

BOUNCE

remix any song on your phone.

There's no easy way to make Music.



Creative tools blur the lines between a creator and a consumer. Similar to text, photo, and video - music is a participatory medium that enables self-expression.

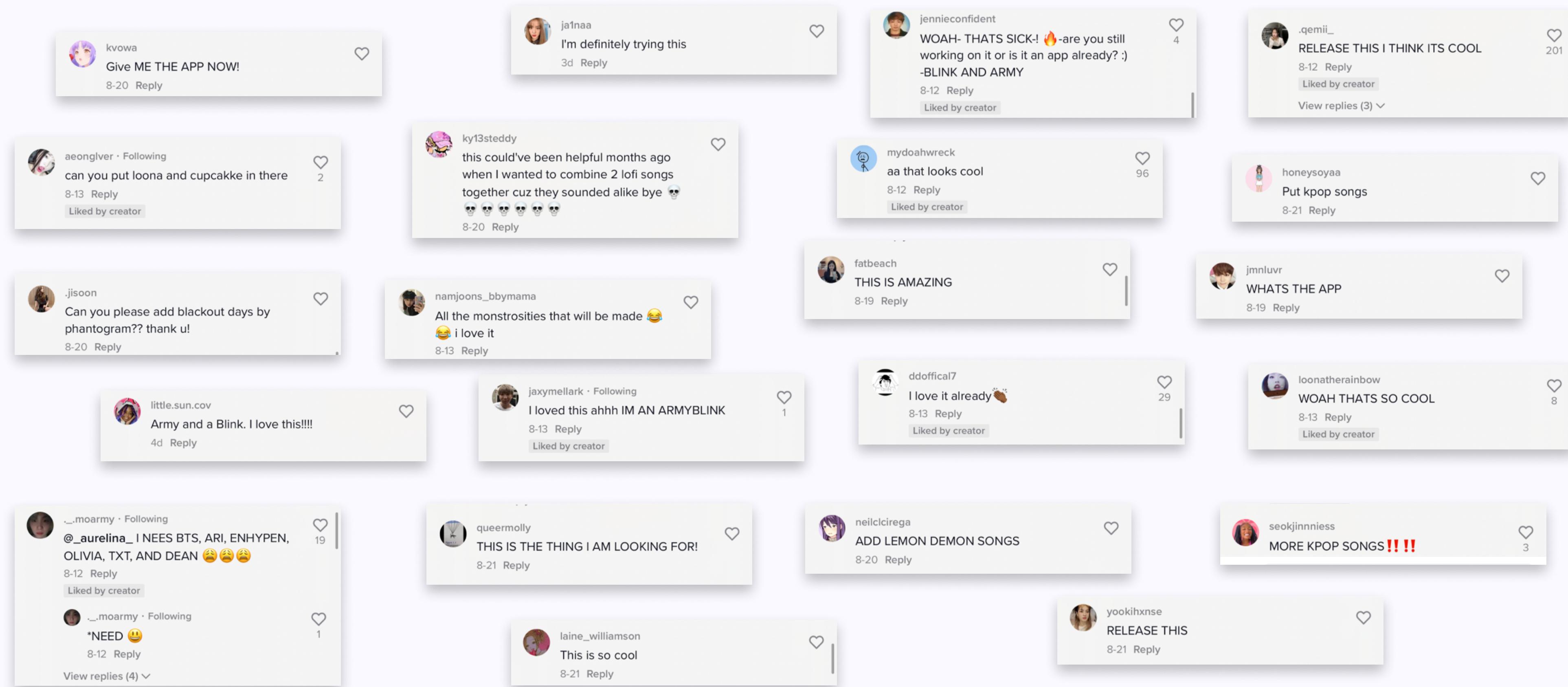
But music creation is still not easy.



Current music creation tools are hard to use and expensive. On average, they cost between \$300-\$800. And takes more than 6 months to learn. Contrast that with learning to make tiktok videos (a few minutes) or sharing an Instagram photo (a few seconds).

Validation

We released a TikTok video demonstrating some of the core features on Bounce. The video took off with creators begging us to launch the app.



Link to video:

<https://www.tiktok.com/@michaellskypes/video/6997627123561270534>

The Product

Bounce lets you create a high quality remix in just a few steps.

IMPORT

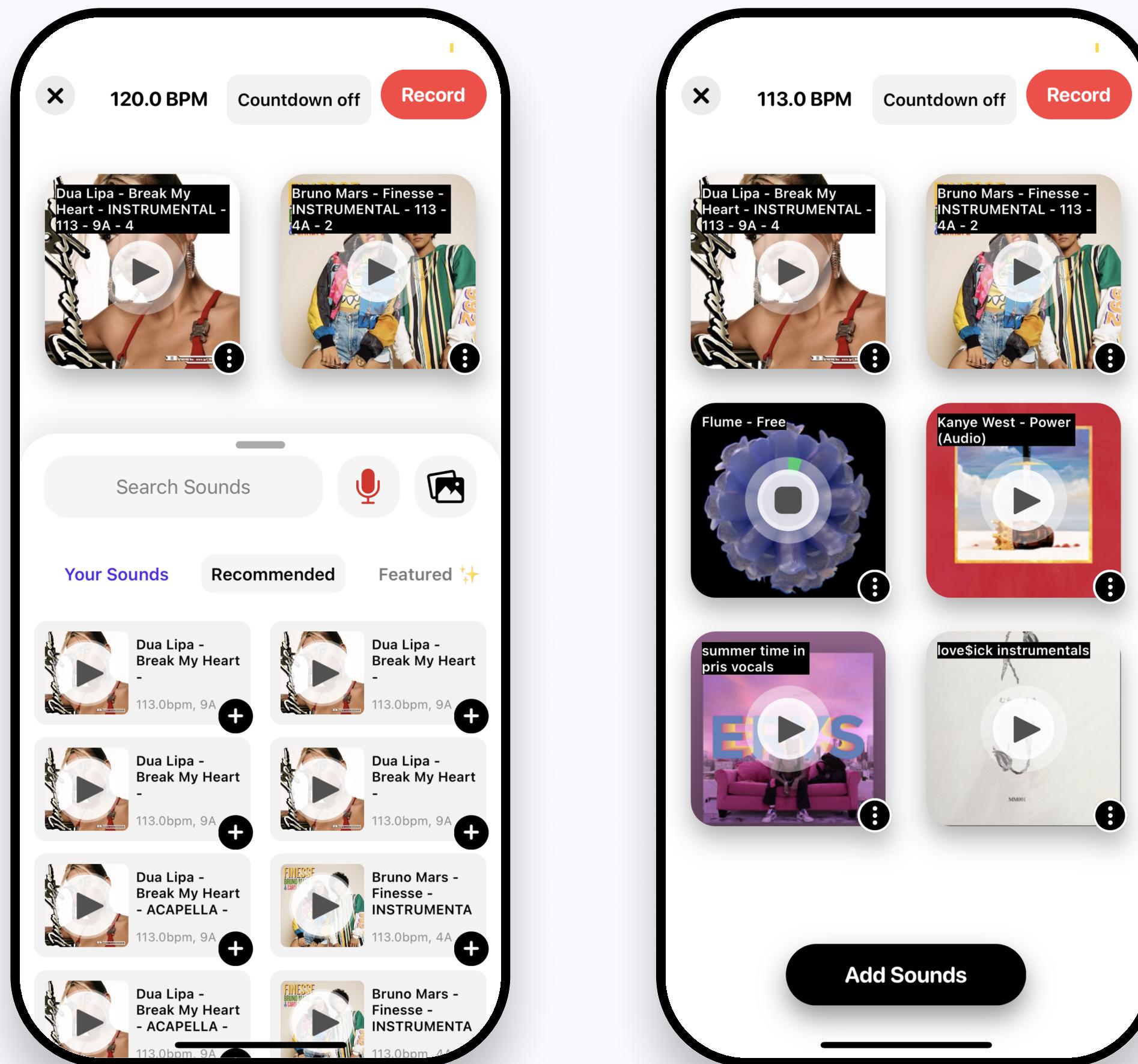
Upload sounds from anywhere, Youtube, TikTok, your photos library or your own voice.

REMIX

All the tools you need to remix a song available at your finger tips.

SHARE

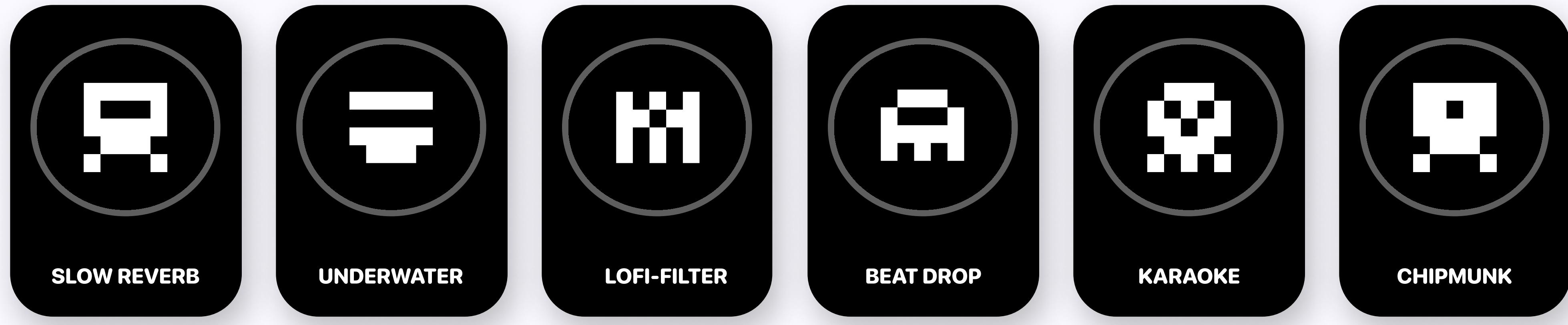
Share your creation as a video anywhere you like.



*Screenshot from the actual app, subject to change.

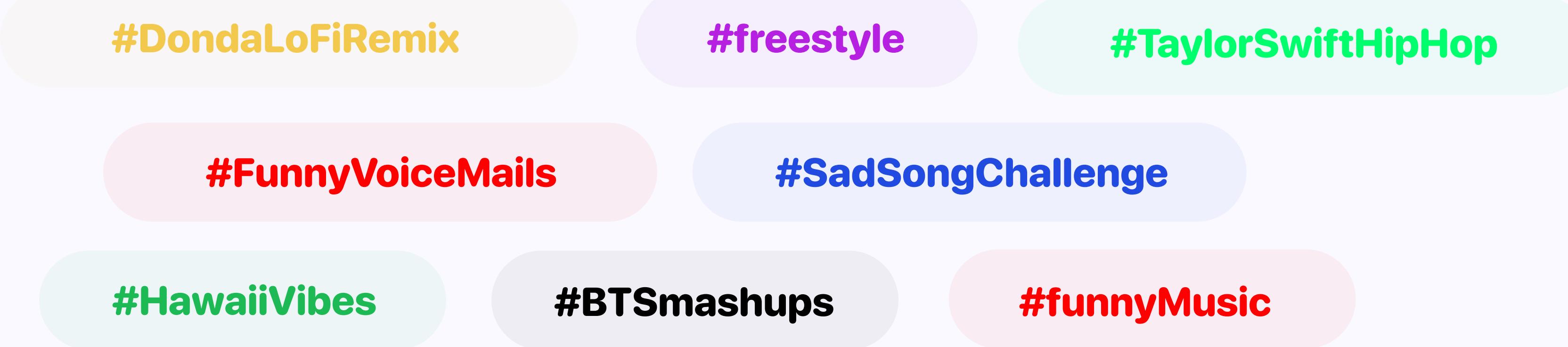
Bounce automates a lot of manual tasks. You can upload sounds from anywhere onto the app, it automatically extracts information such as sound pitch, beats per minute, etc. and algorithmically processes all the uploaded sound samples to sound good together.

Complex Workflows to Simple Templates.



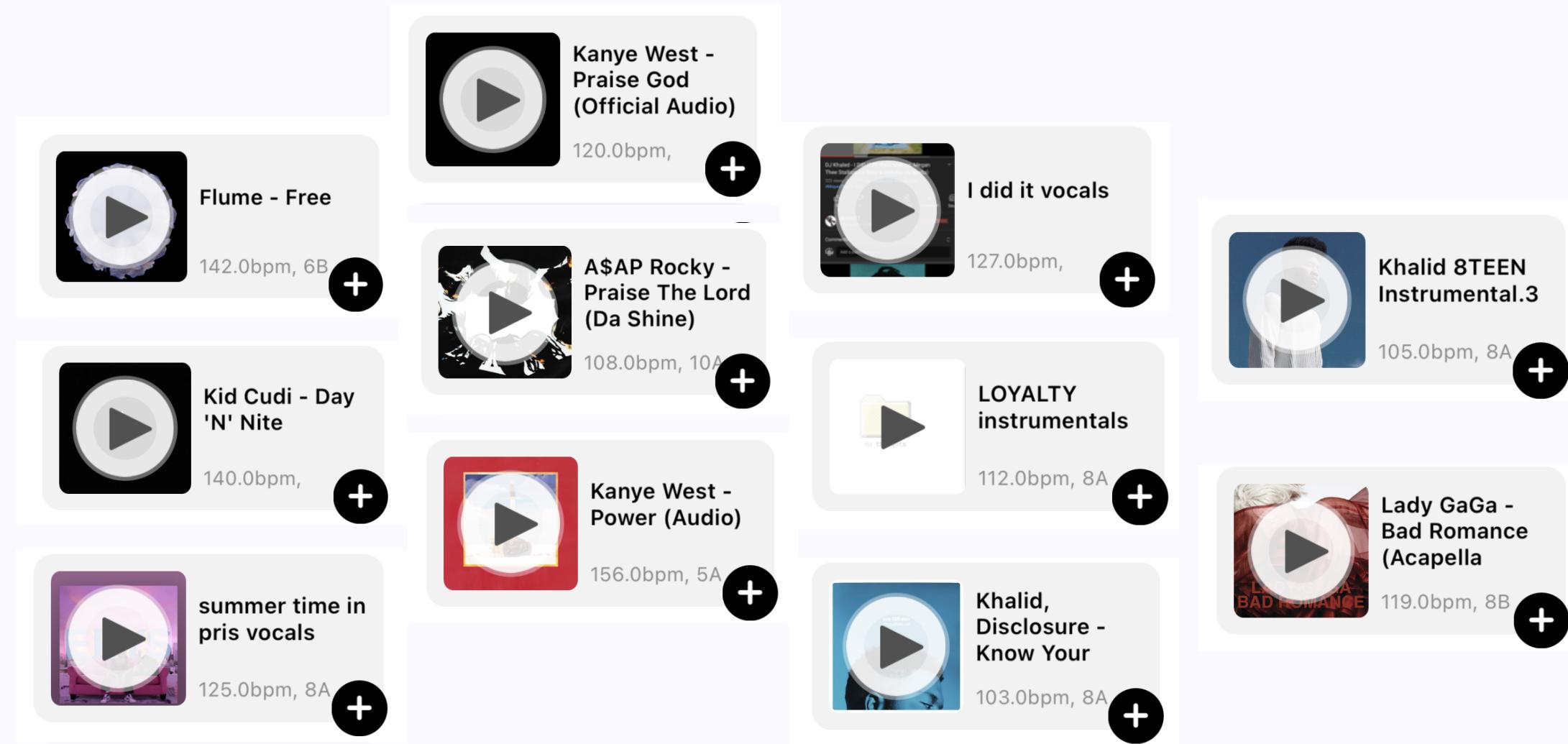
Musicians spend months learning complex workflows. Bounce simplifies them to easy to use templates that can be used with the tap of a button. Templates that are based on popular trends are a powerful way of user acquisition.

Participate in Challenges to Build Social Capital.



Users can participate in remix challenges on Bounce, where they can submit songs to different topics. This is a way of building social capital for users on the app. This can also spread new trends to other platforms.

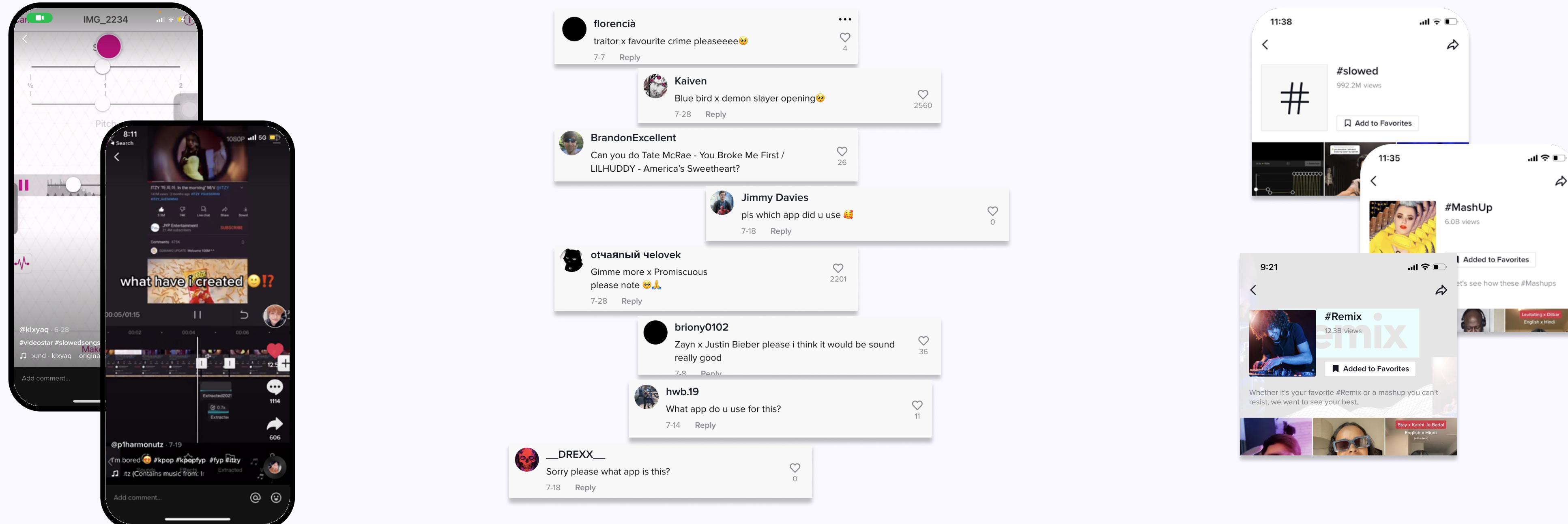
Pick Samples from a Global Sounds Library.



Every sound uploaded to Bounce gets added to a global sound library that can be accessed by other creators (w their permission) - this creates a unique content catalogue of sounds that can't be found anywhere else. Resulting in strong content based network effects.

The Market

Over 10% of all music on YouTube (>100m views per day) are all remixes & derivative content of popular music. On TikTok the split is larger with non-musicians actually creating remixes.



Tiktok creators resort to using non-music apps to make remixes of songs because they're easier.

Without the capability to create themselves, people plead professionals to do so for them

Hashtags like #remix (12b views) #mashup (6b views) and #slowed (900m views) are always trending

By lowering the barrier of music creation, Bounce will be the default audio creation tool for the next generation of creators. And further **create and own an entirely new medium of communication.**

Fundraising

We're raising \$2m to build out our team to create the tools and growth strategy that supports millions of active users by Q2 of 2022.

Thank You

