Build your audience on

Your system for consistent content creation

Buffer
Threads
Tik Tok
X

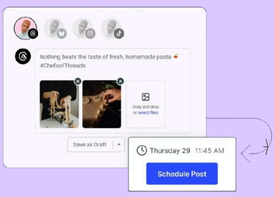
Enter your email....
Get started now

By entering your email, you agree to receive emails from Buffer.

194,011
ACTIVE USERS

7,858,881
POST PUBLISHED LAST MONTH

11
SOCIAL PLATFORM SUPPORT



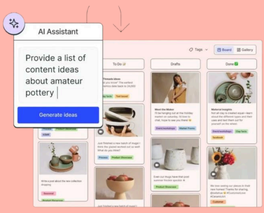
PUBLISH

The most complete set of publishing integrations, ever

Schedule your content to the most popular platforms including Facebook, Instagram, TikTok, LinkedIn, Threads, Bluesky, YouTube Shorts, Pinterest, Google Business, Mastodon and X.

Learn more

- Auto-publish your content or get a notification when it's time to post
- Magically customize and repurpose your post for each platform
- See everything you have scheduled in a calendar or queue view



CREATE

The most complete set of publishing integrations, ever

Whether you're flying solo or working with a team, Buffer has all the features to help you create, organize, and repurpose your content for any channel. There's also an AI Assistant if you need it.

Learn more

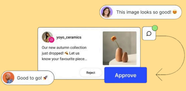
- Import content from Canva, Dropbox, Google and more
- Visually organize your ideas into groups or themes
- Add a beautiful link in bio page to your profiles

PUBLISH

Great content, created together

Collaborate seamlessly with your team. Invite unlimited collaborators, assign roles and permissions, and keep everyone aligned with saved drafts and notes.

Learn more



ENGAGE

Reply to comments in a flash

Engage with your audience on Facebook and Instagram at 10x speed. Buffer will help you triage and respond to comments from one simple dashboard.

Learn more

ANALYZE

Answers, not just analytics

Whether it's basic analytics or in-depth reporting, Buffer will help you learn what works and how to improve.

Learn more

- See the best times, formats, and frequencies to post
- Get demographic data about your audience
- Tag and recycle your best-performing content

Connect your favorite accounts

About Us

We're an optimistic and gratitude-filled group of remote workers scattered around the world and dedicated to creating a product our customers will use and love.

Learn more

We are an open company

Since 2013, we've shared Buffer's finances, team salaries, and other key metrics openly. Our commitment to transparency is rooted in our belief that it fosters trust, keeps us accountable, and helps drive positive change within our industry.

MAU
Monthly active users
194,011

Total customers
69,066

Teammates
Across 15 countries
73

Aus
Annual recurring revenue
$22.9M

Grow your social presence with confidence

Get started for free

No credit card needed. Free forever.

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