

# BHAGWAN MAHAVIR COLLEGE OF COMPUTER APPLICATION

**DEPARTMENT OF EMERGING TECHNOLOGIES**

**B.SC.IT AI & ML A**

**PROJECT \_REPORT**

**Fresh and soft drinks.**

***AI TECH***

***15\_MAY\_2025***

***GUIDED BY: KAMNA PRIYA***

# PROJECT\_SUBMITTED BY

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*Certificate of Originality*

I hereby declare that the Project entitled “fresh and sort drinks” submitted to Department of Master of Computer application [ Emerging technologies], College of Bhagwan Mahavir university, Vesu, Gujarat. ,

in the partial fulfillment for the award

of the Degree of B.SC.IT AI & ML in session 2024-2025 is an authentic record of my own work carried out under the guidance of my Mentor “<Mr./Miss./Mrs./Dr. KAMNA PRIYA , Ass. Professor>”. I am also ensuring that

this Project has not been previously submitted anywhere for the award of any other degree or Diploma of any University.

Place: SURAT

Date: 15/05/2025

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**KAMNA PRIYA**

1. **Designation of Internal guide: -**

**Ass. Professor**

Signature of HOD

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***ACKNOLEDGEMENT***

Firstly I would like to thank God for making able to complete this project

.then I would like to thanks my teacher’s and my respected HOD sir For giving me this golden opportunity to make this project as from this project I learnt many things . And then I would like to thank our technology because our technology helps each of us. Everytime we use our technology for

exploring new things for learning new things. Last but not least I would like to thank my classmates who helped me a lot in my project fresh and soft drink web SITE name VD REFRESHING DRINKS CO.

Thanks everyone for giving me this help 

Place:SURAT

Date:15/05/2025

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Signature of HOD

***INDEX***

1. **MAIN PAGE OF WEBSITE**

**A} Home page.**

**B} Product page.**

**C}Single product page.**

1. **OTHERS MAIN DETAILS**

**A} Contact page / order form.**

**B} Footer info.**

**C} Navigation bar.**

**D} Website goals.**

**E} advantages off vd refreshing drinks.**

***DETAILS ABOUT YOUR PROJECT***

**VD Refreshing Drinks**

**Project Overview**

**VD Refreshing Drinks is an emerging beverage brand aiming to bring refreshing, premium-quality drinks to modern consumers. The website is designed to showcase the product lineup, provide an easy-to-use shopping experience, and connect directly with customers.**

**Website Structure & Pages**

1. **Home Page**

* **Hero Section: Eye-catching banner with the *VD Drinks* logo and tagline.**
* **Featured Products: A horizontal scroll or grid of best-selling drinks.**
* **Brand Message: A short blurb about the freshness and originality of VD Drinks.**
* **Call to Action: “Shop Now” or “Explore Our Flavors” button.**

1. **Product Page (Shop)**

* **Grid Layout: Multiple drink items shown with:**
  + **Product Image**
  + **Product Name**
  + **Price**
  + **Quick Add to Cart button**
* **Hover Effects: Product zoom or fade-in descriptions.**

1. **Single Product Page**

* **Detailed View of a selected drink.**
  + **Price & short description**
  + **Quantity selector (+ / -)**
  + **“Add to Cart” or “Buy Now” button**

1. **Contact Page / Order Form**

* **Clean contact form with:**
  + **Name**
  + **Phone Number**
  + **Message / Order Details**
* **Submit Button with confirmation message (e.g., “Thank you for contacting us!”)**

1. **Footer**

* **Quick Links: Home, Shop, Contact, Terms & Conditions, Privacy Policy.**
* **Social Media Icons (Instagram, Facebook, etc.)**
* **Brand contact info and copyright.**

**6. Navigation Bar**

* **Sticky menu with links to: Home | Shop | Contact**
* **Logo positioned at the left/top.**
* **Clean design, easy to navigate.**

**Website Goals**

1. **Promote the VD Drinks brand identity.**
2. **Provide a seamless user experience for browsing and purchasing.**
3. **Collect customer queries or orders through an intuitive form.**
4. **Establish credibility and connectivity through clean design and professional layout.**

**Company Overview**

**Our Products: Flavors & Benefits**

**1. Orange Blast**

* **Description: A classic, zesty flavor that delivers a punch of citrus goodness.**
* **Ingredients: Fresh orange juice, pulp, vitamin C supplement (optional).**
* **Health Benefits:**
  + **Boosts immune system**
  + **Rich in antioxidants**
  + **Refreshes and energizes**

**2. Avocado Smooth**

* **Description: A creamy, smooth drink made from ripe avocados, perfect for health-conscious consumers.**
* **Ingredients: Avocado puree, lime juice, honey or agave (natural sweetener).**
* **Health Benefits:**
  + **Rich in healthy fats and fiber**
  + **Good for heart health**
  + **Supports skin health and digestion**

**3. Strawberry Splash**

* **Description: A sweet and slightly tangy drink, ideal for summer or any refreshing moment.**
* **Ingredients: Fresh strawberry puree, lemon zest, natural cane sugar or stevia.**
* **Health Benefits:**
  + **High in vitamin C and antioxidants**
  + **Helps reduce inflammation**
  + **Naturally boosts energy**

**4. Sparkling Citrus Soda**

* **A refreshing blend of lemon, lime, and orange with a fizzy twist that awakens your senses.**
* **Perfectly carbonated and served chilled—ideal for hot days or party mixers.**

1. **Tropical Pineapple Juice**

* **Bursting with the juicy sweetness of sun-ripened pineapples, straight from the tropics.**
* **No added preservatives—just pure, natural flavor in every sip.**

1. **Classic Cola**

* **Timeless, bold cola taste with a smooth finish and crisp fizz.**
* **An energizing drink that pairs perfectly with meals, snacks, or social moments.**

**Map Details**

* **Easily locate our stores and outlets via integrated Google Maps with live directions.**
* **Zoom in to explore nearby landmarks, delivery zones, and service availability.**

**Customer Reviews**

* **"Absolutely loved the Sparkling Citrus Soda—so refreshing and unique!" – Riya S.**
* **Consistently rated 4.8★ and above for taste, freshness, and customer satisfaction.**

**Live TV Shows**

* **Catch our brand featured on local food and beverage channels promoting new flavors.**
* **Live tasting events and interviews broadcast monthly—bringing our fans closer.**

**Upcoming Events**

* **Join us at the “Summer Sip Fest 2025” – an exciting launch event for new drinks!**
* **Follow our social media for upcoming tasting booths, college events, and contests.**

**Future Vision**

* **Expand to new flavors like mango, cucumber-mint, or coconut-lime**
* **Collaborations with fitness and wellness brands**
* **Availability in cafes, gyms, and supermarkets**
* **Launch a zero-sugar or plant-based protein drink line**

*THANK YOU*