**Job Title: SEO Specialist at COMPANY NAME**

**TechIT** in **Jersey City, NJ** seeks a **remote** qualified SEO Specialist.

Key Requirements:

* Prior experience in content marketing, content growth and SEO
* Working knowledge of search engine optimization practices
* Outstanding ability to think creatively, strategically , and identify and resolve problems
* Excellent verbal and written communication skill
* Ability to work within a team and independently
* Familiarity with Google analytics
* Experience with website optimization tools
* Strong organizational, time management, and analytical skills
* Pays attention to small details, artful.

Responsibilities:

* Reviewing and analyzing client sites for areas that can be improved and optimized
* Preparing detailed strategy reports
* Identifying powerful keywords to drive the most valuable traffic
* Running PPC campaigns
* Writing powerful calls-to-action to convert visitors
* Filling websites and other content with effective keywords
* Writing effective SEO content for blogs, websites and social media accounts
* Developing link building strategies
* Analyzing keywords and SEO techniques used by competitors
* Keeping updated on both white hat and black hat SEO strategies to avoid stay within search engine guidelines
* Compiling and presenting SEO guidelines

**To Apply:**

* Submit resume detailing your experience
* Submit a cover letter explaining why you would be a great fit

*\* You must be legal to work in the United States.*