

# Tendencias en Sistemas de Información

Sistemas de Información - FACyT - UC

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# Reddit

**y los Sistemas de Información.**

# ¿Que es **Reddit**?

**Reddit** es un sitio web de marcadores sociales y agregador de noticias donde los usuarios pueden dejar enlaces a contenidos web. Otros usuarios pueden votar a favor o en contra de los enlaces, haciendo que aparezcan más o menos destacados. Su público es mayoritariamente anglosajón. Reddit es software libre desde el 18 de junio de 2008. Con la excepción de las partes anti-spam, todo el código escrito para Reddit está libremente disponible en **Github**.

# Reddit : Un poco de historia

**Reddit** fue creado en junio del 2005 por Steve Huffman y Alexis Ohanian, con la ayuda de una inversión de Y Combinator. El noviembre de ese mismo año entró en juego el fallecido **Aaron Swartz**, quien aceptó ser propietario de Reddit fundiéndolo con su propio sitio Infogami. Pero lo gordo vino cuando la editorial Condé Nast adquirió el portal en octubre del 2006. Eso hizo que el equipo responsable del sitio se mudara a San Francisco con objetivos más serios y terminó con el despido de Swartz pocas semanas después.

**Asi luce Reddit**

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reddit hot new controversial top saved view images (13)

- Google invests \$200 million in Texas wind farm (money.cnn.com)  
2158 (607/112) submitted 4 hours ago by TheKantenNichols <img alt="reddit icon" data-bbox="358 248 368 258"/> to technology  
406 comments share save hide report [I+G]
- What pranks would you pull if you were a billionaire? (self:AskReddit)  
1524 (2890/1584) submitted 6 hours ago by Yeahotronic <img alt="reddit icon" data-bbox="358 284 368 294"/> to AskReddit  
2953 comments (30 new) share save hide report [I+G]
- "32 years ago, when I was 17 and living in Bombay, I was gang raped and nearly killed. 3 years later, outraged at the silence and misconceptions around rape, I wrote a fiery essay under my own name describing my experience. It created a stir in the women's movement — and then it quietly disappeared" (nytimes.com)  
883 (1227/408) submitted 3 hours ago by ortuic <img alt="reddit icon" data-bbox="358 334 368 344"/> to worldnews  
72 comments share save hide report [I+G]
- Request: Louis Theroux (self:1AmA)  
1604 (4295/2695) submitted 7 hours ago\* by david085 <img alt="reddit icon" data-bbox="358 364 368 374"/> to 1AmA  
182 comments share save hide report [I+G]
- My friend works at a gym... (i.imgur.com)  
631 (679/152) submitted 2 hours ago by stairwaytoheaven <img alt="reddit icon" data-bbox="358 394 368 404"/> to \*\*\*\*\*  
28 comments share save hide report [I+G]

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- Divisional Round Game Thread: Seattle Seahawks at Atlanta Falcons Game Thread (self:nfl)  
544 (544/61) submitted 1 hour ago\* by NFL\_Mod <img alt="reddit icon" data-bbox="358 454 368 464"/> to nfl  
1201 comments (55 new) share save hide report [I+G]
- AaronSw (1986 - 2013) (blog.reddit.com)  
3850 (40229/37180) submitted 13 hours ago by hucyprinet <img alt="reddit icon" data-bbox="358 494 368 504"/> to blog  
2911 comments (2469 new) share save hide report [I+G]
- Lodley explains Japanese Tentacle Porn (explainlikeiama) (reddit.com)  
451 (184/282) submitted 2 hours ago by gustavooo <img alt="reddit icon" data-bbox="358 544 368 554"/> to bestof  
46 comments share save hide report [I+G]
- one major factor contributing to income inequality is stagnant wages: For millions of workers, wages have flatlined, despite companies making record profits (nytimes.com)  
2319 (3279/1287) submitted 12 hours ago by Ze\_Carloa <img alt="reddit icon" data-bbox="358 584 368 594"/> to politics  
790 comments share save hide report [I+G]
- Made this homescreen using a photo of real objects that act as app icons. (self:Android)  
473 (678/202) submitted 3 hours ago by davy\_crockett <img alt="reddit icon" data-bbox="358 614 368 624"/> to Android  
67 comments share save hide report [I+G]
- Anti-Gay Christian Lawyer found guilty of child pornography. Her own daughter. (salon.com)  
279 (331/64) submitted 2 hours ago by chequarius <img alt="reddit icon" data-bbox="358 654 368 664"/> to news  
59 comments share save hide report [I+G]
- Bus-Size Sea Monster Found, Took On Prey Its Own Size: Thalattoarchon saurophagis had large, sharp teeth, recent excavations show. (news.nationalgeographic.com)  
250 (238/55) submitted 2 hours ago by nastratin <img alt="reddit icon" data-bbox="358 694 368 704"/> to science  
25 comments share save hide report [I+G]
- LPT: How to turn most child-proof medicine bottles into a simple, screw off capped bottle. (self:LifeProTips)  
203 (273/96) submitted 2 hours ago by kidodwise <img alt="reddit icon" data-bbox="358 724 368 734"/> to LifeProTips  
35 comments share save hide report [I+G]
- Reddit, in what ways have you played a game wrong? [/r/all] (self:Games)  
1398 (2348/953) submitted 13 hours ago by bjams <img alt="reddit icon" data-bbox="358 764 368 774"/> to Games  
3196 comments share save hide report [I+G]

reddit: the voice of th...Uppers and Downers ...reddit gets a big inve...

www.reddit.com/r/blog/comments/fhp5z/reddit\_gets\_a\_big\_investment\_in\_headcount/

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reddit is in "emergency read-only mode" right now. :( you won't be able to log in. we're sorry, and are working frantically to fix the problem.

889



reddit gets a big investment in headcount (blog.reddit.com)

submitted 9 hours ago by reddit ( ) [A]

425 comments share source spam hide all child comments

top 200 comments show all 425

sorted by: best

Show Comment Navigator

aurich ( ) 100 points 9 hours ago [-] (142|37)

I'll miss working with Jena Donlin, you guys scored. We'll overlook you calling Ars a more boring area, to be fair we don't have anything as cool as Entwives. ;)

save permalink hide child comments

mwerte ( ) 48 points 8 hours ago [-] (63|15)

Ars is part of Conde Nast too? Wow, all my entertainment from one company, how wonderful!

Can I have my time back Mr. Nast?

permalink save parent source

seekret ( ) 41 points 8 hours ago [-] (45|5)

This just further proves the rumors of Cande Nast's true mission statement being to stop everyone from going outside.

permalink save parent source

level1 ( ) 41 points 7 hours ago [-] (44|6)

Doesn't Conde Nast own Travel magazine?

permalink save parent source

BritainRitten ( ) 14 points 5 hours ago [-] (14|0)

Hedging their bets.

permalink save parent source

frickindeal ( ) 4 points 5 hours ago [-] (6|2)

mind = blown

permalink save parent source

pronto185 ( ) 3 points 5 hours ago [-] (3|0)

http://en.wikipedia.org/wiki/Cond%C3%A9\_Nast\_Publications#Current\_publications ^.^

search reddit

this post was submitted on 08 Feb 2011

889 points (66% like it)

1,785 up votes 896 down votes

shortlink: redd.it/fhp5z

blog +shortcut

Use subreddit style

frontpage 503,225 readers


Items from blog.reddit.com that are about the community or otherwise not directly related to functionality changes will be posted here. See also /r/announcements.

List of reddit video interviews

a community for 3 years


reddit ads

starting at \$20



reddit this ad

Submit a link

 to anything interesting: news article, blog entry, video, picture...

# Pero antes... de la relacion de **reddit** con las S.I

- (Puntos de vista Empresarial) Sistemas de soporte a decisiones
- Segun **Kenneth C. Laudon** un sistema de información es un organismo que **recolecta, procesa, almacena y distribuye información.**



¿ Cómo se relaciona **Reddit**  
con los S.I?

Dos factores clave: los IAMA y los encuentros

# Reddit: Los encuentros

Los suscriptores de un subreddit se organizan a menudo para realizar encuentros, y éstos animan a que los llamados redditors salgan a la calle para conocer a gente nueva y organizarse para hacer alguna actividad conjunta. Aunque sólo sea para pasear y tomar algo, la experiencia es enriquecedora. Hay incluso actividades como regalos de amigo invisible, o intercambio de artículos de algún tipo.

# Reddit: Los IAMA

Lo que más ha hecho subir popularidad de Reddit últimamente es, sin duda, el fenómeno IAMA. Es la abreviatura de "I am a..." (Soy...) y es un tipo de noticia que se envía a Reddit en el que un usuario dice lo que es y el resto le hace preguntas fruto de la curiosidad. Puede parecer algo muy simple, pero las preguntas y respuestas que se originan son la mar de interesantes.

# Reddit: Los IAMA

"Soy un minero, pregúntame lo que quieras".

"Trabajo de guardia de seguridad en el congreso, pregúntame lo que quieras". La curiosidad que han generado estos hilos IAMA ha sido enorme, hasta el punto en el que la propia Reddit ayuda a organizar IAMAs con gente famosa. (Bill Gates, Barack Obama, Gabe Newell, Elon Musk)

# Reddit: Conclusion

En base a lo anterior vemos como **Reddit** se acompla perfectamente a lo que es un S.I, basandonos en los 3 pilares de Un S.I: Información, Personas y Recursos.

- Información: Recolectada de IAMA o Encuentros
- Personas: IAMA y Encuentros.
- Recursos: Plataforma **Reddit**

# Bibliografía

- [1] Sistema de Informacion [Wikipedia]
- [2] Sistemas de Información Gerencial, 12va Edición – Kenneth C. Laudon
- [3] Analisis y Diseño de Sistemas, 6ta Edición - Kendall, Kendall - Pag: 89 - 123