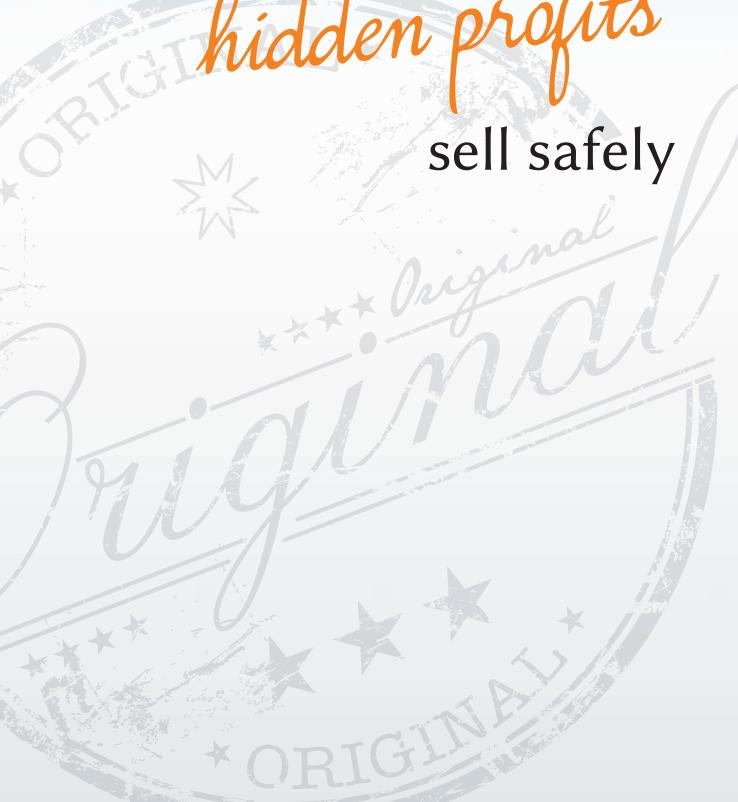




Unearth your  
hidden profits

sell safely



# Label 9420

No Char Sau Beesi



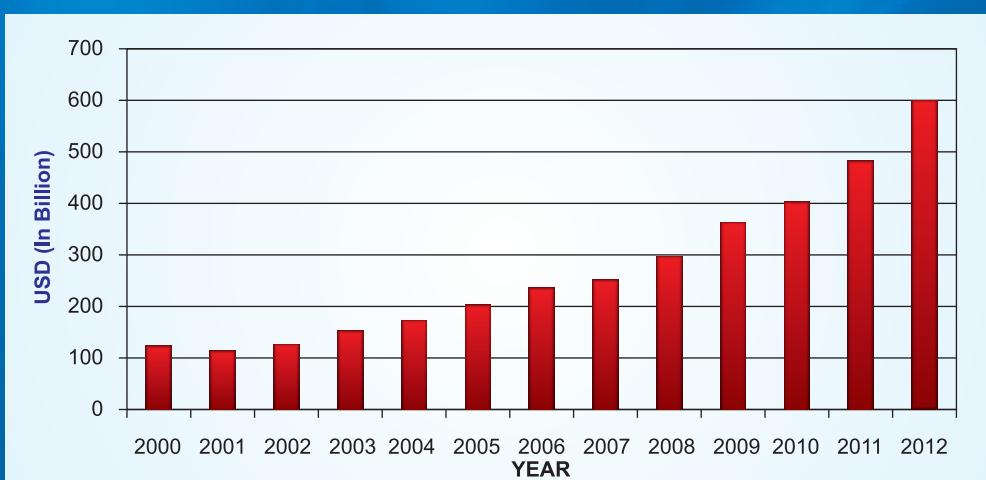
Piracy/duplicacy/fake/counterfeit is permeating in every industry and business and it is not restricted to any one sector be it medicines , foods , consumer goods , electrical fittings , industrial goods , luxury fashion items , cosmetics , machinery parts , liquor , entertainment industry , documentations etc . From food to footwears and medicines to machineries we are all vulnerable of getting cheated. This risk is becoming a threat to industrial productivity and we are proposing to counter this crime through Label 9420. It is almost impossible for a common man to differentiate between an original brand and its counterfeit version.

The concept of Label 9420 is to provide a simple but effective method to curb duplication in a unique way, where these mongers of fake goods can not circumvent our product protection mechanism. Label 9420 not only shields the manufacturers but it also protects the consumers from the devastating consequences of these forged products.

Similar is the assessment of fakes in other sectors . As per assessment market of fake/counterfeit products is varying between 5 to 30%.

Buyers, when buying these items have no way of telling whether it is genuine/original or not. T

**Below is the graph showing the rising growth of counterfeiting in the world economy.**



\* (As per the growth trend of Counterfeiting Intelligence Bureau (CIB) of the International Chamber of Commerce (ICC) and on the basis of projected trend in the last report of OECD)

Ref.: [www.hks.harvard.edu](http://www.hks.harvard.edu), [www.zeenews.india.com](http://www.zeenews.india.com), [www.dailynews.co.tz](http://www.dailynews.co.tz), [www.wikipedia.org](http://www.wikipedia.org)

NO CHAR SAU BEESI







## Effective for all kinds of PRODUCTS

Whether its consumer goods like medicines, confectioneries, packaged food, soaps, detergents, electrical appliances, switches, cables, electronic goods, laptops, mobile phones, software, hardware, automobiles or industrial goods like machineries, tools, fuel, lubricants, liquors, documents and almost all other things. Whatever your product you can easily use the Label 9420 to protect your brand image from the counterfeit products and can maximise the revenue and organisational profit.

### Form A Transparent Market



**Label 9420**  
No Char Sau Beesi

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