VMD 105

INDESIGN FINAL PROJECT

by Victor Conesa ©

INTRODUCTION

I always had interest in design but my career as an engineer didn't have much of that. Taking this class has been a super interesting journey of self-discovery.

In this project, I chose the CCSF brand color (red) as the main color. The typefaces are sci-fi like and kind of child-like referencing the two topics I covered with my past projects.

RASTER

RASTER FINAL PROJECT

For this project I was inspired by the recruting posters of World War I. I wanted to add a funny twist to it and I themed it as Star Wars. I used a special brush for the smoke and a texture to make it look like an old poster.

I researched old posters and I was able to guess the font of one of them using a mobile app called What The Font.

I'm a pirate! ARRRRRRRRRRRRRRRRR
VECTOR

VECTOR FINAL PROJECT

This project was inspired by one of the toys of my two daughters. I chose this character because I wanted to use it in the future animation project.

I took a picture of the real toy and I used it as a template in the background. I used the pen tool to draw all the different parts of the character. I used gradients in an attempt to give some volume to the head and a custom pattern for the hat.

a_TMB_Final.fla
Arriving to the island
100%
TBM
Properties
Library
Scene
Conesa_TMB_Final.fla
421 items
Name
138411__cameronmusic
3255152.png
8410779030597-2.png
Asset 1.svg
Asset 2.svg
Asset 3.svg
Asset 3.svg Assets
backgroundmusic.mp3
Backofthehead.ai
Backofthehead.ai Assets
beach_day [Converted].s
beach_day [Converted].s
beach_day.svg Assets
chests-closed.svg
chests-open.svg
Conesa_AIFinal_RGB.ai
Conesa_AIFinal_RGB.ai A
dissapointedl.ai
dissapointedl.ai Assets
Jungle Landscape With L
Jungle Landscape With L
raindrops-310146.svg
shivermetimbers2.mp3
Sideways.ai
Sideways.ai Assets
Sideways2.ai
Sideways2.ai Assets
Symbol 1
Symbol 2
Symbol 3
timetoput.mp3
Output
68
2.8 s
24.00 fps
1s
2s
3s
4s
5s
king
usic
lder_1
Pirate
Boat

TIME BASE MEDIA

I reused my previous project and created a small cartoon story that I would later show to my girls. They actually liked it even so it wasn't professial looking and it was so short compared to the cartoons they watch.

I had a hard time trying to synchronize the sounds and voice with the animation but it looked good in the end.