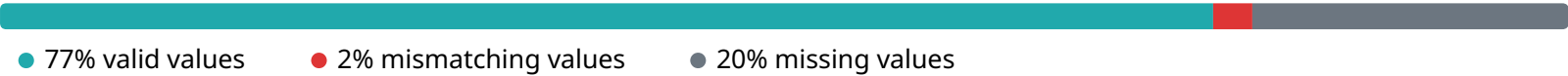


Profile report – all_sessions_raw_dataprep

Ecommerce Analytics Pipeline – Job ID: 28472693

All Data

33 columns 7,446 rows 3 data types



Output destinations

Name	Location	Status
revenue_reporting	bigquery://qwiklabs-gcp-00-f4bb82acf5f3/ecommerce/revenue_reporting	-

Data sources

Name	Location	Schema validation
all_sessions_raw_dataprep	bigquery://qwiklabs-gcp-00-f4bb82acf5f3/ecommerce/all_sessions_raw_dataprep	✔ No schema changes found

Execution summary

Job Status
Completed

Job Type
Manual

Environment
BigQuery

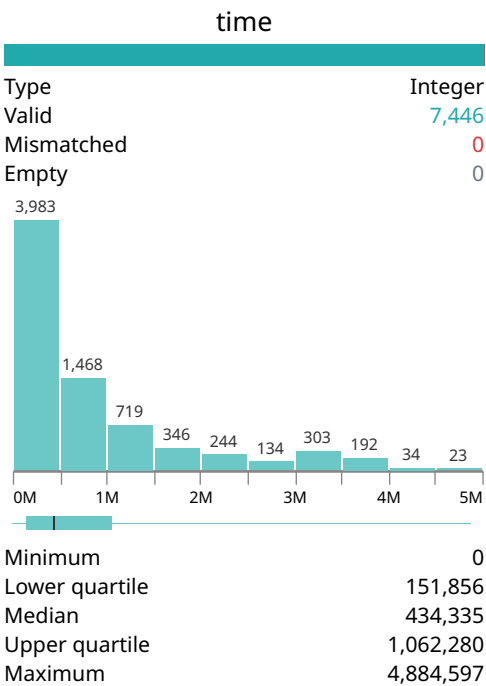
Start time
Fri, Nov 1, 2024 8:15 PM -03:00

End time
Fri, Nov 1, 2024 8:15 PM -03:00

Duration
24 sec

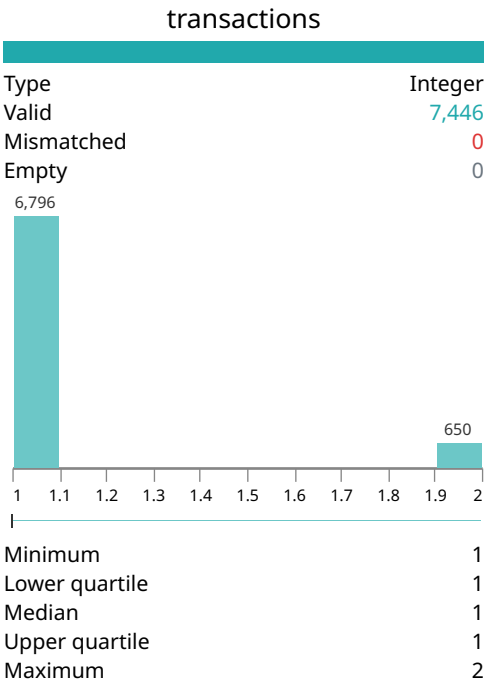
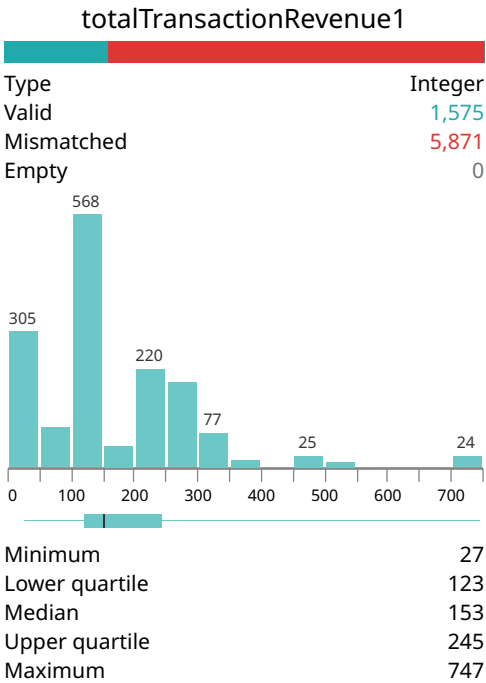
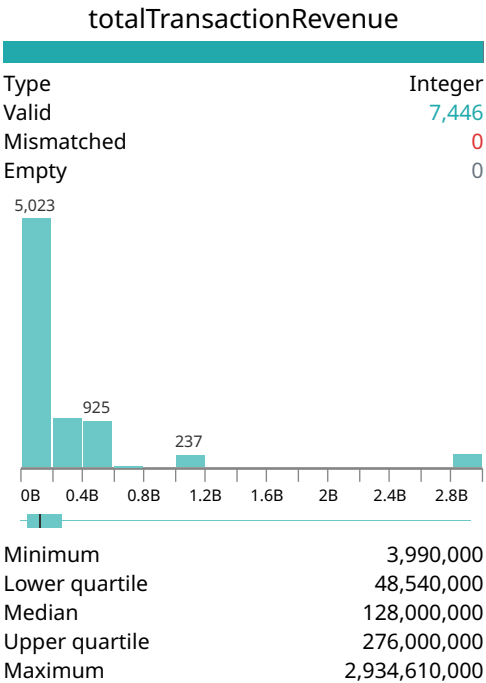
fullVisitorId	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 20 values	
4520185947201930710	825
9852625334775123501	329
1771797970955200965	260
9947542428111966715	256
9135964269759937258	233
748200454615490914	232
056516105397733466	209
385231150756085903	192
8812275451738413277	185
5408509515083537446	180
7519145914292413159	168
2053321357504839510	152
4036233621975669453	144
8945917216741229076	142
1623443938929969178	135
6434429149954155169	134
9641690225668962441	126
4897021424322518417	124
5936878543289156144	121
8074064886439057273	115

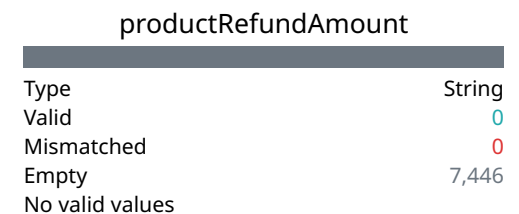
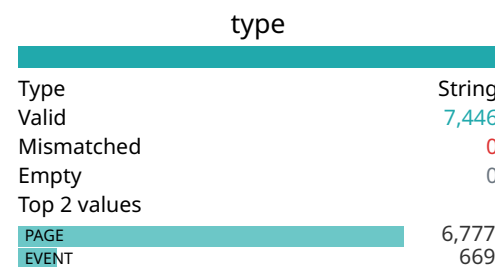
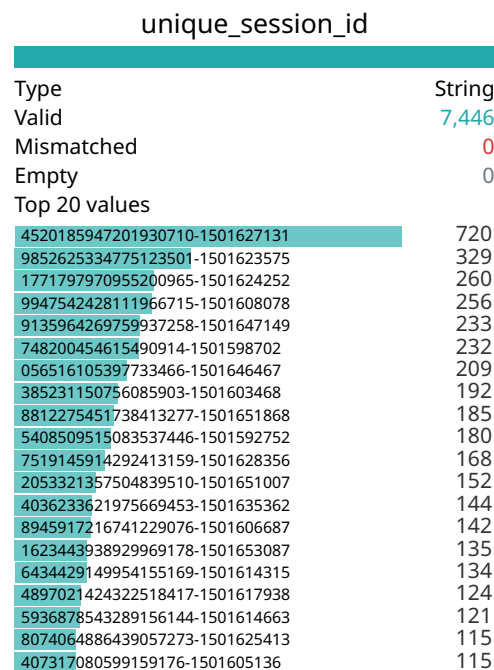
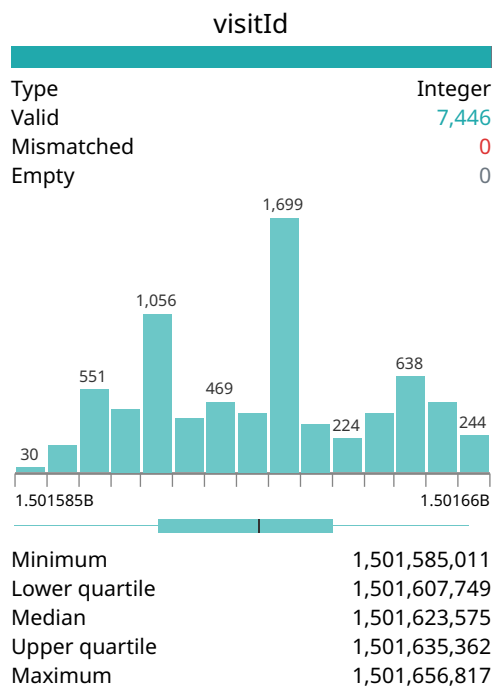
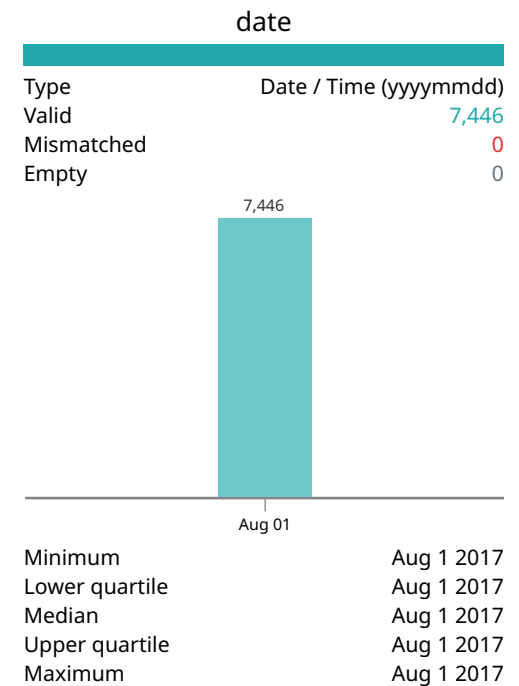
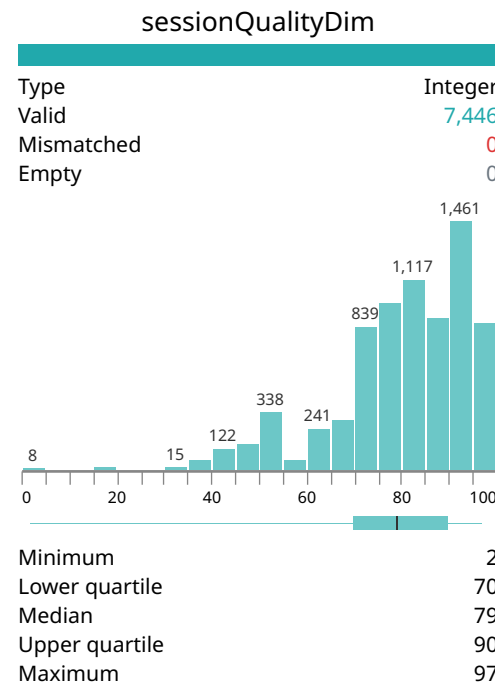
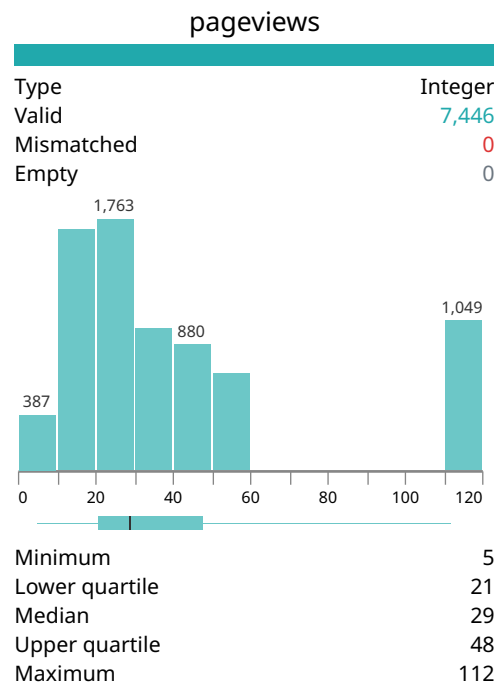
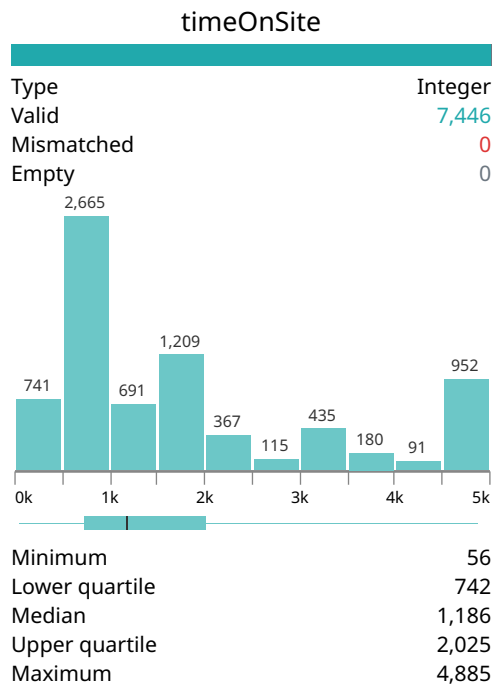
channelGrouping	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 5 values	
Referral	5,019
Organic Search	1,321
Direct	1,041
Paid Search	57
Display	8

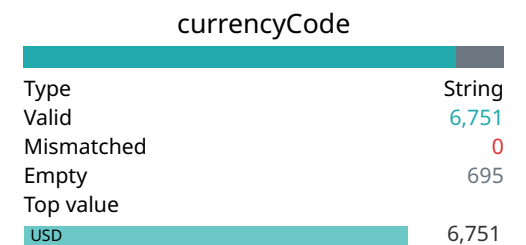
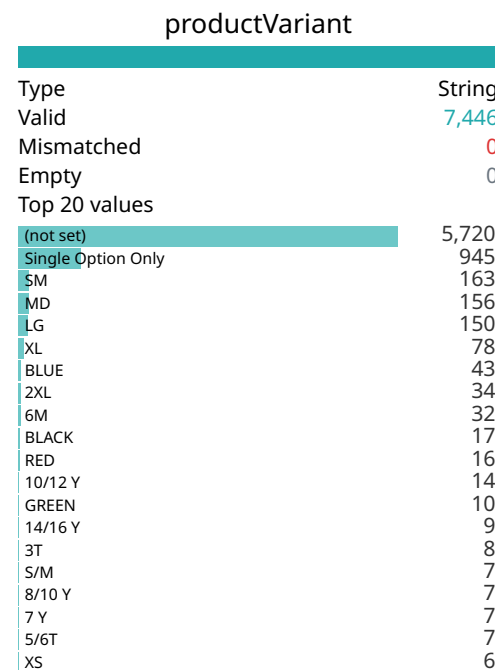
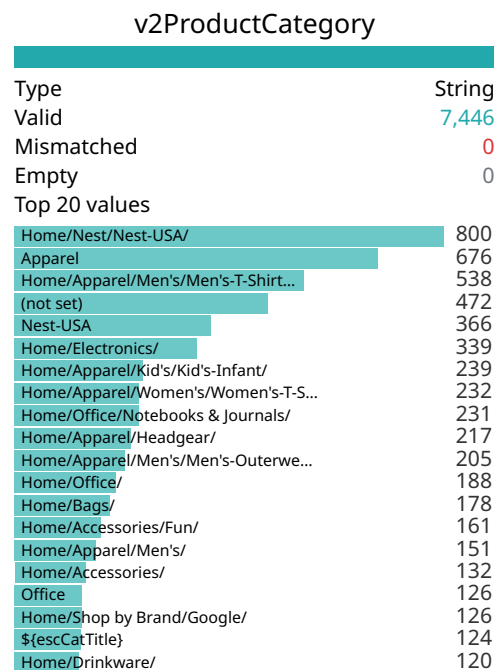
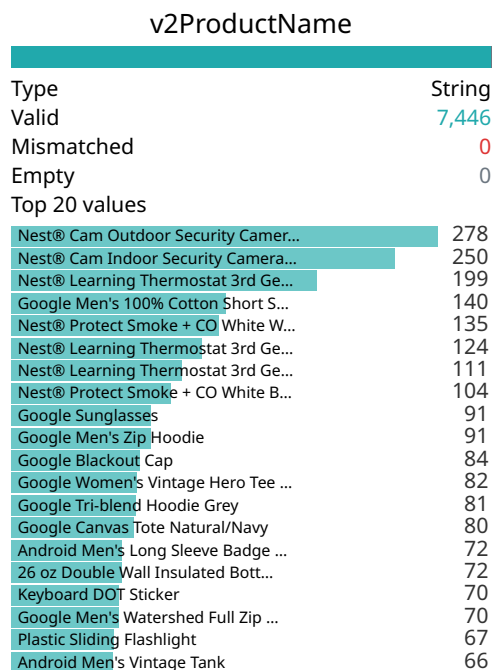
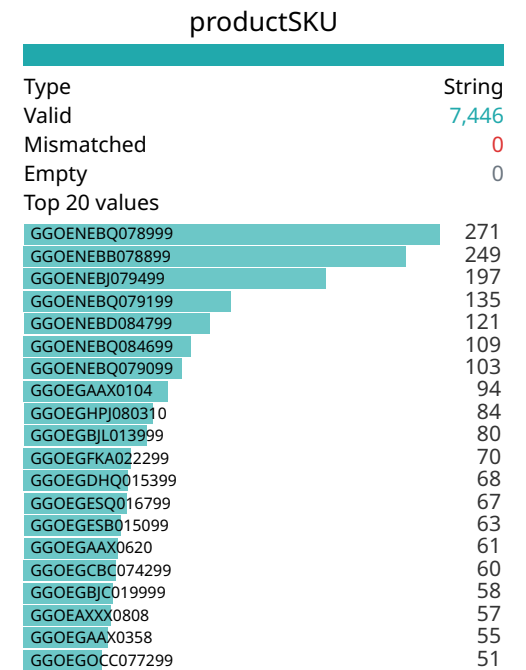
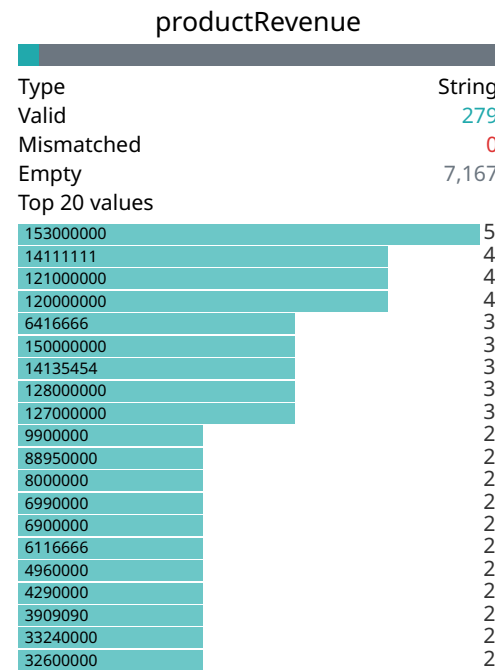
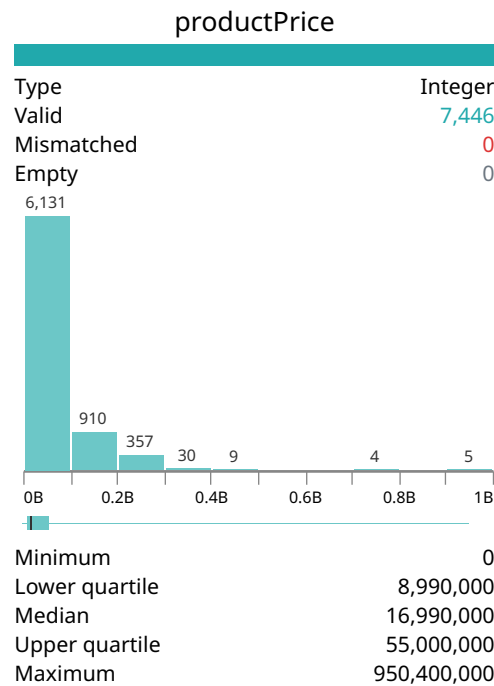
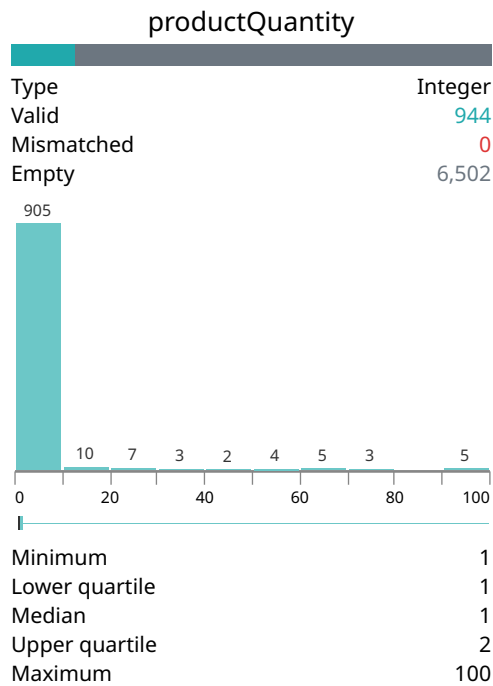


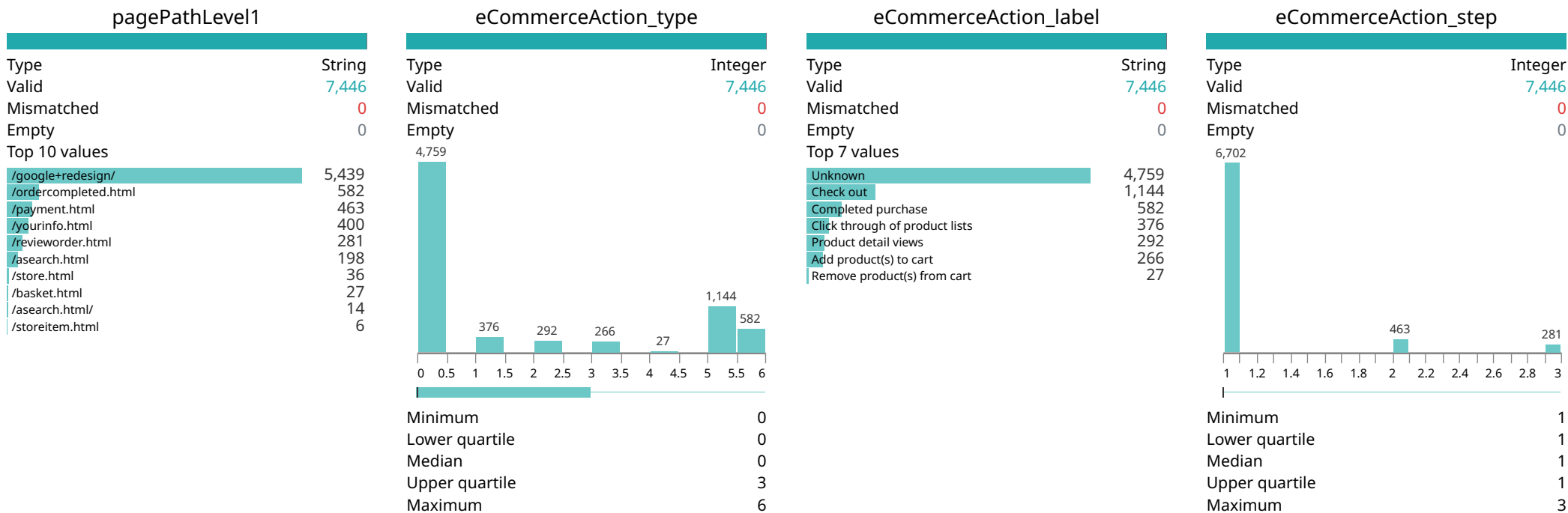
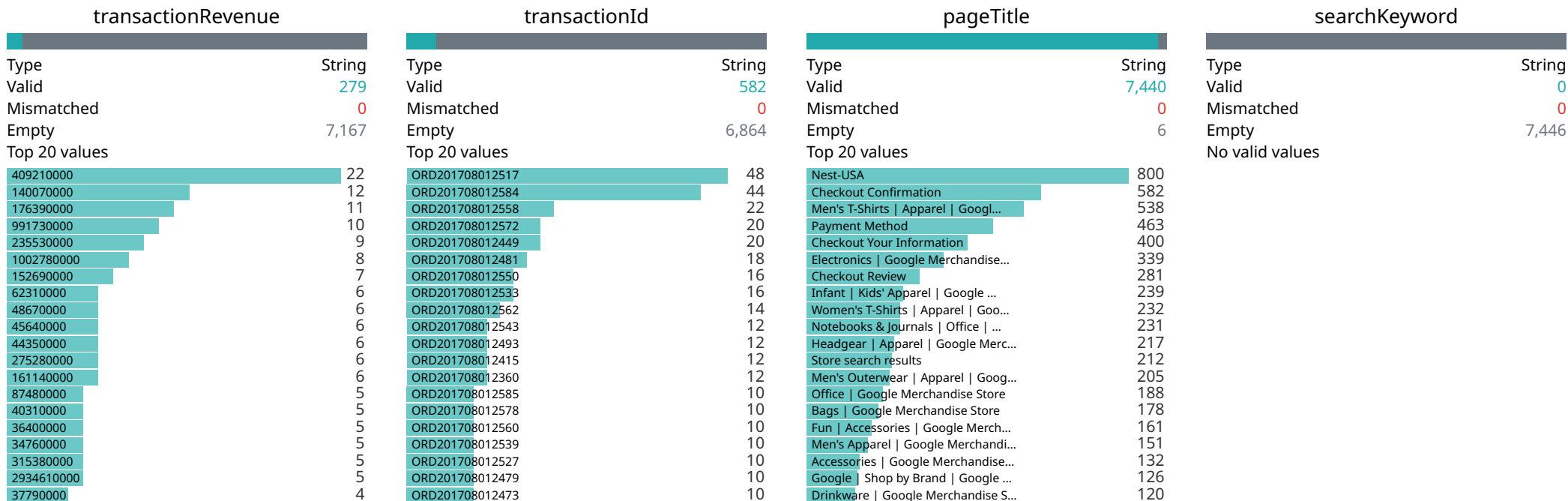
country	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 3 values	
United States	7,421
Finland	13
Canada	12

city	
Type	String
Valid	7,446
Mismatched	0
Empty	0
Top 19 values	
not available in demo dataset	2,000
New York	1,714
Sunnyvale	816
Mountain View	750
San Francisco	637
Chicago	430
Palo Alto	251
Ann Arbor	185
Atlanta	112
Austin	106
San Jose	84
Seattle	80
Kirkland	77
Cambridge	70
Redmond	44
Washington	29
Santa Clara	26
Fremont	23
Toronto	12









eCommerceAction_option	
Type	String
Valid	1,144
Mismatched	0
Empty	6,302
Top 3 values	
Payment	463
Billing and Shipping	400
Review	281