

Every text underlined is a link. Click on the links for more info on the project, video or entity.

DÁCIL ROCA

Concept Artist

Dácil Roca

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La Laguna, 38205 SPAIN

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0034 680889250

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Skills

Art & Design Skills

Concept Art: Environments, set, characters and prop design, matte painting, key visuals and color script.

Illustration: Editorial Illustration, Comic and Children Illustrated Books.

Digital softwares: Photoshop, Procreate, Illustrator, InDesign, Premiere, After Effects, TV paint, Toon Boom, Zbrush.

Traditional: drawing and painting in watercolor, pencils, markers, collage, gouache, acrylic, oil painting, ink.

Professional Experience

Universitat Oberta de Catalunya / Online Teacher

MAR 2021 - PRESENT, ONLINE

University teacher in the online Master Degree of Design and Visual Identity in the subject of Digital Media and Motion Brands.

Factoría Cultural Alegando! / Illustrator

MAR 2021 - PRESENT, ONLINE

Illustrator for the Editorial and Audiovisual Factory. Creating characters, environments and full illustrations for illustrated books and animation series.

dacil.es / Freelance Art Director

JUN 2014 - PRESENT, ONLINE

Artist for entertainment industry: animation, games and illustrated books. Clients & Editorials: Alegando! Magazine, Kuskaya Volunteers, BCNSwing, Uve de Vida, ETODOC, WOMAD, Rocket Video, Eureka Life, T-Unique Tailor, Pablo Erroz Fashion, Natalia Rivera Studio, B Water Studios, Hoi An Events.

In Efecto - Atlantis / Concept & Visual Development Artist

OCT 2019 - SEP 2021, TENERIFE

Designer and Visual Development Artist in-house for the new 3D animated series of Tara Duncan, working on set and prop design and visual development, 2D illustrations (posters, logos and graphic material), Matte Paintings and Marketing material.

Mondo TV / Designer & Visual Development Artist

SEP 2018 - SEP 2019, TENERIFE

Visual Development and Concept Artist in-house working on character, sets and prop design in the 2D & 3D **animated series**: Bat Pat, Meteoheroes, Invention Story and Sissi.

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Alicia Comunicación & Branding Industrial/ Marketing Artist

MAR 2016 - AUG 2017, BARCELONA

Marketing Artist & Visual Designer in-house in charge of all visual material: illustration, animation, rebranding, graphic design, digital design and web design. **Clients:** MillwardBrown, DAS, Federación Española del Ictus, FIDEM, GE General Electric, GE Industrial Solutions, GE Lighting, Current by GE, TalentRepublic, Tradebe, Rittal, Tecnomatrix, tyco, Kapture, Principia, Firefly.

Schibsted Spain / Visual Designer

SEP 2014 - SEP 2015, BARCELONA

Unique Designer in-house in the Central Marketing Department. In charge of all the visual content & illustration: 360° Campaigns On and offline, Social Marketing, Press and Fairs and Exhibitions. **Brands:** Fotocasa.es, Segundamano.es - vibbo.com, Milanuncios.es, Infojobs.net, Coches.net, Motos.net.

Education

Universidad de La Laguna / PhD, Doctor of Arts

NOV 2020 - PRESENT, TENERIFE

PhD of Arts. Research keywords: Visual Development, Animation, Cinematography, Cultural studies, Gender studies.

IDEA Academy Rome / MA, Master of Arts

OCT 2017 - JUL 2018, ROME

Master in Visual Development & Concept Art. Duration: 1.260 h = 420 h of frontal lesson in class and 840 h of practices, research and exercises

VIU International University of Valencia / Master of Teaching

APR 2016 - APR 2017, ONLINE

Master of Teaching Training (specialization in Art)

4 months of Teaching experience in Institut Broggi, an art high school of Barcelona, as assistant teacher of Art, Drawing and Graphic Design subjects.

ECIB | Cinema School of Barcelona / Postgraduate Degree

OCT 2013 - OCT 2014, BARCELONA

Postgraduate Degree in Animation and Drawing Cartoons. Duration: 450h frontal class and final short movie production.

Oslo and Akershus University College / BA, Bachelor of Arts

AUG 2011 - JUL 2012, OSLO

Erasmus Academic Stay in Fine Arts Teacher Training Degree.

UPV Universidad Politécnica de Valencia / BA, Bachelor of Arts

AUG 2007 - JUL 2013, VALENCIA

Bachelor of Fine Arts (B.F.A.), Illustration & Animation Cinema.

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Publications

- Visiones y Revisiones**/Academic publication. Chapter in a Book
(DEC 2021, TENERIFE)
“Creators and protagonists of animation. A gender analysis of women agency in new industry trends”. Editorial: Ediciones Idea. Accepted and edited.
- El libro secreto de las mujeres de Canarias / Illustrator**
(OCT 2021, TENERIFE)
Editorial: Factoría Cultural Alegando. ISBN: 978-84-124358-0-1
- Los autores del salón /Featured artist in compilation book**
(MAY 2021, TENERIFE)
Editorial: Ediciones Idea. ISBN: 978-84-18138-77-5
- Ilustradoras & Ilustradas / Featured artist in compilation book**
(MAY 2021, TENERIFE)
Editorial: Ediciones Idea. ISBN: 978-84-18138-78-2
- La pantera que no sabía quién era / Illustrator**
(JUN 2011, VALENCIA)
Editorial: Fundación Terapia de Reencuentro. ISBN: 978-84-939470-4-0
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Languages

- Spanish** / Mother Tongue
- English** / C1+ level / 180+ score in Oxford Linguaskill test.
Advanced speaking, writing and listening
- Catalan** / Medium speaking, writing and listening
- French** / Basic speaking, writing and listening
- Italian**/ Basic speaking, writing and listening
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Projects & Exhibitions

Honors & Awards

- KWAIDAN** / Videogame
JAN 2018 - JUN 2018, ROME
Visual Development and Concept Artist. Supervised by Isabella Mazzanti in IDEA Academy Rome.
- Bridging the Gap**, selected as an “Emerging young talent” for the presentation in the **Animation Lab 2018**, Tenerife Spain
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Animal Resources / Animated Short Film

JUNE 2015 - JUNE 2016, BARCELONA

Animator and Editor. Director: Xavi Brunet. Producer: Carles Isern.
2D Animation Short Film. 4,14' min. Color, HD.

Monstra Film Festival, selected, Lisbon, Portugal

080 BCN FASHION - Pablo Erroz / Fashion Film

JUL 2014, BARCELONA

Director, Filmmaker and Editor. Backstage of Pablo Erroz SS15.

080 Barcelona Fashion Week, 2014, Barcelona

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The Trip - Natalia Rivera / Fashion Film

MAY 2014, BARCELONA

Director, Filmmaker and Editor. Fashion Film Natalia Rivera FW15.

Mercedes Benz Fashion Week - Samsung EGO 2014, Madrid

The Other Side / Experimental Animated Short Film

JAN 2013 - JUN 2013, VALENCIA

Filmmaker and co-director with Aida Crespo.

Experimental 2D Animation Short Film. 2,49' min. Color, HD.

VII Certamen Ca Revolta, selected, 2013, Valencia

Mediawave Festival selected, 2013, Hungary

Hybrida Art Festival selected, 2013, Valencia

El Sol ix pel Cabanyal / Animated Short Film

DEC 2012, VALENCIA

Animator and Filmmaker. Collective work. Part of the Project: Animant el Cabanyal. Producer: Grupo Animación Arte e industria, Universidad Politécnica de Valencia. Curator: M^a Susana Rams.

2D Animation Short Film. 1,12 min. Color, HD.

Traversées Urbaines #6, selected, 2016, Grenoble, France

Cabanyal Portes Obertes Edició XV, selected, 2013, Valencia

La pantera que no sabía quién era / Illustrated Book & Film

JUN 2011, VALENCIA

Art Director, Storyboard, Animator & Editor. Part of the Project: EscuchArte VOL1. Project Director: M^a Susana Rams.

2D Animation Short Film. 4,24 min. Color, HD.

World Animation Day selected at the Faculty of Arts and Design at UNAM, National Autonomous University of Mexico 2011, México.

Short film festival "Premio por los Derechos 2011" awarded in the prizes organized by the Human Rights Commission of the Federal District, 2011, México.

Primeras Jornadas: "El espacio del arte en ámbitos educativos, sociales y de salud", 2011, Universidad Politécnica de Valencia

17a Mostra Internacional de Cinema d'animació de Catalunya
Cafè Curt selected, 2012, Barcelona

Zootropio Short film Festival, selected, 2012, Oporto, Portugal.

Award Cátedra DKV Arte y Salud as exhibition project. Alicante, España.

The Animated Learning Conference in prestigious **The Animated**

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Workshop VIA, Universidad de Dinamarca, 2013, Denmark.

Additional Courses

Schoolism / Online Art Courses

1 year subscription doing different subjects: Color and Light, Visual Development, Illustration, Character Design, Environment Design, etc.

Domestika / Online Art Courses

Instagram strategies for brand development, Concept Art: introduction to stage design & Narrative techniques for illustrated stories.

Volunteering & Cultural Experience

Volunteering in Hoi An Events

NOV 2015 - DEC 2015, VIETNAM

Graphic Designer and Illustrator at Lotus Events (formerly) Hoi An Events in Hoi An, Vietnam.

Dance Teacher in Ventilador Cultural S.L.

AUG 2014 - MAR 2015, BARCELONA

Swing - Lindy Hop Dance Teacher for adults from 18 to 70 years old.

Volunteering Casal dels Infants

JUL 2014, BARCELONA

Sociocultural collaborator with children from 8 to 10 years old and their families in situations of social vulnerability.

Different Theater Groups

2008 - 2019, TENERIFE, VALENCIA Y BARCELONA

Directing and Acting in different theater groups and performances, such as: La Cantatrice chauve, The Stronger, Fool for Love, Tres sombreros de copa, La casa Bernarda Alba and Rayuela.