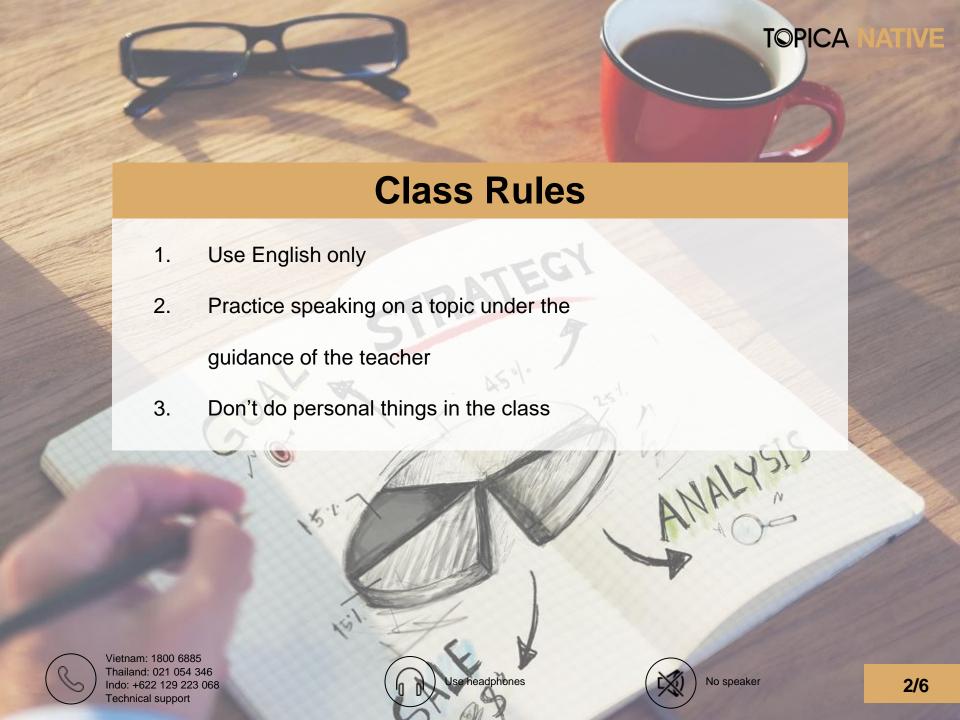


WRITING A BUSINESS PLAN

CLASS INTRODUCTION

In turn introduce yourself using the following information:

- ✓ Name
- ✓ Age
- √ Job
- ✓ Address
- ✓ Hobby



1. Vocabulary game: In one minute list out as many words related to the topic "Writing a business plan" as possible. Who gets the most correct words will be the winner. Your words must be different from others'.





WRITING A BUSINESS PLAN

2. What are purposes of a business plan?

3. Discuss some writing tips to make a great business plan with your partner.





4. Role-play

A: Your manager asked you to make a business plan. Ask your manager about some requirements of the plan.

B: You are A's manager. Talk with him/her.









Wrap-up

Topic: Writing a business plan

- Have some discussions about the purposes of a business plan and writing tips for a great business plan.
- Please don't forget to rate our lesson today
- Finish your homework <u>here (It doesn't apply to all students)</u>