

Apple Marcom 3D Production



IPAD BLOTTER AND ACCESSORIES

Operational Installation

2018 • Quarter 1

Apple Confidential

Overview

This document outlines how to properly install the Blotter displaying iPad Pro with Smart Keyboard and Apple Pencil.

Step-by-step instructions are provided to help you:

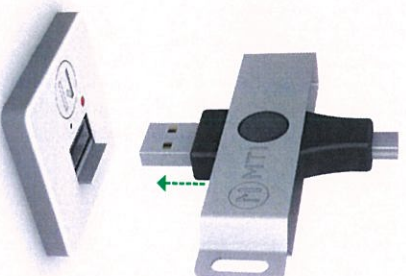
- Remove MTI stem(s) from fixtures
- Install Blotter
- Install Se-Kure alarm module
- Connect charging and security cables



MTI stem removal

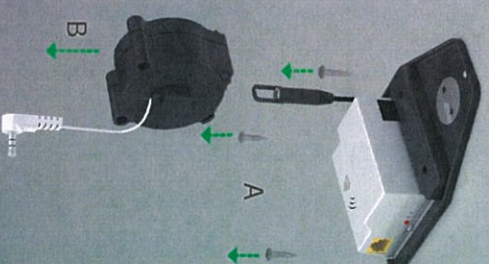
Refer to your planogram to determine which MTI stem(s) to remove.

1



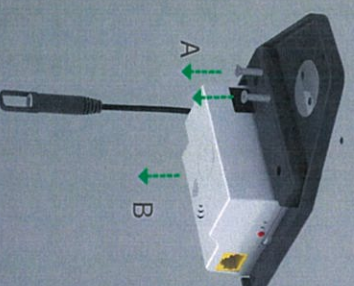
Disarm MTI security system and remove merchandising from stem.

2



Remove three screws at mounting plate (A). Snap cable box out of base (B).

3



Using hex wrench, remove two screws at MTI stem (A), and fully remove assembly from table (B).

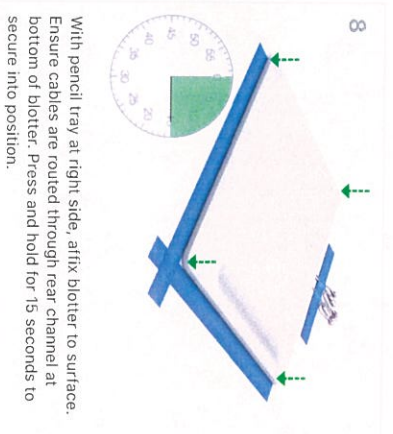
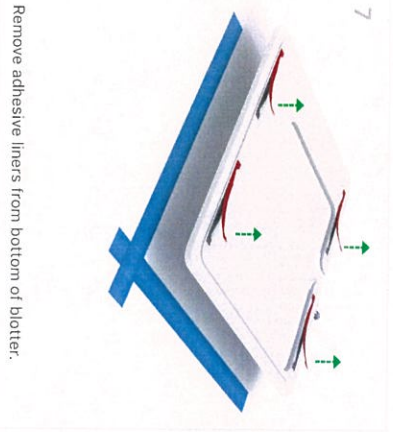
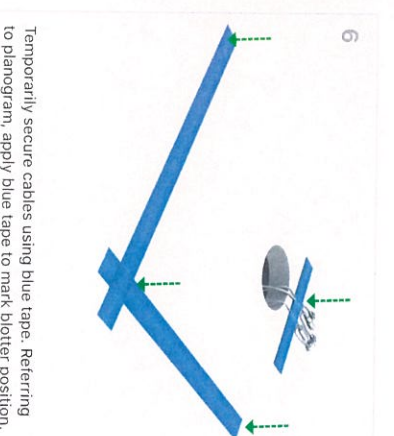
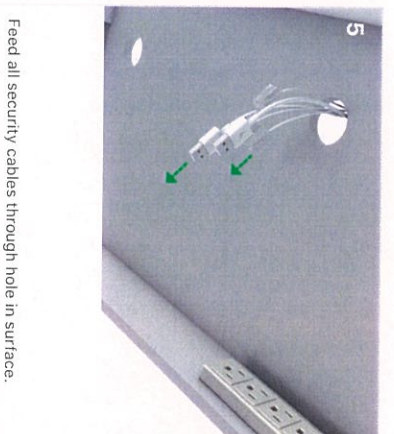
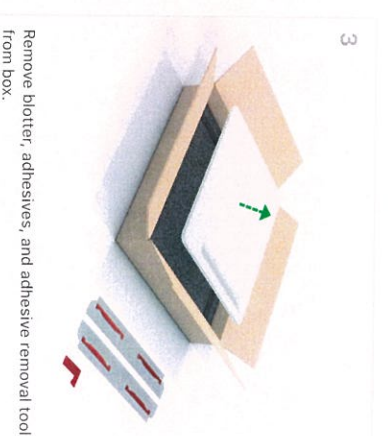
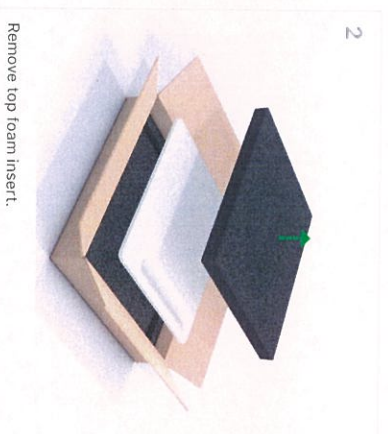
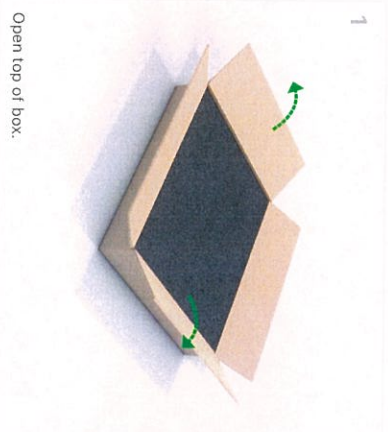
4



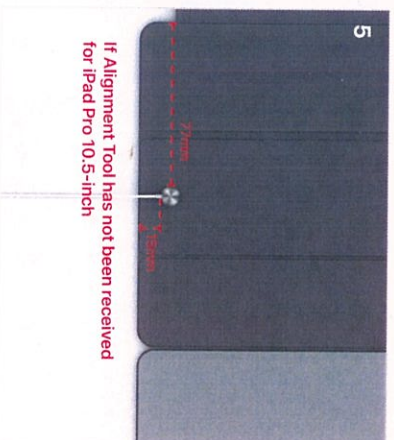
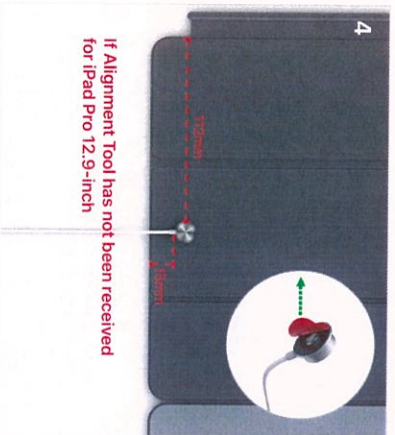
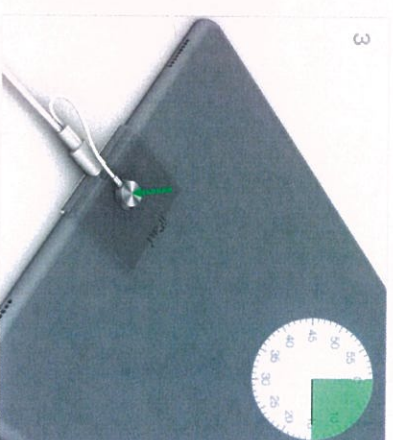
After removing the MTI devices, ensure the remaining MTI devices are "daisy chained" to the master power supply and are functional.

Blotter

Unpacking and set up.



iPad Pro with Smart Keyboard

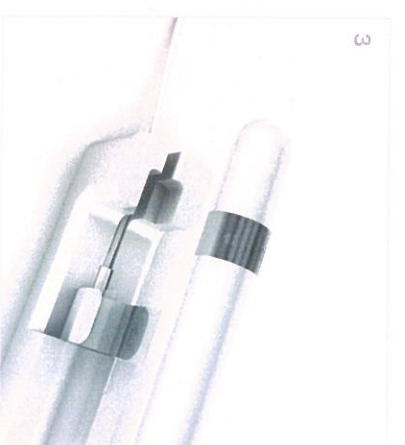
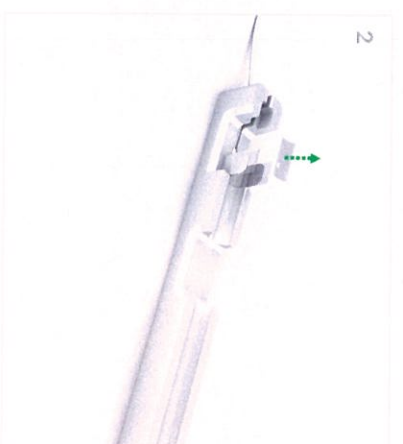


Apple Pencil

Ensure Apple Pencil cable has enough slack for customer interaction.

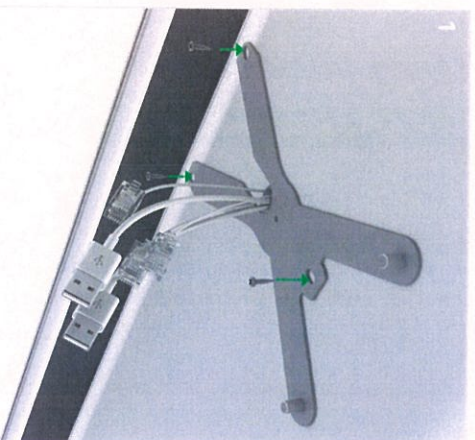
Store pencil cap in secure location for future use.

Note: Amount of cable slack will be notated within merchandising guideline

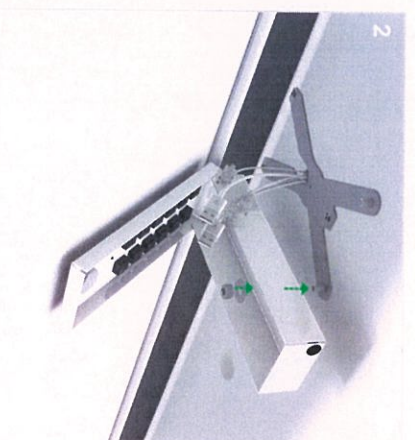


ABF Program

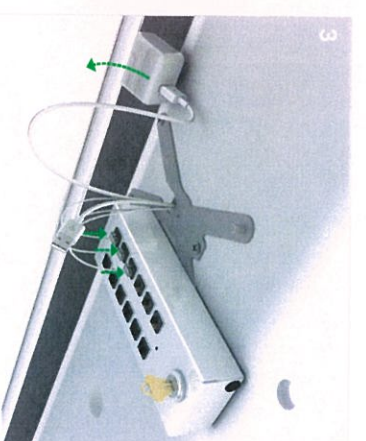
Use the X-Bracket to install the Se-Kure alarm module.



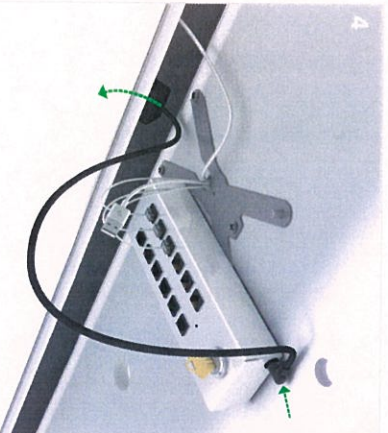
Feed security cables through opening in bracket. Secure bracket to bottom of shelf with three screws.



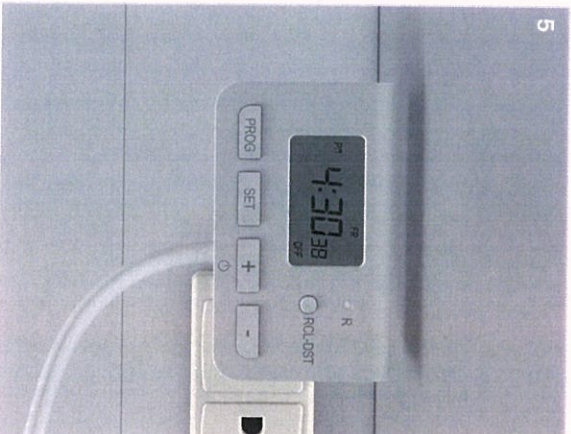
Open Se-Kure alarm module and secure to either side of bracket with screw, washer, and nut.



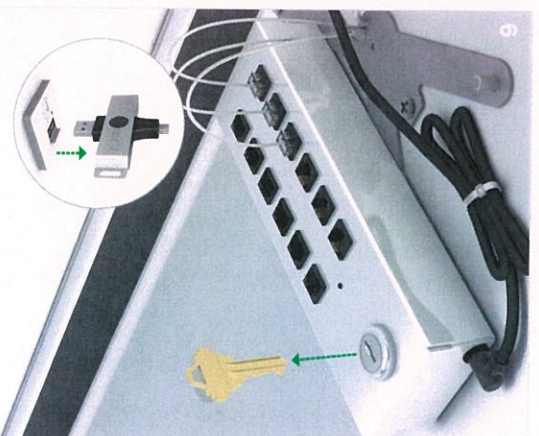
Feed iPad USB power cable through opening and plug into power strip. Plug ethernet cables into alarm module.



Feed alarm module power cable through opening and plug into power strip.



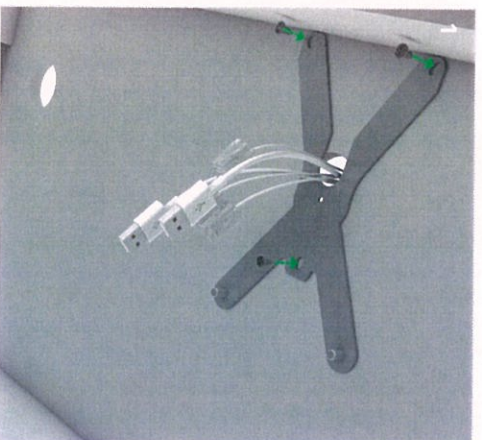
Install Pencil timer as shown on page 11.



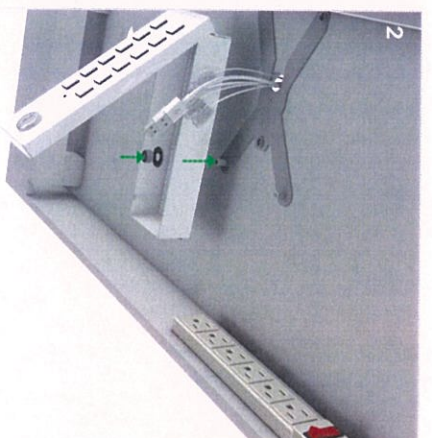
Remove security keys to arm systems. Close access panels when installation is complete.

White Program shelves

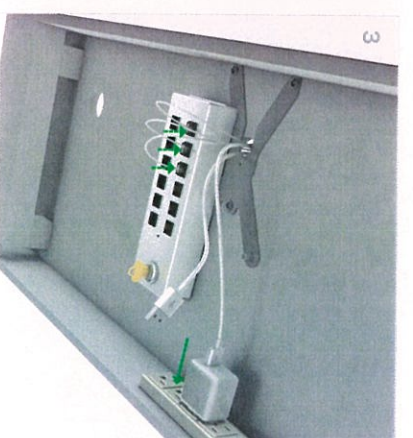
Use the X-Bracket to install the Se-Kure alarm module.
Refer to page 13 for alarm module mounting overview.



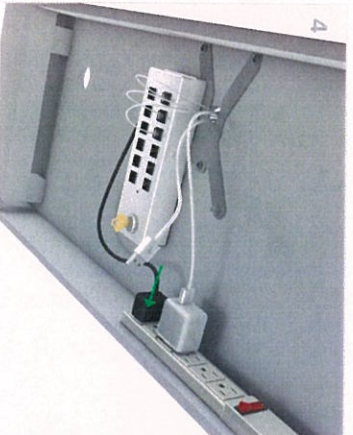
Feed security cables through opening in bracket. Secure bracket to bottom of shelf with three screws.



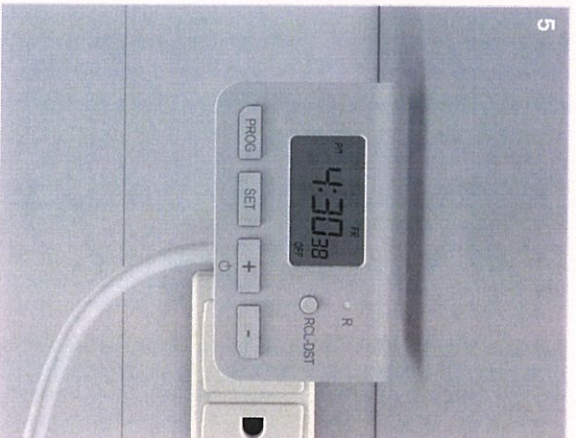
Open Se-Kure alarm module and secure to either side of bracket with screw, washer, and nut.



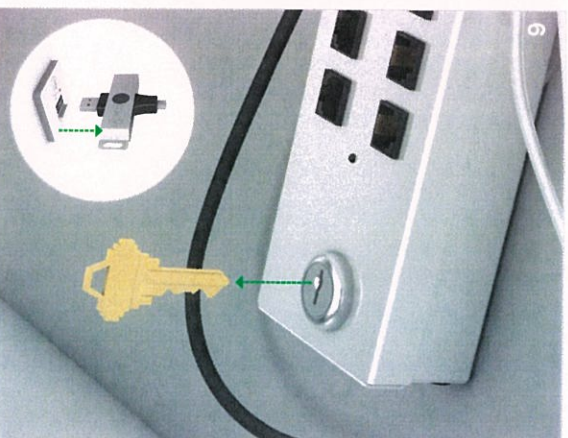
Plug iPad USB power cable into power strip. Plug ethernet cables into alarm module.



Plug alarm module power cable into power strip.



Install Pencil timer as shown on page 11.

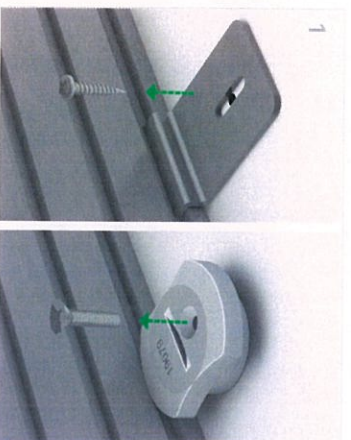


Remove security keys to arm systems.

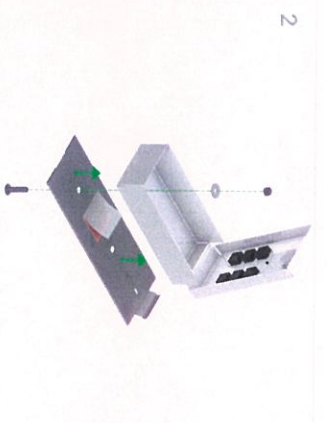
White Program tables

Use the Flat Bracket to install the Se-Kure alarm module onto White Program tables.

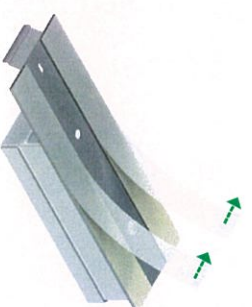
Refer to page 14 for alarm module locations.



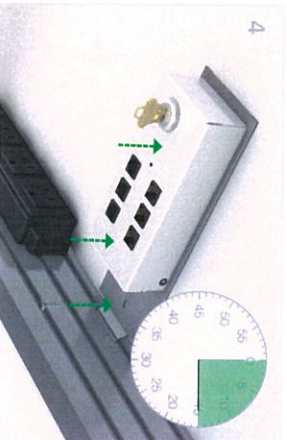
1 Remove existing mounting bracket (type varies).



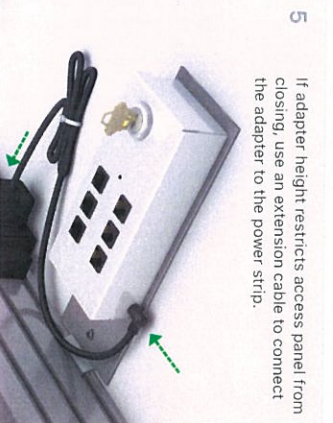
2 Remove adhesive liner, and secure module to bracket with screw, washer, and nut.



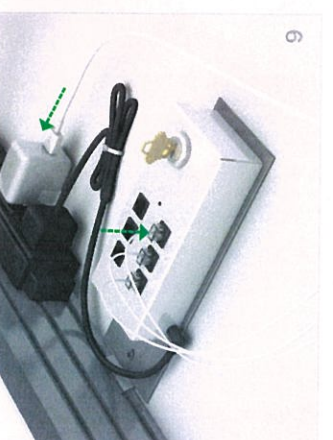
3 Remove liners from adhesive strips along alarm module bracket.



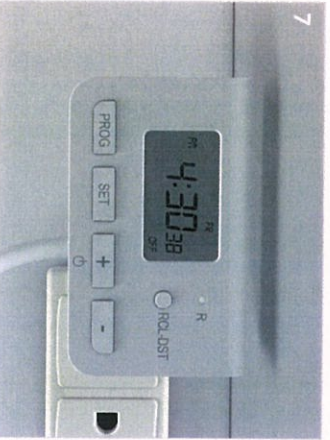
4 Align hole in bracket with hole in table, then hook clip into slot in frame. Press bracket firmly against table for 15 seconds to set adhesive. Secure with screw at existing hole.



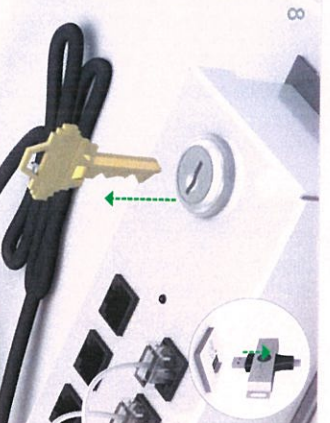
5 If adapter height restricts access panel from closing, use an extension cable to connect the adapter to the power strip.



6 Plug iPad combo cable into power strip and Se-Kure alarm module.



7 Install Pencil timer as shown on page 11.



8 Remove security keys to arm systems. Close access panels when installation is complete.

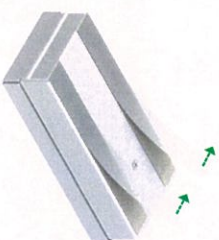
ACEP

Use VHB adhesive to install the Se-Kure alarm module within ACEP fixtures.

Refer to pages 15–17 for alarm module mounting locations.

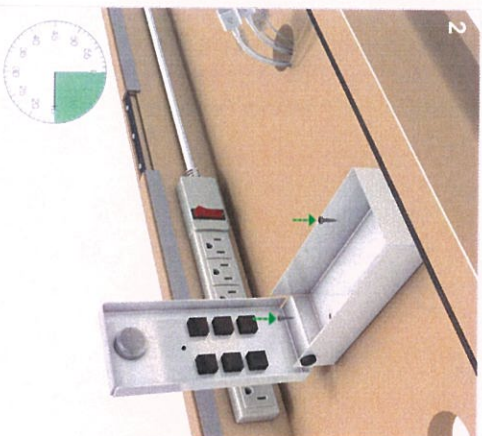
Note: ACEP fixtures are only fixtures where Se-Kure alarm module is attached by VHB Adhesive.

1



Remove liners from adhesive strips along alarm module bracket.

2



Measure thickness of shelf top through MTI hole, and select screws that are SHORTER than the shelf top thickness. Press Se-Kure alarm module firmly against shelf for 15 seconds to set adhesive, and secure with screws.

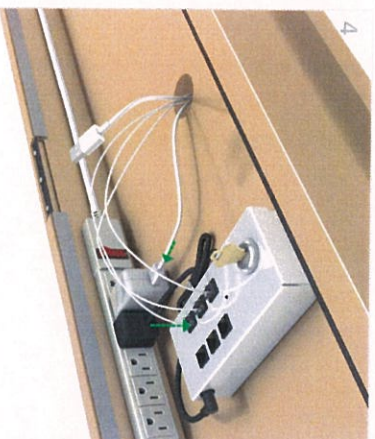
3



If adapter height restricts access panel from closing, use an extension cable to connect the adapter to the power strip.

Plug Se-Kure alarm module power adapter into power strip.

4



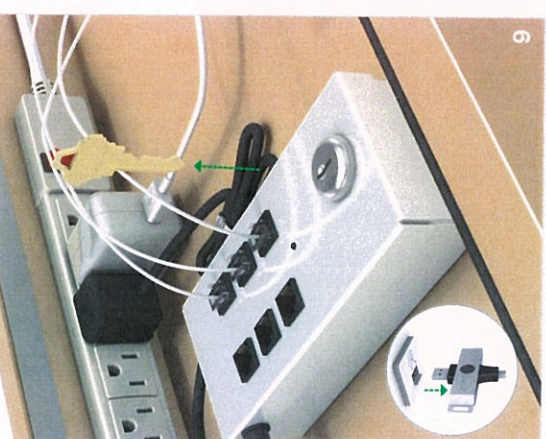
Plug iPad combo cable into power strip and security cables into alarm module.

5



Install Pencil timer as shown on page 11.

6



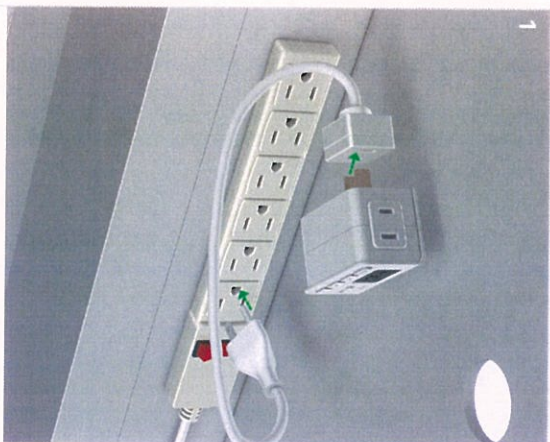
Remove security keys to arm systems. Close access panels when installation is complete.

Pencil timer

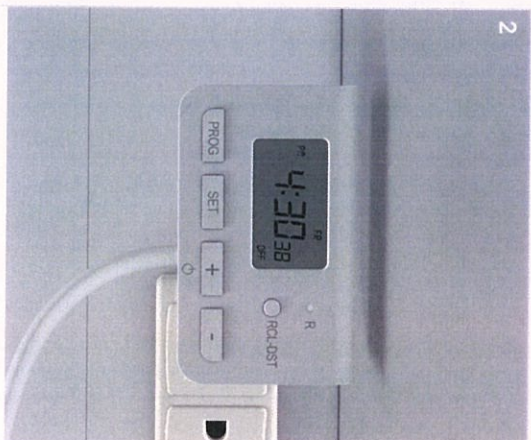
Timers vary by region. Refer to your specific timer instructions for programming guidance.

Notes:

- Image 2 notes timer programming. Timers have the ability for multiple programs. The goal is to charge the Pencil during non-store hours to ensure customer demo. A fully charged Pencil will provide 12 hours of use. 15 seconds of charge can provide an approximate 30 minutes of use. *timing from start of charge indication
- Image 4 shows the use of a 5w Power Adapter. This power adapter is not necessary as a multi-port USB hub will arrive with the timer kit. Please follow Image 5.



1 Plug timer into extension cord, and extension cord into power strip. Use adapter if required.



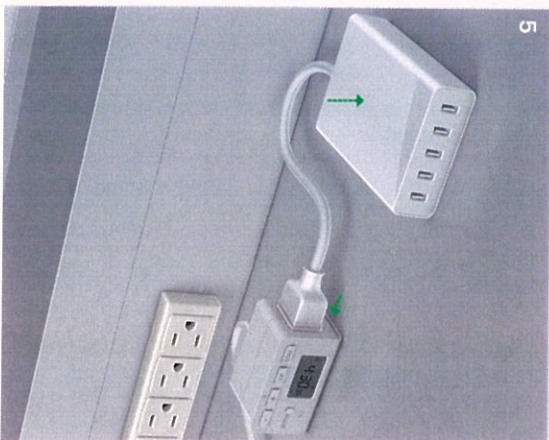
2 Configure timer to turn on for one two-hour period before store hours, and one 30-minute period at midpoint of store hours.



3 Secure timer to bottom surface using VHB tape or zip ties. Secure cables using clips and ties.



4 If you are only displaying one Pencil, you can skip steps 5 and 6, and plug single Pencil cable directly into timer.



5 Secure 5-port USB hub to surface, and plug into timer. Use adapter if required.



6 Plug each Pencil cable into USB hub. Do not plug any other devices into USB hub.