You specify title using the 'main' argument

The y–axis label is 'ylab'
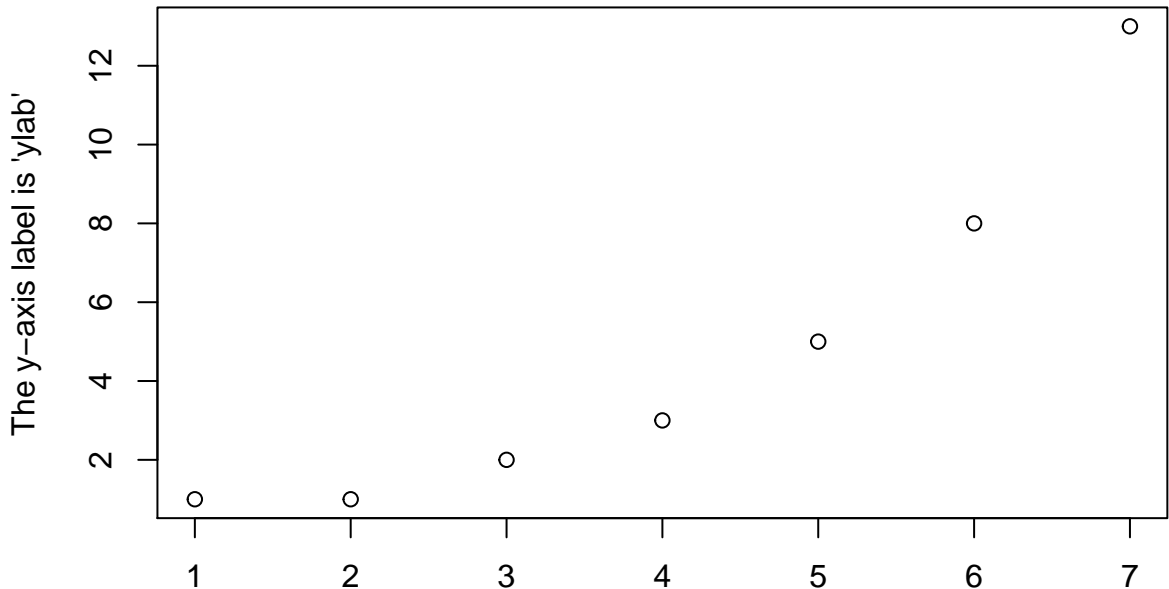
The x–axis label is 'xlab'
The subtitle appears here! (Use the 'sub' argument for this)