience and expertise, the team can grow and be able to do more, effectively optimizing the business for the future.