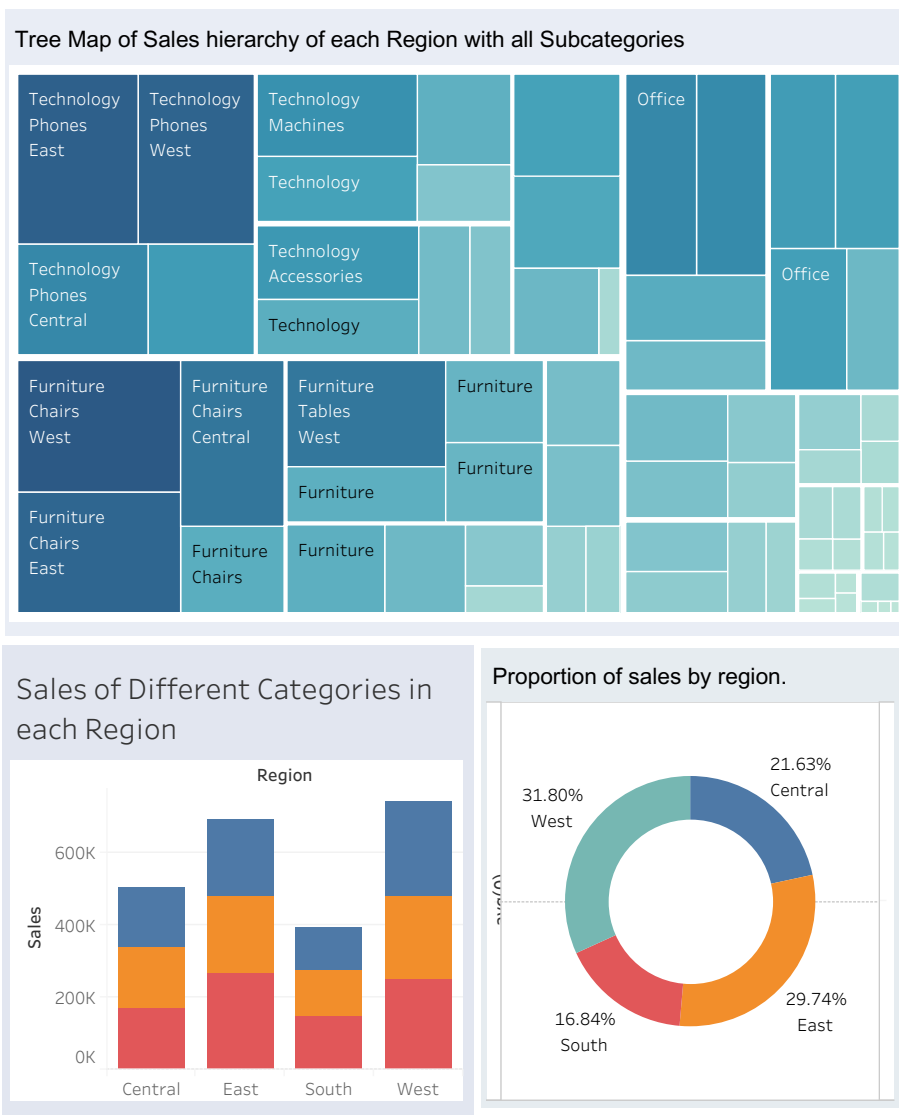
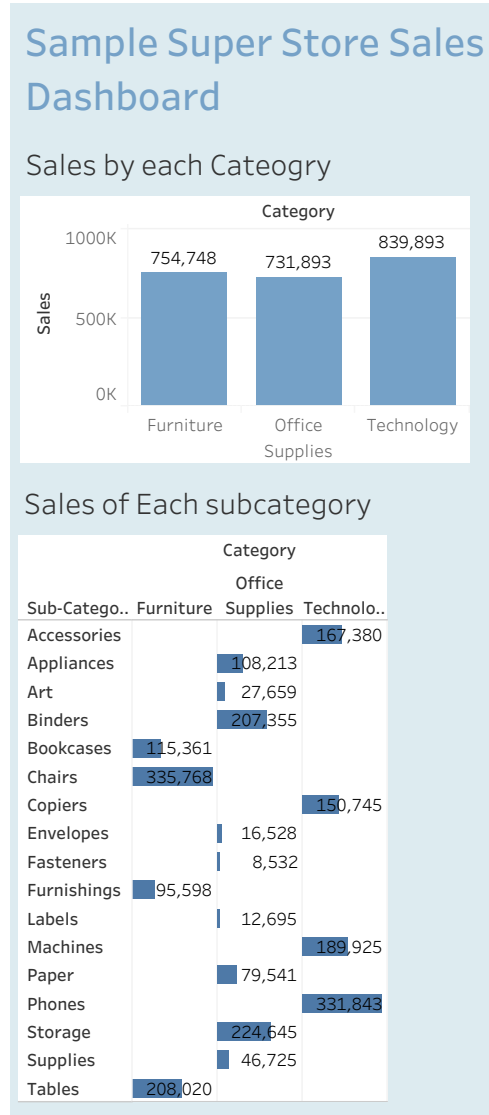


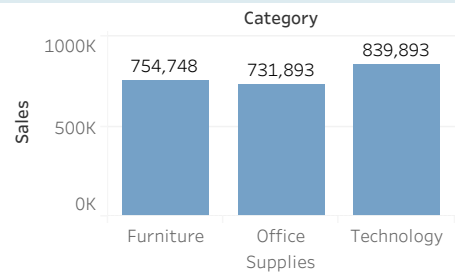
# Obesrvation

Based on the observations, it is apparent that the Sample Super Store has higher sales in the eastern zone overall. Although the eastern region sells more electronic gadgets, the western region sells more office supplies and furniture.



# Sample Super Store Sales Dashboard

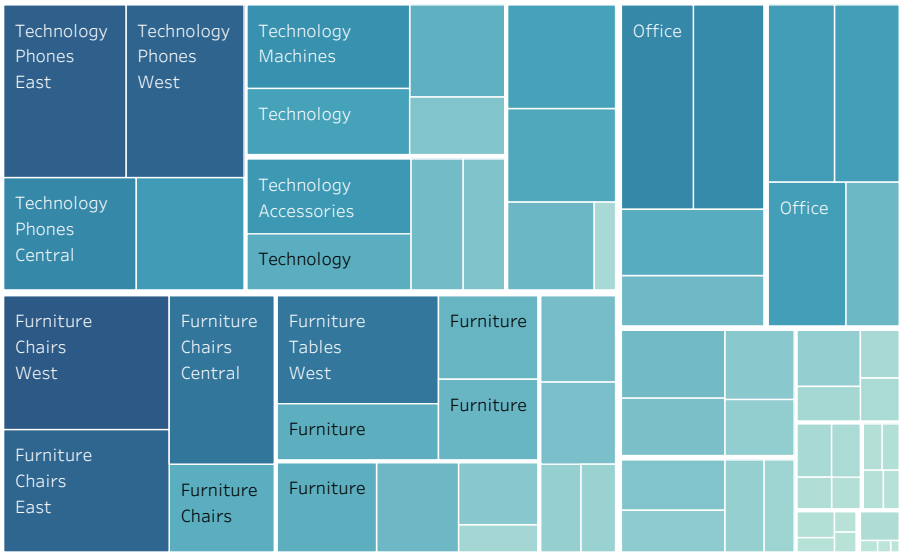
## Sales by each Category



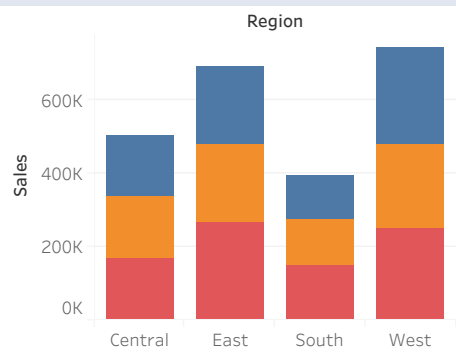
## Sales of Each subcategory

Category			
Office			
Sub-Catego..	Furniture	Supplies	Technolo..
Accessories			167,380
Appliances		108,213	
Art		27,659	
Binders		207,355	
Bookcases	115,361		
Chairs	335,768		
Copiers		150,745	
Envelopes		16,528	
Fasteners		8,532	
Furnishings	95,598		
Labels		12,695	
Machines			189,925
Paper		79,541	
Phones			331,843
Storage		224,645	
Supplies		46,725	
Tables	208,020		

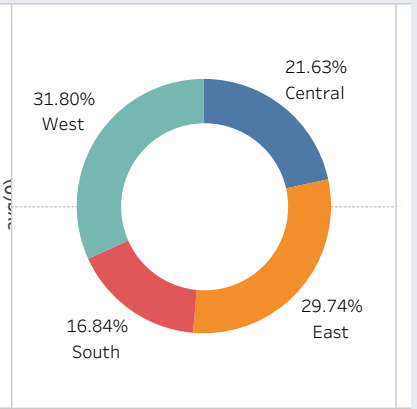
## Tree Map of Sales hierarchy of each Region with all Subcategories



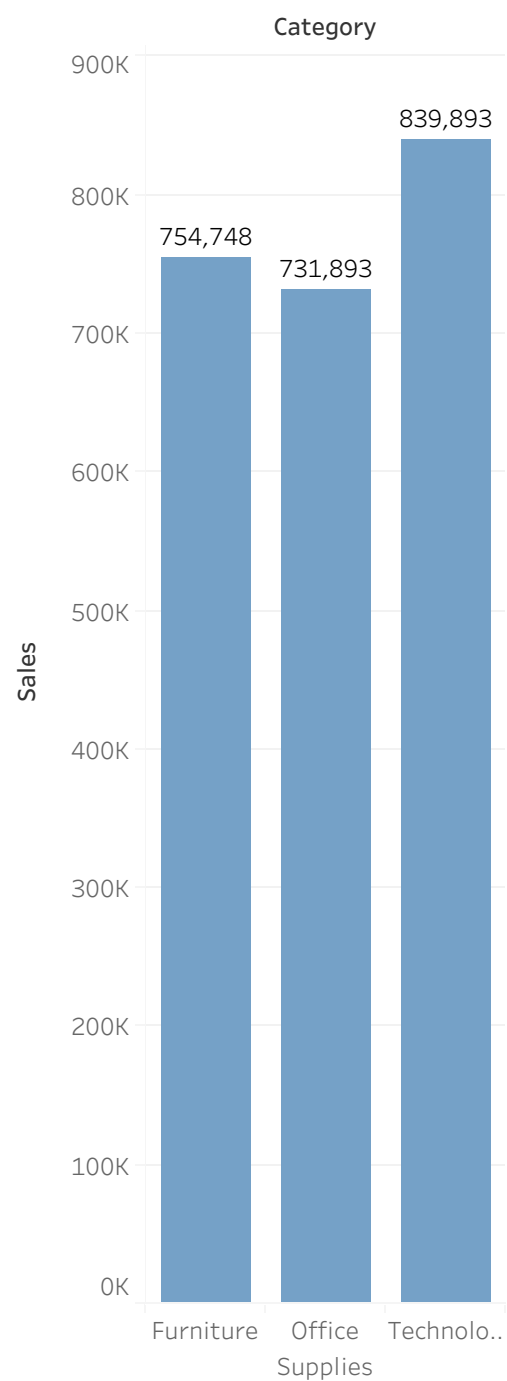
## Sales of Different Categories in each Region



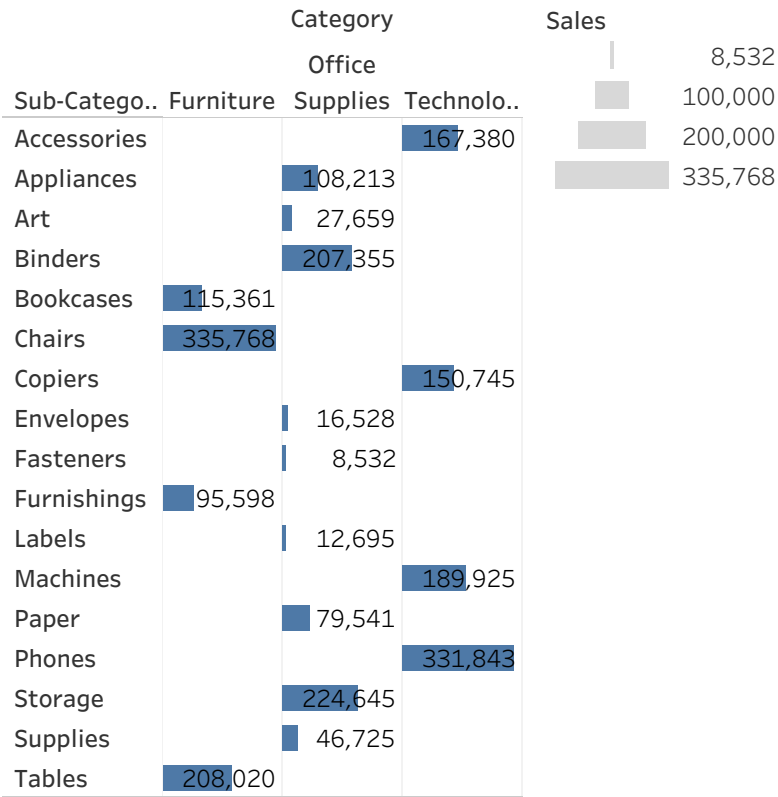
## Proportion of sales by region.



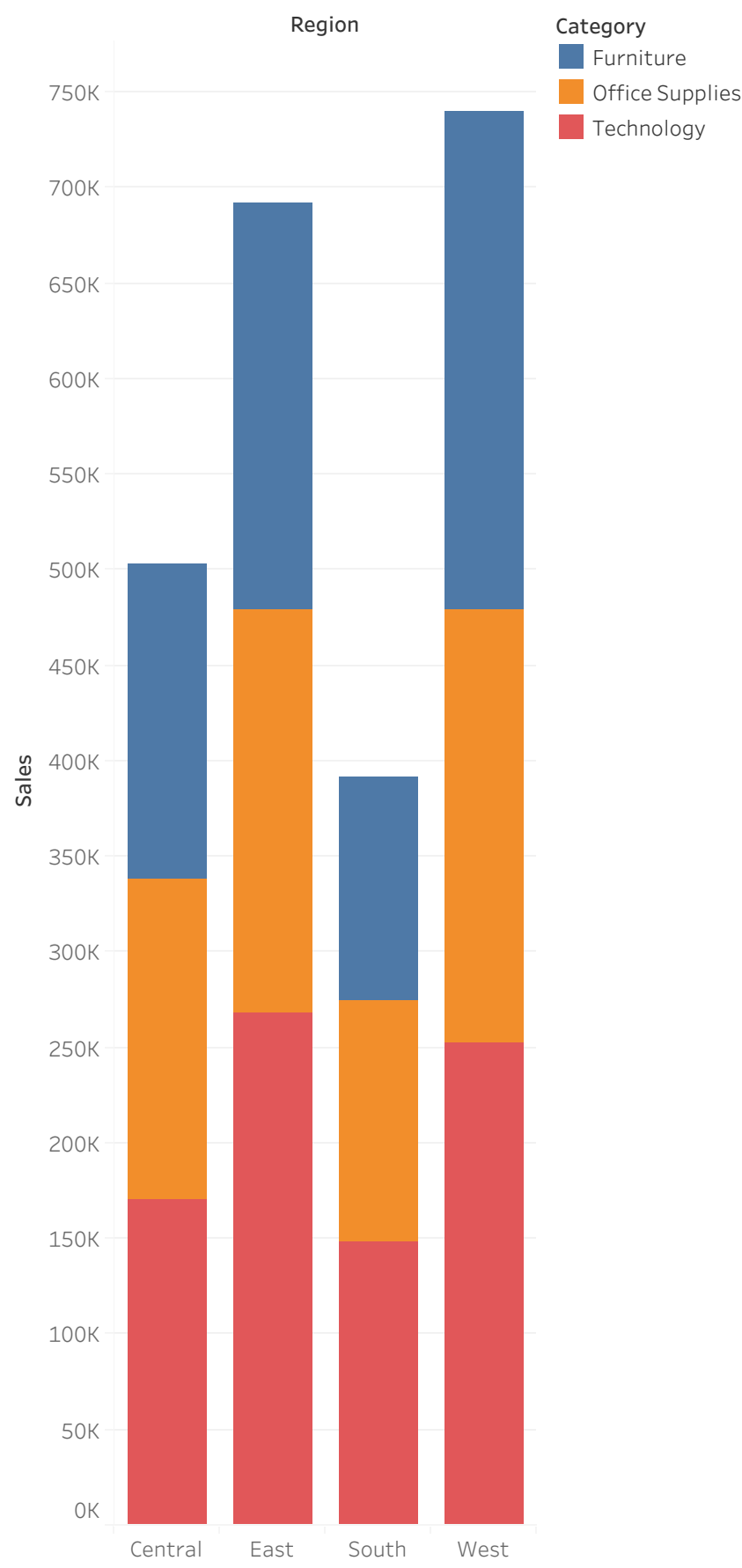
# Sales by each Cateogry



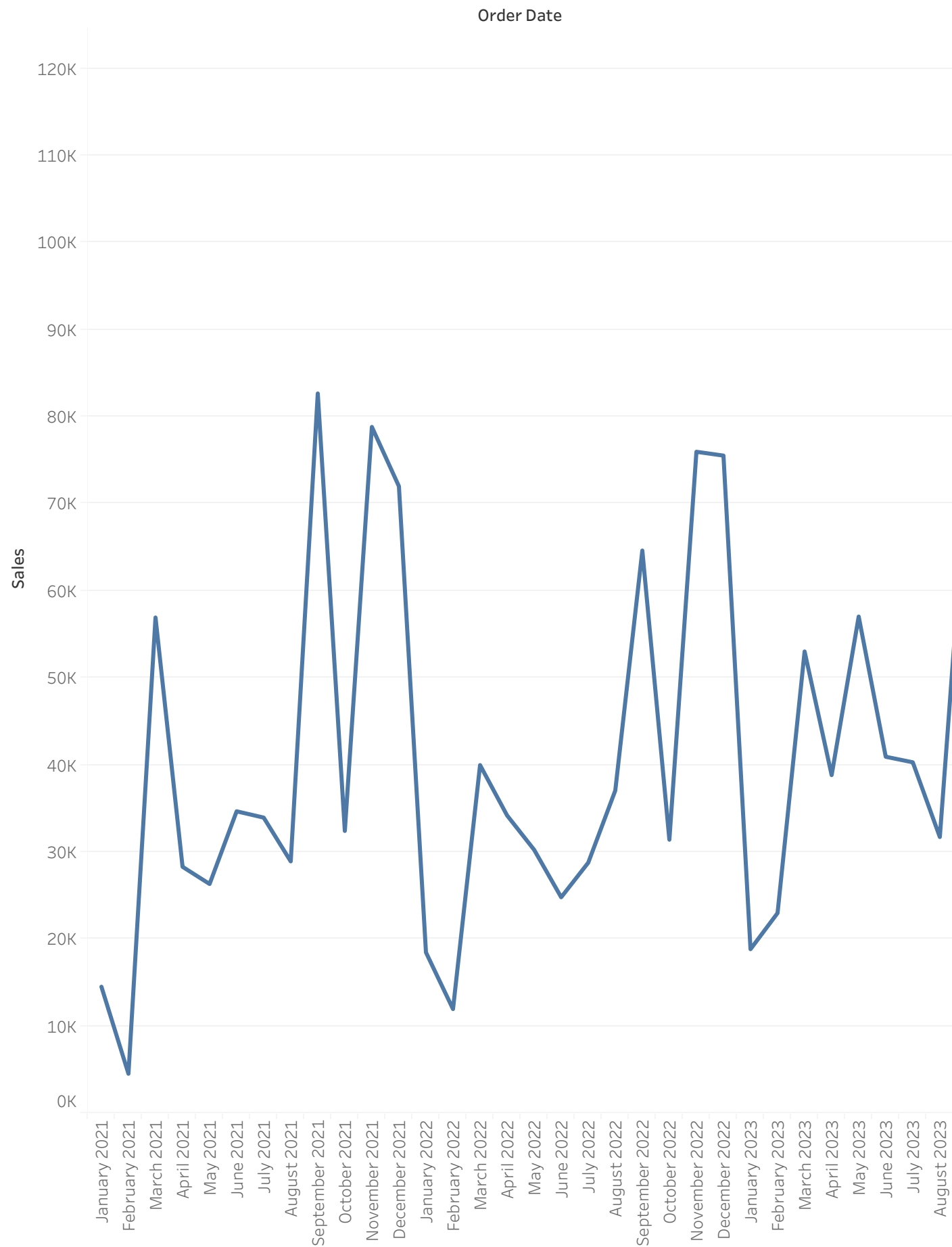
# Sales of Each subcategory



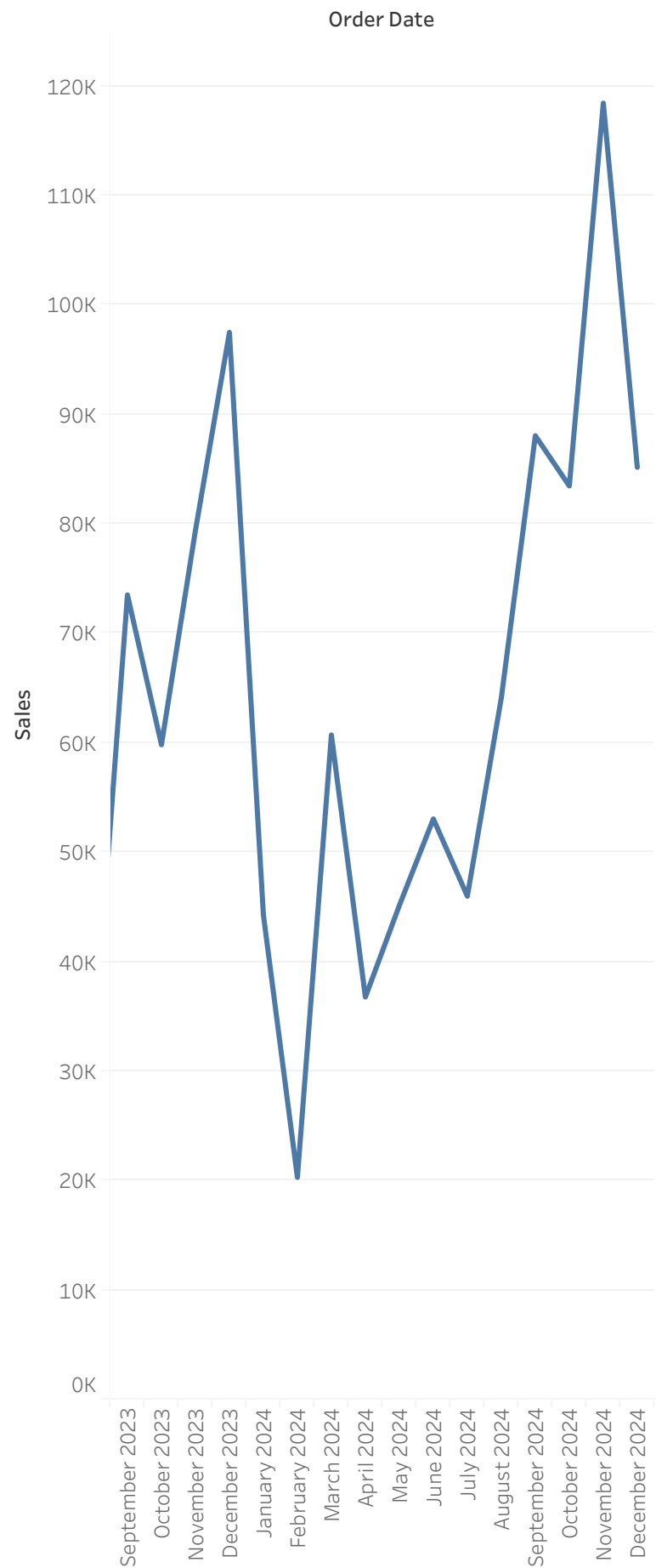
# Sales of Different Categories in each Region



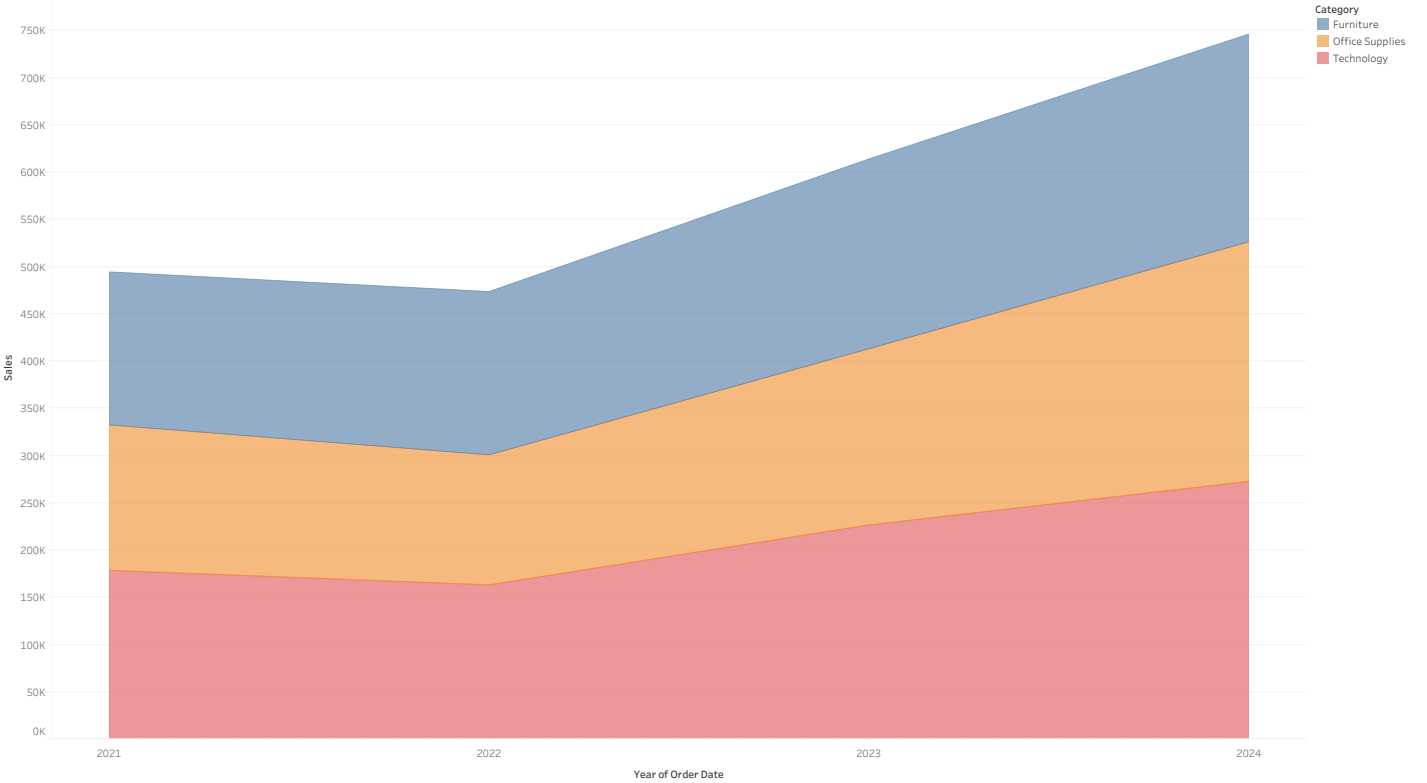
Trend of sales over time(Yearly)



Trend of sales over time(Yearly)

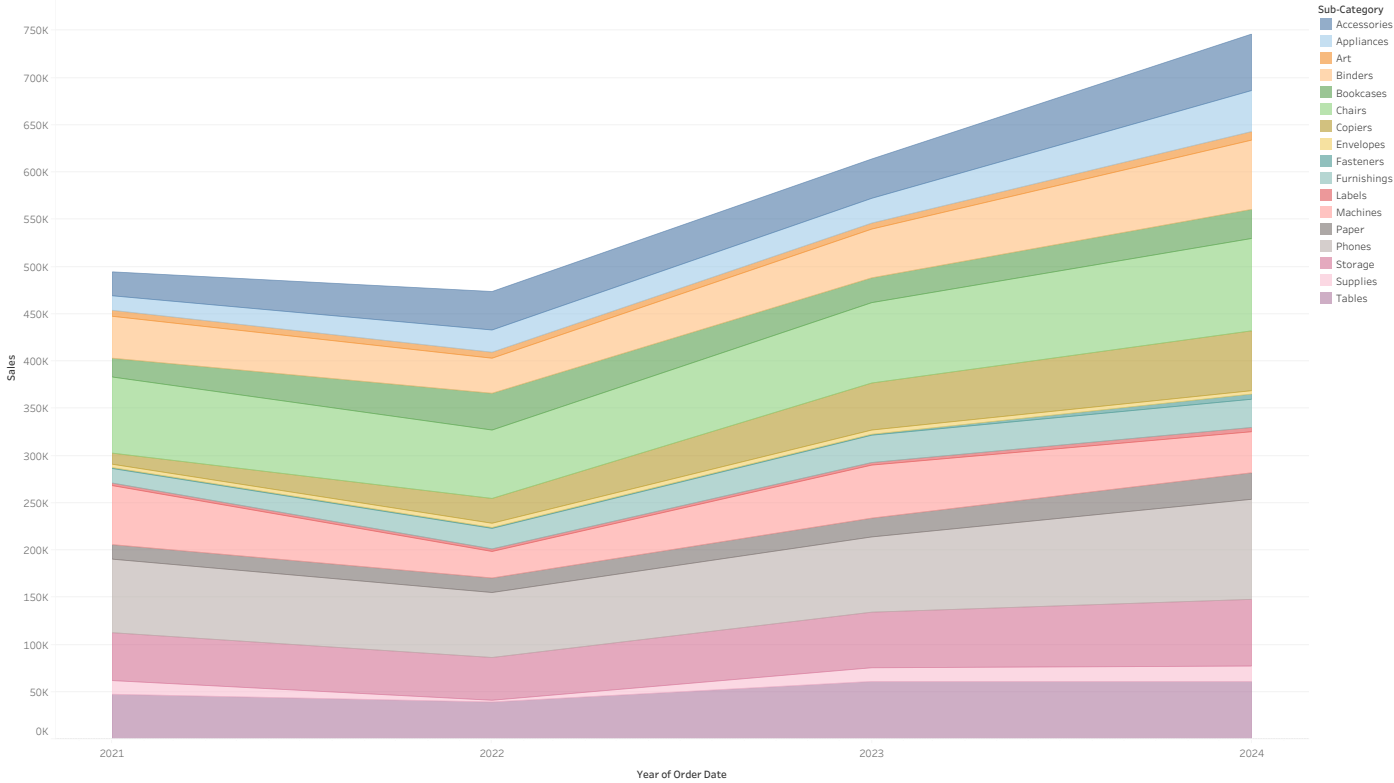


Sales trend by category over time.(Yearly)

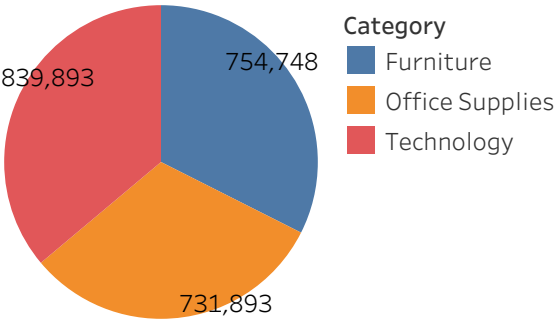




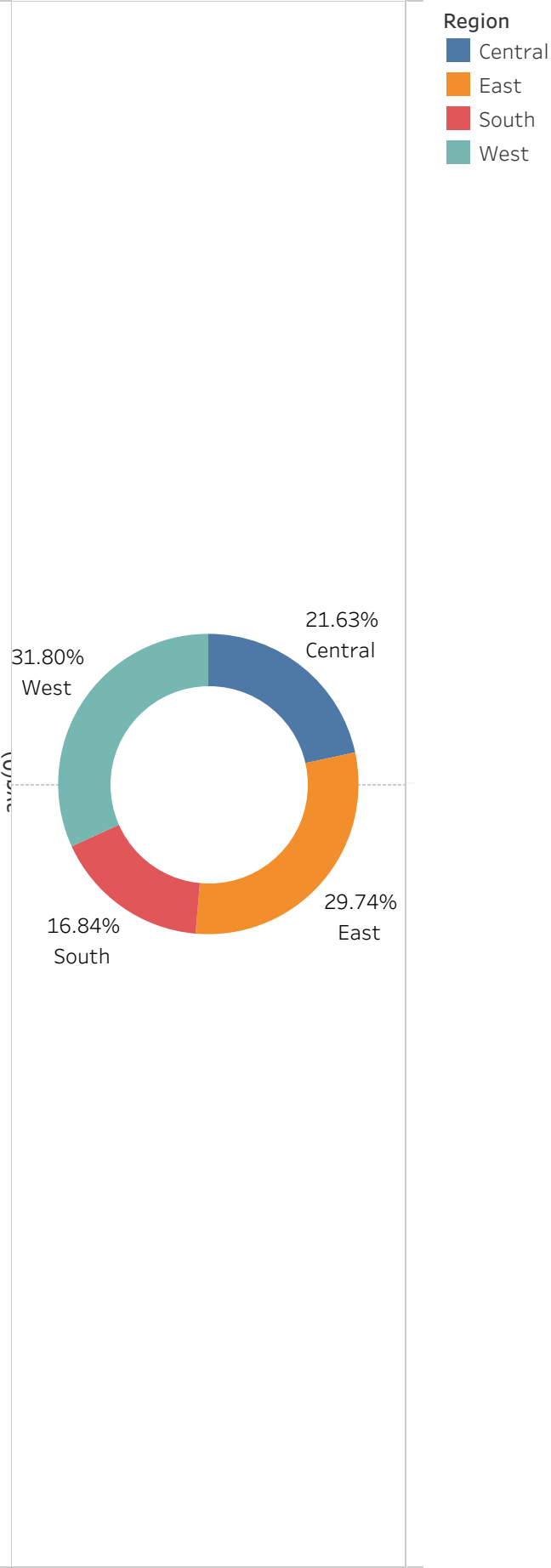
Sales trend by sub-category over time(Yearly).



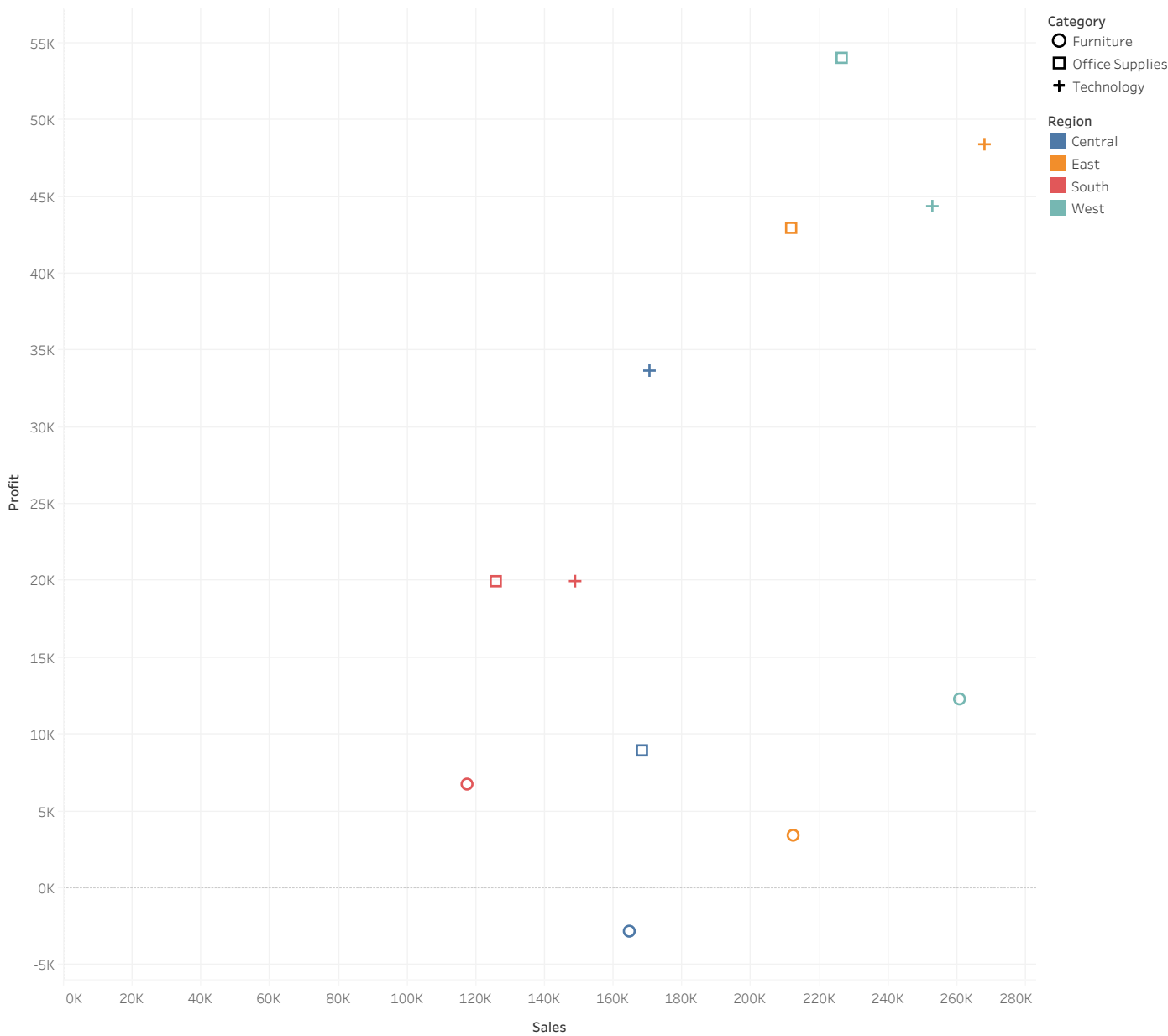
Proportion of sales  
by category.



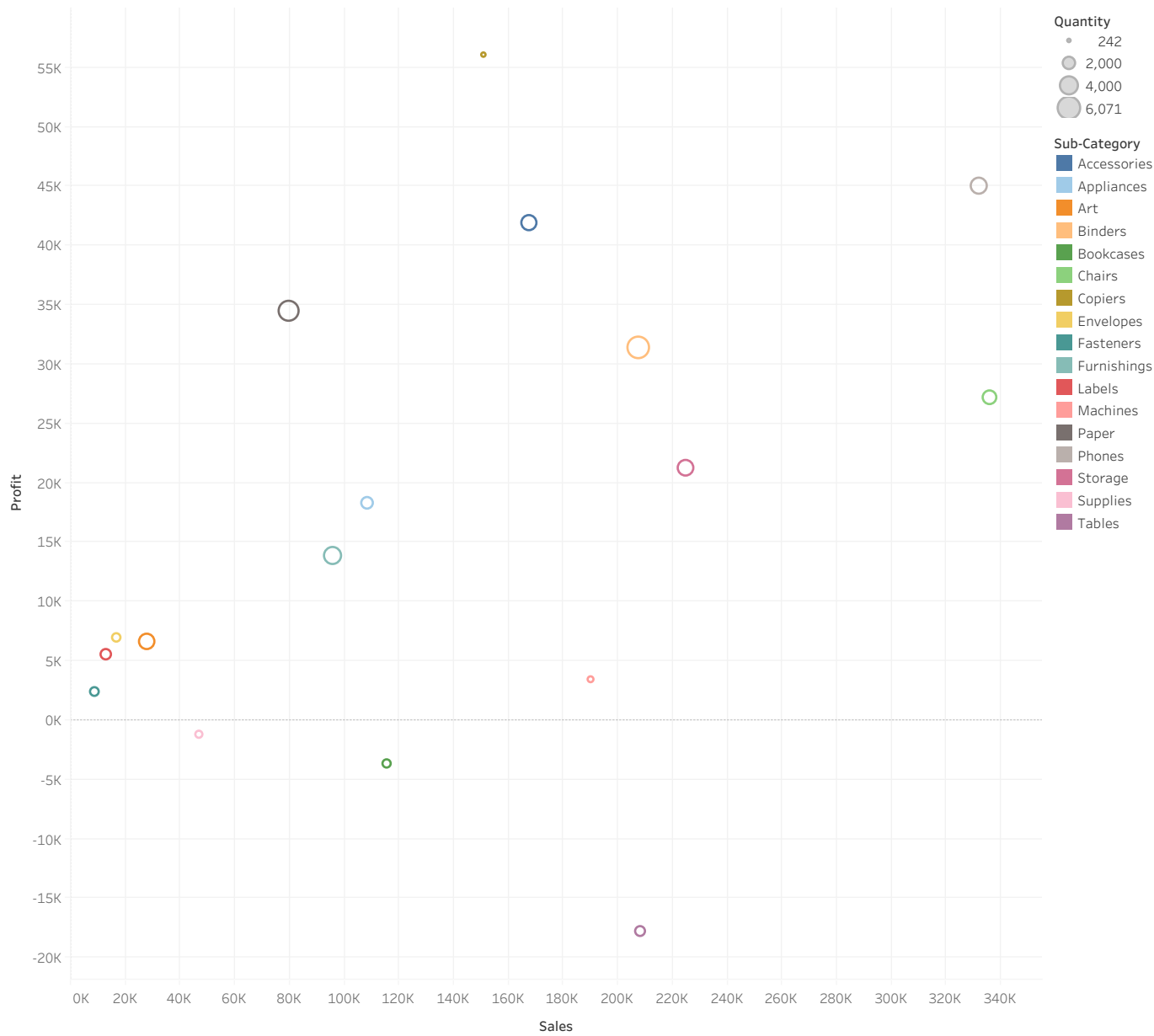
Proportion of sales by region.



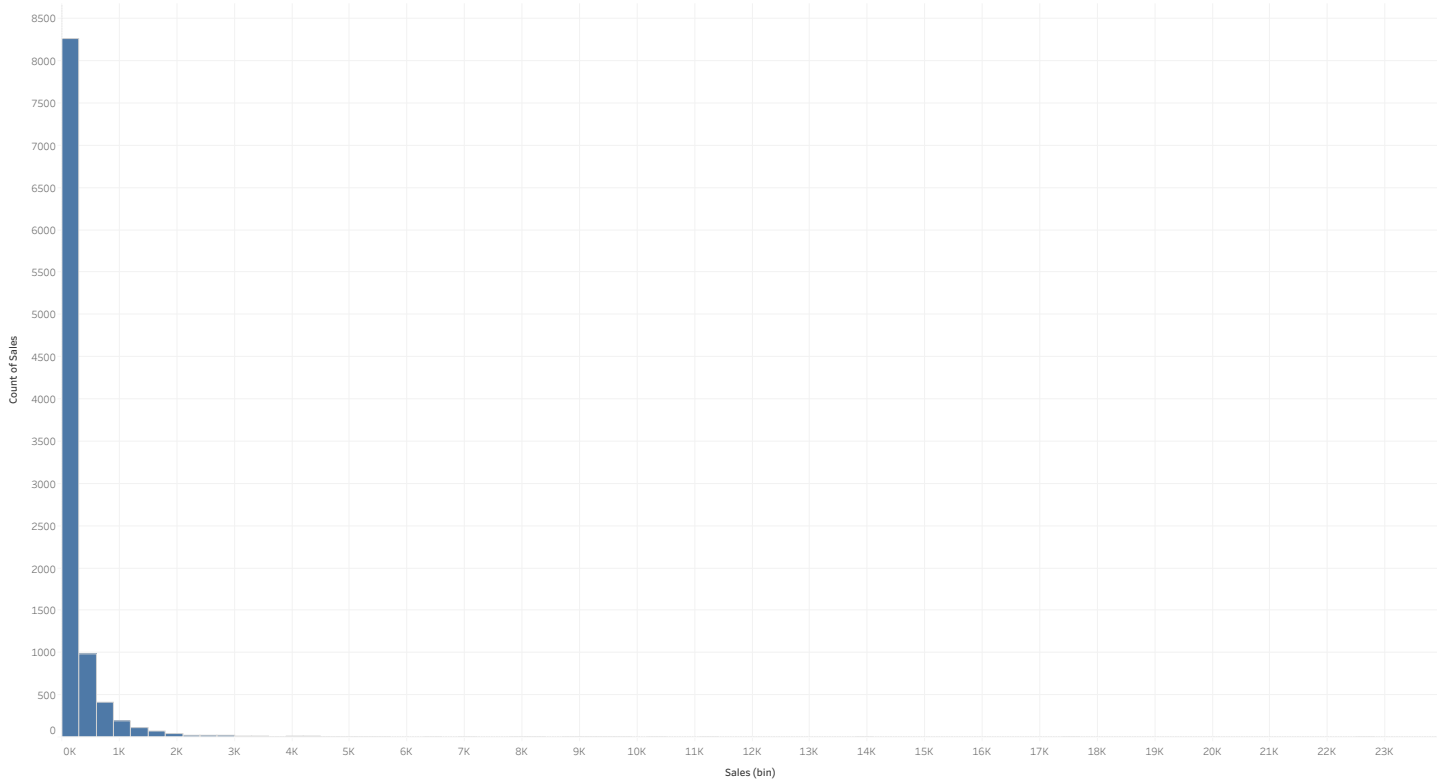
Relationship between sales and profit in different region



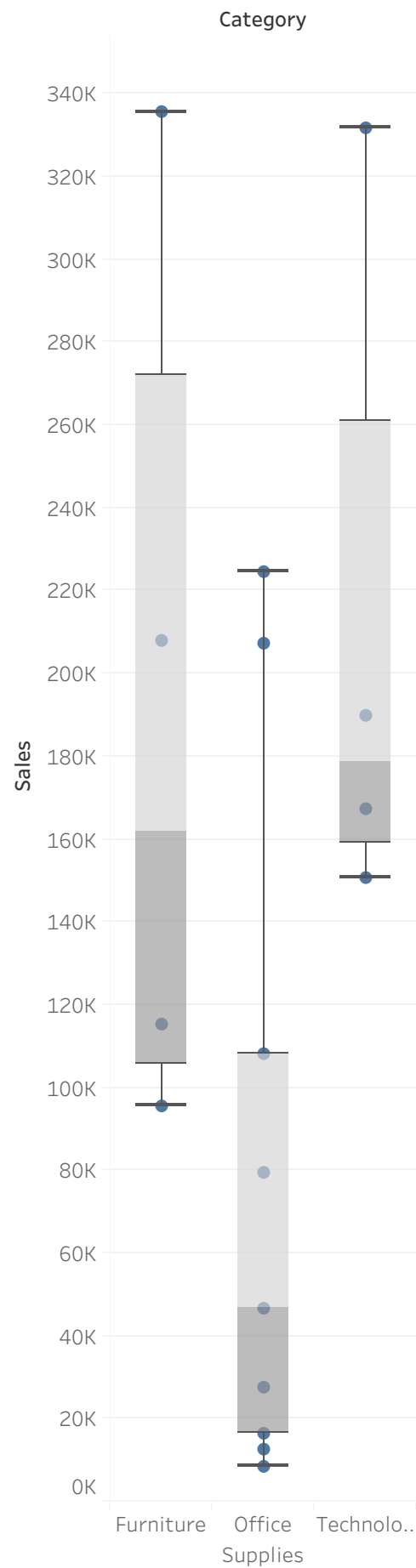
Sales vs. profit with size representing quantity sold of each Sub-Category



Distribution of sales.



Sales distribution by category.

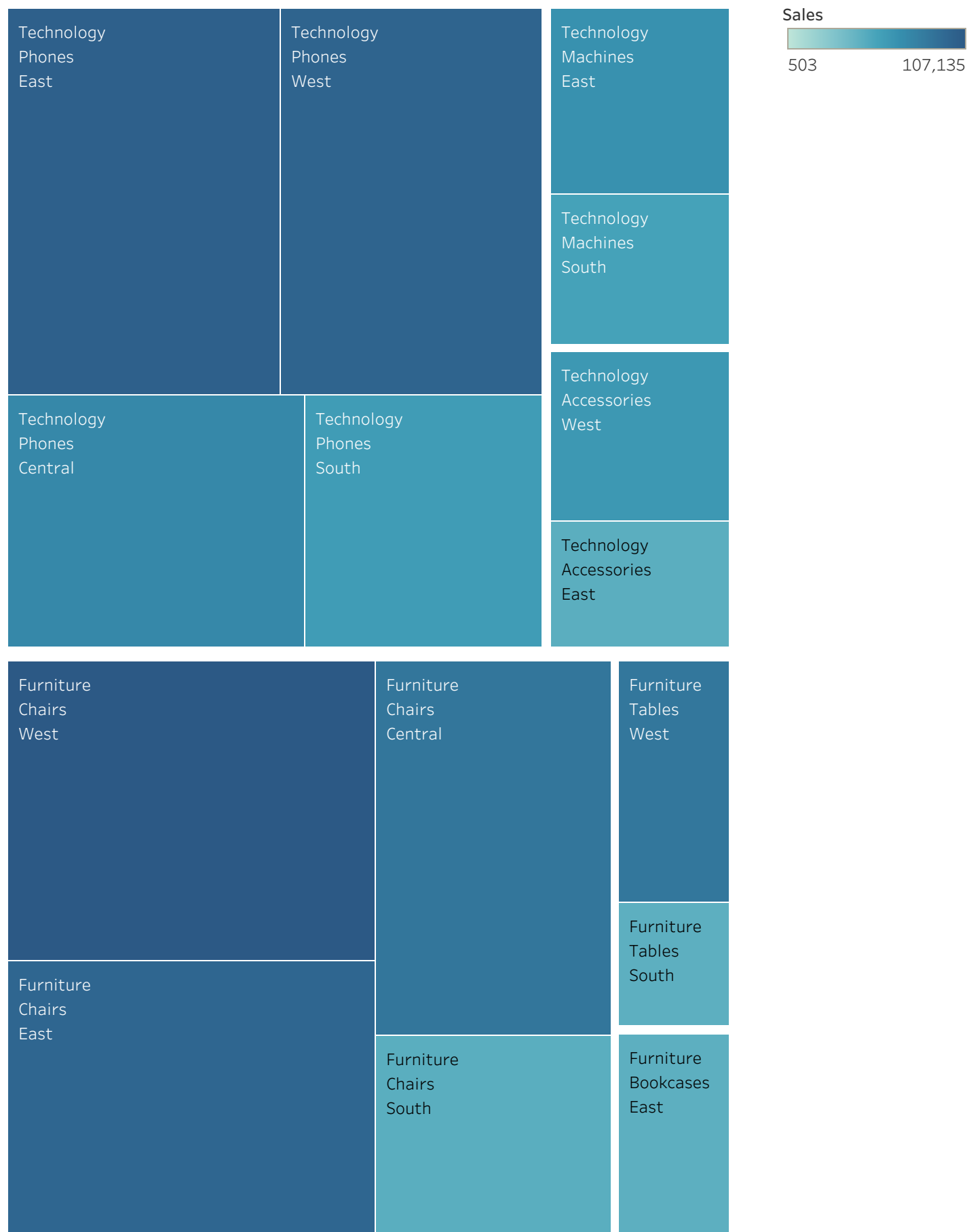


Heat Map of Sales by Subcategory and Region.

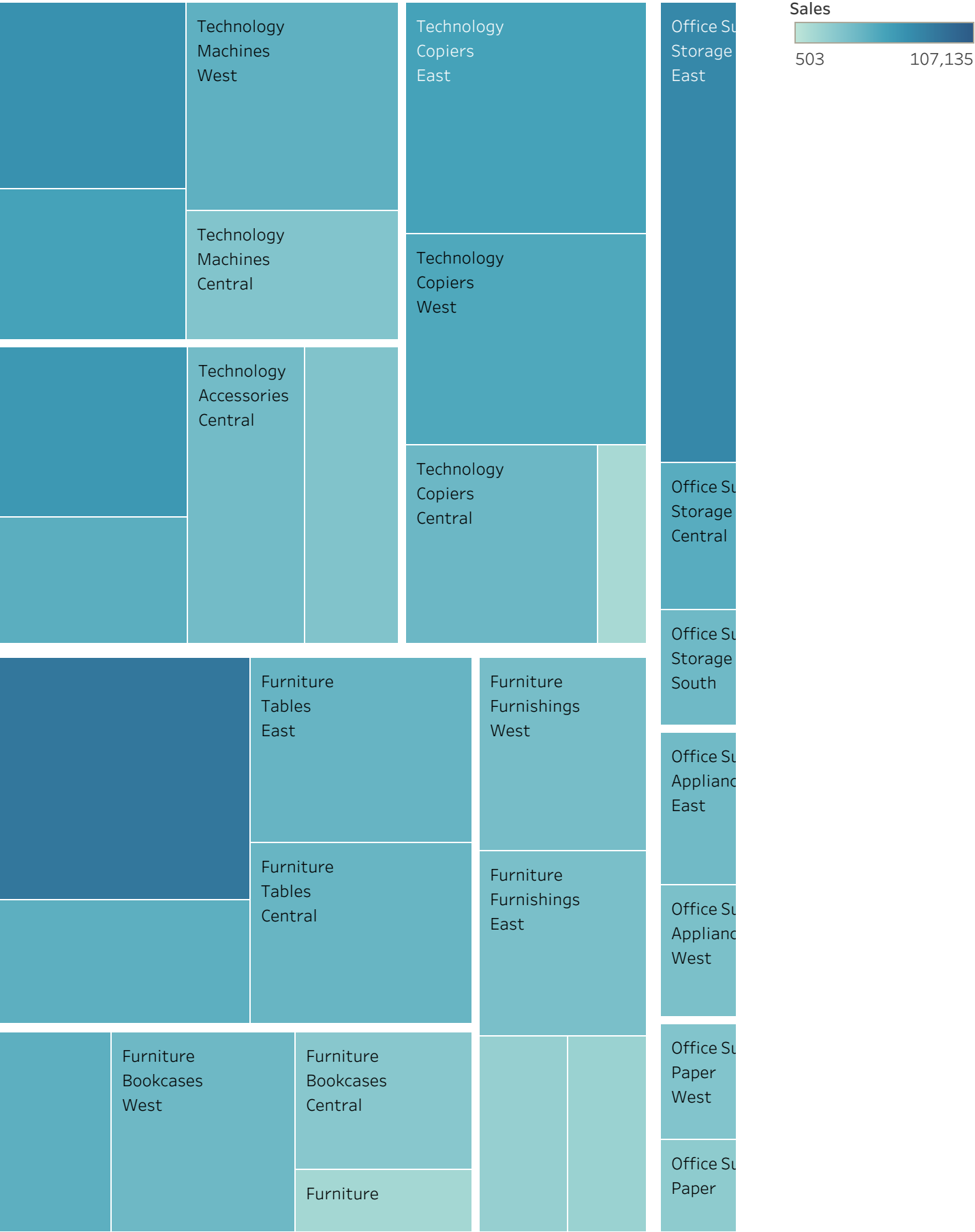




Tree Map of Sales hierarchy of each Region with all Subcategories



Tree Map of Sales hierarchy of each Region with all Subcategories



### Tree Map of Sales hierarchy of each Region with all Subcategories

