

Presentation title

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Prepared by: [Consulting Firm Name]

[Today's Date]

Executive Summary & Recommendation

AI adoption is a strategic imperative: 90% of Fortune 500 companies plan to increase AI budgets by 2026. Early adopters report 25–40% cost savings and 2–3x faster decision-making.

Recommendation: Launch a phased AI adoption, starting with a 90-day pilot, to unlock \$15M in efficiency gains and a 3.5x ROI over three years. Act now to stay ahead of competitors.

Client Context & Objectives

1

Current Context & Constraints
Rapid digital transformation, rising customer expectations, and competitive pressure. Key constraints: Legacy systems, data silos, and talent gaps. goes here. Explain the key point succinctly.

2

Objectives
Objectives content goes here. Provide additional details or context.

3

Scope
In scope: Customer support, sales forecasting, and operations. Out of scope: Full IT infrastructure overhaul. for section 3 content. Elaborate on the subject matter.

Proposed Approach & Methodology

1

Step 1

90-day pilot in a high-impact area (e.g., customer support) Use succinct language to guide your audience.

2

Step 2

Six-month scale-up to additional functions Use succinct language to guide your audience.

3

Step 3

Enterprise-wide rollout in year two Use succinct language to guide your audience.

4

Step 4

Methods: Stakeholder interviews, data analysis, rapid prototyping, and workshops.
Collaboration: Joint client-consultant teams to accelerate learning and de-risk delivery. Use succinct language to guide your audience

Workplan, Timeline & Milestones

1

Step 1

Week 1–4: Pilot setup and baseline measurement Use succinct language to guide your audience.

2

Step 2

Week 5–12: Pilot execution and review Use succinct language to guide your audience.

3

Step 3

Month 4–9: Scale-up to sales and operations Use succinct language to guide your audience.

4

Step 4

Month 10–24: Enterprise rollout Use succinct language to guide your audience.

Deliverables & Success Metrics

1

Deliverables

AI pilot report, implementation roadmap, training materials, and business case. goes here. Explain the key point succinctly.

2

Success Metrics

Success Metrics content goes here. Provide additional details or context.

3

Tracking & Review

Benefits tracked via quarterly business reviews. for section 3 content. Elaborate on the subject matter.

Team, Roles & Ways of Working

1

Consulting Team

AI strategy lead, data scientist, change manager. goes here. Explain the key point succinctly.

2

Client Team

Client Team content goes here. Provide additional details or context.

3

Ways of Working

RACI: Consultants lead design and delivery; client provides data and business context.
Slack/Teams for daily comms, weekly check-ins, 24-hour response time. for section 3 content. Elaborate on the subject matter.

Relevant Experience & Case Studies

Case 1: Fortune 500 Retailer

AI customer support automation, 40% reduction in ticket time, \$5M annual savings.

Second bullet point

Third bullet point

Case 2: Global Manufacturer

AI customer support automation, 40% reduction in ticket time, \$5M annual savings.

Second bullet point

Third bullet point

Commercials, Assumptions & Terms

1

Pricing

\$2M+ upfront investment for pilot and scale-up. Includes consulting, technology, and training. goes here. Explain the key point succinctly.

2

Assumptions

Assumptions content goes here. Provide additional details or context.

3

Payment & Terms

40% upfront, 30% at pilot completion, 30% at scale-up. Change control for scope adjustments. for section 3 content. Elaborate on the subject matter.

Risks, Mitigations & Next Steps

First major conclusion goes here. It should be succinct and clear.

Next Steps: Approve pilot, schedule kickoff, provide data access, align stakeholders.

Decision Checklist: Budget approval, data readiness, executive sponsor assigned.