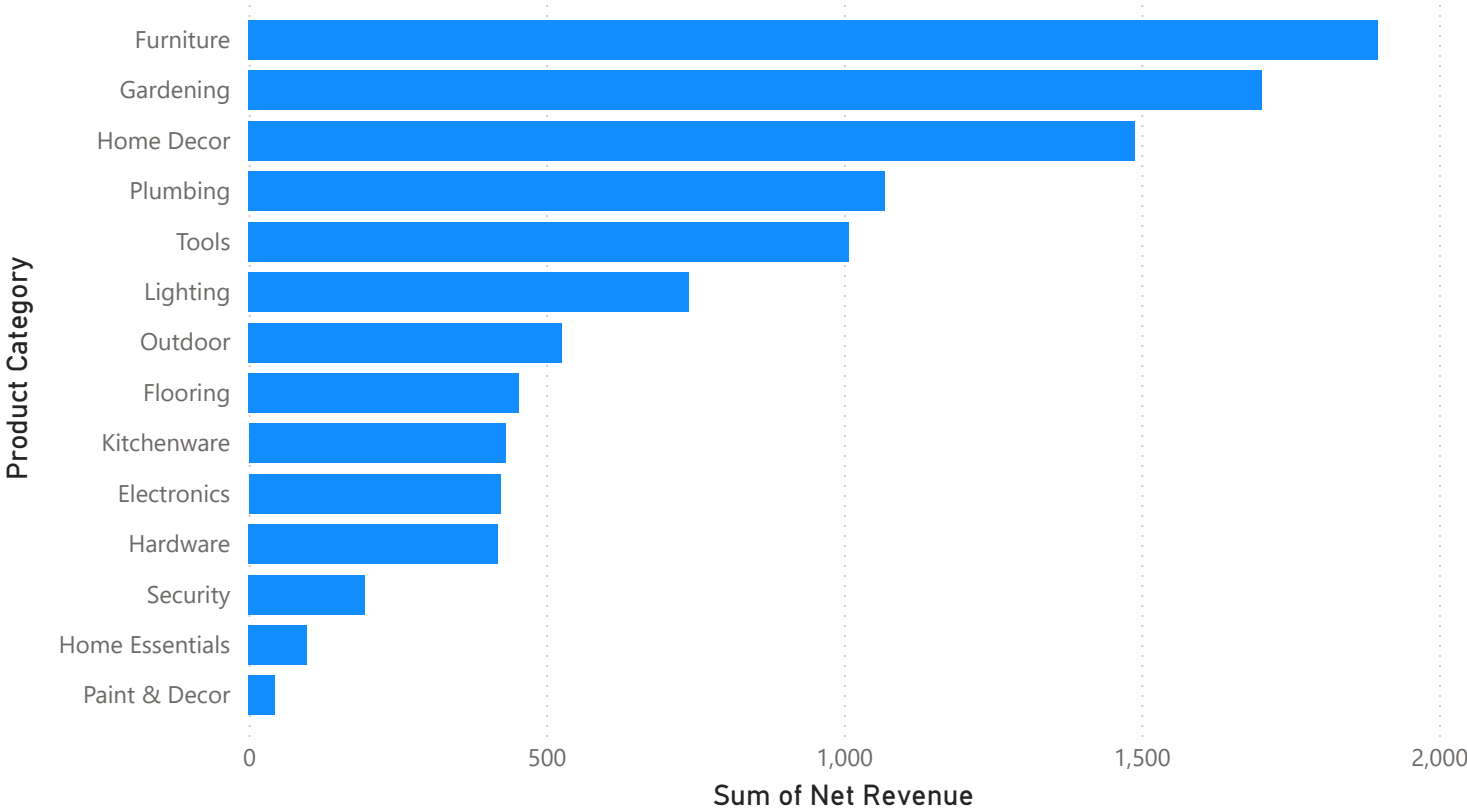


# Tailwind-Traders-Sales Report

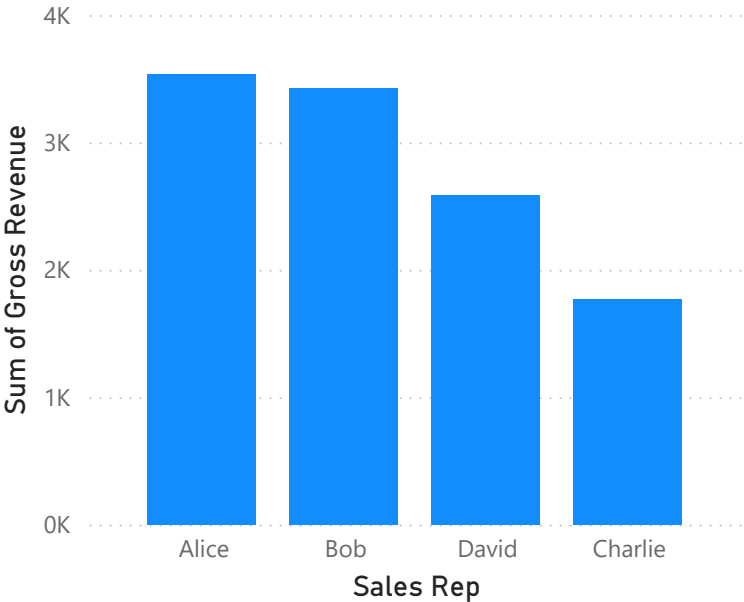
## KPI

11318	10,499.00	152	819.00	54	54
Sum of Gros...	Sum of Net ...	Sum of Qua...	Sum of Total...	Count of Or...	Count of Count...

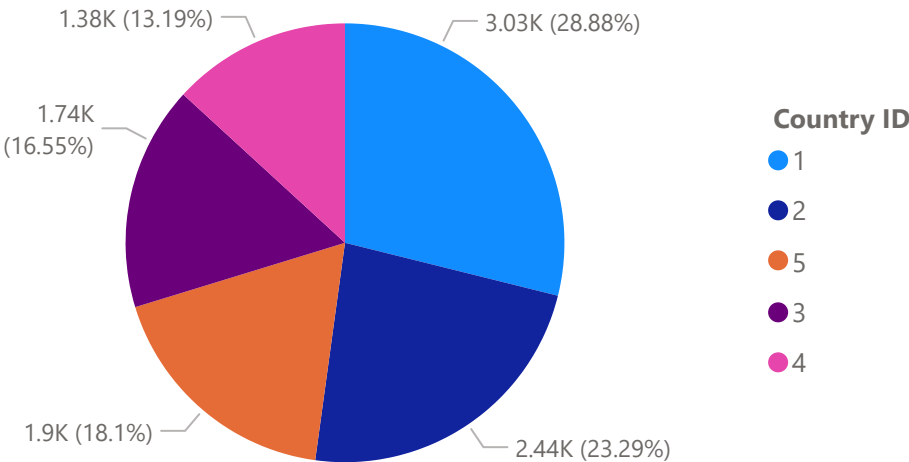
## Best performing categories



## Individual sales rep performance

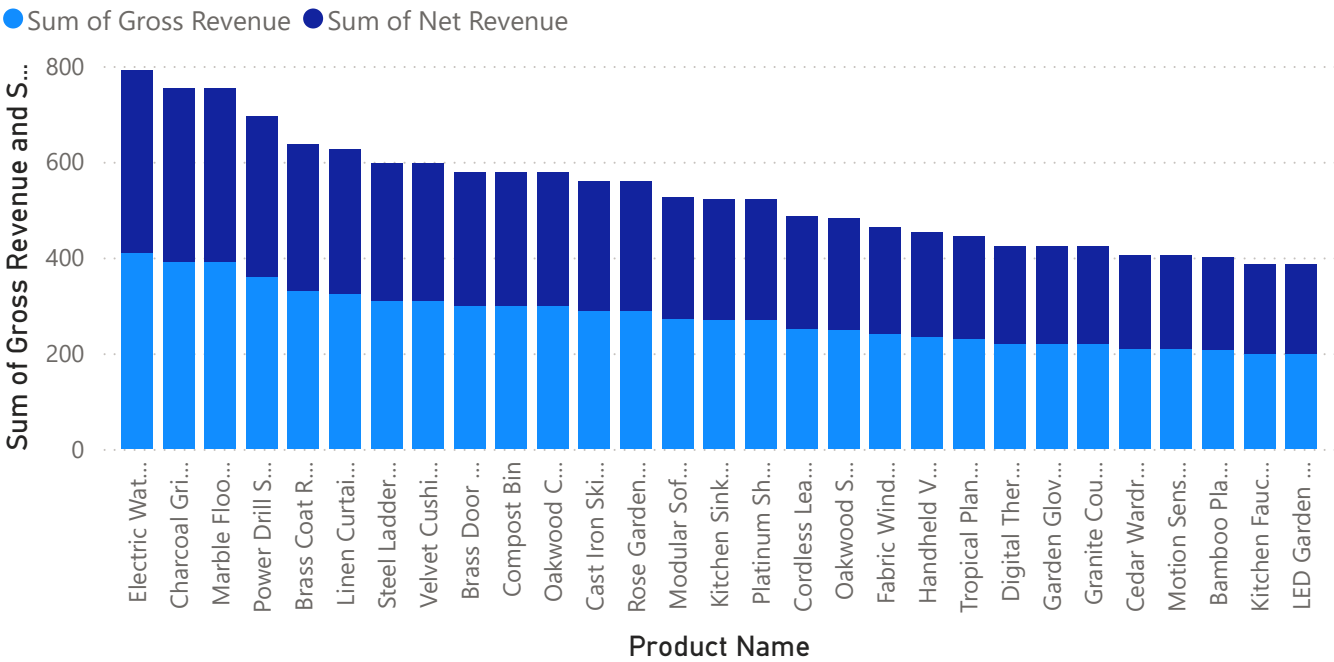


## Regional contribution



# Drill-down into product-level sales insights.

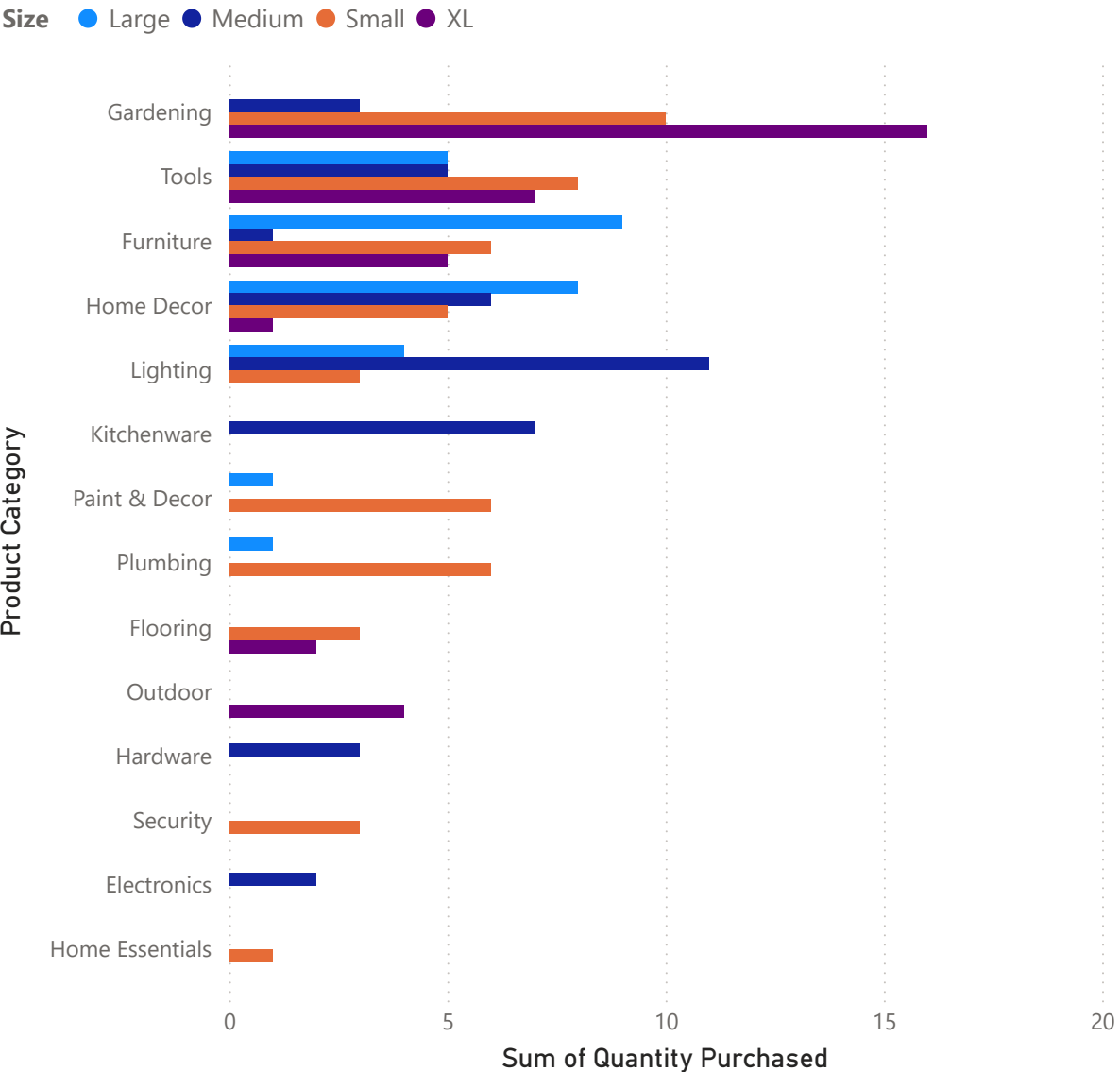
## Compare product-wise sales (before/after tax)



## Product variant analysis

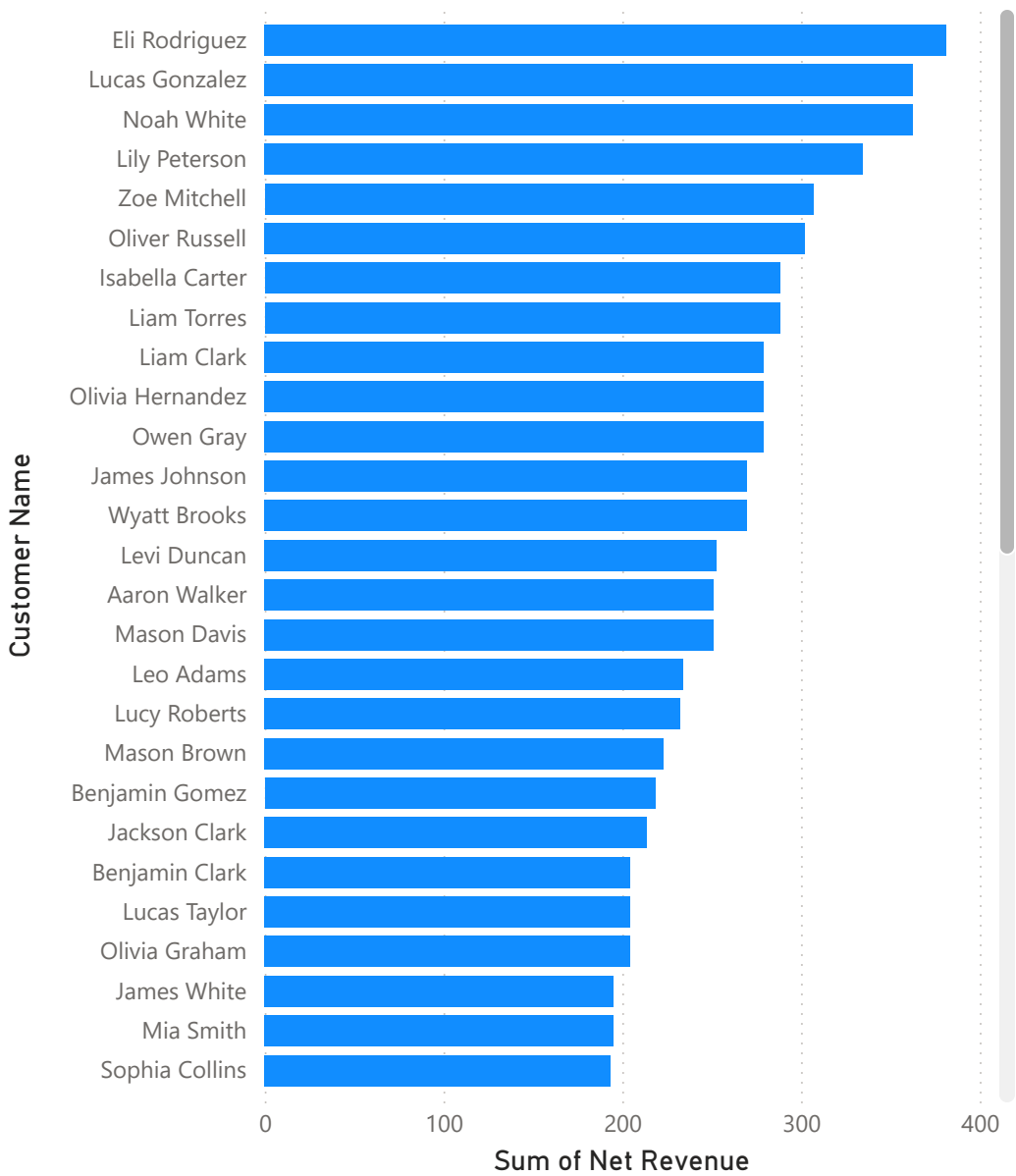
Color	Black		Blue	
	Product Name	Sum of Quantity Purchased	Sum of Net Revenue	Sum of Quantity Purchased
	Bamboo Plant Pot			
	Brass Coat Rack			3
	Brass Door Knob	1	279.00	
	Cast Iron Skillet			1
	Cedar Wardrobe Closet			
	Ceramic Vase (Red)			
	Charcoal Grill Set			
	Total	22	1,864.65	26

## Size-wise product category breakdown

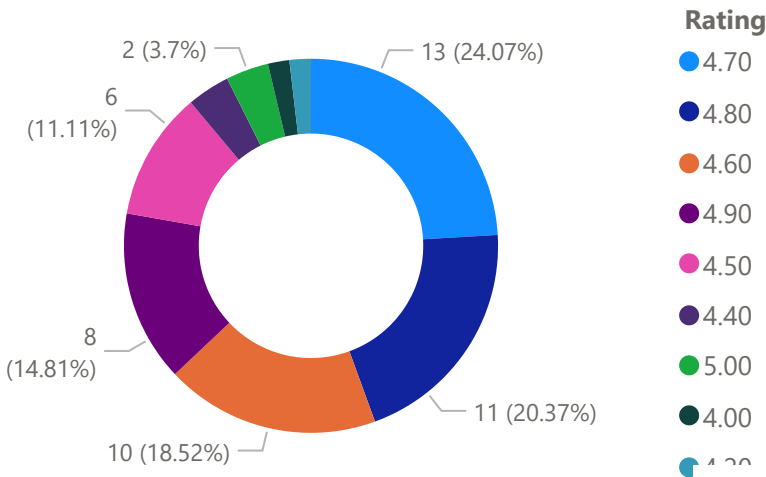


# Insights into customer behavior and loyalty

Sum of Net Revenue by Customer Name



Customer satisfaction spread



Avg. Loyalty Points

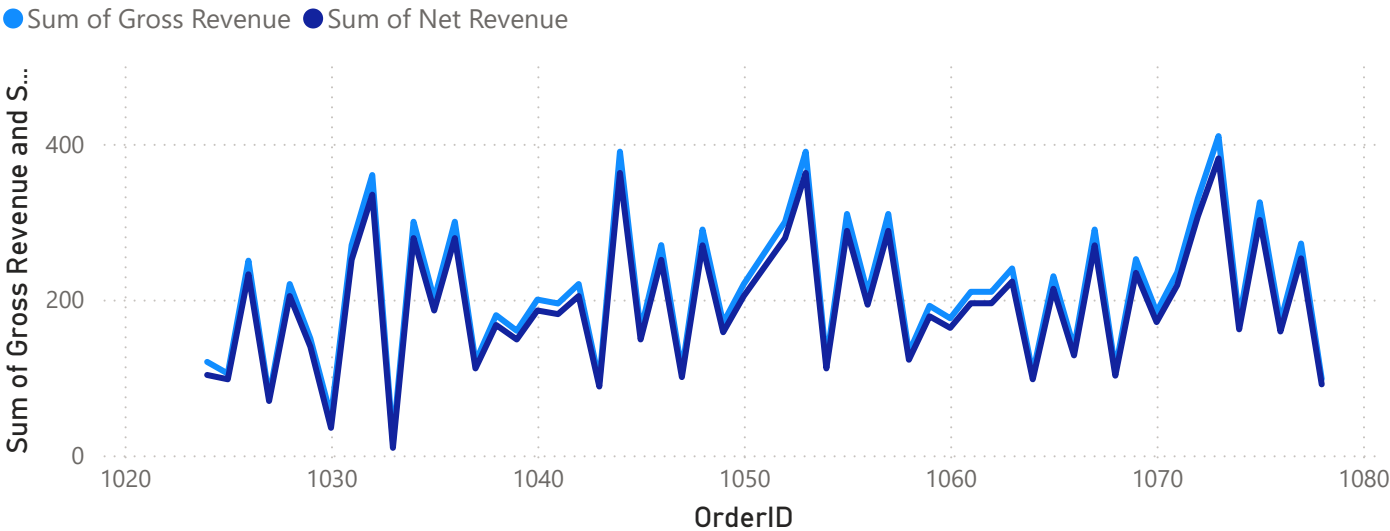
22.78  
Average of Loyalty Points

Filter

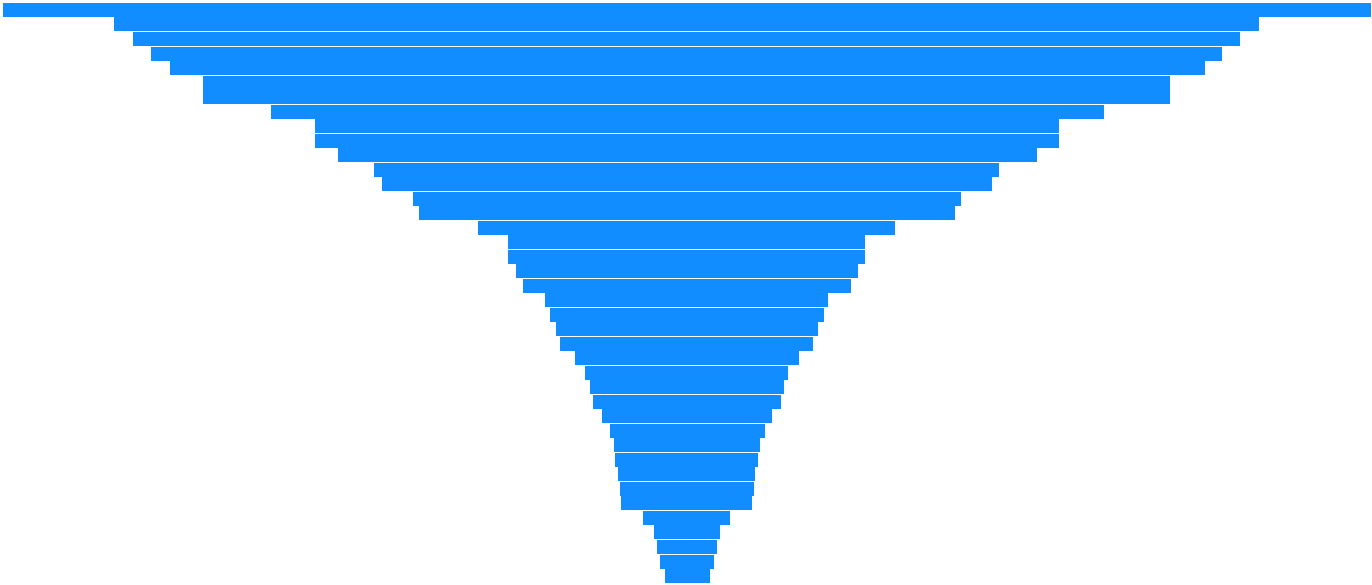
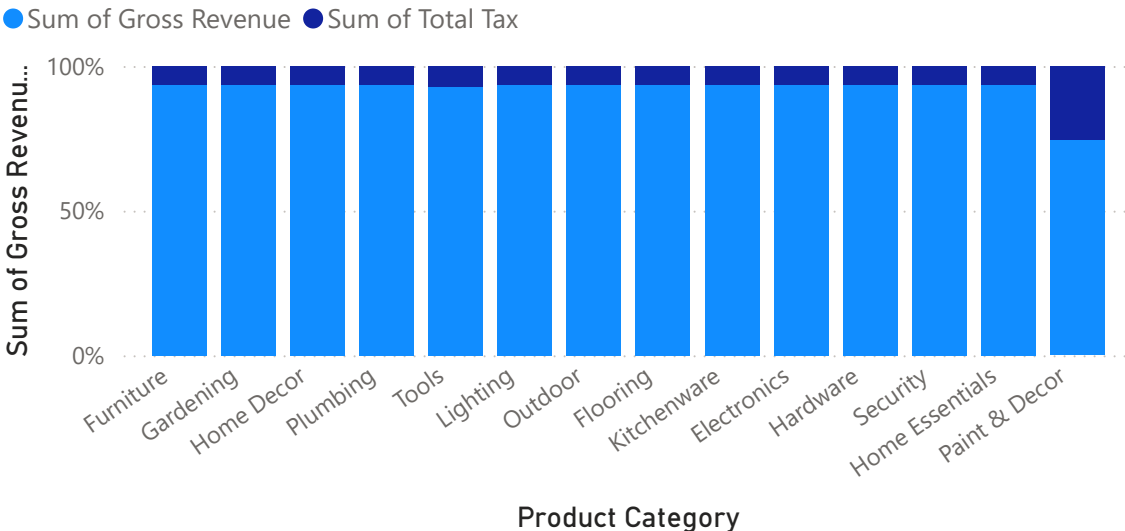
- Product Category, Country ID, Sales Rep , Size , ...
- ☐ Electronics
  - ☐ Flooring
  - ☐ Furniture
  - ☐ Gardening
  - ☐ Hardware
  - ☐ Home Decor
  - ☐ Home Essentials
  - ☐ Kitchenware
  - ☐ Lighting
  - ☐ Outdoor
  - ☐ Paint & Decor

# Compare and analyze revenue breakdown

Trend view



Tax vs sales per category

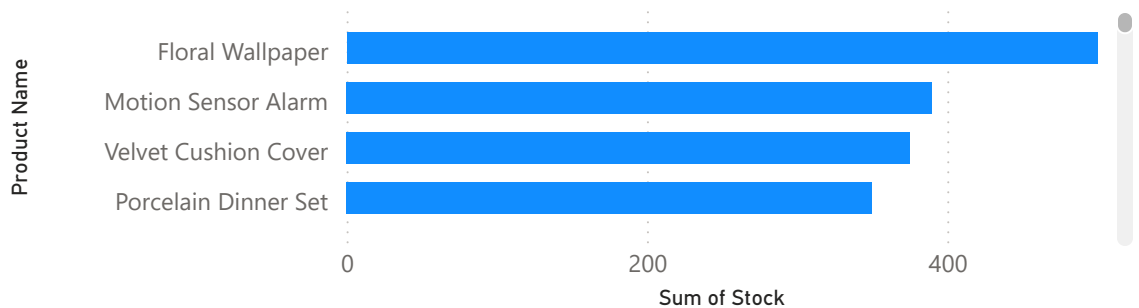


Filter

- Product Category, Country ID, Sales Rep , Size , Color , Customer Name
- ✓ ☐ Electronics
  - ✓ ☐ Flooring
  - ✓ ☐ Furniture
  - ✓ ☐ Gardening
  - ✓ ☐ Hardware
  - ✓ ☐ Home Decor
  - ✓ ☐ Home Essentials
  - ✓ ☐ Kitchenware
  - ✓ ☐ Lighting

# Help manage stock, inventory, and order metrics

Inventory available



Products understocked but high selling



## Filter

Product Category, Country ID, Sales Rep , Size , Color , Customer Name

- ✓ ☐ Electronics
- ✓ ☐ Flooring
- ✓ ☐ Furniture
- ✓ ☐ Gardening
- ✓ ☐ Hardware
- ✓ ☐ Home Decor
- ✓ ☐ Home Essentials
- ✓ ☐ Kitchenware
- ✓ ☐ Lighting
- ✓ ☐ Outdoor
- ✓ ☐ Paint & Decor

54

Count of OrderID

6

Count of Quantity Purchased