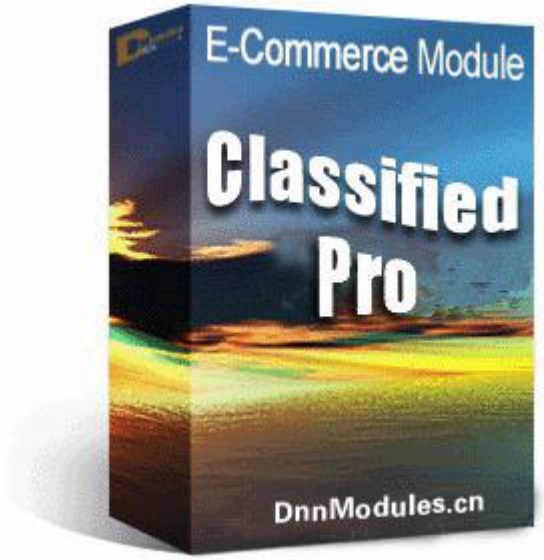
Classified Pro 9.3
User Guide
（For DNN 9.2+)



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1. Introduction

Classified Pro is an enterprise-class DNN module which helps you to create an online store, auction website and also publish classified ads as easy as ABC. It includes 17 sub modules (and 1 skin object) which provide many cool features, as follows:

1. Powerful yet easy to use, v8.x introduces a new setup wizard to guide you to configure module step by step, all you need to do is just click “Next” to follow this wizard.

2. Supports Auction, Fixed Price, and Classified Ad listings together. All listing formats can be turned on/off and configured through the Admin Control Panel.

3. Supports nearly all auction types, include English auction (open ascending price), Sealed first price auction, Vickrey auction, Second item auction.

4. Sell everything on your portal (physical goods / portal roles / digital files / software / virtual items / services...etc.).

5. Content localization support, you can publish information (products/categories/tags) with multiple languages (e.g. English and Chinese) in same portal.

6. Single Seller or Multi-Seller Mode, authorized users can post their own products and attach videos / audio / photos / documents with them. Also support charge commission from seller sales.

7. Seller can manage his own files, module provides two upload methods: MS Silverlight upload control (allows uploading big size files) and Java Script upload control (PC and iPhone/iPad/Android/Mobile support). Also supports automatic conversion of user uploaded videos to .flv or h.264 format.

8. Allow client uploading files with order (or help ticket) to the seller, also allow seller uploading files as response.

9. Specify discounts based products / quantity / customer / coupon / date / first buyers / user roles. Discounts can be set to site level / seller level, or to a specific product. Also supports manually modify price to offer discount.

10. Template-driven layout and design. All sub modules are template based, module already includes many built-in templates, and you can create your own templates if necessary.

11. Responsive layout support, so in combination with responsive skins they will adjust to smart-phone and tablet screens.

12. Organize data with departments and categories. Site administrator can create unlimited custom attributes for product (listing), or disable unwanted built-in data fields.

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Also supports product variants (options) which allow client to choose while add product to the cart.

13. Display products (listings) with data list, data grid, JQuey UI tabs, JavaScript slide show (11 slide show effects), Adobe Flash slide show.

14. Online payment gateways include PayPal, Authorize.net, Stripe, China Alipay, Google Checkout, DineroMail, also supports offline check out via manual processing payment gateway.

15. The new advanced search feature allows you to specify search conditions, you can search based every built-in data fields and also custom attributes which you create. It also fully integrates with DNN built-in search mechanism. V8.1 adds location (country, state/province, city, and town) search based customers' feedback.

16. SEO friendly url / Google website map / Google Maps / Location (country, state/province, city, and town) / Amazon S3 file storage / DNN built-in social / journal support.

17. RSS/Email support.

……..

Check http://dnnmodule.com/ for more details. Note, this version requires DNN 9.2+ to run. If your sites are still under DNN 5.x/6.x/7.x/8.x/9.0/9.1, please check http://DnnModule.com for other old versions.

2. What's new in *v9.2/9.3*

1. PayPal mass payment support.
2. New Cp_Product_VendorProfile sub module added.

3. Requirements

1. DNN 9.2+
2. MS Sql server (or sql express) 2012/2014/2016/2017.

4. Quick Start (with setup wizard)

V8.x introduces a setup wizard to guide you to configure module step by step, we strongly recommend new user to choose this method, and it will save you a lot of time. With it, you only need 2 steps to setup Classified Pro.

Step 1. Install module.
Step 2. Follow setup wizard to configure module.

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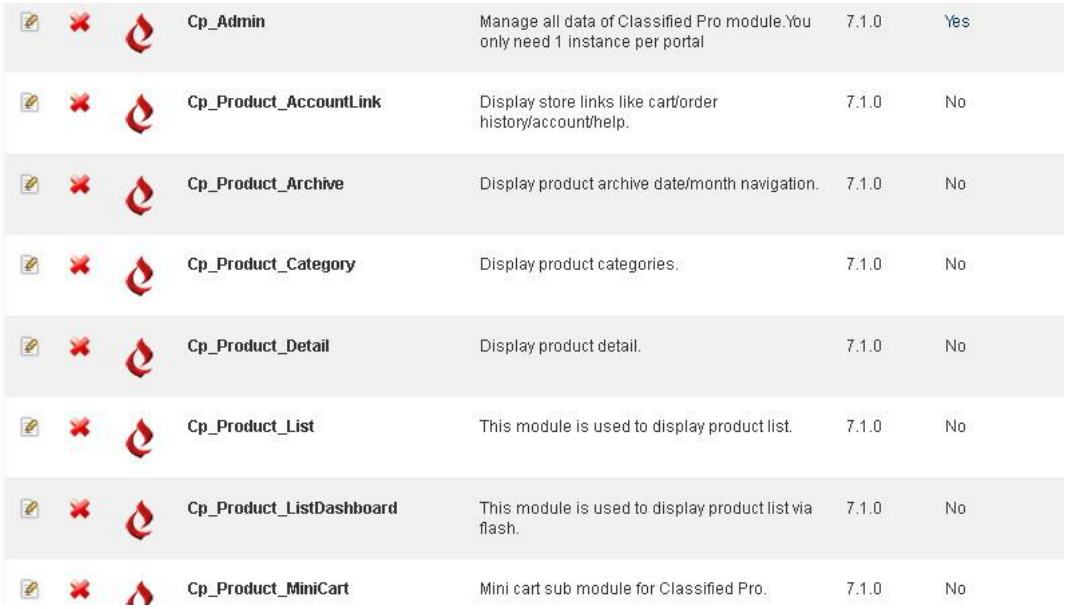
4.1 Step 1: Install module

If you already bought Classified Pro v9.3 module, unzip package which you download, you will see “ClassifiedPro 9.3 Pa(Standard).zip” (or “ClassifiedPro 9.3 Pa(Enterprise).zip” if you bought enterprise edition), choose it as install package.

If you want to trial module first, you can download “ClassifilePro 9.3 trial edition (unzip me).zip” at http://DnnModule.com/FreeDownload.aspx, unzip it you will find “ClassifiedPro 9.3 Pa(Trial).zip”. The trial package can be installed on official domain names for 60 days.

Click DNN Persona Bar “Settings - Extensions - Install extension wizard“ to install module. After installation, you will see 17 sub modules.



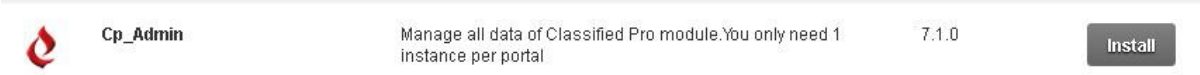
Cp_Admin	Manage all data of Classified Pro module.You only need 1 instance per portal	7.1.0	Yes
Cp_Product_AccountLink	Display store links like cart/order history/account/help.	7.1.0	No
Cp_Product_Archive	Display product archive date/month navigation.	7.1.0	No
Cp_Product_Category	Display product categories.	7.1.0	No
Cp_Product_Detail	Display product detail.	7.1.0	No
Cp_Product_List	This module is used to display product list.	7.1.0	No
Cp_Product_ListDashboard	This module is used to display product list via flash.	7.1.0	No
Cp_Product_MiniCart	Mini cart sub module for Classified Pro.	7.1.0	No

Install via ftp

The install package is about 10mb in size. If you have problems uploading by click “Host - Extensions - Install extension wizard”, there is an alternative installation option you can use. Please use the following procedure:

1. Upload “ClassifiedPro 9.3 Pa(Standard).zip” to Install\Module folder of your site using ftp tools.

2. Click “Host - Extensions” followed by clicking the “Available Extensions” tab. Locate “Cp_Admin” which is under the “Modules” section, click the “Install” button to install.



Cp_Admin	Manage all data of Classified Pro module.You only need 1 instance per portal	7.1.0	Install

Note, if you upgrade from trial version to official version. You don’t need to uninstall

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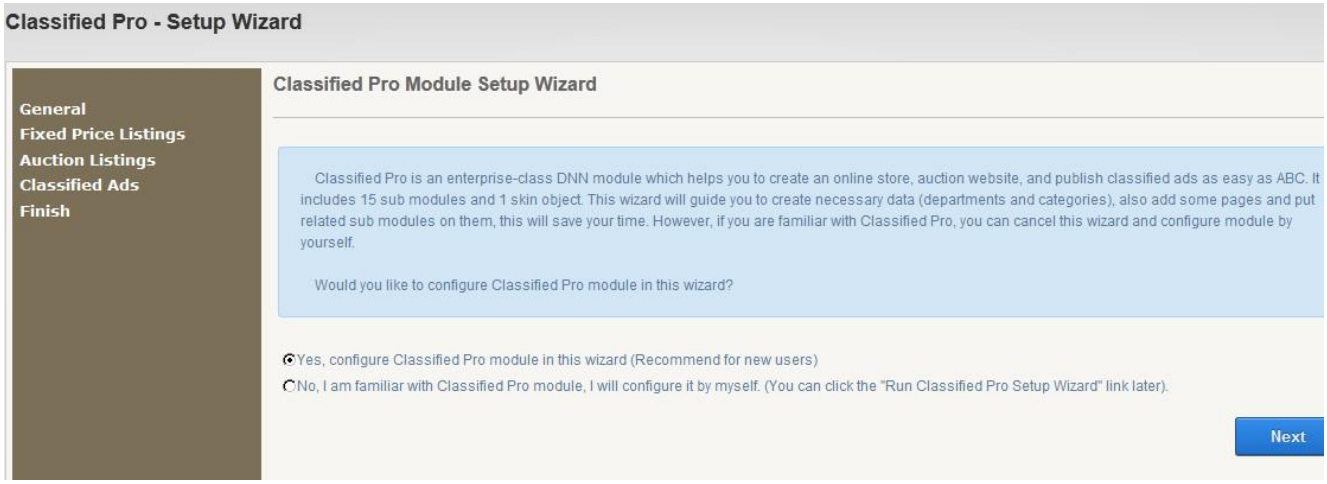
trial version first, simply re-install official package to overwrite existing trial version, your existing data will be kept after upgrade.

4.2 Step 2: Follow setup wizard to configure module

Add one of the 17 sub modules to a page (e.g. Cp_Admin, Cp_Product_AccountLink, Cp_Product_Archive, or any other sub modules, it doesn't care which sub module you choose). Classified Pro will detect that you are the first time to run it on current site, and will display a setup wizard to help you to configure it. Like below:



Setup Wizard

All you need to do is follow the wizard, click "Next", module will generate necessary system data (e.g. Departments / Categories), create related pages, and also put corresponding sub modules on them. After that, it will show links to let you create products and view them. It is so easy.

Note, this wizard also works if your site supports content localization (publish multiple languages content in same site). For more detail, please check "Content Localization (Multiple Languages Content) Support" chapter.

5. Quick Start (without setup wizard)

Classified Pro contains 17 sub modules. When you put any sub module to a page for the first time, Classified Pro will show a "Classified Pro Setup Wizard" to help you to setup it. We strongly recommend you to follow this wizard to configure Classified Pro, it will save you a lot of time. However, if you want to setup it by yourself, you can cancel that wizard, and follow below steps:

Step 1. Add Cp_Admin sub module to manage data.

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Step 2. Configure payment gateway.

Step 3. Configure location (optional).

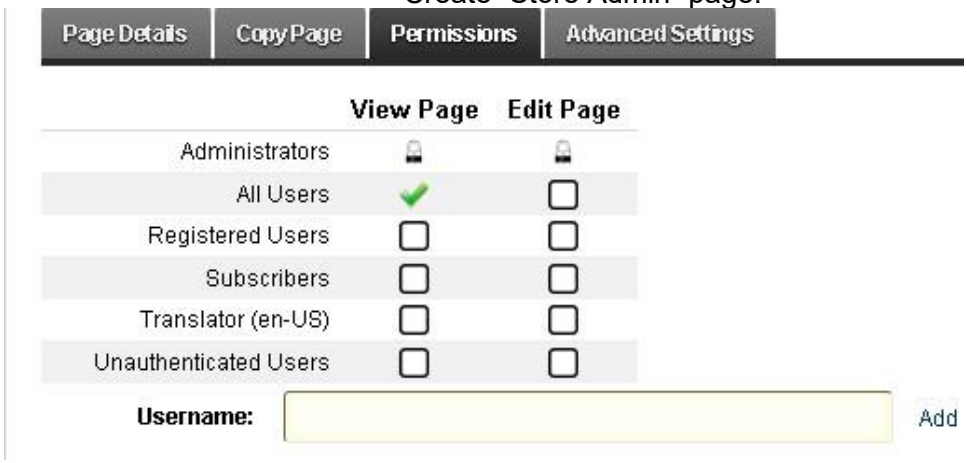
Step 4. Configure shipping method (optional).
Step 5. Create department.

Step 6. Add products.
Step 7. Add Cp_Product_List sub module to display products.
Step 8. Test.

5.1 Step 1: Add Cp_Admin sub module to manage data

First, you may need to create a page before add Cp_Admin sub module to it. Please make sure the "View page" permission is available for "All Users", this is vital to use PayPal payment gateway. Like below:

Create "Store Admin" page.



Give "View page" permission for all users.

After that, add Cp_Admin sub module to the page. This module is used to manage all data in Classified Pro package. In most cases, you should put only 1 instance of it per portal (if you want to support content localization or split Cp_Admin sub module feature, you can put multiple instances per portal), please also make sure its "View Permission" is available for "All Users" (PayPal payment gateway requires that).

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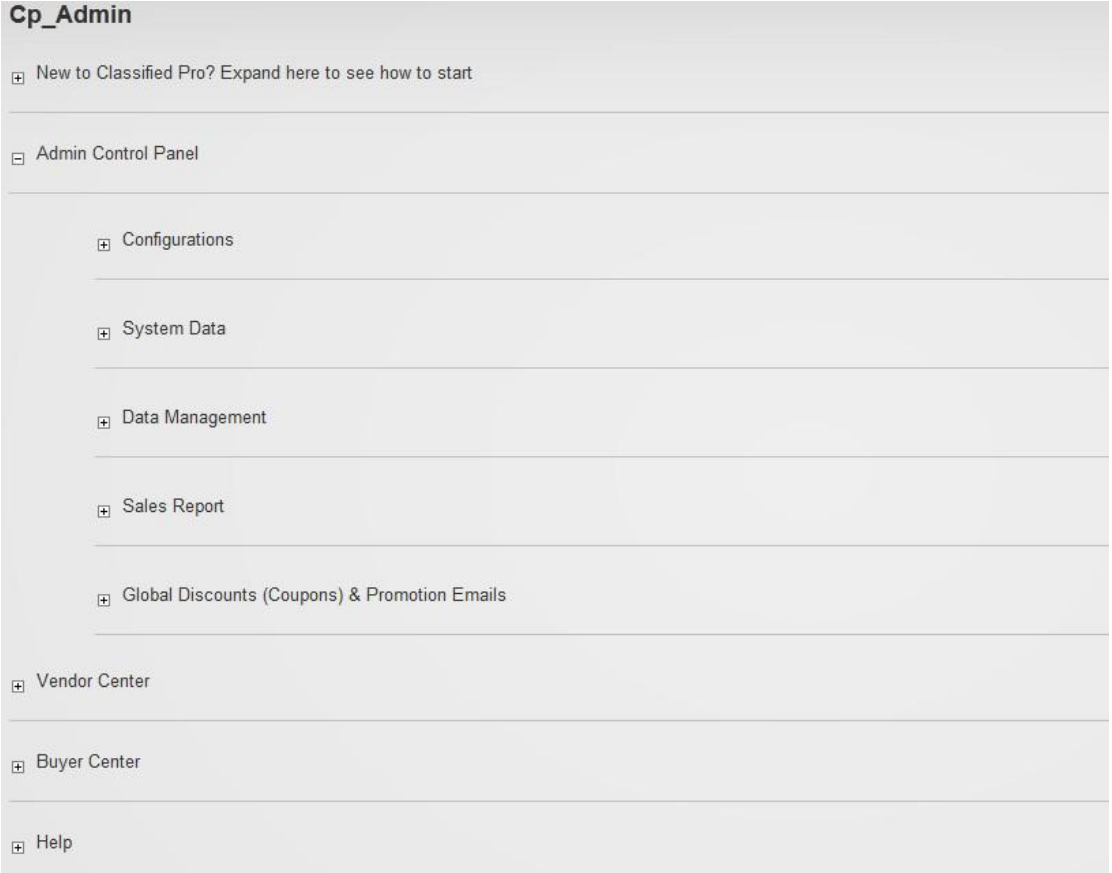

The “Help” section contains much useful information. When you have any problem while use this module, we recommend you to take a look at it.

Don’t worry about the “View Permission” is specified for “All Users”. When an anonymous user visit “Cp_Admin sub module” page, he can just see a “Please register or login to view your products.” tip. And when a registered user login, he can only access “Buyer Center” section features like “My Cart”, “My Orders”. Only site administrators can fully access all features in “Cp_Admin” sub module.

Note, when you click any button in “Cp_Admin sub module” (for example, click “Buyer Center - My Cart”), module will load related control using site defined edit skin. If it doesn’t look as good as your wish, you can change it by click DNN built-in menu “Admin - Site Settings”, and then change “Basic Settings - Appearance - Edit Skin (Edit Container)”.

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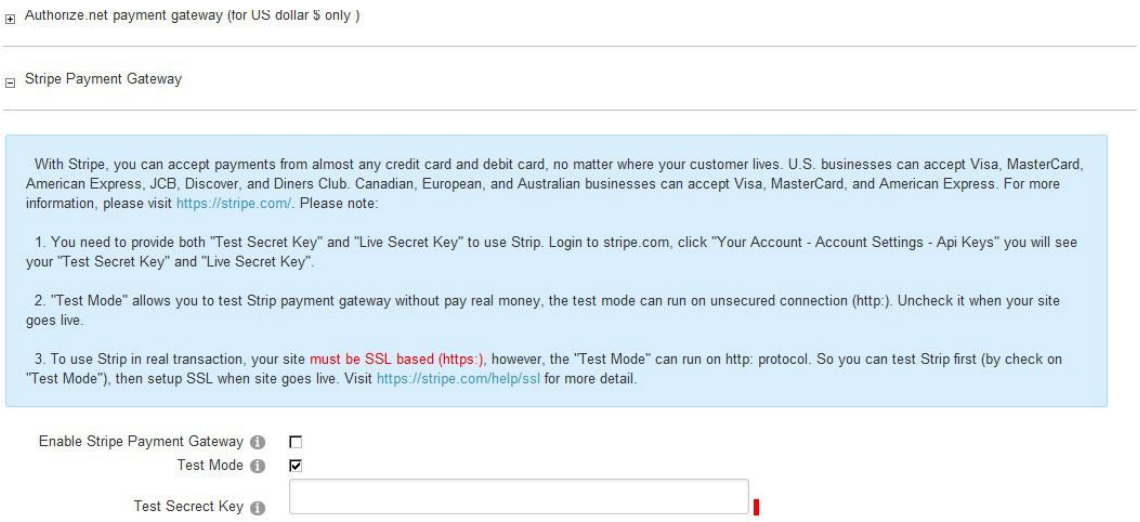
5.2 Step 2: Configure payment

Click “Admin Control Panel - Configurations - Store Settings“ to configure payment gateways, there are 7 payment gateways available (PayPal / Authorize.net / Stripe / Alipay (China) / DineroMail / Google Checkout / Manual processing). We also provide some predefined accounts which can be used for test purpose. Expand related payment section and you will see them.



Note, 1. If you install trial edition in localhost domain site, module will automatic fill payment settings using our predefined accounts to save your time. These accounts are used for test purpose. Please change them to your real accounts when your site goes live.

2. You must give "View Page" permission of current page (and also Cp_Admin sub module) to "All Users" to use PayPal payment gateway.

3. The live mode of Authorize.Net and Stripe payment gateways can only be used under secure connection (https:), however, their "Test Mode" can run under unsecured connection (http:).

5.3 Step 3: Configure location (optional)

Click “Admin Control Panel - Configurations - Location“ to configure location. Location is used everywhere in module. Module support 4 level of regionalism (country, state/province, city, town). For example, country = USA, state/province = California, city = Los Angeles, town = Bell.

By default, module will automatic create countries/states data for US and Canada. You can delete them if they aren’t need to.

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5.4 Step 4: Configure Shipping (optional)

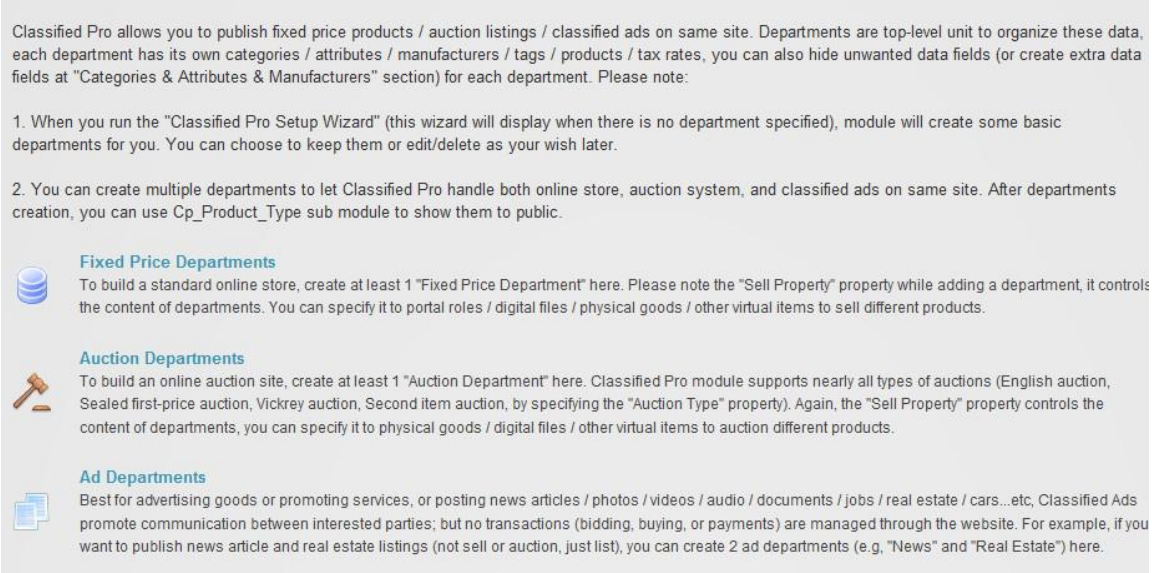
Click “Admin Control Panel - Configuration - Shipping“ to configure shipping methods. This is vital if you want to delivery physical goods to customers.

Once you have created a shipping method, it can be used to calculate shipping costs based on various criteria.

5.5 Step 5: Add product department

Click “Admin Control Panel - Departments“ to add departments. Departments are top-level unit to organize data. Each department has its own categories / attributes / variant groups / tags / products / tax rates.

Classified Pro supports 3 types of departments (Fixed Price, Auction, and Classified Ads), you can hide unwanted fields or create extra fields for each department.



To build a standard online store, try create at least 1 “Fixed Price Department”; to build an online auction site, try create at least 1 “Auction Department”; to publish

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classified ads (advertising goods or promoting services, or posting news articles / photos / videos / audio / documents / jobs / real estate / cars...etc.), try create at least 1 “Ad Department”. Of course, you can create multiple departments to let Classified Pro handle online store, auction system, and classified ads on a single site. See below demo:

	Department Name	Listing Type	Sell Property	Enable Tax	C
☐	Fixed Price - Computer	0 - Fixed price listings	0 - Goods	☑	
☐	Fixed Price - Dnn Module	0 - Fixed price listings	1 - Software/Digital Files	☐	
☐	Fixed Price - Portal Role	0 - Fixed price listings	2 - Portal Roles	☐	
☐	**Auction - English**	**1 - Auction listings**	**0 - Goods**	☑	
☐	Auction - Sealed first price	1 - Auction listings	1 - Software/Digital Files	☑	
☐	Auction - Vickrey	1 - Auction listings	0 - Goods	☐	
☐	Auction - Second Item	1 - Auction listings	3 - Others	☐	
☐	Classified Ads - Real Estate	2 - Classified ads	3 - Others	☐	

"Sell Property" property controls the content of departments. You can specify it to portal roles / digital files / physical goods / other virtual things to sell (publish) different products.

For auction department, you can then choose its “Auction Type”. Classified Pro supports nearly all auction types (English, Sealed first price, Vickrey, Second item). Click the “Auction Type Explanation” tab you will see more details.

Department has a "Allow Uploading Files" property, this is useful if you allow client uploading files while order a product (or submit a help ticket), or allow seller uploading files to the client. For example, you are selling picture processing service, a client can paid for this service, and upload related pictures to the seller, seller then processes them and upload back to the client.

Each department needs a separate page to display product details which belong to it. That page must have a Cp_Product_Detail sub module on it. You can configure that page by using a wizard which appears when you add a new department, or this can be done later by clicking “Run detail page setting wizards“ button.

Once you have created a department, you can add tax rate based countries / states, module will calculate tax rate based client billing address.

Tips: why do we need department? Well, department offers the best solution to organize variety data. For example, if you want to sell portal roles and DNN modules, auction second-hand cars, and also list house rent information (not sell, just list) on same site. It is hard to organize these products without departments. But with department, things will become easy. You can do it as follows:

1. Create a fixed price department named as “Portal Roles”, choose its “Sell Property”

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as “2 - Portal Roles”.

2. Create another fixed price department named as “DotNetNuke Modules”, choose its “Sell Property” as “1 - Software/Digital Files”.

3. Create an auction department named as “Second-hand Cars”, choose its “Sell Property” as “0 – Physical Goods”.

4. Create an ad department named as “House Rent”.

5. Create attributes for each department if necessary. For example, you can create an “Area” attribute for “House Rent” department.

6. Now you can publish products for each department. You can specify product attribute values while edit a product. For example, you can enter “300 square meter” as “Area” when publish a new house.

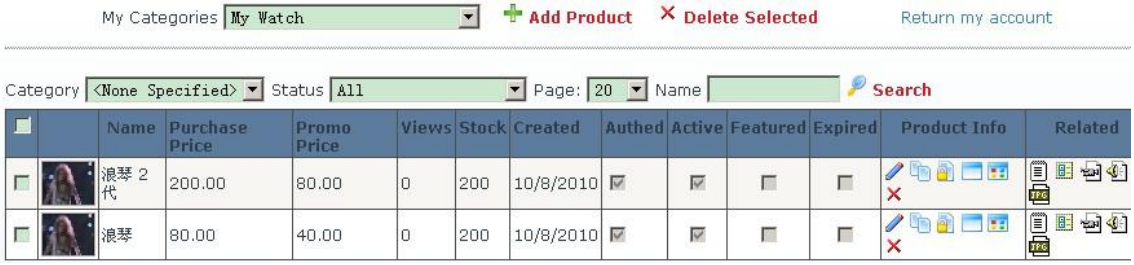
Please view http://www.amazon.com/ for a live example. You will see how departments / categories / attributes / tags / products are organized together. In fact, amazon.com is our reference while develop Classified Pro. And we also provide some other features (like attributes and templates, auction system).

Also visit http://DnnModule.com/Forum/tabid/57/forumid/-1/threadid/347/scope/posts/Default.aspx for a discussion about department.

5.6 Step 6: Add products

Now you can add products under “Cp_Admin sub module - Admin control panel - Seller Center” section, you can add fixed price listing, auction listing and classified ads here. After create a product, you can add related options (and variants) / videos / audio / images / documents with it. If “sell property” of current product’s department is “digital files/software”, you can also add download files with it. If “sell property” of current product’s department is “portal roles”, you can specify a role to sell.

We integrate with Google Maps in v7.5 based customer’s feedback, you can specify latitude / longitude to a product to show its location in Google Maps. In v8.1, you can also specify its specific location properties (country, state/province, city, and town).



Different department has different data fields. When create product by click “Cp_Admin sub module - Admin control panel -Seller Center - My Fixed Price Listings”, you can specify its purchase price / promo price, etc. When create product by click “Cp_Admin sub module - Admin control panel - Seller Center - My Auction Listings”,

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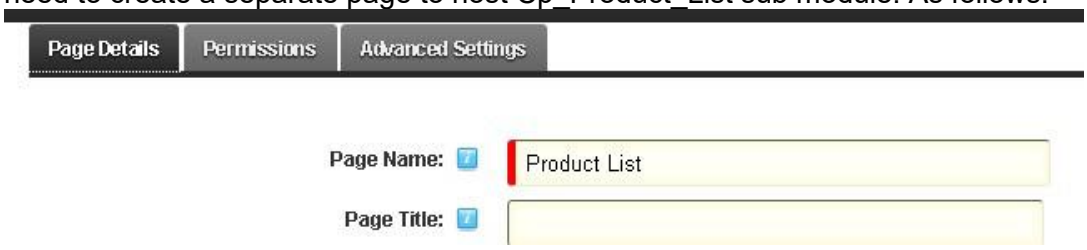
you can specify its start price / minimum bid incremental / auction days / buy now price, etc. When publish classified ads, Classified Pro only allows you to specify its summary and detail description by default.

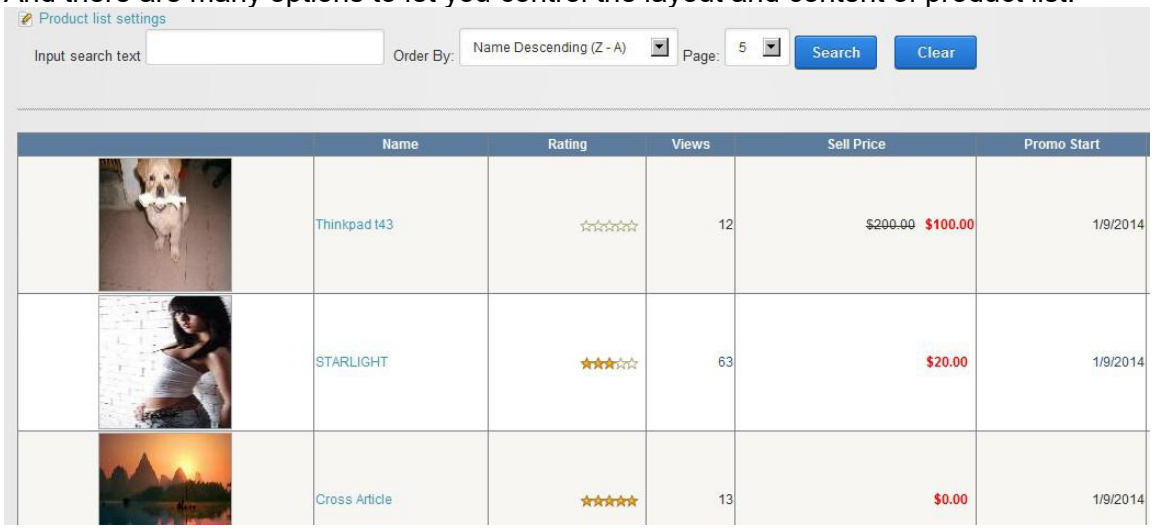
5.7 Step 7: Add Cp_Product_List sub module to display products.

Now you can use Cp_Product_List sub module to show products. First, you may need to create a separate page to host Cp_Product_List sub module. As follows:



create “product list “page

You can add multiple instances of Cp_Product_List sub module to pages as your wish. And there are many options to let you control the layout and content of product list.



5.8 Step 8: Test

Congratulations! Now you have a powerful yet easy to use store. Try clicking a product, add it to cart, and checkout using the test payment accounts we provide. Don’t worry about these test transactions, you can delete them when your site goes live.

6. Content Localization (Multiple Languages Content) Support

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Localization in DNN can be done in two different ways, Classified Pro supports both of them well. Which way to choose depends on the content of your site, and how you want to localize this content for different languages and countries.

The simplest way to start offering your site in multiple languages is to add a portal per language. This will create a completely separate environment for the new language, which is great if content is not really related, and you have independent editors taking care of the content for the site. Classified Pro supports this situation easily using its setup wizard. For example, if you want to sell products to both English and Chinese customers, you can do it as follows:

1. Create two portals in same DNN instance, one for Chinese (e.g. cn.DnnModule.com), and the other for English (e.g. en.DnnModule.com).

2. Put any sub module of Classified Pro to cn.DnnModule.com, it will show a setup wizard to help you to configure store. After that, do same work to another portal (en.DnnModule.com).

3. Now you can publish Chinese products on cn.DnnModule.com, and publish English products on en.DnnModule.com.

The second way is to offer multiple languages content in same portal. For example, publish pages/products with both Chinese and English, when Chinese customer visit your site, show Chinese content of pages/products; when English customer visit your site, show English content of pages/products. For this situation, DNN has a built-in feature called "Content Localization". This feature allows a site owner to duplicate a site for each desired language, give translators access to the language content they need, and permit a seamless switch between the different languages. This is today's popular trend and we strongly recommend you to choose this way to support multiple languages.

Classified Pro works seamless with this localization way, please follow below steps:

1. Click DNN built-in menu "Admin - Languages" to install languages if they are not available. For example, if you need to publish Chinese content, you need to install "Chinese (Simplified, PRC)" language package first.

2. Click DNN built-in menu "Host - Host Settings > Other Settings", check on "Allow Content Localization" option.

3. Now return to DNN built-in menu "Admin - Languages", click "Enable Localized Content" button.

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4. DNN team has a detail blog about the "Content Localization" feature (http://www.dnnsoftware.com/community-blog/cid/155042/content-localization-walkthrough), we strongly recommend you to take a look at it.

5. Now your site is ready for the "Content Localization" feature, and Classified Pro is also aware of that. When you put any sub module of Classified Pro to a page, it will also show a setup wizard to help you to configure store. The setup wizard looks the same as the first localization way, but it will do more works (create more pages / put more sub modules, etc.). Of course, if you want to setup it by yourself, please follow below steps (suppose you need to publish products with both English and Chinese):

(a) For each language, create a separate page and put "Cp_Admin" sub module on it. For example, create two pages, one called "Store Admin" and its page culture is "en-US (English)", the other called "网店管理" and its page culture is "zh-CN (Chinese)". You can create them by click "DNN built-in control panel - Pages - Add New Page", select "Localization" tab, and choose "Culture Type" as "Create Localized Versions of Page". Again, please make sure the "View Permission" for pages (and Cp_Admin sub modules) is available for "All Users", PayPal payment gateway requires that.

(b) Now you should have 2 instances of "Cp_Admin sub module", access one of them, and configure payment gateway (PayPal / Google Checkout / Authorize.net / Stripe / Alipay / DineroMail / Manual..etc) at "Cp_Admin sub module - Admin Control Panel - Configurations - Store Settings". The data you entered in Cp_Admin sub module is shared across the whole portal. That's to say, even you put 10 instances of "Cp_Admin sub module", they are all used to manage the same data. That's why in first localization way (add a portal per language), we only need 1 instance of Cp_Admin sub module per portal. But in second localization way, we need 1 instance of Cp_Admin sub module for each language, so an English seller/buyer can access English interface of Cp_Admin sub module, and a Chinese seller/buyer can access Chinese interface.

(c) Access your desired language of "Cp_Admin" page, and continue to add data (departments / categories / attributes / products / tags...etc). Note, the data you entered in the main edit interface is corresponding to the site default language (e.g. English). After update a item, you will see a link button, click it you can enter item multiple language content. For example, you can enter a product at "Cp_Admin sub module - Seller Center - My Fixed Price Listings", name it as "Dell Computer t5200", then click the link button, enter "戴尔电脑 t5200" as its Chinese name.

(d) Nearly all data (departments / categories / attributes / products / tags / location / shipping method...etc) in Classified Pro supports content localization, you need to localize all of them, focus on product information only is not enough.

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(e) For each language, create a separate page and put "Cp_Product_List" sub module on it to show products (listings). For example, create two pages, one called "Product List" and its page culture is "en-US (English)", the other called "产品列表" and its page culture is "zh-CN (Chinese)".

(f) There are 16 sub modules in Classified Pro package. Except the Cp_Admin sub module, the other 15 sub modules are all used to display related data. And these 15 sub modules will display content based their parent page culture. For example, if current page culture is "en-US (English)", they will display English content; if current page culture is "zh-CN (Simple Chinese)", they will display Simple Chinese content; if page culture is neutral, they will display content according to current context culture. As you can see, if you want to show categories to public, you can put 2 instances of Cp_Product_Category to 2 different culture pages.

(g) Now everything is ok. An English buyer can view the English content of products, buy them with English interface. And a Chinese buyer will take the Chinese content. If your site skin contains the "language selection" skin object, visitors can switch English/Chinese easily to view different content.

Above method requires you to create multiple pages (and also put related sub modules) for each language. It is user friendly and straightforward, but a little complex. If you don't like this way, you can try to create neutral pages and put sub modules on them. As follows:

(1) Create a neutral page, select its "Localization - Culture Type" as "Create Single Neutral Culture Page", put "Cp_Admin" sub module on it to manage data.

(2) Create a neutral page, put "Cp_Product_List" sub module on it to show products (listings).

(3) Follow same method to handle other sub modules.

This method requires less pages and steps, but it also works. As we mentioned above, if page culture is neutral, Classified Pro will display content according to current context culture (show English content to English visitors, show Chinese content to Chinese visitors). The only problem is that the neutral page properties (page name, page title, description, keywords, etc.) can't vary with languages. So it is not user friendly (and SEO friendly) like the previous method.

7. Sell/Auction digital files or software

To sell/auction digital files or software, follow the same steps as above. There are some areas you need to pay attention:

7.1: Create a department which sell property is “Software/Digitals”

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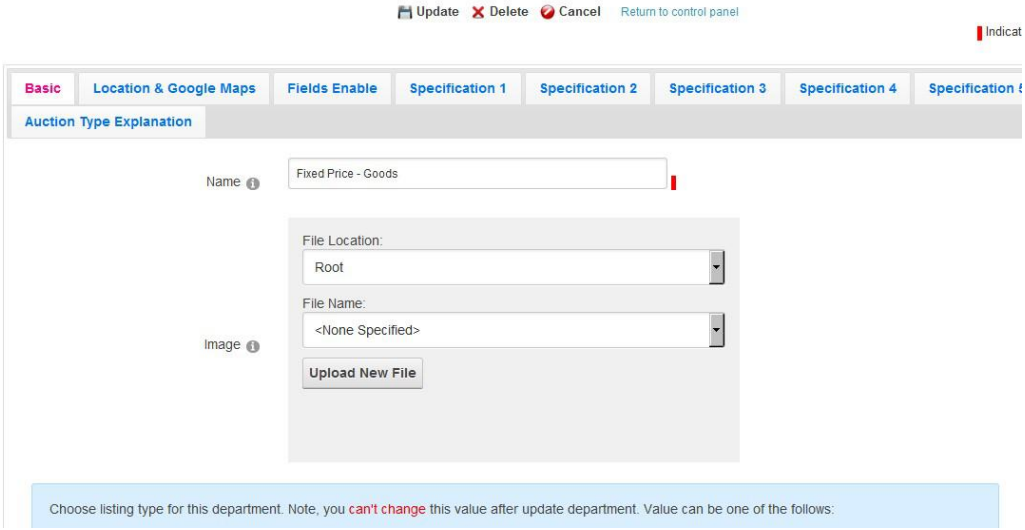
To sell/auction digital files/software, first you need to create a department which “sell property” is “1 - Software/Digital files” in “Cp_Admin module - Admin Control Panel - Departments”. The “Classified Pro setup wizard” already provides an option to help you to create it. If you don’t check on that option while run the setup wizard, you can create it later. As follows:



Note, if you want to sell digital files/software as “Fixed Price”, create a “Fixed Price Department”; if you want to sell them with auction, create a “Auction Department”.

7.2: Add download files to product

After that, you can create products to sell software/digital files under “Seller Center” section. You will see some action buttons on right side of products ; the button allows you to add download files for selected product, buyer can download these files after paid.

Note, module only supports sell downloadable files with the .zip extension by default. This is mainly for security reason (to prevent seller uploading malice files to your site). You can change “Downloadable file extensions” value which under “Cp_Admin sub module - Amin Control Panel -Configurations - Store Settings - Sell downloadable files" section to allow other file extensions (like .pdf files).

8. Sell portal roles

The typical scenario involves the following steps:

Step 1. Create a fixed price department which sell property is “Portal Roles”

Step 2. Create a role which needs to sell.

Step 3. Create a product to sell this role.

8.1 Step 1: Create a fixed price department which sell property is “Portal Roles”

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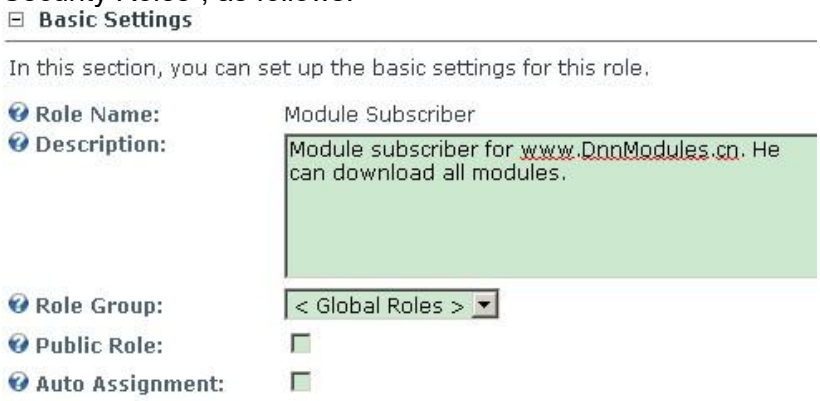
To sell site roles, first you need to create a fixed price department which sell property is “2 - Portal Roles” in “Cp_Admin sub module - Admin Control Panel - Departments”. The “Classified Pro setup wizard” already provides an option to help you to create it. If you don’t check on that option while running the setup wizard, you can create it later. As follows:

Note, Classified Pro doesn’t support sell portals roles with auction, because in theory, the stock quantity of user roles is unlimited.

8.2 Step 2: Create a role which needs to sell.

You need to create a role (which is used to sell) in DNN standard menu “Admin - Security Roles”, as follows:



Please make sure “Public Role” and “Auto Assignment” options are not checked while creating roles.

8.3 Step 3: Create a product to sell this role.

Now you can create a product to sell this role in “Cp_Admin sub module - Seller Center - My Fixed Price Listings”. When a registered user paid for this product, he will be

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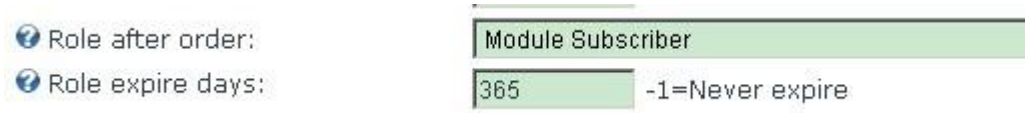
added into this role.

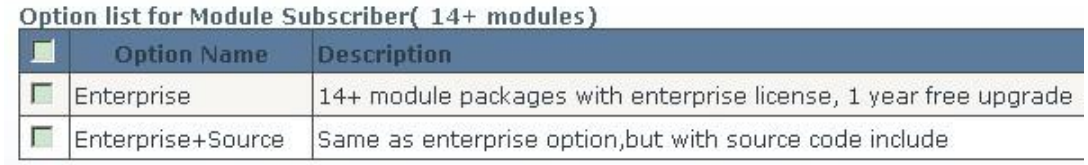


Please note.

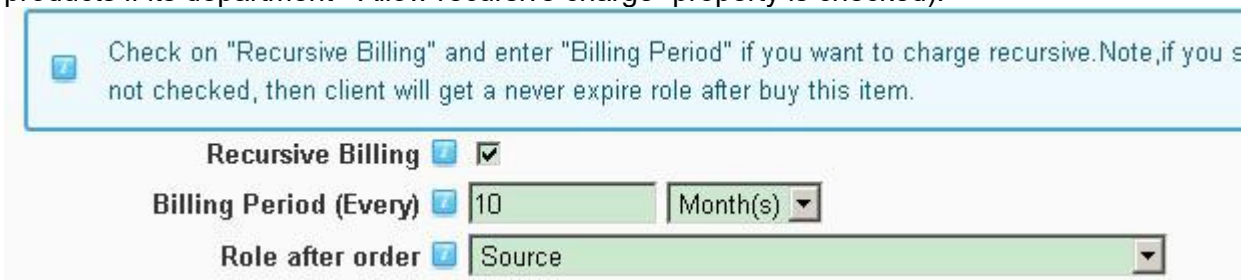
1. Only site administrator can create products which used to sell portal roles.

2. You can also add download files to a product which related to portal roles. Buyer can download these files before his role is expired.

3. You can use “product options” to sell same roles with different expire days (or different roles). As follows:



4. Classified Pro allows you to charge recursive for portal roles (and also for other products if its department “Allow recursive charge” property is checked).

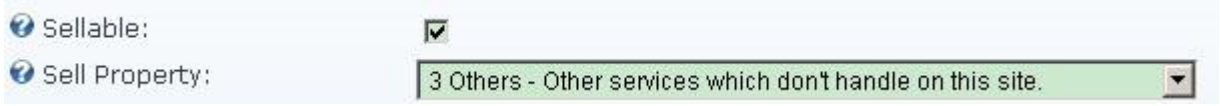


5. It is meaningless to sell “Registered Users” role because it is auto assigned.

6. These information is also available on “Cp_Admin sub module – Help - How to sell portal roles (seller roles)” section.

9. Sell/Auction other services

If you want to sell other services which don’t handle on this site. For example, if you sell virtual goods (like “War Craft” accounts, you give buyer game account information via instant message tools after buyer paid), you can also do it in Classified Pro. All you need to do is create a department (fixed or auction) which sell property is “3 others - Other services which don't handle on this site.”



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10. Publish classified ads with Classified Pro

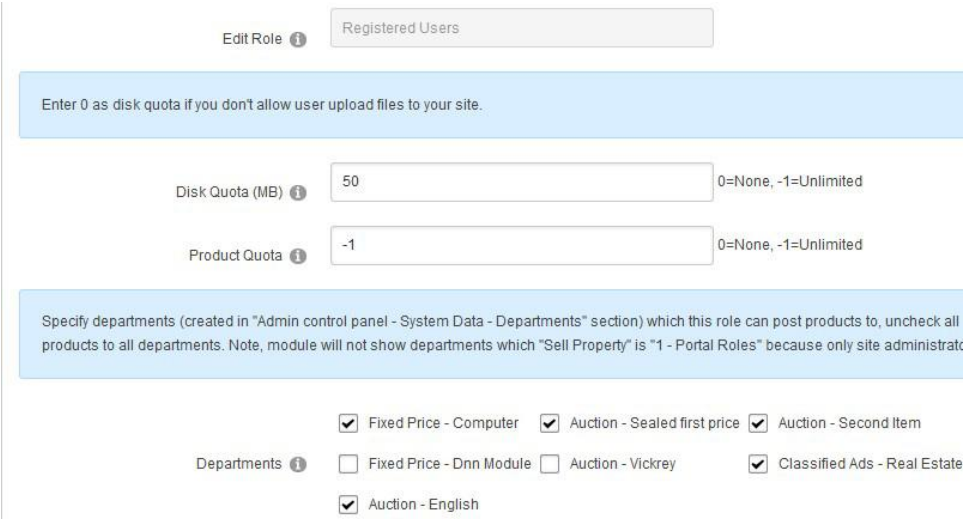
Best for advertising goods or promoting services, or posting news articles / photos / videos / audio / documents / jobs / real estate / cars...etc. Classified Ads promote communication between interested parties; but no transactions (bidding, buying, or payments) are managed through the website. Unlike traditional classified ads, online classified ads benefit from the addition of images, videos, audio, documents, and internal messages (comments, ratings, help tickets, etc.).

Publish classified ads with Classified Pro is easy, all you need to do is to create at least 1 ad department at “Admin Control Panel – Departments – Ad Departments”, then you can create classified ads under “Cp_Admin sub module - Admin control panel - Seller Center - My Classified Ads”.

The "Allow Uploading Files" property is useful when you want to gather information from users. For example, you are publishing job listings, an interested user can submit a request (a help ticket) to a job, and upload his resume (pictures,credentials) to you.

11. Multiple sellers support

By default, only site administrators can post products. If you want to enable other users to post products to your site, you can click “Admin Control Panel - Configurations - Seller Roles” to add roles which can post products. You can specify its disk quota and product count, also limit the departments which this role can post products to.



12. Enable sellers receive money using their accounts

By default, module will use site defined accounts to receive all money. You can check on “Cp_Admin module - Admin control panel - Configurations - Store settings - Store settings - Send money to seller account” option to let sellers using their own accounts (PayPal, Google checkout, Stripe, etc.) to receive money. If this option is checked, then seller must specify his accounts at “Cp_Admin module - Seller Center -

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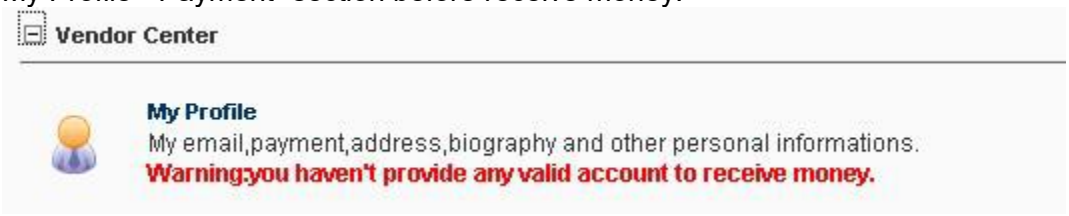
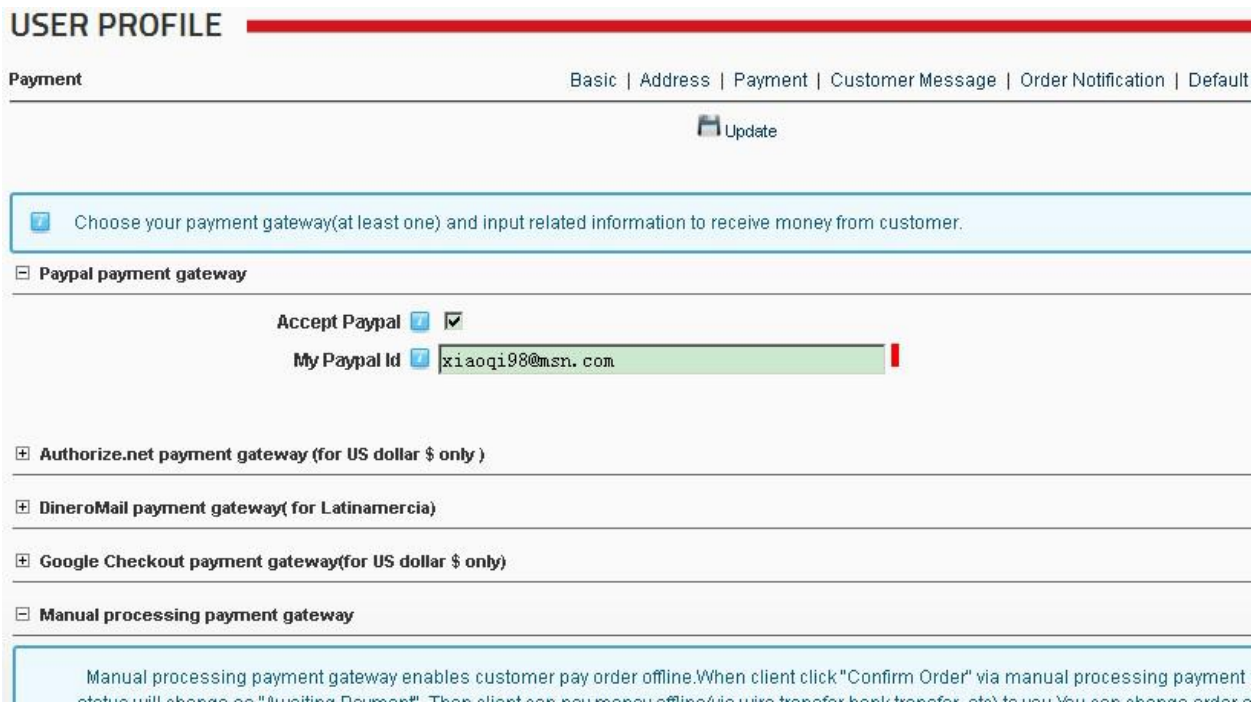
My Profile - Payment” section before receive money.





13. Charge commission from seller sales

Expand “Cp_Admin sub module - Help - How to charge commission from seller sales?” section for more details.

14. Charge recursive (subscribe)

Check on “Allow recursive charge” option while editing a department, then product belongs to that department can charge recursive. As follows:

Note:

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1. If the "sell property" of current department is "Portal Roles", then it will support recursive billing even this option is unchecked.

2. You must enable "PayPal" payment gateway to charge recursive.

15. Google Maps integration

Check on “Integrate with Google Maps” option while edit a department, then product belongs to that department can have latitude / longitude properties and show in Google Maps. As follows:

16. Location Support

Check on “Enable Location” option while edit a department, then product belongs to that department can specify its location properties. This is useful when you publish location related listings. For example, when publish ads for restaurant, seller can specify a restaurant location to country = USA, state/province = California, city = Los Angeles, town = Bell.

Note, Classified Pro allows you to search based location property in “Cp_Product_Search” and also “Cp_Product_List” sub modules. For example, you can search products (listings) which “state/province” is California.

17. Introduce 17 sub modules

There are 17 sub modules in Classified Pro package. Besides "Cp_Admin" sub module (which is mainly used for manage purpose, and should have 1 instance per portal in most cases), the other 16 sub modules are all used to display related data.

For example, you can put "Cp_Product_Tag" module on a page to show product tags, put "Cp_Product_Category" module to show categories...etc. Unlike "Cp_Admin" sub module, you can add multiple instances of other 15 sub modules to different pages (or on same page if you like). These 15 sub modules are all template based, you can build your own templates to show related data if you don't like the default layout. They can also support responsive layout, so in combination with responsive skins they will adjust to smart phone and tablet screens.

The frequently-used sub modules are Cp_Product_List (show listings with data list or data grid), Cp_Product_ListTab (display categories with JQuery UI tabs, and show products/listings for each category as tab content), Cp_Product_Slideshow (show

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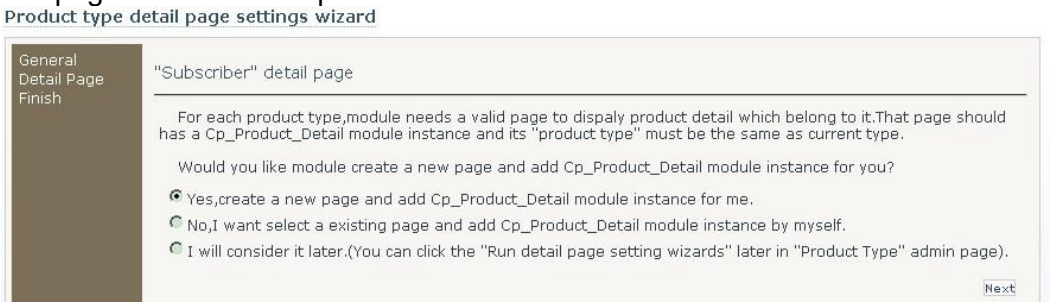
featured listings with JavaScript slide show, include 11 slide show effects), Cp_Product_Detail (show product/listing detail), Cp_Product_MiniCart (the mini shopping cart) , Cp_Product_Search (provide search function), and Cp_Product_Category (show categories), Cp_Product_Tag (show tags). Other sub modules are also useful in some situations.

17.1 Cp_Product_Detail sub module

Use this sub module to display product detail information, you need to add a detail page and put a Cp_Product_Detail module instance to it for every department. However, you don't need to worry about it. Module will display a wizard page to guide you to create this page while add a department.



Of course, you can also add it manually if you like, as follows:

A: Create a separate page first

Make sure the “view” page permission is given to all users. If you don’t want this page display on menu, you can uncheck “include in menu” to hidden it.

B: After page creation, add Cp_Product_Detail sub module to this page. And click “Product detail options” to control its layout and content, note the “Department” property for this Cp_Product_Detail sub module.

C: You need to provide 1 Cp_Product_Detail sub module instance for each department. That is to say, if you create 10 departments at “Cp_Admin sub module – Admin Control Panel – Departments”, you need to create at least 10 corresponding

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detail pages (and put Cp_Product_Detail sub modules on them).

17.2 Cp_Product_List sub module

Display products with data list or data grid, click “product list settings” to customize it. This module also supports two search modes: basic and advanced. The advanced search mode allows you to specify any search conditions, include custom attributes and location properties.

Ultra Flash Player 6.8(17-in-1)

Sell Price: ~~$99.99~~

Prom Price: **$89.99**

A 17-in-1 dnn module.Powerful yet easy to use. Capable of producing a multitude functions including:Image rotator/Numeric rotator/ Mp3 player/Wmv player/ Flash video player /YouTube video player/Multimedia player / Flipping book player/Banne topic player/Silverlight album.

Carousel Flow Gallery 4.5

Sell Price: **$39.99**

A picture gallery which allows an intuitive image handling. The basic idea is to digitally animate the thumbing through a physical image stack. The intuitive handli is automatically caused by the metaphorical use of the well known process of thumbing through.

17.3 Cp_Product_ListTab sub module

Show products (listings) with JQuery UI Tabs. Each tab is corresponding to a category, module will display products which belong to each category as tab content.

For example, if you create 3 categories ("Man Clothes", "Woman Clothes", "Kid Clothes") at "Cp_Admin sub module - Admin Control Panel - System Data - Categories", you can select "Tab Category 1" as "Man Clothes", "Tab Category 2" as "Woman Clothes", and then module will show two tabs. For tab 1, module will show products which belong to "Man Clothes" category, for tab 2, module will show products which belong to "Woman Clothes" category.

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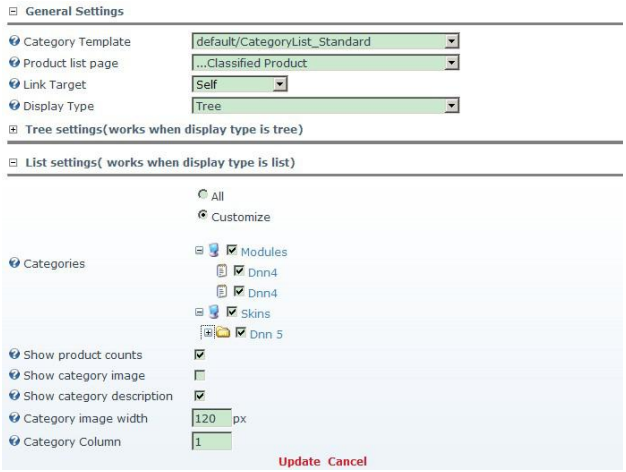
17.4 Cp_Product_Slideshow sub module

Show featured products (listings) with JavaScript slide show. V8.3 introduces 11 slide show effects, we will continue to add more slide show modes in the future. Since these slide shows are JavaScript based, they can be also run on mobile and tablets (iPhone/iPad, etc.)

17.5 Cp_Product_Category sub module

Display product categories with data list or tree control.



17.6 Cp_Product_Type (Department) sub module

Display product departments (type) list. In early version of Classified Pro (v5.x), we called “department” as “type”, some customer suggested us that “department” is a more precise word. We accept this suggestion, however, for legacy support, we can’t change “Cp_Product_Type” sub module name as “Cp_Product_Department”.

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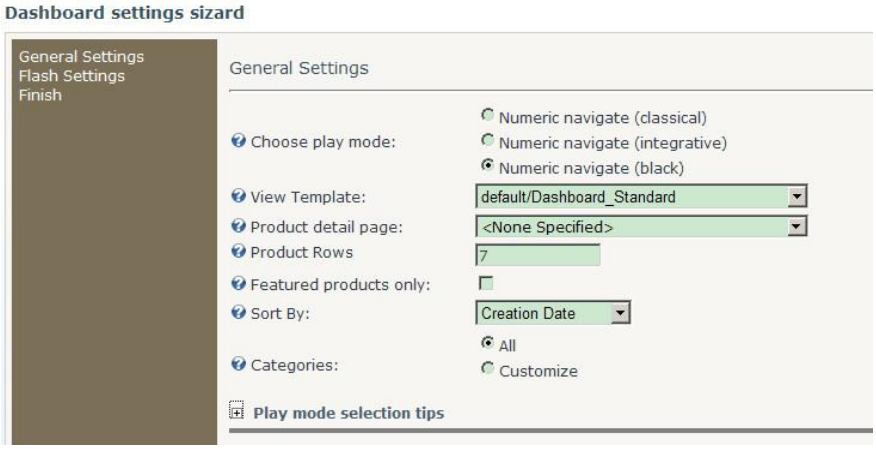
17.7 Cp_Product_ListDashboard sub module

Display featured products via Adobe Flash slide show. Note, this module can only run on PC because it is Flash based.



17.8 Cp_Product_Search sub module

Provides product search function, it supports two search modes: basic and advanced. The advanced search mode allows you to specify any search conditions, include custom attributes and location properties.

17.9 Cp_Product_Tag sub module

Display product tags with data list.

17.10 Cp_Product_TagDashboard sub module

Display product tags with Adobe Flash slide show.

17.11 Cp_Product_Archive sub module

Display date/month navigation for product list.

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17.12 Cp_Product_Vendor sub module

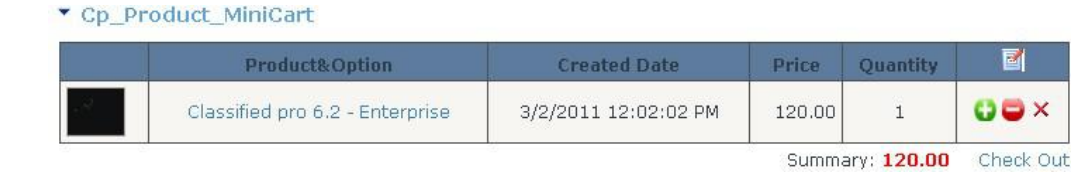
Display seller list, this is useful if there are many users who posted products on your site. In old version of Classified Pro, we called “Seller” as “Vendor”. In v8.5, we change “vendor” as “seller” based customer’s feedback.

17.13 Cp_Product_AccountLink sub module

Display user account quick links, like below

17.14 Cp_Product_MiniCart sub module

Mini cart for Classified Pro, like below:



17.15 Cp_Product_Manufacturer sub module

Display product manufacturers. In Classified Pro, manufacturer is equal to brand (or trademark, supplier, or something else similar), a product can belong to 1 manufacturer. For example, when you sell computers, you can create a few manufacturers here (e.g., "Leveno", "IBM", "Dell"), so user can easily find products which belong to certain manufacturer.

17.16 Cp_Product_VendorProfile sub module

Cp_Product_VendorProfile sub module is always used combined with other sub modules. For example, when click a vendor/seller item in Cp_Product_Vendor sub module, or click the vendor/seller name in Cp_Product_List and Cp_Product_Detail sub module, Classified Pro can navigate to Cp_Product_VendorProfile sub module and show this vendor profile detail and his products.

When you have a lot of vendors/sellers who post products on the site, this sub module maybe useful. If not, you can ignore this sub module.

18. Skin Object

Classified Pro also provides a skin object which works exactly the same as Cp_Product_AccountLink sub module. But as it is a skin object, so it can be integrate into your site skins easily. Use it as follows:

1. Register it in your skin files:

```
<%@ Register TagPrefix="cross" TagName="Store" Src="~/DesktopModules/CrossClassified/SkinObject/AccountLink.ascx" %>
```

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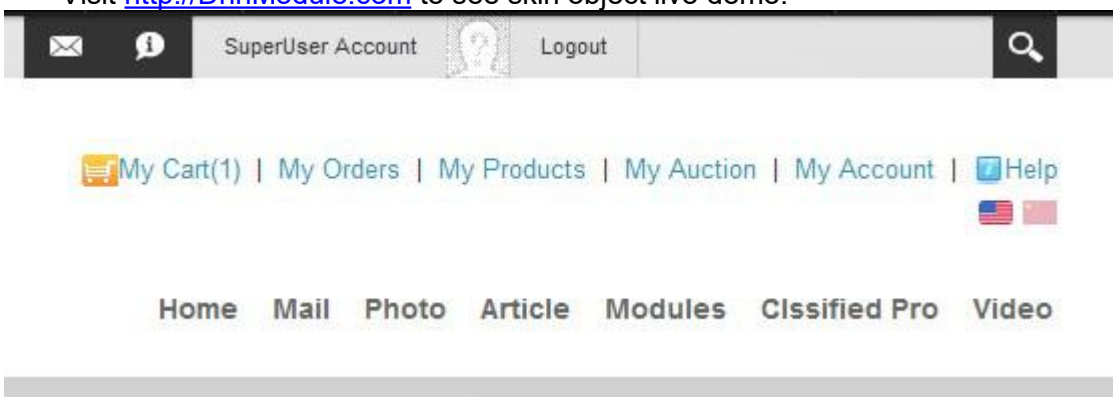
2. Put it into your skin content, like below:

```
<td align="right">
  <cross:Store runat="server" ID="crossStore" Target="_blank"  ShowHelpLink="true"
  ShowAccountLink="true" ShowCartLink="true" ShowOrderLink="true" CssClass="SubHead"/>
</td>
```

Visit http://DnnModule.com to see skin object live demo.



19. Advanced Configurations

Classified Pro introduces a lot of powerful features which haven't been seen in other competitors' modules. Instead of write long and complicated help document to explain every detail of them. We choose to integrate these information directly into module interface. Below are some important areas which you need to read before use it.

19.1 Disable unwanted features

By default, Classified Pro allows you to publish fixed price products, auction listings, and classified ads in "Cp_Admin" sub module. If you don't need some features, you can uncheck related options to hide related menu at "Cp_Admin sub module - Admin control

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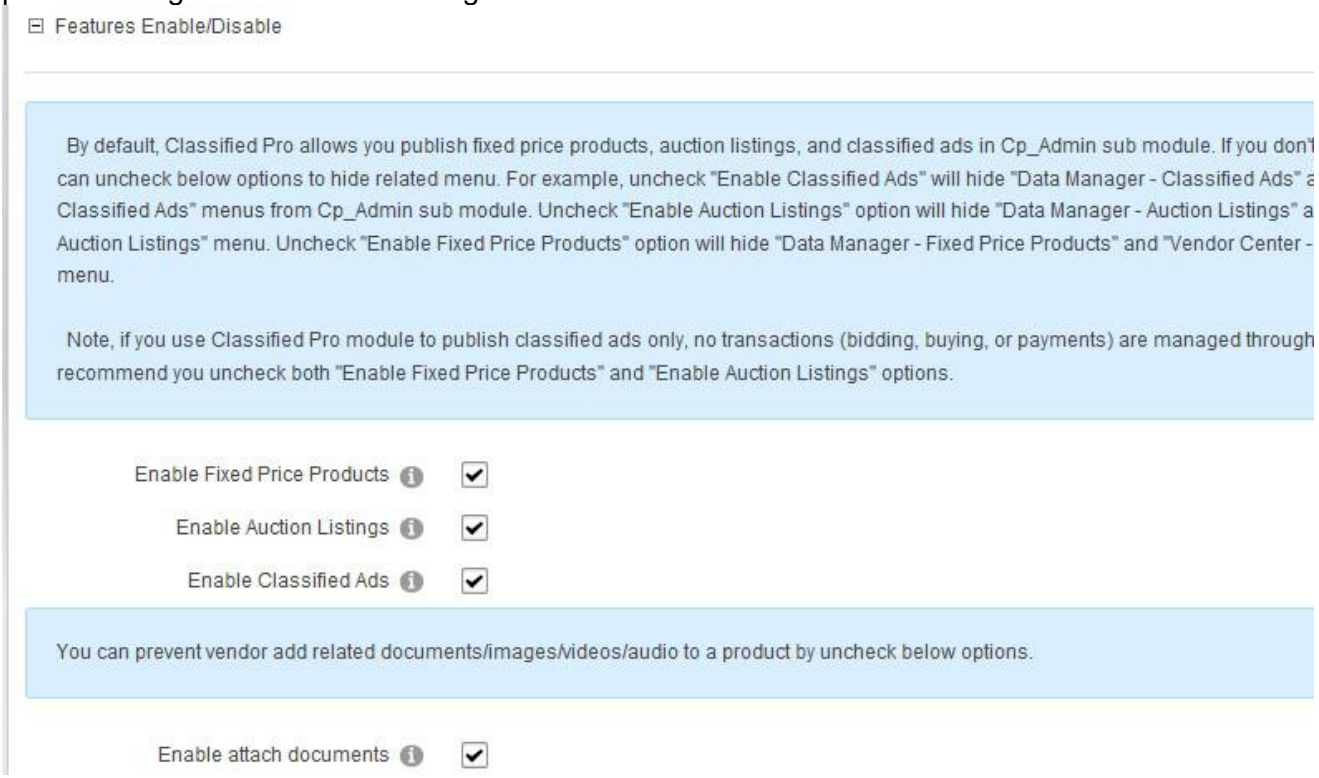
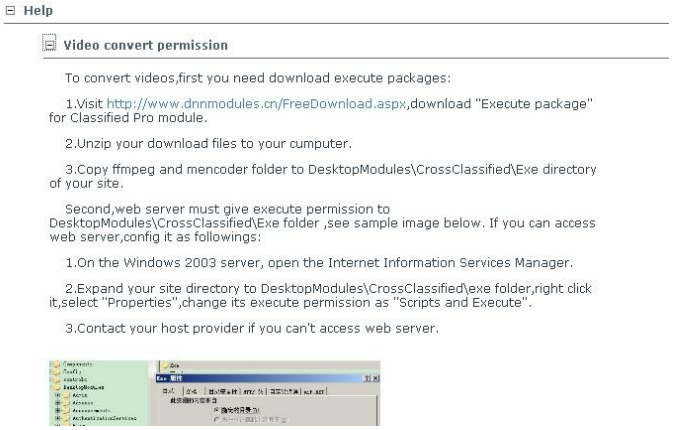
panel - Configurations - Store settings - Features Enable/Disable” section.



19.2 Convert video to .flv and h.264 (.mp4) online/offline

Expand “Cp_Admin sub module - Help - Online / Offline Video convert permission” for more detail.



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19.3 Upload files with MS Silverlight control and play .flv/.mp4 video files.

Expand “Cp_Admin sub module - Help - mime type” to see how to configure it.

19.4 Test via PayPal sandbox.

Instead of waste money to test PayPal payment feature, PayPal Sandbox provides a simulate transaction which works the same as real transaction but without real money transfer. Expand “Cp_Admin sub module - Help - Test transaction via PayPal Sandbox” to see how to configure it:

19.5 Test via Authorize.net payment.

Expand “Cp_Admin sub module - Help - Test authorize.net” section to see how to configure it.

19.6 Using DineroMail payment gateway.

Expand “Cp_Admin sub module - Help - Using DineroMail payment gateway” section to see how to configure it.

19.7 Manual processing payment.

Manual processing payment enables client to pay offline. Client can contact seller and pay money in anyway after order item (e.g. pay money via wire transfer, or direct deposit). Seller then change orders status from “awaiting payment” to “paid” after receives money.

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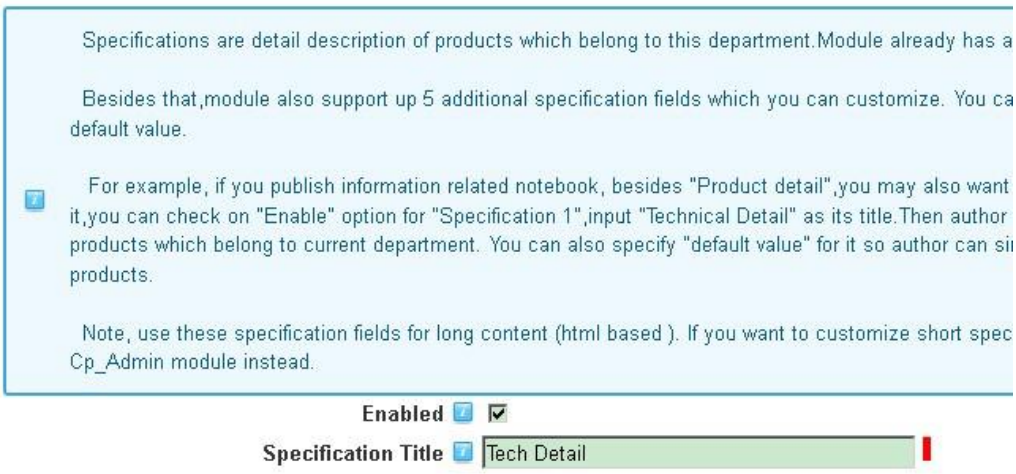
19.8 Disable unwanted data fields

Product has some built-in data fields, like sku / previous version / support / delivery, etc. If you don't need some of them, you can disable them in "Cp_Admin sub module - Admin control panel - Departments". If a field is disabled, then it will not be displayed on product edit interface which belong to current department. And of course, it will also disappear in product list and detail modules too.

Note, when create an ad department, module will only keep "Summary/Description" fields as default. If you need other fields, you can edit that department later, and check on other fields which you want to keep.

19.9 Create extra data fields (for long content)

Module has some built-in filed: description/support/delivery… to let you to publish long content (text/html content). If these fields are not enough, module also supports up to 5 additional fields to let you to publish long content (text/html content). You can enable them in "Cp_Admin sub module - Admin control panel - Departments". You can specify its title and default value. If a field is enabled, then it will display on product edit interface and detail page which belong to current department.



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19.10 Create extra data fields (for short content)

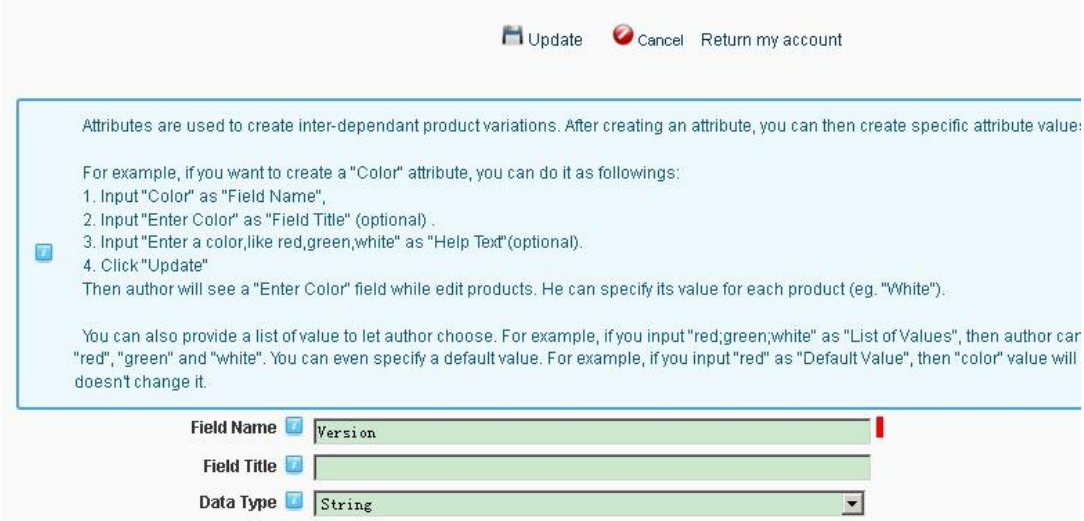
Different departments have different attributes. For example, when publish real estate, you may want to specify its "Garage" and "Area". When publish software, you may want to specify its "Version" and "Platform". These attributes can be created at “Cp_Admin sub module - Admin control panel – System Data – Attributes”.

Attributes (e.g. "Garage" or "Area") are used to create these extra independent data fields in your departments. After create an attribute, seller can then enter specific attribute values for an individual listing (e.g. "120 sq.m. ", "200 sq.m. ").

You can create attributes for varied data type like string / date / time / decimal / integer / image / url / email, and also specify its title / default value / help text/ validate rules / edit style. You can even provide a list of value to let seller choose while edit a product. After create a field, it will be treated as the built-in data fields. It can be displayed in both Cp_Product_List and Cp_Product_Detail sub modules.

You can also search products (listings) based these custom attributes via Cp_Product_Search (and Cp_Product_List) sub modules. For example, you can allow visitors to search "Area" in Cp_Product_List sub module after create it.

Note, while “Cp_Admin sub module - Admin control panel - System Data - Attributes” feature also supports text/html filed (long content), we don’t recommend you to create text/html content on here. Instead, we recommend you to use additional fields in “Cp_Admin sub module - Admin control panel - Departments”. (See section 18.9)



19.11 Create product options and variants

Classified Pro supports Attributes, Options, and Variants. These concepts look similar, but in Classified Pro, they are used for different purpose.

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Attributes are used to create extra independent product data fields. After create an attribute, seller can then enter specific attribute values for an individual product. These attribute values can also be shown in Cp_Product_List (and Cp_Product_Detail) sub modules.

Options and Variants can be applied to fixed price departments only. They are used to provide a way to allow client choosing his favorite product properties while add to cart (in Cp_Product_Detail sub module only). They are very similar, the only difference is that Option supports stock (and discount / coupon) properties, while Variant doesn't support stock, and the discount (and coupon) also can't be applied to Variants.

We have detail explanation about Attributes & Options & Variants, check “Cp_Admin sub module – Help - Differences between Attributes, Options, and Variants” for more details.

19.12: Add downloadable files (files to sell) from ftp

By default, seller can only upload new files as downloadable files (client can download these files after buy related product). If you are site administrator, you can also choose an existing files from portal folder as downloadable files, please note:

1. You may need to upload files by click DNN standard menu "Admin - File Manager” first.

2. If you have large files to upload (e.g., your zip package is 100mb), we recommend you to upload them via ftp tools to portal folder first. Your portal folder locates under portals\[your portal id] of web sites folder. For example, if your portal id is 0, then your portal folder is Portals\0\.

3. We strongly recommend you to upload files under sub folder. For example, create a sub folder via DNN standard menu "Admin - File Manager" named "software", and then upload files to portals\0\software folder via ftp tools.

4. After file upload, click DNN standard menu "Admin - File Manager”, check on "Recursive" option and click "Synchronize Files" button to synchronize them to your portal folder.

5. After you choose a file and click "Add File", module will copy it to a separate folder and encrypt it, so only users who have ordered related products can download it. However, your original file is still on your portal folder. And because your original file is not encrypted, anyone who knows its url can download it directly without buy your products. So, we recommend you to delete original files if you don't need it any more after add. You can check on "Delete this file after added" option to let module delete original files automatically, or delete it manually by click DNN standard menu "Admin -

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File Manager".

6. Only site administrator can access "Add from existing files" button, so, don't worry about normal vendors misuse it.

19.13 Add normal files from ftp

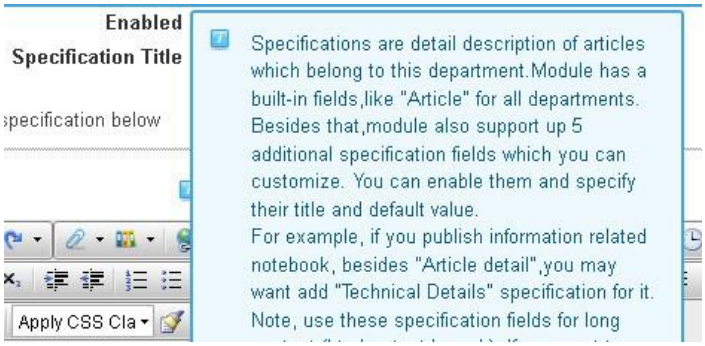
You can upload normal files (videos / audio / images / documents, etc., which are used to attach with your products) by click "Seller Center - My Files". However, if you save user files under portal root, not Amazon S3, you can also upload your files via ftp tools, and then synchronize them to Classified Pro. Please note:

1. Module saves seller upload files under portals\[your portal id]\CrossClassified\[User Id] folder, so if your portal id is 0, and seller user id is 1, seller files will be saved under Portals\0\CrossClassified\1 folder, you can upload files to this folder (or its sub folder) via ftp tools.

2. After file upload, click DNN standard menu "Admin - File Manager", check on "Recursive" option and click "Synchronize Files" button to synchronize them to your portal folder.

19.14 Other detail information

We provide as detail as possible information for every fields via DNN standard help mechanism. Whenever you feel confusion, click the left help button of field, you will see more detail information. Like below:



20. How to write templates

20.1 Templates are ascx files

All the templates are asp.net ascx files, to write it, you need to be familiar with asp.net syntax.

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20.2 Template directory structure

Template files should be put under the right directory. Note, Cp_Product_list (and Cp_Product_ListTab, Cp_Prodcut_Detail) sub modules save templates using different ways when compare to other sub modules. For example, Cp_Product_List templates for "Fixed Price" departments locates under DesktopModules\CrossClassified\Template\Product\List\FixedPrice folder; templates for "Classified Ads" departments locates under DesktopModules\CrossClassified\Template\Product\List\Ad folder; templates for "Auction" departments locates under DesktopModules\CrossClassified\Template\Product\List\Auction folder, you should put related templates under corresponding folder.

20.3 Template create steps

Take “Fixed Price” product list template as example.

1. Create a folder under DesktopModules\CrossClassified\Template\Product\List\FixedPrice directory, named it as “MyList” as example.

2. Copy DesktopModules\CrossClassified\Template\Product\List\FixedPrice \default\App_LocalResources directory and DesktopModules\CrossClassified\Template\Product\List\FixedPrice\default\ ProductList_Standard.ascx file to “MyList” folder.

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3. Change ProductList_Standard.ascx file name as your wish, for example, name it as MyList.ascx. Of course, you can keep its original file name if you like.

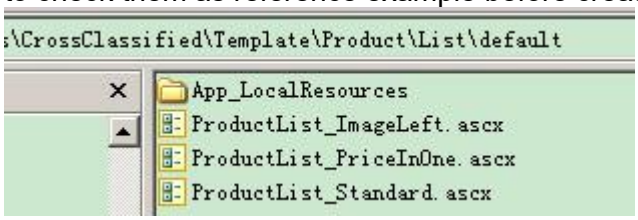
4. Open MyList.ascx file via Visual studio 2008/2010 or something else, change its content. Note, you need to be familiar with asp.net syntax before change it.

5. Add Classified_Product_List sub module instance to a page, click “Product list settings - General – Fixed Price template”, and select “MyList.ascx”.

6. Now module will use your own template to display fixed price products.

Of course, you can put your own templates under DesktopModules\CrossClassified\Template\Product\List\FixedPrice\default directory if you like.

We have created 4 templates for fixed price product list. We strongly recommend you to check them as reference example before create your own templates.



Note, when upgrade from old version to new version, your existing custom templates may have some problems while run on new Classified Pro version. In this case, simply backup your custom templates, then compare its content with the built-in template (e.g. ProductList_Standard.ascx), and modify.

21. Uninstall module

We strong recommend you to follow below steps to uninstall Classified Pro package.

1. Click “Host - Extensions“, then click the ✕ button to uninstall Cp_Product_Vendor ..... to Cp_Product_AccountLink sub modules one by one

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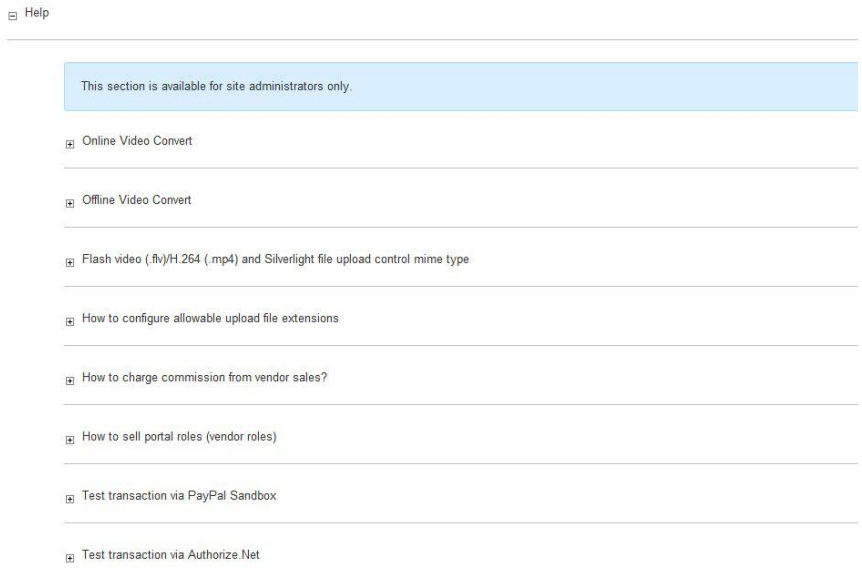
Cp_Admin	Allows you create online store and publish news article in a minute. Multiple user supported and template based. Automatic encode user upload videos to .flv or h264 format. Amason a3 storage services supported.	5.0.0	Yes
Cp_Product_AccountLink	Display links like cart/order history/account /help.	6.0.0	Yes
Cp_Product_Archive	Display product archive list	6.0.0	Yes
Cp_Product_Category	Display product categories.	6.0.0	Yes
Cp_Product_Detail	Display product detail	6.0.0	Yes
Cp_Product_List	Display product list	6.0.0	Yes
Cp_Product_ListDashboard	Display featured product via flash	6.0.0	Yes
Cp_Product_MiniCart	Mini cart sub module for Classified pro	6.5.0	Yes
Cp_Product_Search	Provide search function for products	6.0.0	Yes
Cp_Product_Tag	Display product tag list	6.0.0	Yes
Cp_Product_TagDashboard	Display product tag via flash	6.0.0	Yes
Cp_Product_Type	Display product type list	6.0.0	Yes
Cp_Product_Vendor	Display product vendor list	6.0.0	Yes

2. When uninstall “Cp_Admin” sub module, check on “delete files” option to delete all files (and database files) which related to Classified Pro package.

22. More help information

We provide many detail help information on Cp_Admin sub module, log in as site administrator and expand “Help” section you will see it.



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23. About Us

DNNModule.com is built to provide quality modules and skins, some of them are free, some not. We wish these stuffs (free or not) can be useful to you. Followings are part of our released module:

Classified Pro 9.3

Cross Article 8.7

Cross Video Gallery 7.1

Cross Photo Gallery 6.4

Cross Bulk Mailer 7.0

Ultra Flash Player 8.3 (21-in-1)

Video Handler Pro 2.2

Cross Image Slideshow 5.2(19-in1)

Silverlight Photo Gallery 5.7

Silverlight Carousel Magazine 4.0

Google Analytics 4.0

Flash Media Gallery 3.7 for DNN

YouTube Sidebar 4.2

Skin/Container Switch 3.5

Yahoo Media Player for DNN (free)

Flash Numeric Rotator 4.0

Carousel Flow Gallery 3.2

Silverlight Panorama Viewer 2.0

Please visit http://DnnModule.com/Store.aspx for more detail...

24. Support

You can visit our support forum at http://dnnmodule.com/Forum/tabid/57/Default.aspx or mail to xiaoqi98@msn.com for directly help.

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25. Acknowledgments

Video convert engine are based two GNU projects:
1. ffmpeg at http://www.ffmpeg.org
2 . MPlayer at http://www.mplayerhq.hu/

We learn a lot of from below modules while develop Classified Pro:
1. Silverlight file upload module from Michael Washington
2. DNN official module - Form and list
3. DNN official module - Store.

Thanks.

26. FAQs

Q. How to upgrade from trial version to official version?

A. Simply re-install official version to overwrite existing trial version, then module will work and keep your existing data.

Q. How to register my module?

A: If you bought standard edition of Classified Pro module, you need to register your copy by provide your invoice id. As follows:

1. In "Cp_Admin" sub module, click "Help – Register Module", enter your invoice id while bought this module, click "Register".

2. If you install module on test site, don't register it.

3. Unregistered copy of standard edition can only allow creating up to 50 product items.

4. Enterprise edition and enterprise + source edition don't need to register.

Also check "Cp_Admin sub module – Help – Faqs" for more details.

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