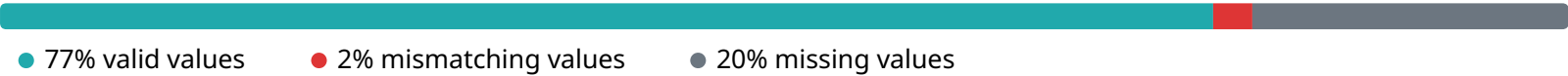


Profile report – all_sessions_raw_dataprep

Ecommerce Analytics Pipeline – Job ID: 28472693

All Data

33 columns 7,446 rows 3 data types



Output destinations

| Name | Location | Status |
|-------------------|---|--------|
| revenue_reporting | bigquery://qwiklabs-gcp-00-f4bb82acf5f3/ecommerce/revenue_reporting | - |

Data sources

| Name | Location | Schema validation |
|---------------------------|---|---------------------------|
| all_sessions_raw_dataprep | bigquery://qwiklabs-gcp-00-f4bb82acf5f3/ecommerce/all_sessions_raw_dataprep | ✔ No schema changes found |

Execution summary

Job Status
Completed

Job Type
Manual

Environment
BigQuery

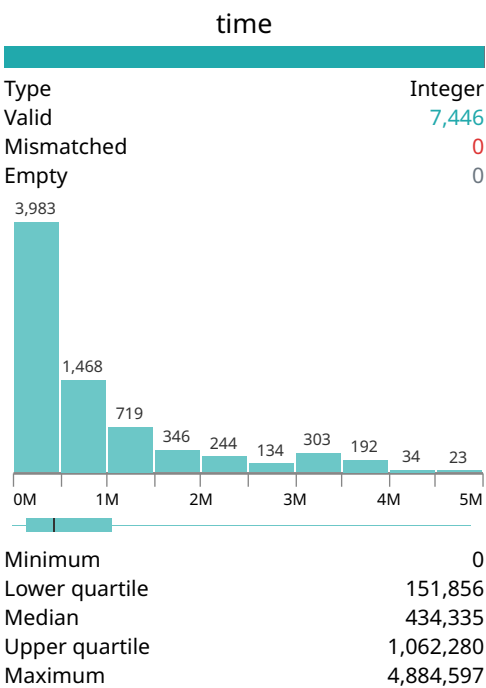
Start time
Fri, Nov 1, 2024 8:15 PM -03:00

End time
Fri, Nov 1, 2024 8:15 PM -03:00

Duration
24 sec

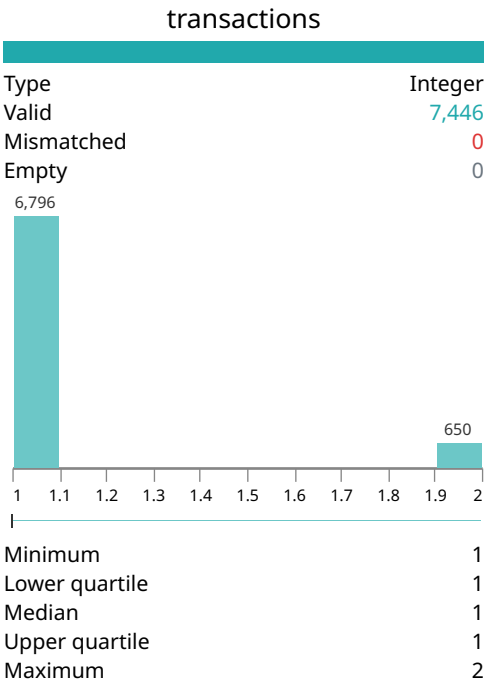
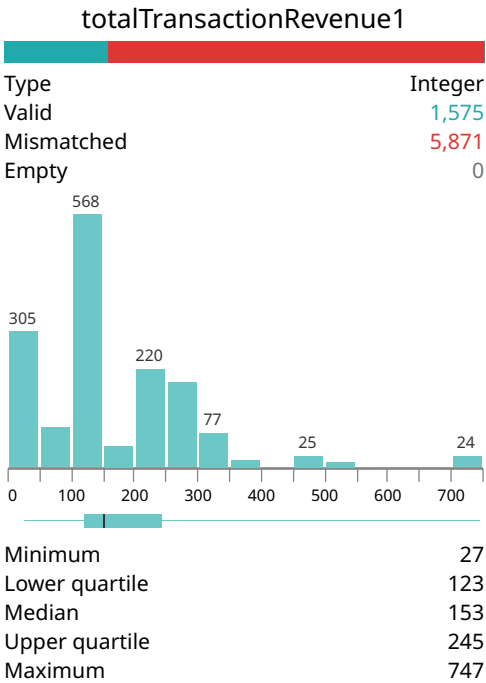
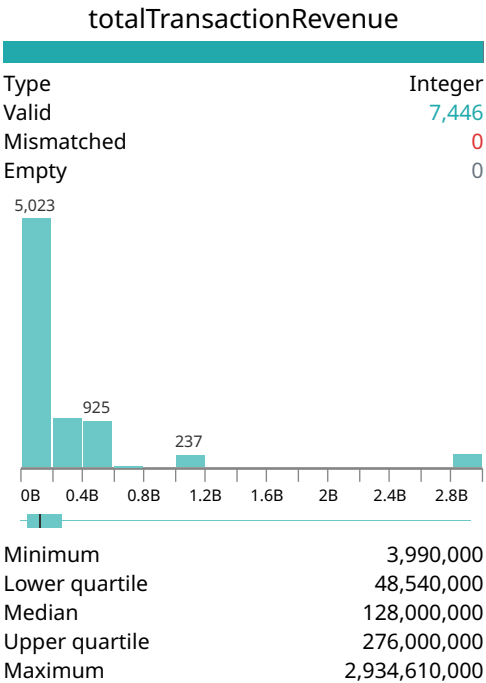
| fullVisitorId | |
|---------------------|--------|
| Type | String |
| Valid | 7,446 |
| Mismatched | 0 |
| Empty | 0 |
| Top 20 values | |
| 4520185947201930710 | 825 |
| 9852625334775123501 | 329 |
| 1771797970955200965 | 260 |
| 9947542428111966715 | 256 |
| 9135964269759937258 | 233 |
| 748200454615490914 | 232 |
| 056516105397733466 | 209 |
| 385231150756085903 | 192 |
| 8812275451738413277 | 185 |
| 5408509515083537446 | 180 |
| 7519145914292413159 | 168 |
| 2053321357504839510 | 152 |
| 4036233621975669453 | 144 |
| 8945917216741229076 | 142 |
| 1623443938929969178 | 135 |
| 6434429149954155169 | 134 |
| 9641690225668962441 | 126 |
| 4897021424322518417 | 124 |
| 5936878543289156144 | 121 |
| 8074064886439057273 | 115 |

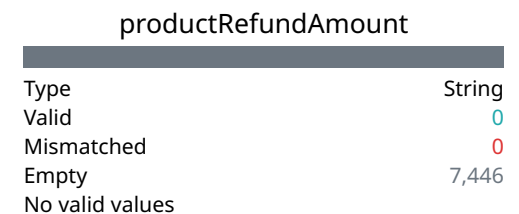
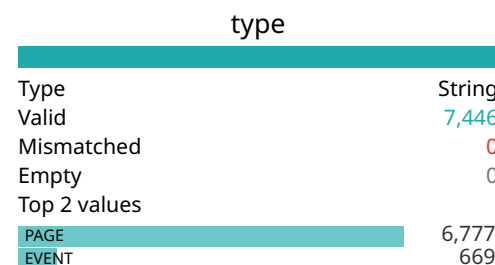
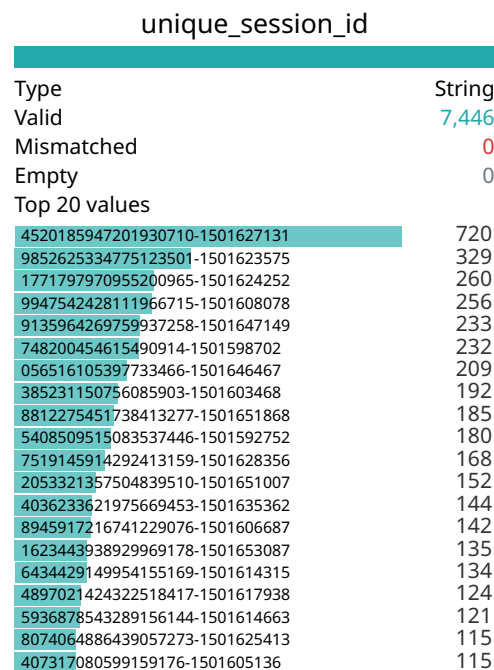
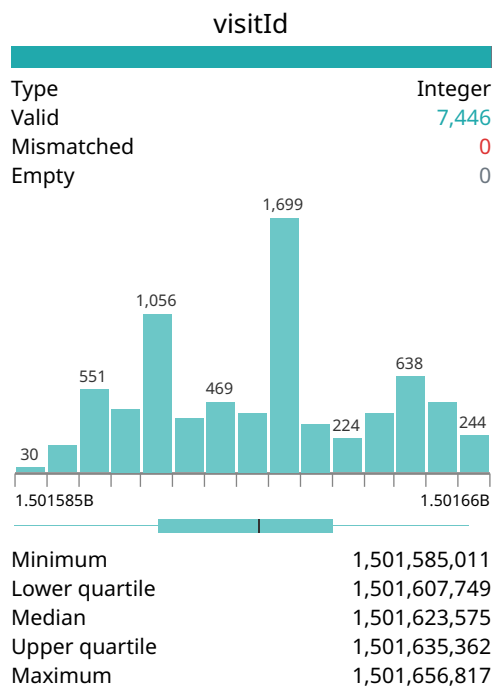
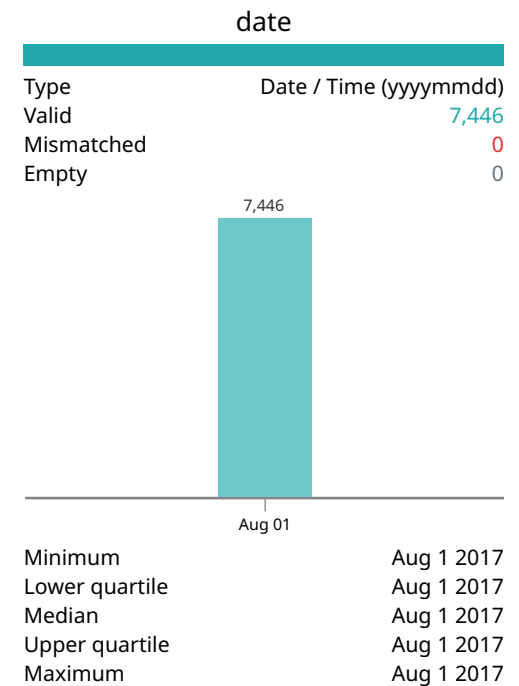
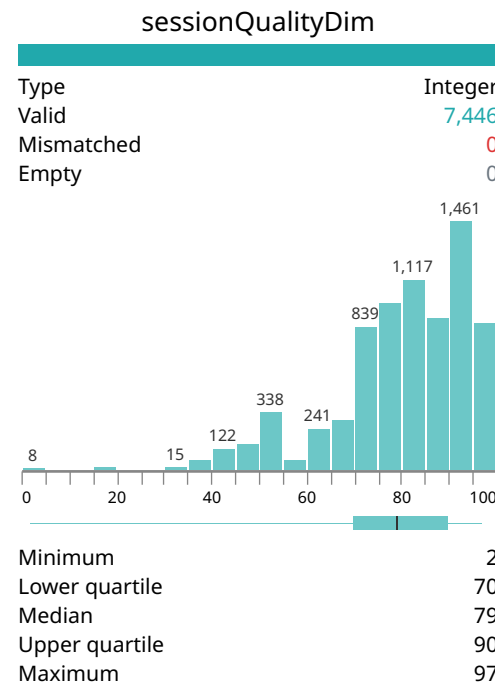
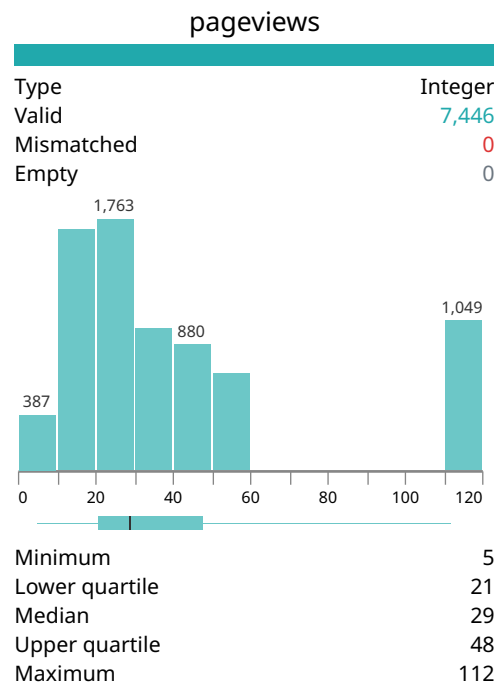
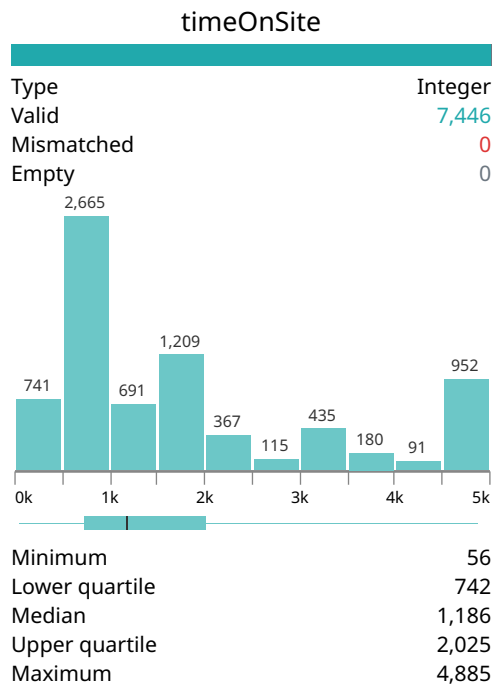
| channelGrouping | |
|-----------------|--------|
| Type | String |
| Valid | 7,446 |
| Mismatched | 0 |
| Empty | 0 |
| Top 5 values | |
| Referral | 5,019 |
| Organic Search | 1,321 |
| Direct | 1,041 |
| Paid Search | 57 |
| Display | 8 |

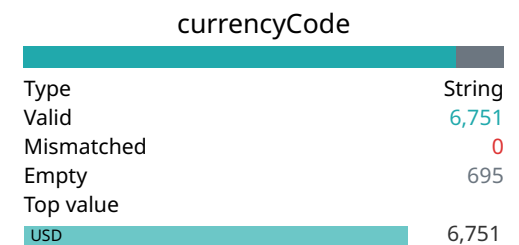
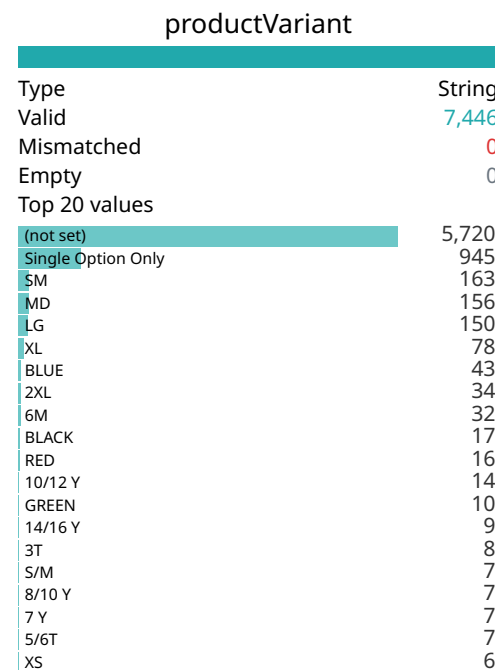
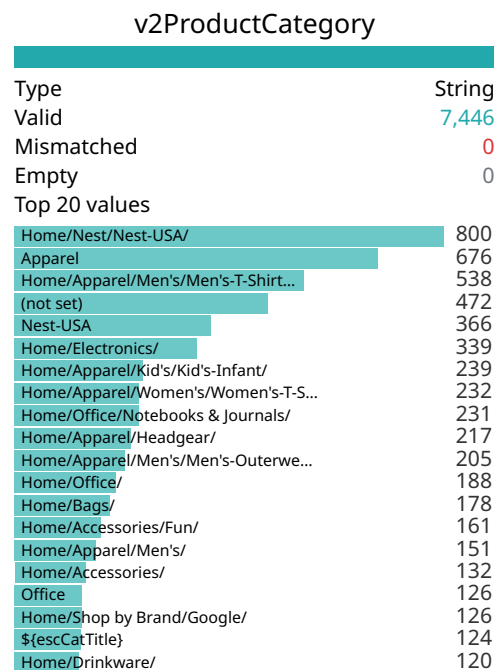
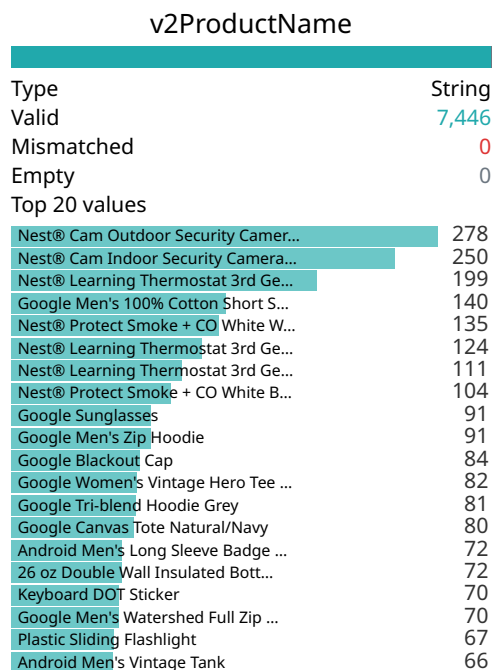
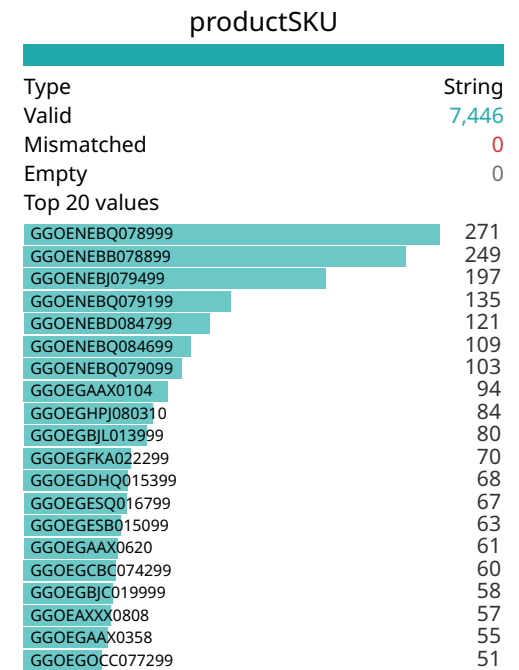
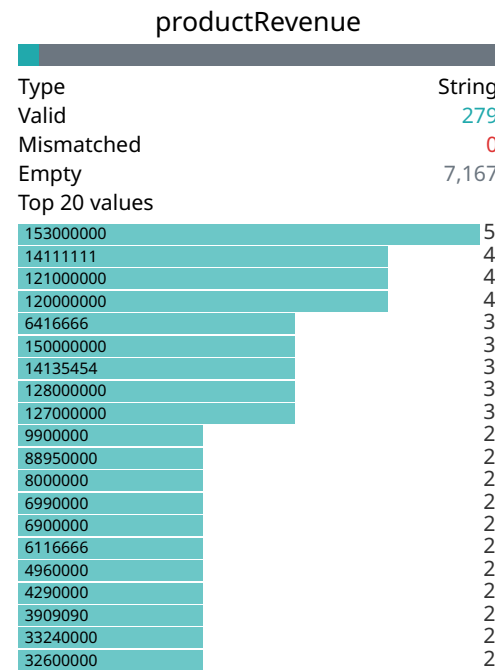
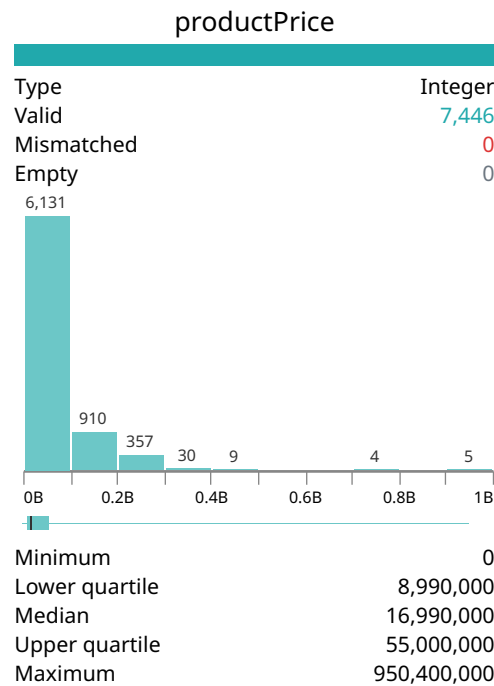
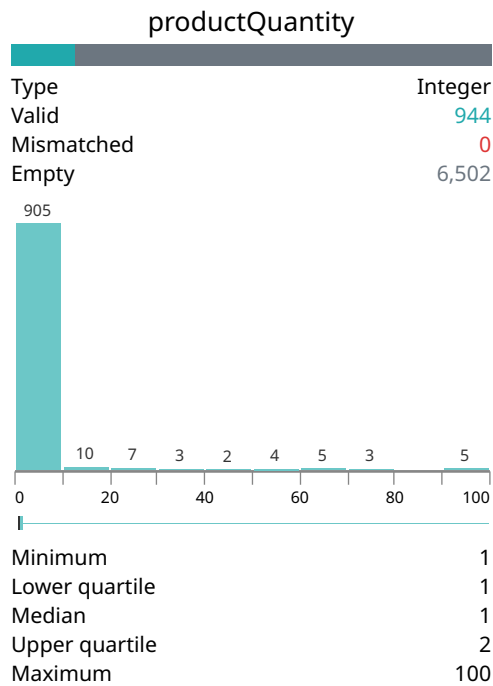


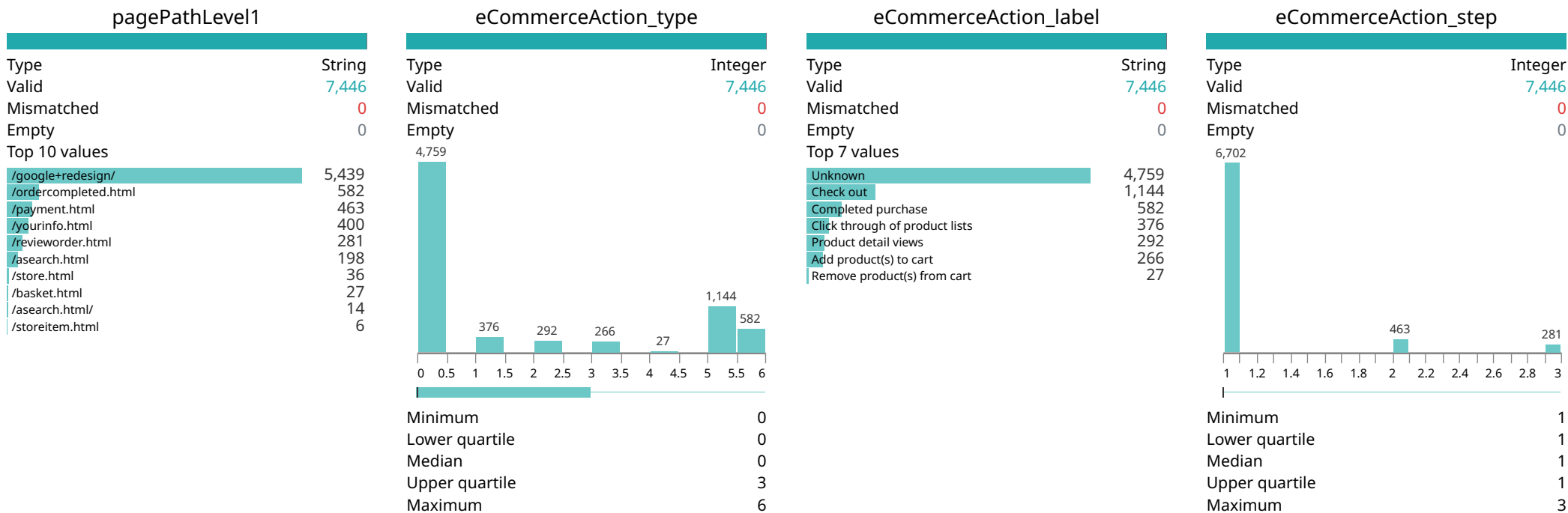
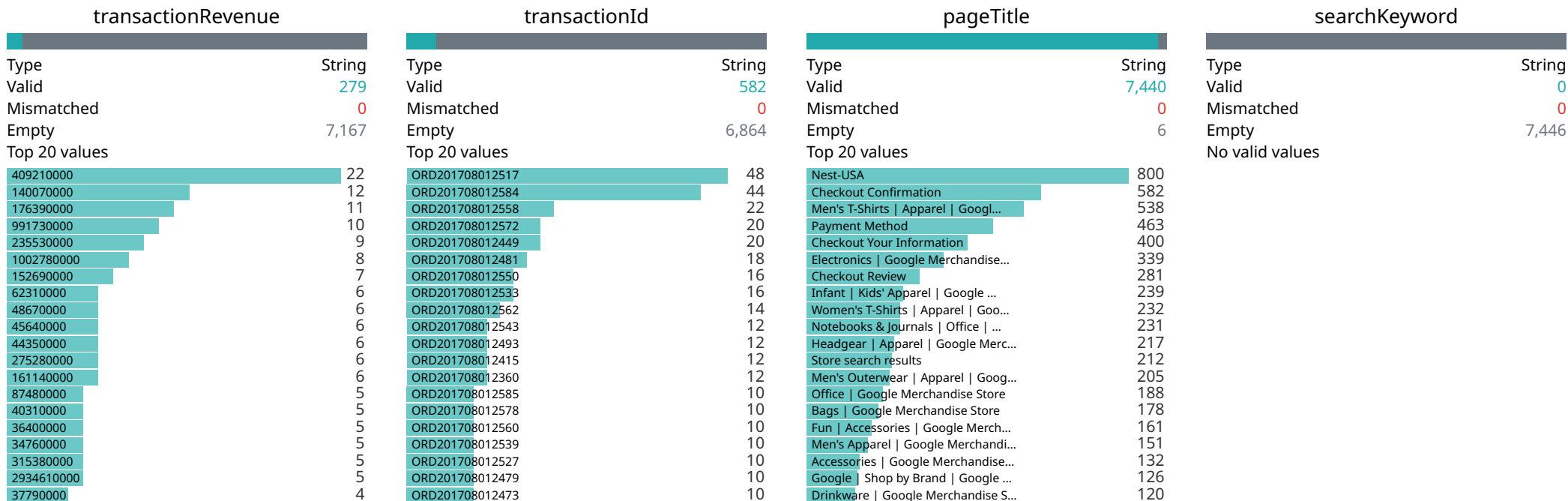
| country | |
|---------------|--------|
| Type | String |
| Valid | 7,446 |
| Mismatched | 0 |
| Empty | 0 |
| Top 3 values | |
| United States | 7,421 |
| Finland | 13 |
| Canada | 12 |

| city | |
|-------------------------------|--------|
| Type | String |
| Valid | 7,446 |
| Mismatched | 0 |
| Empty | 0 |
| Top 19 values | |
| not available in demo dataset | 2,000 |
| New York | 1,714 |
| Sunnyvale | 816 |
| Mountain View | 750 |
| San Francisco | 637 |
| Chicago | 430 |
| Palo Alto | 251 |
| Ann Arbor | 185 |
| Atlanta | 112 |
| Austin | 106 |
| San Jose | 84 |
| Seattle | 80 |
| Kirkland | 77 |
| Cambridge | 70 |
| Redmond | 44 |
| Washington | 29 |
| Santa Clara | 26 |
| Fremont | 23 |
| Toronto | 12 |









| eCommerceAction_option | |
|------------------------|--------|
| Type | String |
| Valid | 1,144 |
| Mismatched | 0 |
| Empty | 6,302 |
| Top 3 values | |
| Payment | 463 |
| Billing and Shipping | 400 |
| Review | 281 |