**Instructions**

With your group, answer each of the following questions:

1. Who is your target audience?
   1. People interested in relocating to Atlanta and the surrounding areas
      1. Buckhead
      2. West Midtown
      3. Virginia Highland
2. What is the problem that the product will address?
   1. Uncertainty in the surrounding areas of Atlanta
3. What is the primary goal of the product?
   1. Providing an overview of the surrounding areas that make up Atlanta
4. Identify and prioritize essential user stories (limit this to 3 or fewer)?
   1. As a user, I want to have a detailed understanding of Atlanta Neighborhoods.
   2. As a user, I want to be able to view statistics and data about certain neighborhoods
   3. As a user, I want to be able to view other people's thoughts and experiences on certain neighborhoods and events