

Presentation title

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Prepared by: [Consulting Firm Name]

[Today's Date]

Executive Summary & Recommendation

AI adoption is now a strategic imperative: 90% of Fortune 500 companies plan to increase AI budgets by 2026. Early adopters report 25–40% cost savings and 2–3x faster decision-making.

We recommend a phased AI adoption roadmap, starting with a 90-day pilot, to unlock \$15M in efficiency gains and a 3.5x ROI over three years. Immediate action will secure competitive advantage and future-proof your organization.

Client Context & Objectives

1

Current Context & Constraints
Rapid market shifts, rising customer expectations, and digital disruption. Key constraints: Legacy systems, data silos, and talent gaps. goes here. Explain the key point succinctly.

2

Objectives
Objectives content goes here. Provide additional details or context.

3

Scope
In scope: Customer support, sales forecasting, and operations. Out of scope: Full IT infrastructure overhaul. for section 3 content. Elaborate on the subject matter.

Proposed Approach & Methodology

1

Step 1

90-day pilot
(targeted use case)
Use succinct
language to guide
your audience.

2

Step 2

6-month scale-up
(expand to 2–3
functions) Use
succinct language
to guide your
audience.

3

Step 3

Enterprise rollout
(year two) Use
succinct language
to guide your
audience.

4

Step 4

Stakeholder
interviews, data
analysis, AI solution
prototyping,
iterative feedback,
joint steering
committee, regular
showcases, and
knowledge transfer.
Use succinct
language to guide
your audience.

Workplan, Timeline & Milestones

1

Step 1

Week 1–4: Define use case, assess data readiness Use succinct language to guide your audience.

2

Step 2

Week 5–12: Pilot implementation, measure KPIs Use succinct language to guide your audience.

3

Step 3

Month 4–9: Scale-up to additional functions, refine models Use succinct language to guide your audience.

4

Step 4

Year 2: Enterprise rollout

Governance: Bi-weekly stand-ups, monthly steering committee, quarterly showcases.

Key milestones:

Pilot go-live, scale-up decision, enterprise launch.

Use succinct

Deliverables & Success Metrics

1

Deliverables

AI pilot solution, scale-up plan, enterprise rollout roadmap, training materials, and post-implementation support. goes here. Explain the key point succinctly.

2

Success Metrics

Success Metrics content goes here. Provide additional details or context.

3

Tracking & Review

Benefits tracked via quarterly business reviews. for section 3 content. Elaborate on the subject matter.

Team, Roles & Ways of Working

1

Consulting Team

AI lead, data scientist, change manager. goes here. Explain the key point succinctly.

2

Client Team

Client Team content goes here. Provide additional details or context.

3

Ways of Working

RACI: Consultants (design, implement), Client (approve, provide data, champion adoption). Working norms: Slack/Teams for daily comms, weekly updates, 24-hour response time. for section 3 content. Elaborate on the subject matter.

Relevant Experience & Case Studies

1

Case 1: Global Retailer

AI customer support automation, 40% reduction in ticket time, \$5M annual savings. goes here. Explain the key point succinctly.

2

Case 2: B2B Tech Firm

Case 2: B2B Tech Firm content goes here. Provide additional details or context.

3

Testimonials

Testimonials available upon request. for section 3 content. Elaborate on the subject matter.

Commercials, Assumptions & Terms

1

Pricing

\$2M+ upfront investment for pilot and scale-up. Includes solution design, implementation, and training. goes here. Explain the key point succinctly.

2

Assumptions

Assumptions content goes here. Provide additional details or context.

3

Payment & Terms

40% upfront, 30% at pilot completion, 30% at scale-up. Change control for scope adjustments. for section 3 content. Elaborate on the subject matter.

Risks, Mitigations & Next Steps

First major conclusion goes here. It should be succinct and clear.

Next Steps: Approve proposal, schedule kickoff, provide data access, nominate project sponsor.

Decision Checklist: Ensure all stakeholders are aligned and requirements are confirmed.