VERONICA CORTES

UI/UX DESIGNER

With a background in event management, I am passionate about creating positive change through human-centered interface designs which are easy to navigate.

✉ vcortes1976@gmail.com

in https://linkedin.com/in/vcortes1976/

🌐 https://vcortes1976.github.io/portfolio/

EDUCATION

UI Design

CareerFoundry, May 2020 - Mar 2021

BA (Hons) Dance

Bath Spa University, 2009 - 2010

SKILLS

- Competitor analysis
- User personas
- User flows
- Iterative wireframing
- Prototyping
- Usability testing
- Interaction design
- Responsive web design
- Style guides
- Basic HTML and CSS

TOOLS

- Sketch
- InVision
- Figma
- PhotoShop
- Miro
- Usability Hub
- Atom
- GitHub
- GitHub Desktop

EXPERIENCE

CO-FOUNDER & DESIGNER

Yoga Kind Collective, London | Jul 2020 - to date

- Designed and launched the brand in conjunction with an online launch event, attended by 65 students based in the U.K., Europe, U.S. and Asia.
- Delivering tailored online yoga content to a U.K. based mental health and wellbeing organisation.

EVENT DIRECTOR

Outsourced Events, London | Feb 2017 - Mar 2020

- Created impactful event brand designs for 5 key accounts in the IT industy, enhancing customer journeys and generating new business leads.

CONFERENCE OPERATIONS MANAGER

Campden Wealth, London | Jul 2016 - Feb 2017

- Designed relevant event collateral to enhance customer experiences, adhering to very strict brand guidelines to uphold brand identity and reputation.

CONFERENCE PRODUCER

Future Insights, Bath | Jan - Dec 2015

- Worked closely with industry experts to curate and deliver a series of engaging conferences and workshops for designers and developers in London, New York, San Francisco, Boston and Las Vegas.
- Supported in-house designer on all print design including programmes, speaker contracts, name badges and branded give aways.