Cristian C. Vargas

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<u>LinkedIn</u> | <u>Github</u> |
Portfolio

SKILLS

Languages: HTML, CSS, JavaScript

Operating Systems: MacOS

Database Systems: MySQL, Postgres, Sequelize, NoSQL, MongoDB, Mongoose, GraphQL, Apollo, Prisma **Tools/Frameworks:** React.js, Node.js, Express.js, Git, Next.js, Bootstrap, Tailwind, Web/Server-Side/Third-Party

API's,Insomnia, Mongo Atlas, Netlify, Heroku, Vercel, Firebase.

PROJECTS

Developer

Nextflix December 2022—Present

Built a Netflix application using Next.js, Typescript, Tailwind, Google Firebase, and Vercel. Using the TMDB API (The Movie Database) users are able to browse a selection of movies from Netflix Originals, Top Rated, Horror, Comedy, Action-Thriller, and Trending after signing up and creating an account.

<u>Deployment | Repository</u>

• Tools: Next.js, React, Typescript, Tailwind, Google Firebase, Node.js, and Vercel.

Developer

Yelpcamp October 2022—Present

Built a user review and recommendation based application for campgrounds in the United States. Using Mapbox API, to provide the user with a map of the listed campgrounds, the user is able to also scroll through a list, read a brief description of a campground, see photos of a campground, add a new campground, and review/rate campgrounds they have visited before.

Deployment | Repository

• Tools: Mapbox API, EJS, Node.js, Express.js, Bootstrap, and MongoDB.

EDUCATION

Northwestern University — Full Stack Web Development <u>Certificate</u>, Chicago, IL Triton College — Associate's of Arts (AA), River Grove, IL

03/2022-09/2022 2018-2022

CERTIFICATIONS

UDEMY— The Web Developer Bootcamp 2022, Certificate

PROFESSIONAL EXPERIENCE

MARKETING ANALYST

Magnolia Capital

November 2022–Present

Chicago, IL

- Create, format, and maintain company content including new webpages and announcements for both National Home Rentals and HighVine Homes using HTML and Wordpress plugins.
- Create and maintain marketing materials including presentations, badges, and fliers using corporate standard templates.
- Audit and maintain company online profiles on ILS feeds such as Zillow, Redfin, and Apartments.com
- Assist with creating internal and investor reporting through Microsoft Suite, Google Sheets, and Airtable for marketing analysis reports.
- Manage the property marketing including photo audits for all single family investment homes.

Magnolia Capital Chicago, IL

• Assist with creating engaging media including badges, overlays, and fliers which are used on active and coming soon listings.

- Collaborates with the Sales and Maintenance team, including in person and virtual meetings, to ensure the listing process for all homes are being completed as scheduled.
- Manage the property marketing, and amenity descriptions for all single family investment homes on the MLS, and update accordingly as vacancies arise to ensure listings are engaging.
- Streamlined the media process with vendor Planomatic Inc, using an Excel file, which increased the media on all of our single family homes.

CLIENT SPECIALIST May 2022–July 2022

First Look Appraisals LLC

Chicago, IL

- Managed broker and lender profiles, while communicating appropriate resolutions to all client correspondence not limited to emails or calls on: refunds, reassignments, lender changes, turntime requests, escalated orders, order troubleshooting, and report transfers.
- Successfully doubled the idle time of the operations team of 3 by exceeding the 100 support ticket goal, and answering 20% of all inbound calls daily.
- Maintained an ethical barrier between the mortgage broker, appraiser, and borrower during the appraisal lifecycle in correspondence with USPAP and AIR.

VENDOR MANAGER Feb 2022–May 2022

Appraiser Vendor LLC

Greenwood, IN

- Managed unassigned appraisal orders in my region, and assigned them to local appraisers on panel, or to new appraisers that need to be onboarded.
- Communicated and negotiated daily with appraisers in my region to assign them appraisal orders to complete within our client's budget and timeframe.
- Managed expectations of client's whose files are escalated, defining any recourse the company can provide including reassignment or refund if necessary.

APPRAISAL COORDINATOR

Jan 2021–Jan 2022

First Look Appraisals LLC

Chicago, IL

- Managed escalated and unassigned appraisal orders in California and Arizona, and assigned them accordingly to local appraisers approved on our panel, or to new appraisers that need to be onboarded.
- Exceeded the assigned orders goal daily in my region increasing the idle time for the Vendor Solutions team using effective and concise communication with appraisers.
- Increased the idle time of the Digital Solutions and Status Solutions teams by exceeding the 100 support ticket goal, and answering all inbound calls with no voicemails left daily.
- Maintained an ethical barrier between the mortgage broker, appraiser, and borrower during the appraisal lifecycle in correspondence with USPAP and AIR.