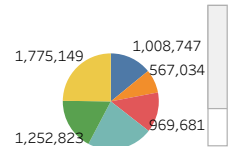


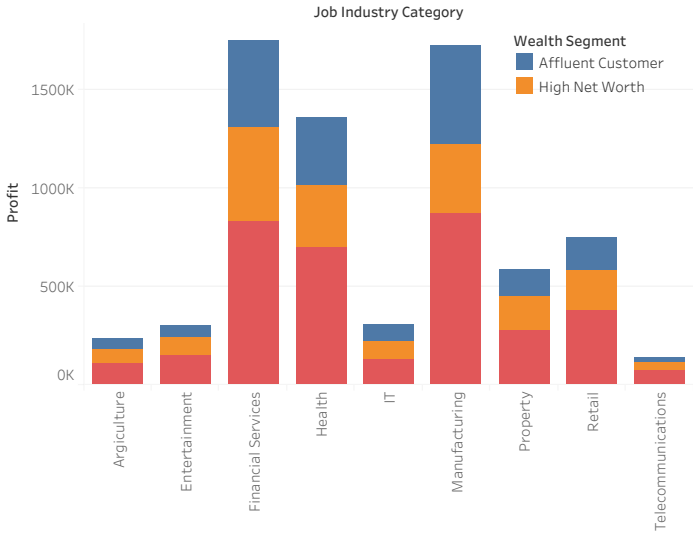
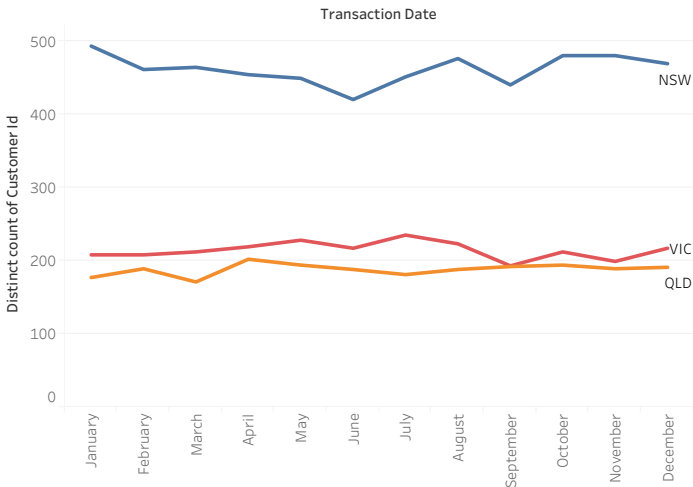
Total Female Bike purchase
320,477
Total Male Bike purchase
318,955



Brand

- Giant Bicycles
- Norco Bicycles
- OHM Cycles
- Solex
- Trek Bicycles
- WeareA2B

Number of Customer by Month and State



Wealth Segment

- Affluent Customer
- High Net Worth