

VMD i05

INDESIGN FINAL PROJECT

by Victor Conesa ©



INTRODUCTION

I always had interest in design but my career as an engineer didn't have much of that. Taking this class has been a super interesting journey of self-discovery.

In this project, I chose the CCSF brand color (red) as the main color. The typefaces are sci-fi like and kind of child-like referencing the two topics I covered with my past projects.





RASTER

Ps

RASTER FINAL PROJECT

For this project I was inspired by the recruiting posters of World War I. I wanted to add a funny twist to it and I themed it as Star Wars. I used a special brush for the smoke and a texture to make it look like an old poster.

I researched old posters and I was able to guess the font of one of them using a mobile app called What The Font.





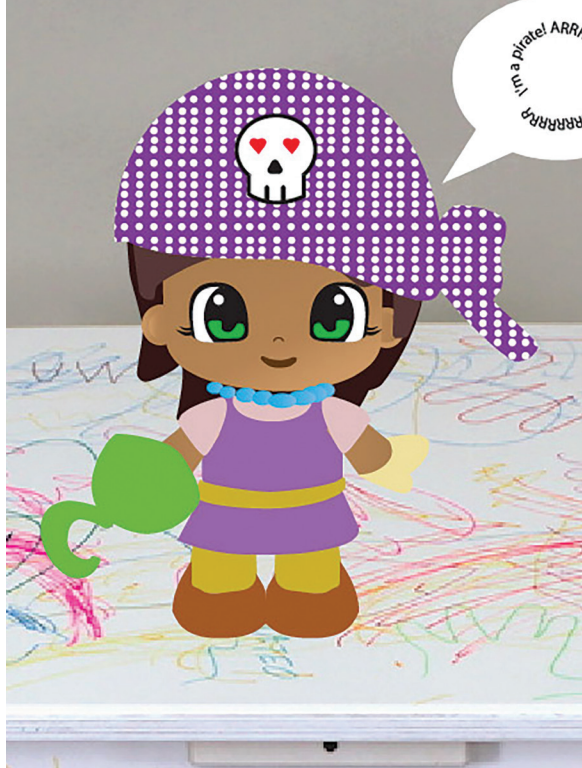
VECTOR



VECTOR FINAL PROJECT

This project was inspired by one of the toys of my two daughters. I chose this character because I wanted to use it in the future animation project.

I took a picture of the real toy and I used it as a template in the background. I used the pen tool to draw all the different parts of the character. I used gradients in an attempt to give some volume to the head and a custom pattern for the hat.





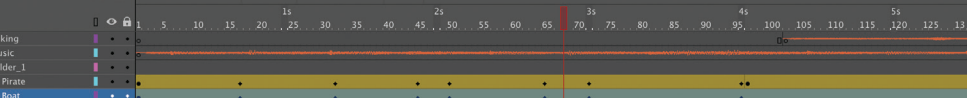
421 items

Name ↑

- 138411_cameronmusic
- 3255152.png
- 8410779030597-2.png
- Asset 1.svg
- Asset 2.svg
- Asset 3.svg
- Asset 3.svg Assets
- backgroundmusic.mp3
- Backofthehead.ai
- Backofthehead.ai Assets
- beach_day [Converted].
- beach_day [Converted].
- beach_day.svg Assets
- chests-closed.svg
- chests-open.svg
- Conesa_AIFinal_RGB.ai
- Conesa_AIFinal_RGB.ai A
- dissappointed.ai
- dissappointed.ai Assets
- Jungle Landscape With L
- Jungle Landscape With L
- raindrops-310146.svg
- shivermetimbers2.mp3
- Sideways.ai
- Sideways.ai Assets
- Sideways2.ai
- Sideways2.ai Assets
- Symbol 1
- Symbol 2
- Symbol 3
- timetoput.mp3

Output

68 2.8 s 24.00 fps





TIME BASE MEDIA

I reused my previous project and created a small cartoon story that I would later show to my girls. They actually liked it even so it wasn't professional looking and it was so short compared to the cartoons they watch.

I had a hard time trying to synchronize the sounds and voice with the animation but it looked good in the end.

