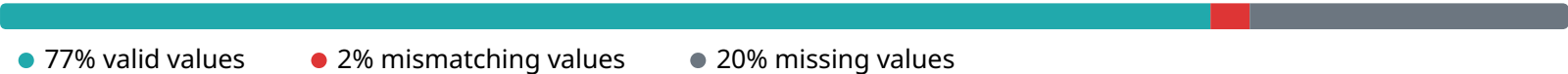


# Profile report – all\_sessions\_raw\_dataprep – 2

Untitled Flow – 3 – Job ID: 28621013

## All Data

33 columns 7,446 rows 3 data types



## Output destinations

Name	Location	Status
revenue_reporting	bigquery://qwiklabs-gcp-01-1872f8a2f889/ecommerce/revenue_reporting	-

## Data sources

Name	Location	Schema validation
all_sessions_raw_dataprep – 2	bigquery://qwiklabs-gcp-01-1872f8a2f889/ecommerce/all_sessions_raw_dataprep	✓ No schema changes found

## Execution summary

Job Status  
Completed

Job Type  
Manual

Environment  
BigQuery

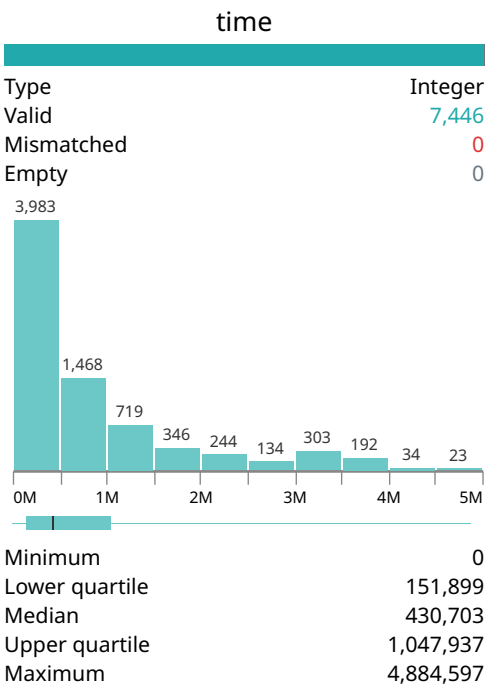
Start time  
Sun, Nov 10, 2024 4:44 PM -03:00

End time  
Sun, Nov 10, 2024 4:45 PM -03:00

Duration  
35 sec

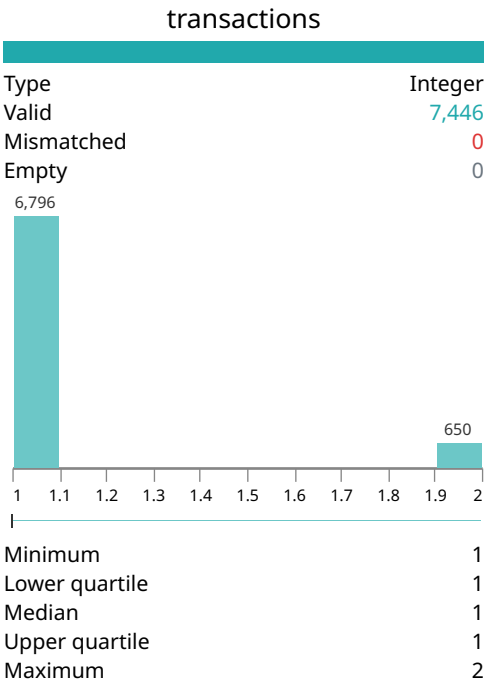
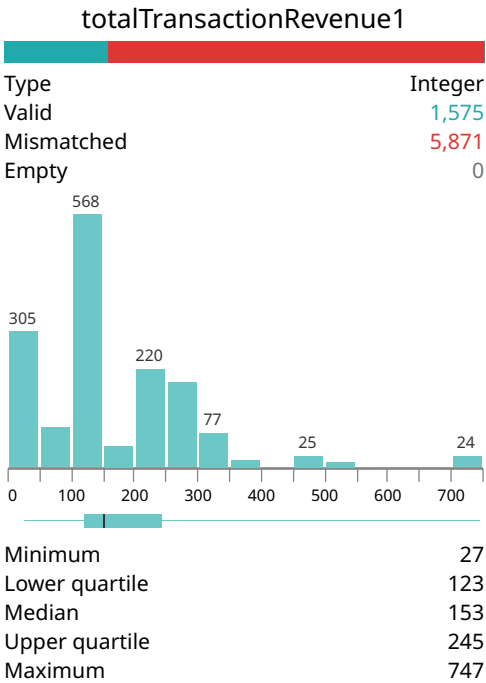
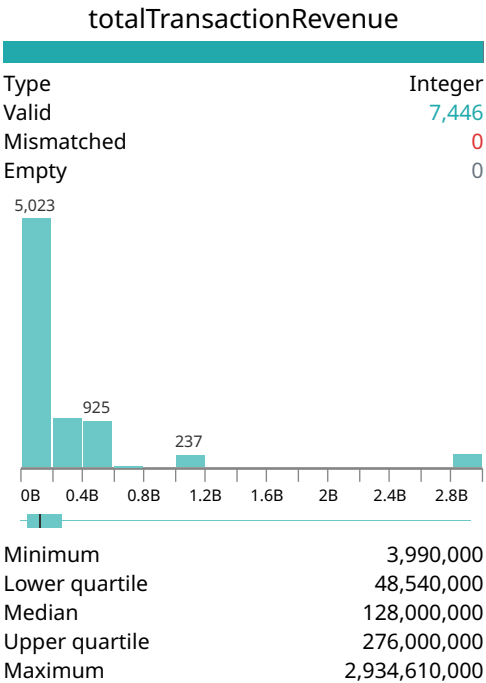
fullVisitorId	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 20 values	
4520185947201930710	825
9852625334775123501	329
1771797970955200965	260
9947542428111966715	256
9135964269759937258	233
748200454615490914	232
056516105397733466	209
385231150756085903	192
8812275451738413277	185
5408509515083537446	180
7519145914292413159	168
2053321357504839510	152
4036233621975669453	144
8945917216741229076	142
1623443938929969178	135
6434429149954155169	134
9641690225668962441	126
4897021424322518417	124
5936878543289156144	121
8074064886439057273	115

channelGrouping	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 5 values	
Referral	5,019
Organic Search	1,321
Direct	1,041
Paid Search	57
Display	8



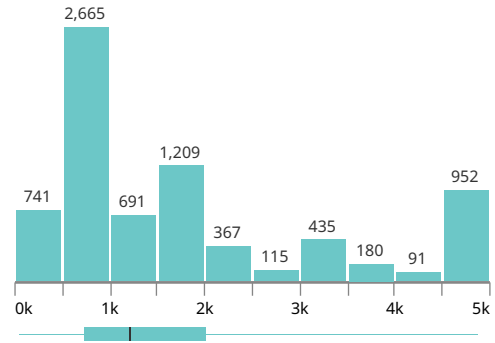
country	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 3 values	
United States	7,421
Finland	13
Canada	12

city	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 19 values	
not available in demo dataset	2,000
New York	1,714
Sunnyvale	816
Mountain View	750
San Francisco	637
Chicago	430
Palo Alto	251
Ann Arbor	185
Atlanta	112
Austin	106
San Jose	84
Seattle	80
Kirkland	77
Cambridge	70
Redmond	44
Washington	29
Santa Clara	26
Fremont	23
Toronto	12



## timeOnSite

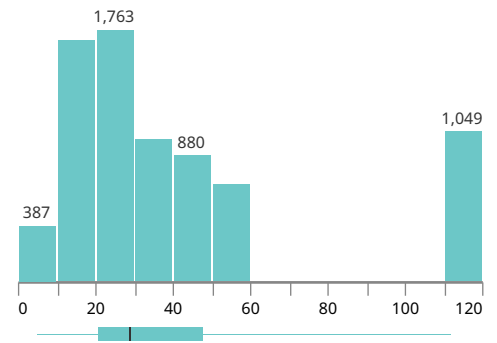
Type	Integer
Valid	7,446
Mismatched	0
Empty	0



Minimum	56
Lower quartile	742
Median	1,222
Upper quartile	2,025
Maximum	4,885

## pageviews

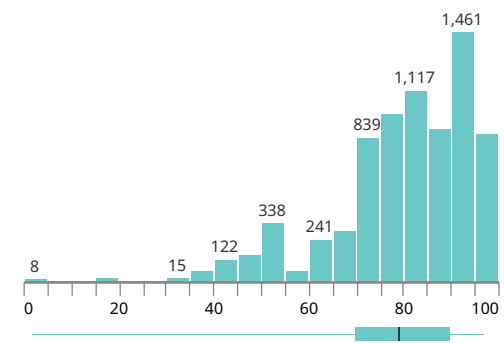
Type	Integer
Valid	7,446
Mismatched	0
Empty	0



Minimum	5
Lower quartile	21
Median	29
Upper quartile	48
Maximum	112

## sessionQualityDim

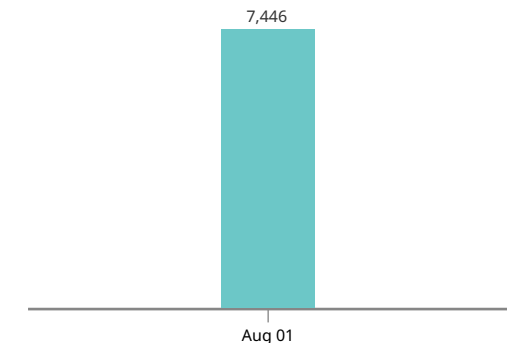
Type	Integer
Valid	7,446
Mismatched	0
Empty	0



Minimum	2
Lower quartile	70
Median	79
Upper quartile	90
Maximum	97

## date

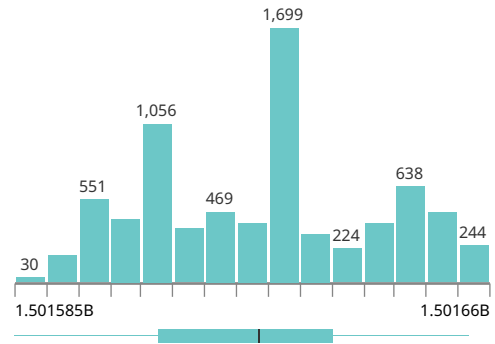
Type	Date / Time (yyyymmdd)
Valid	7,446
Mismatched	0
Empty	0



Minimum	Aug 1 2017
Lower quartile	Aug 1 2017
Median	Aug 1 2017
Upper quartile	Aug 1 2017
Maximum	Aug 1 2017

## visitId

Type	Integer
Valid	7,446
Mismatched	0
Empty	0



Minimum	1,501,585,011
Lower quartile	1,501,607,749
Median	1,501,623,575
Upper quartile	1,501,635,362
Maximum	1,501,656,817

## unique\_session\_id

Type	String
Valid	7,446
Mismatched	0
Empty	0

Top 20 values	
4520185947201930710-1501627131	720
9852625334775123501-1501623575	329
1771797970955200965-1501624252	260
9947542428111966715-1501608078	256
9135964269759937258-1501647149	233
748200454615490914-1501598702	232
056516105397733466-1501646467	209
385231150756085903-1501603468	192
8812275451738413277-1501651868	185
5408509515083537446-1501592752	180
7519145914292413159-1501628356	168
2053321357504839510-1501651007	152
4036233621975669453-1501635362	144
8945917216741229076-1501606687	142
1623443938929969178-1501653087	135
6434429149954155169-1501614315	134
4897021424322518417-1501617938	124
5936878543289156144-1501614663	121
8074064886439057273-1501625413	115
407317080599159176-1501605136	115

## type

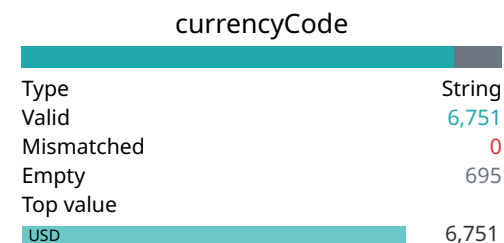
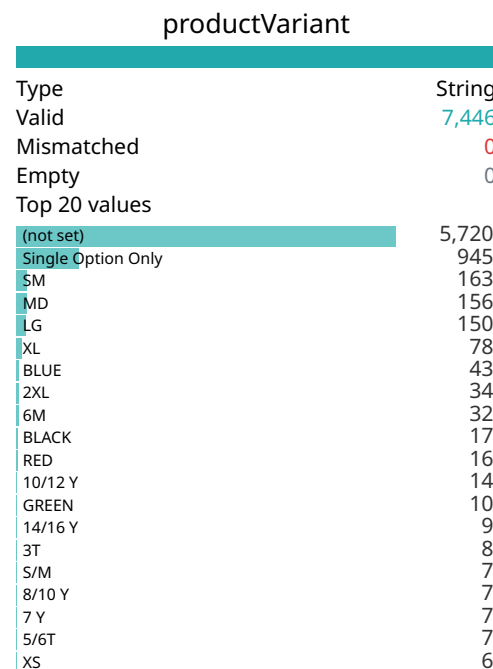
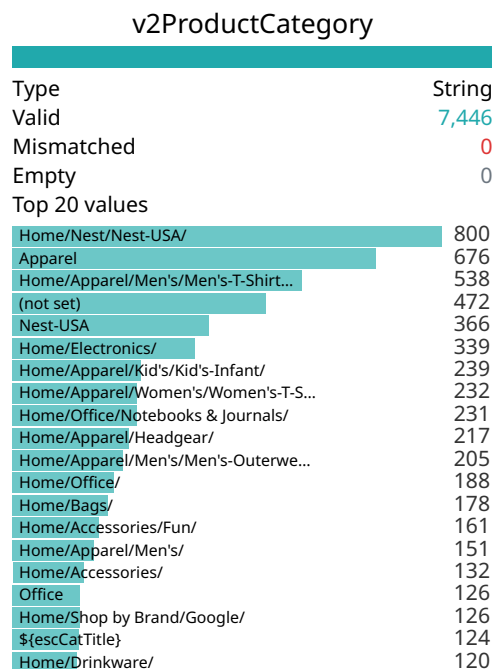
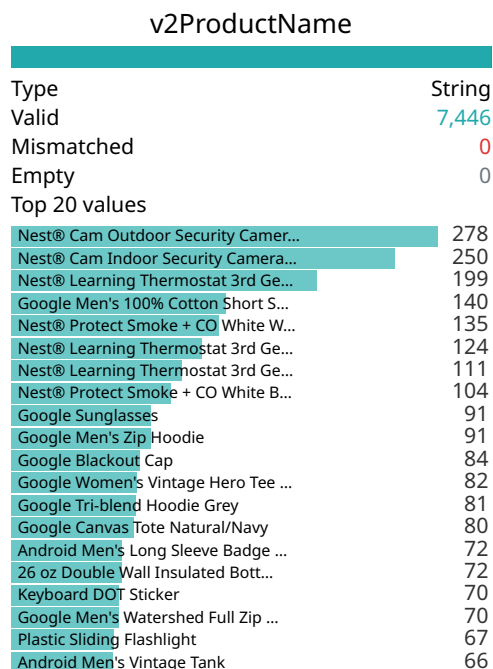
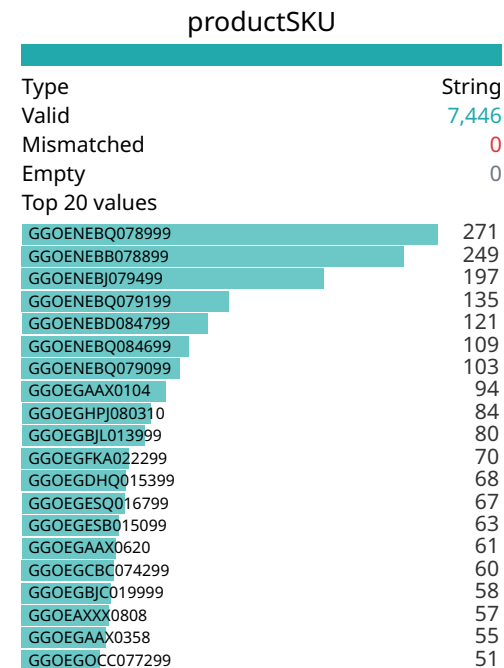
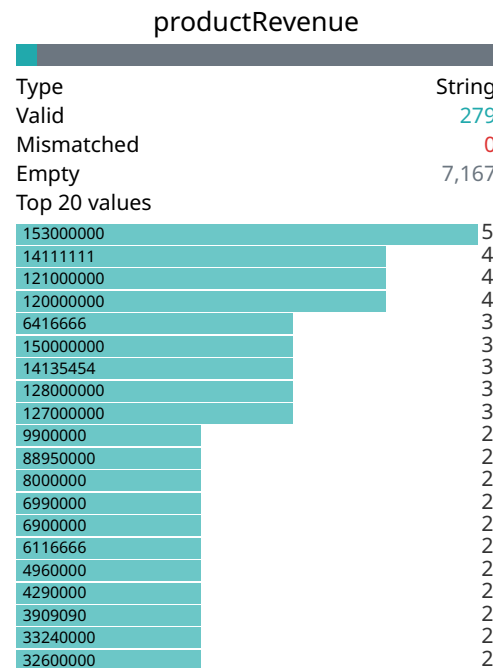
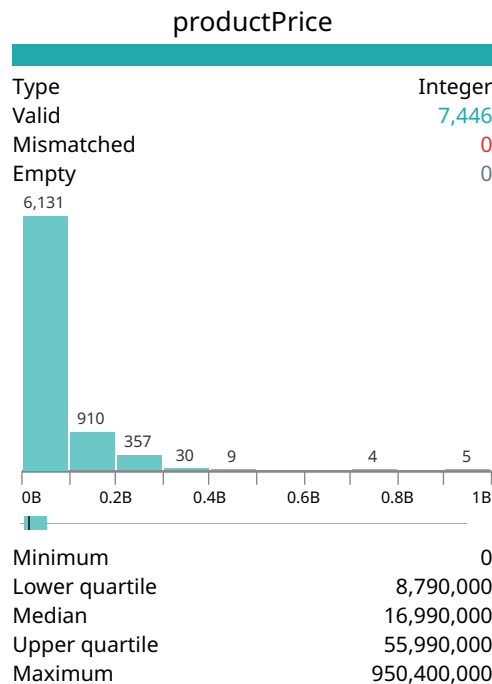
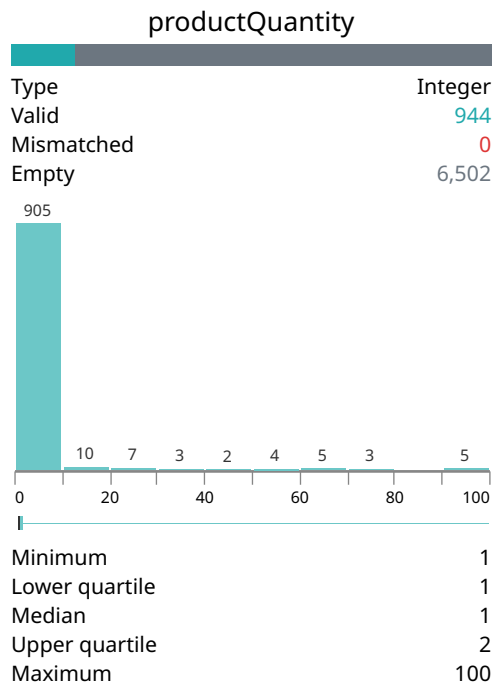
Type	String
Valid	7,446
Mismatched	0
Empty	0

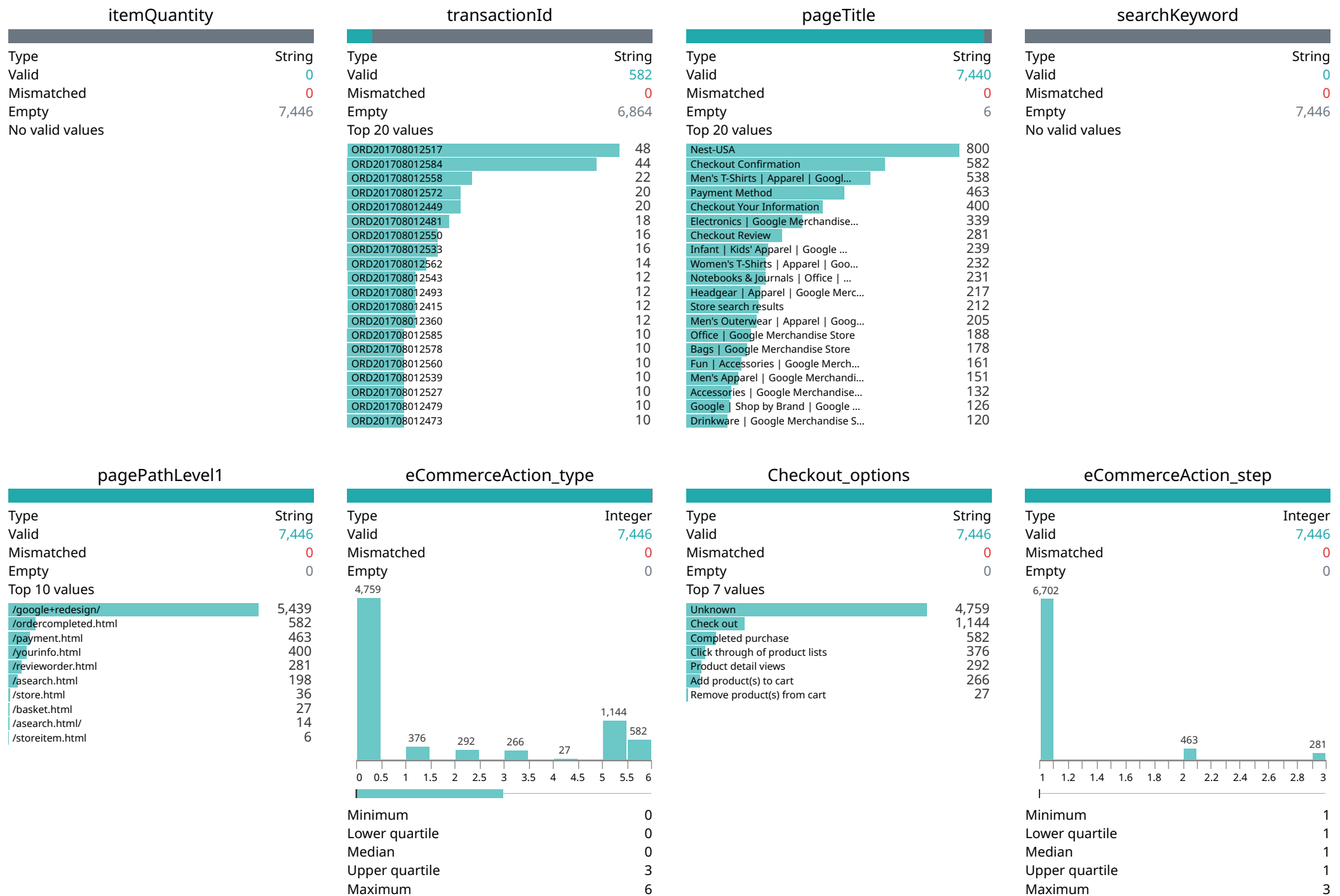
Top 2 values	
PAGE	6,777
EVENT	669

## productRefundAmount

Type	String
Valid	0
Mismatched	0
Empty	7,446

No valid values





eCommerceAction_option	
Type	String
Valid	1,144
Mismatched	0
Empty	6,302
Top 3 values	
Payment	463
Billing and Shipping	400
Review	281