

# **BOUNCE**

**remix any song on your phone**

Creative tools blur the lines between a creator and a consumer.

TEXT



anybody can share  
their thoughts

PHOTOS



anybody can  
create a photo

VIDEO



anybody can  
create a video

MUSIC

???

anybody can  
create a song

Similar to text, photo, and video – music is a participatory medium that enables self-expression.

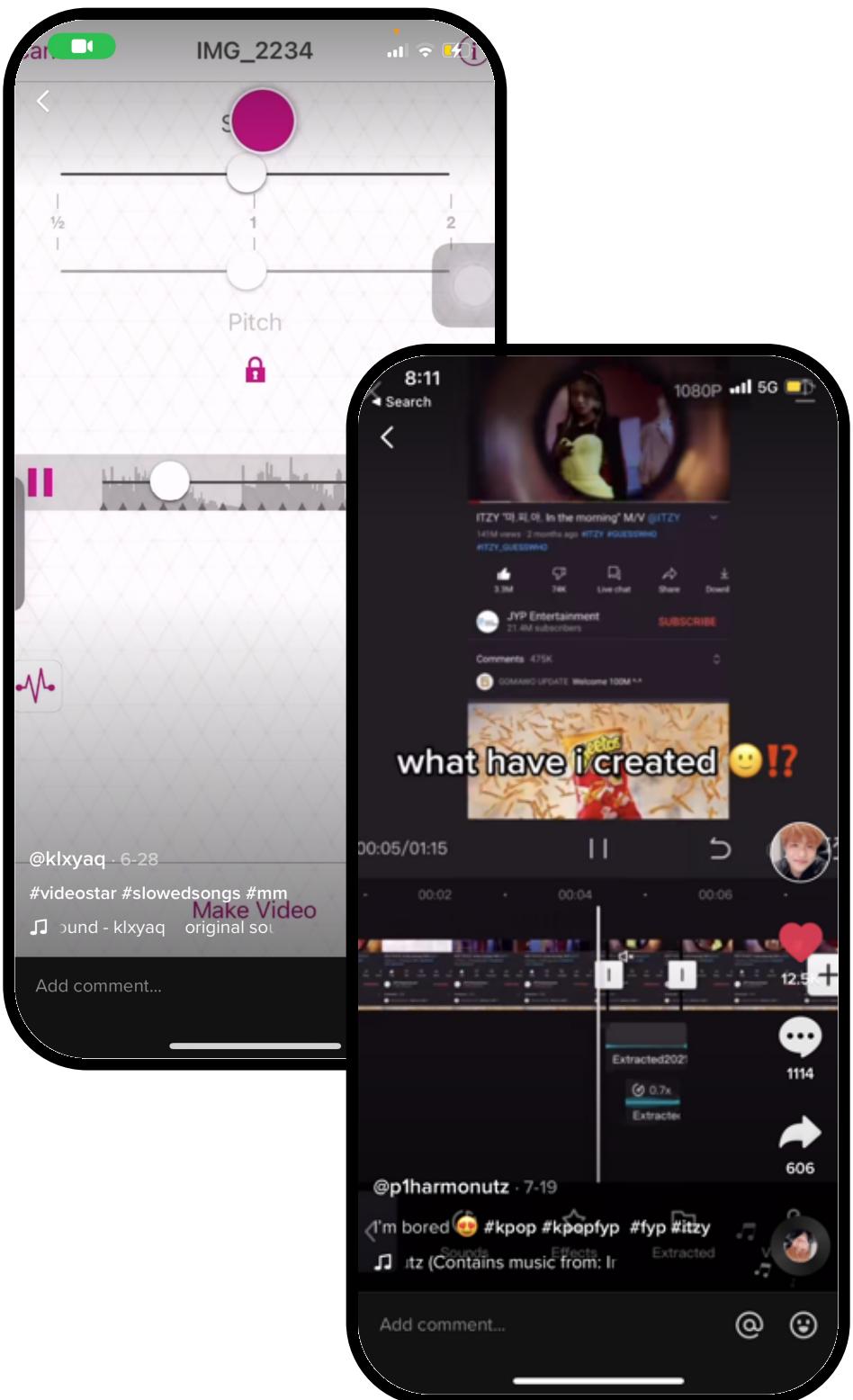
But music creation is still not easy.

# Current music creation tools are not accessible to most of us.

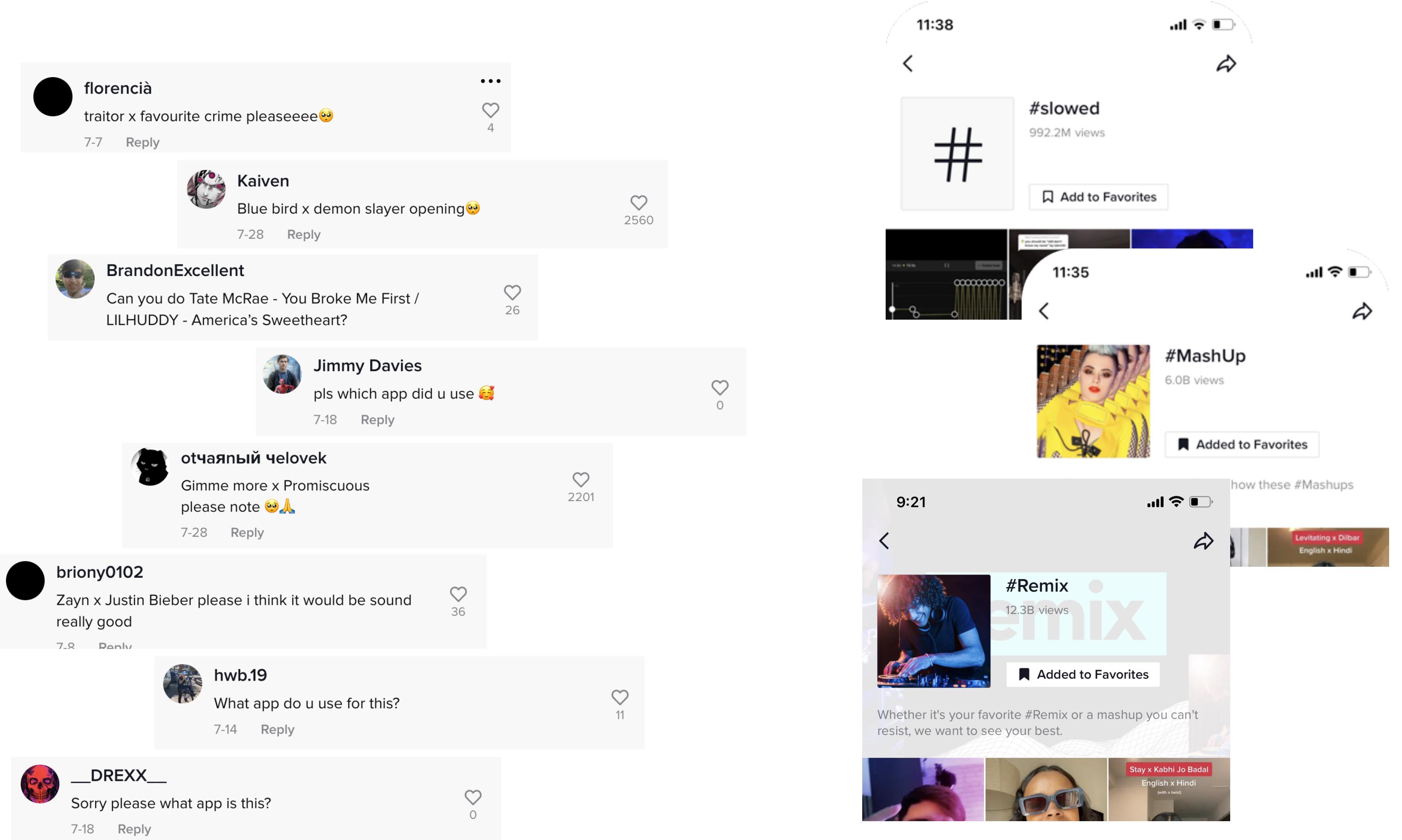


takes 6 months to learn and costs between \$300-\$800

# Yet, so many are interested in creating music.



Many resort to using non-music apps to make remixes of songs because they're easier.



Without the capability to create themselves, people plead professionals to do so for them

hashtags like #remix (12b views) #mashup (6b views) and #slowed (900m views) are always trending

# You can make a high quality remix in a few steps on Bounce.

## IMPORT

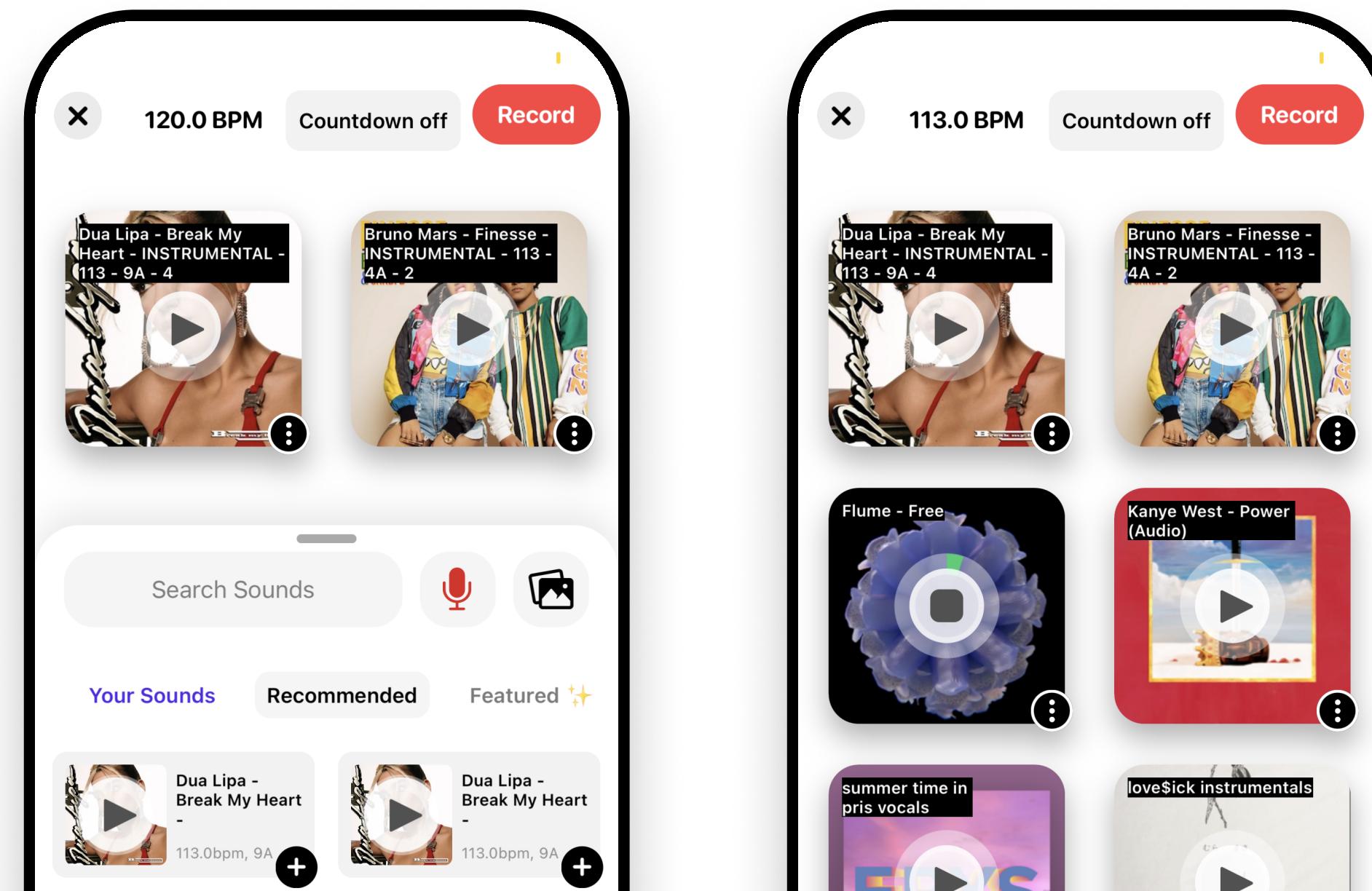
Bounce lets you upload any sound from anywhere. From trending songs to 90s throwbacks, or even your own voice, you can access it all.

## REMIX

Layer multiple tracks, add effects, isolate vocals, create loops, jam and manipulate audio like never before.

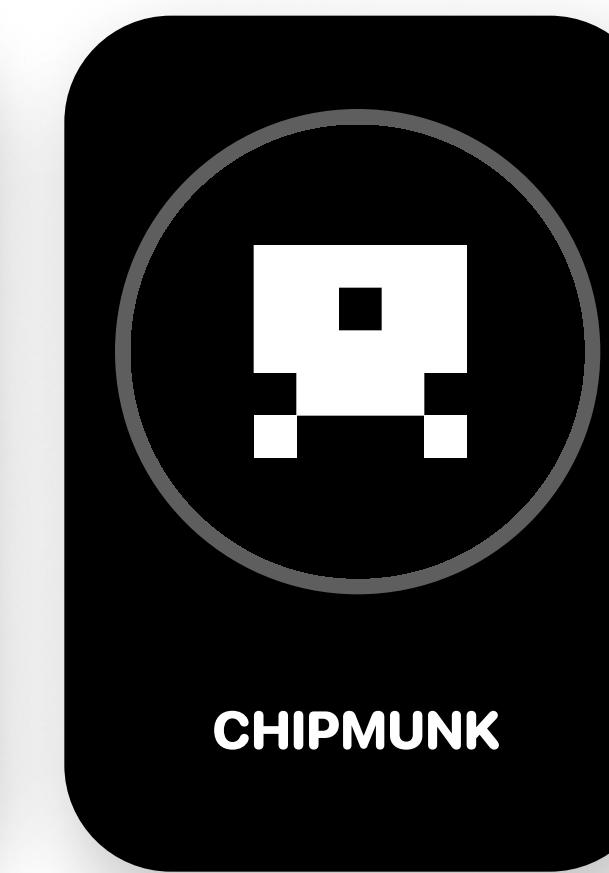
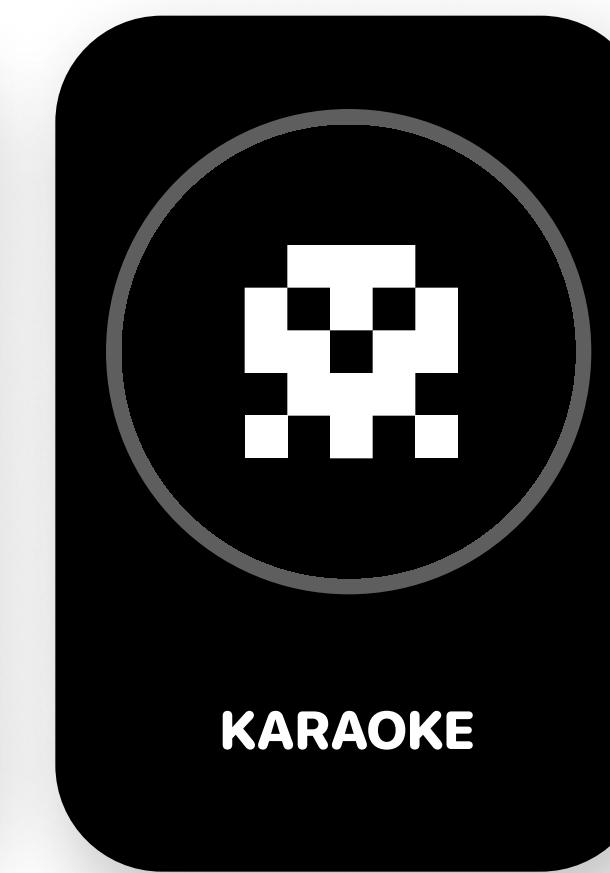
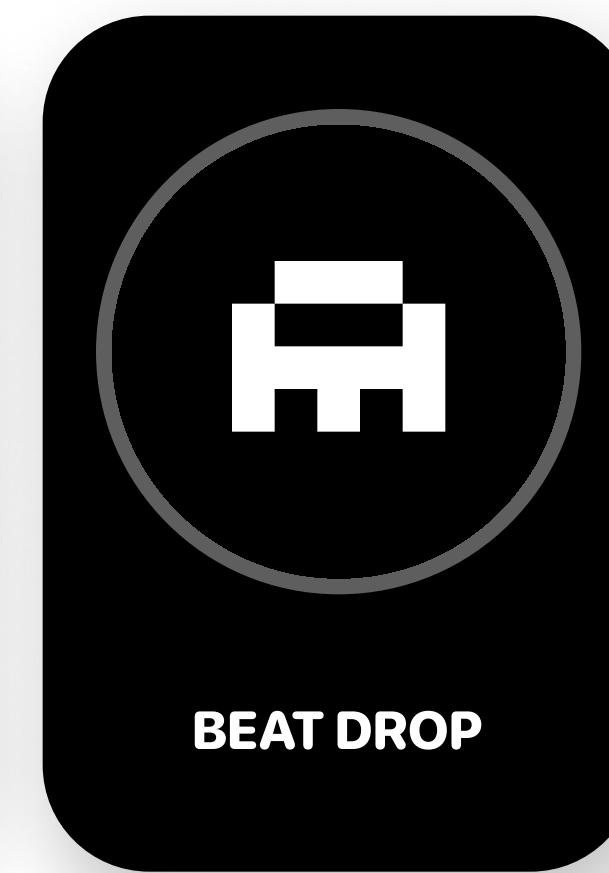
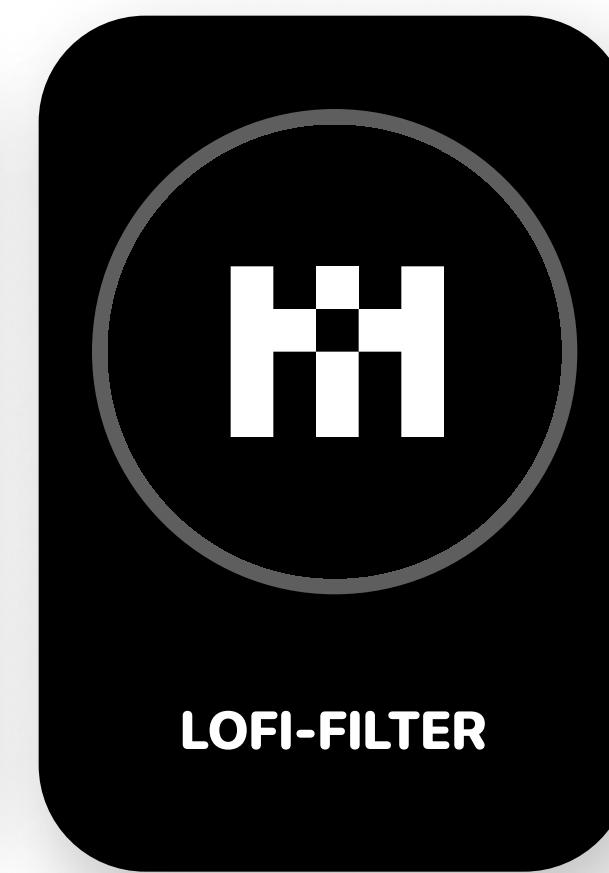
## SHARE

Your creation is immediately saved as a video that can be shared anywhere.



\*actual screenshots of the most recent iteration

Complex workflows turned into  
single-tap template effects.



Bounce takes a lot of complex workflows that musicians spend months learning and simplifies them down to easy templates that can be used with the tap of a button.

Templates that are based on popular trends are a powerful way for user acquisition.

# Challenges that originate new trends.

#DondaLoFiRemix

#freestyle

#TaylorSwiftHipHop

#FunnyVoiceMails

#SadboiChallenge

#HawaiiVibes

#BTSmashup

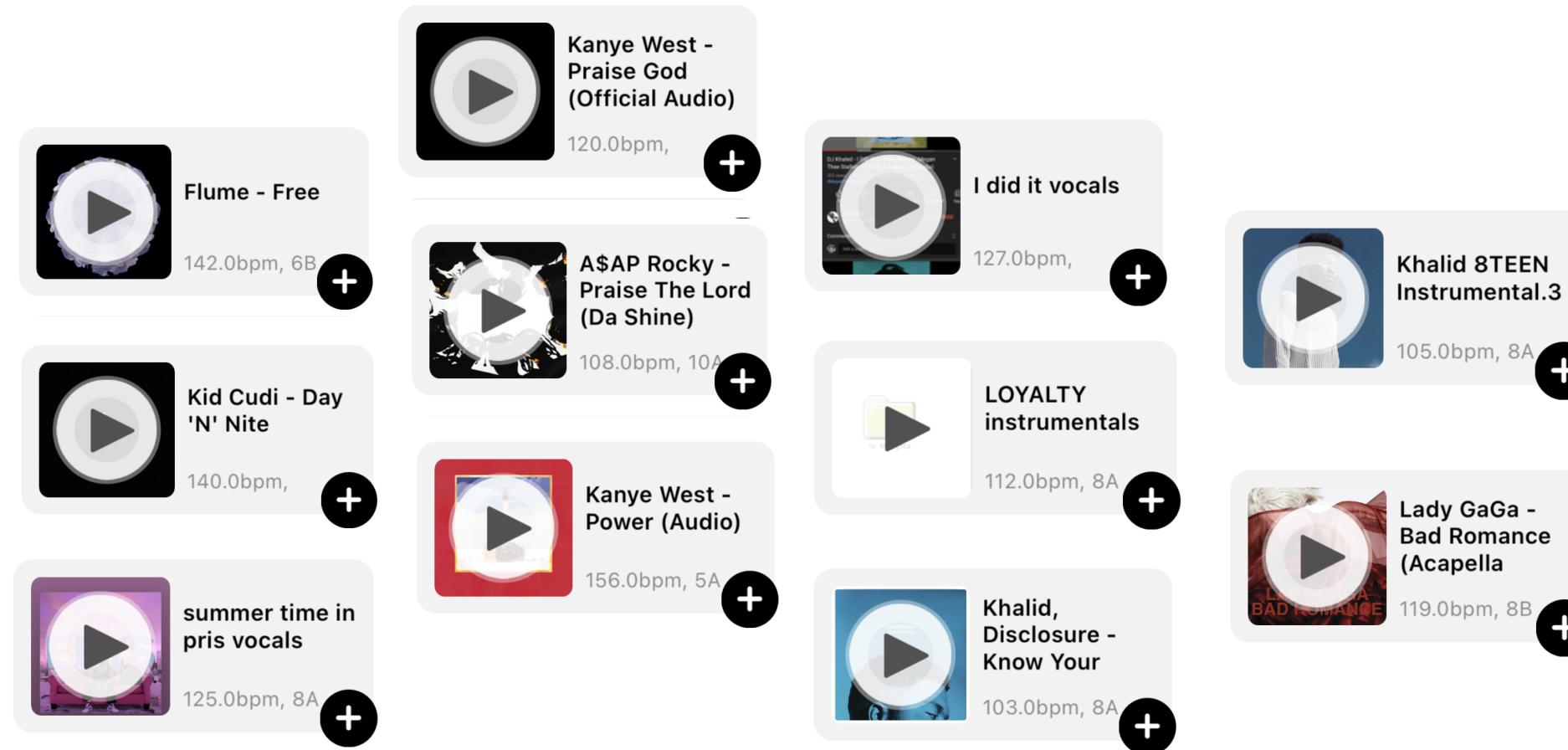
#LAVibes

By creating remix challenges within the app, Bounce becomes a source of originating new trends

that can spread to other platforms as well.

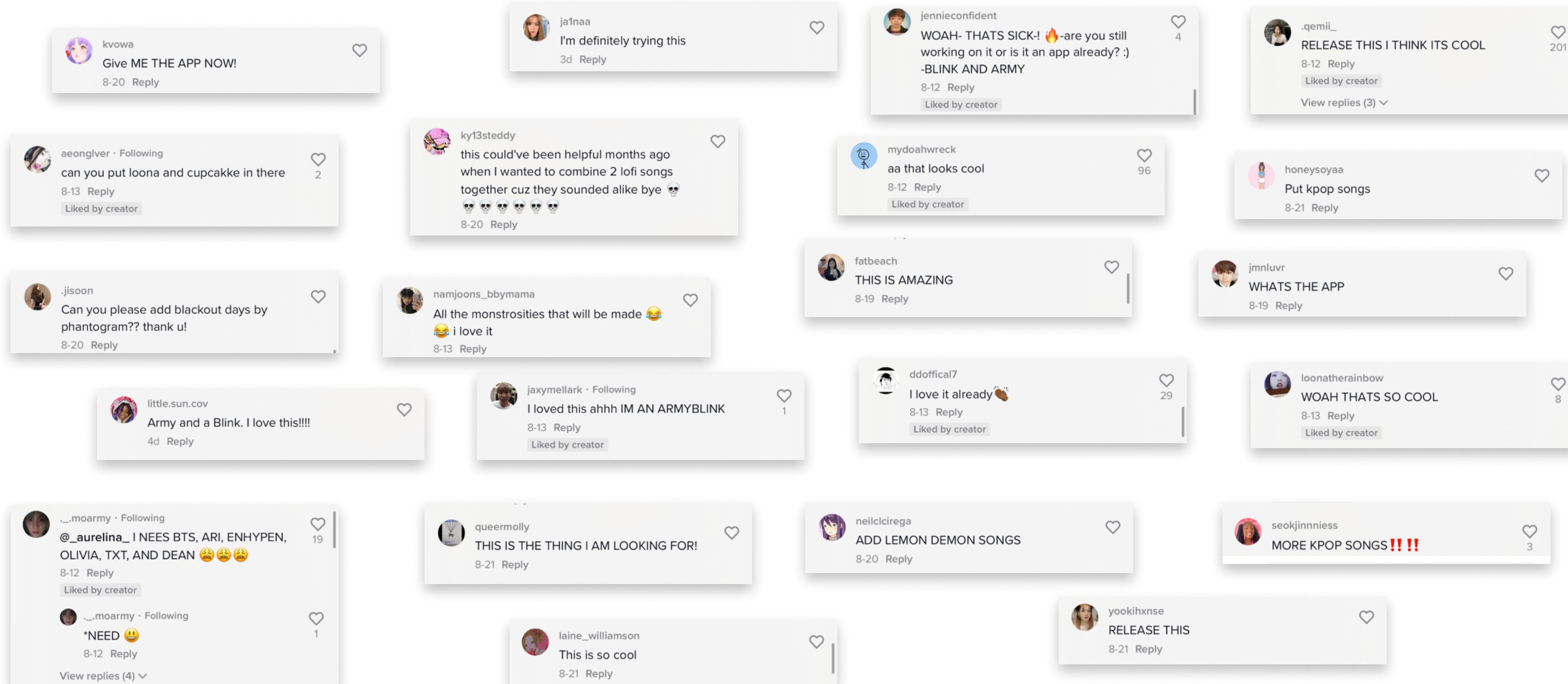
Increases engagement among users who can build social capital by participating in these trends.

# Bounce gets better everytime a new song is made.

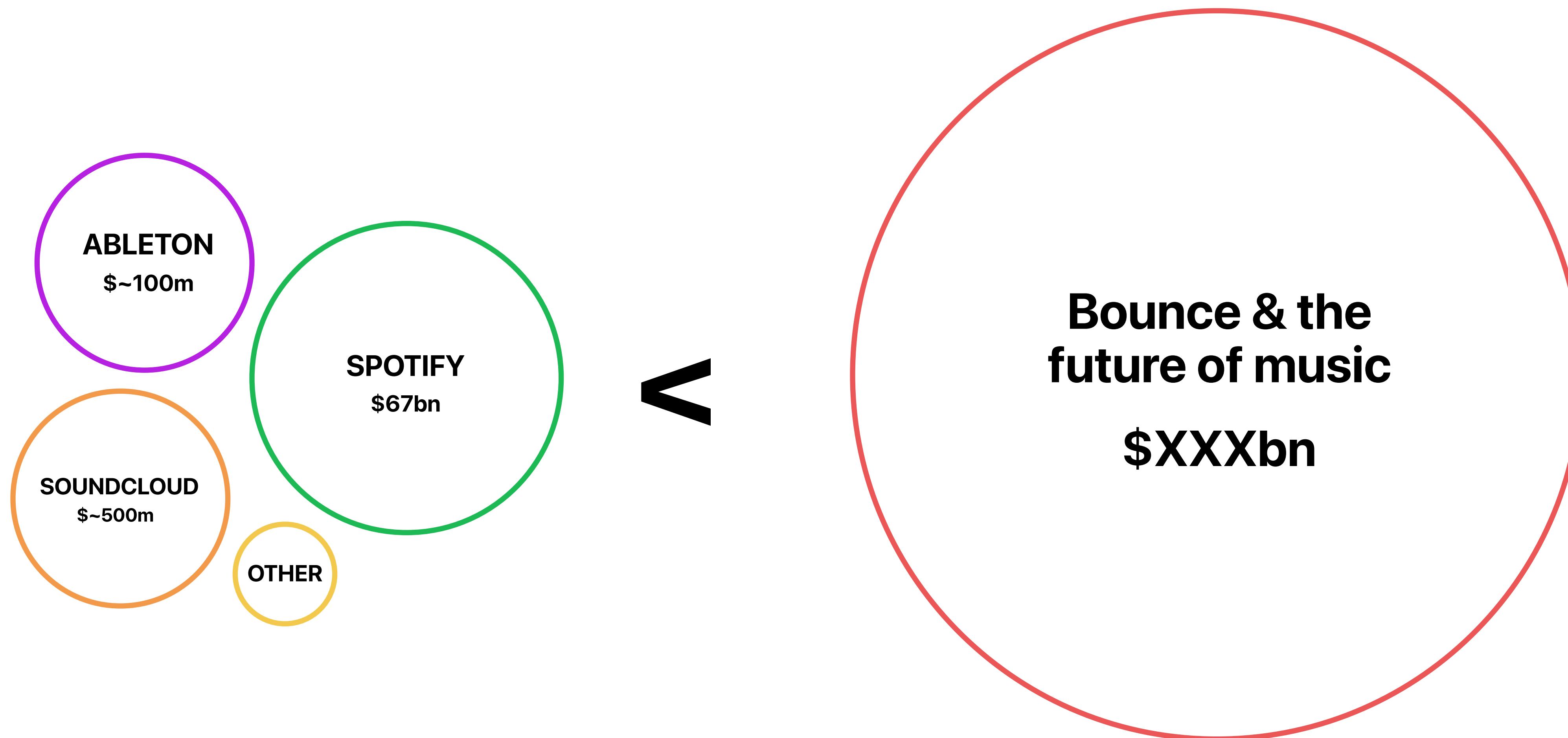


Every sound uploaded to Bounce gets added to a global sound library that can be accessed by other creators (w their permission) - this creates a unique content catalogue of sounds that can't be found anywhere else. Resulting in strong content based network effects.

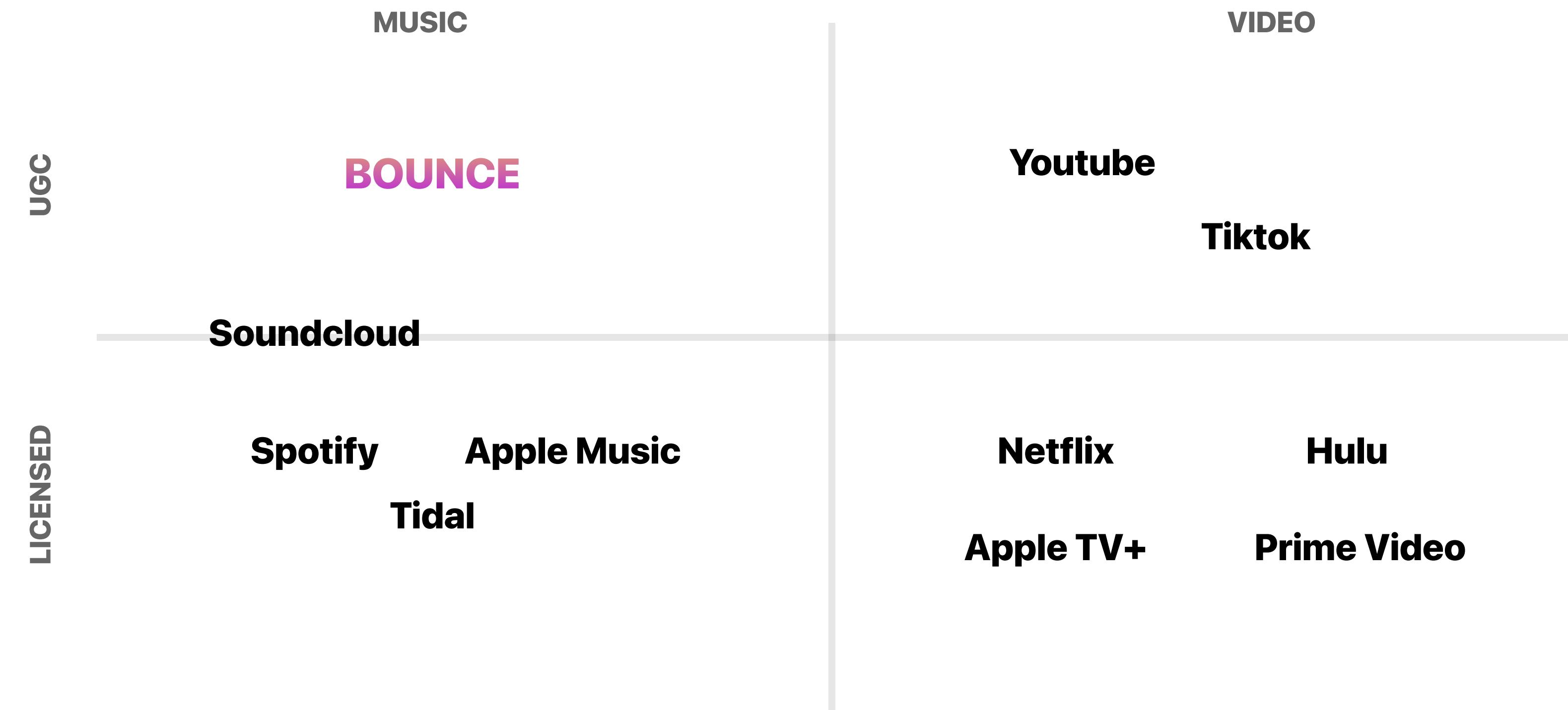
# People are already begging us to release this.



We want to become the default tool for the next generation of audio and music creators.



And a leader in UGC  
based music.



# Milestones

	FALL 2021	SPRING 2022	SUMMER 2022
MILESTONES	<b>Public Beta Launch</b>	<b>Public Launch</b>	<b>Paid/Social Launch</b>

Thank You

