

WRITING A BUSINESS PLAN

CLASS INTRODUCTION

In turn introduce yourself using the following information:

- ✓ Name
- ✓ Age
- ✓ Job
- ✓ Address
- ✓ Hobby

Class Rules

1. Use English only
2. Practice speaking on a topic under the guidance of the teacher
3. Don't do personal things in the class



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Technical support



Use headphones



No speaker

1. **Vocabulary game:** In one minute list out as many words related to the topic **“Writing a business plan”** as possible. Who gets the most correct words will be the winner. Your words must be different from others’.



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2. What are purposes of a business plan?

3. Discuss some writing tips to make a great business plan with your partner.



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4. Role-play

A: Your manager asked you to make a business plan. Ask your manager about some requirements of the plan.

B: You are A's manager. Talk with him/her.



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Wrap-up

Topic: **Writing a business plan**

- Have some discussions about the purposes of a business plan and writing tips for a great business plan.
- **Please don't forget to rate our lesson today**
- Finish your homework [here \(It doesn't apply to all students\)](#)