# SCRIPT

|  |  |
| --- | --- |
| Client Based Website | FEBRUARY 2019 Job |

|  |  |
| --- | --- |
| Client | Thames River Anglers Association |
| Concept | Build a static and responsive website design. The client will provide the logo, pictures and all information for this job. There is a current website online and still working. The main information can be grab from that website. Additional information will be provide by the client on the next step. |
| Budget | The budget will be negotiation between directors and the client. For now, the creation team is free to build interest things for this job. |
| Planning | It will be necessary work in pairs: a developer and a design will be designated for this job. The instructions of each step can be seen in the contract paper and it will be sending by email for each one. The deadline for the first part is due February, 13. The client wants to see a ready website online, and the wireframes. |
| Resources | It will be necessary two computers MacIntoshi and internet for research. Photoshop and illustrator will be necessary too. |
| Additional information above |  |

|  |  |  |
| --- | --- | --- |
| 1. | Target Market Anglers Association’s members  People like fishing  People between 20 and 60 years old  People looking for volunteering  Companies that wish to sponsor events and initiatives | UX experience |
| 2. | About the product The product Anglers Association helps people who wish to practice safe fishing, and without violating environmental rights or law.  The website helps people looking for information about fishing in the Thames River. | UX experience |
| 3. | Features The main feature of the Thames River Anglers Association’s website is provide information about fishing in the Thames River. The website helps people to find information about meetings, group fishing and events. | UX experience |
| 4. | Interactive The website invite people to share with them pictures from events in the Thames River, old newletters and invite people to become a member. The contact page is easy to send a message, or just grab the address, either telephone number.  The pictures all over the pages invite people to see what they do.  The event’s page is easy to see the old and news events, and see the pictures took in each past event. | UX experience |

## Additional Instructions:

The additional instructions will be provide for the client later.