INTRO TO eSPORTS

BECOME PART OF SOMETHING BIGGER BY JOINING EGF!

Competitive gaming, known as eSports is massive. The 2015 championship for the biggest eSports in the world, League of Legends, attracted more than 36 million viewers and that's just one event, for one game. The 360 million hours spent watching the championship series is just a fraction of the more than 460,000 years of content consumed by gamers last year.

BRING eSPORTS TO YOUR CAMPUS

Professional eSports teams compete all over the world for millions of dollars in front of audiences in sold out

stadiums like Madison Square Garden in New York and the Mercedes Benz Arena in Germany. In less than a decade, eSports have taken the world by storm, amassing hundreds of millions of viewers earning their way onto mainstream outlets like ESPN and TBS.

Despite the extraordinary growth of professional eSports, collegiate eSports are still in their infancy. EGF exists to bring collegiate eSports to their full potential.

eSPORTS ON CAMPUS

For nearly a century, college athletics have played a pivotal role in student development and engagement, building incredible atmospheres of pride and rivalry on a massive scale. For some, they've become synonymous with the schools themselves and across the board they boost recruitment and provide the foundation for

long-lasting relationships with students long after they graduate. While eSports may not be the same as traditional sports, the benefits can be.

It's time to embrace what 70% of your students are already doing and bring eSports to your campus.

EGF MAKES IT EASY TO ADOPT eSPORTS

EGF IS BUILDING AN INTERCOLLEGIATE ESPORTS LEAGUE DESIGNED TO COMBINE THE BEST ASPECTS OF THE NCAA AND ESPN FOR THE BENEFIT OF BOTH STUDENTS AND THEIR COLLEGES.



PROGRAM DEVELOPMENT & SUPPORT

EGF works directly with administrators to build programs from the ground up and provides the tools and services to keeps them running smoothly.



LEAGUES

EGF handles the logistics and governance of the eSports league where varsity programs compete in.



broadcasters.

EGF produces live broadcasts of matches, publishes original content, and trains eSports

GET MORE INFORMATION ABOUT BRINGING ESPORTS TO YOUR CAMPUS WITH EGF.

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EGF LIVES FOR ESPORTS, AND WE'VE DEDICATED OUR CAREERS TO EMPOWERING GAMERS ACROSS THE WORLD THROUGH THE DEVELOPMENT OF COLLEGIATE ESPORTS. FIND OUT HOW HERE!

CEGF



BRING eSPORTS TO YOUR CAMPUS

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ADOPT eSPORTS Being a content-creator can be daunting. We started the EGF Media

EGF MAKES IT EASY TO

Core to give you a hand by offering our expertise, network, and brand to help you achieve your goals no matter your skill level. With EGF



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