Obesrvation

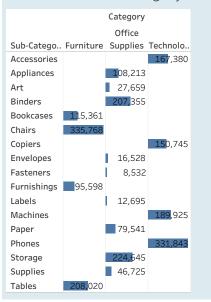
Based on the observations, it is apparent that the Sample Super Store has higher sales in the eastern zone overall. Although the eastern region sells more electronic gadgets, the western region sells more office supplies and furniture.

Sample Super Store Sales Dashboard

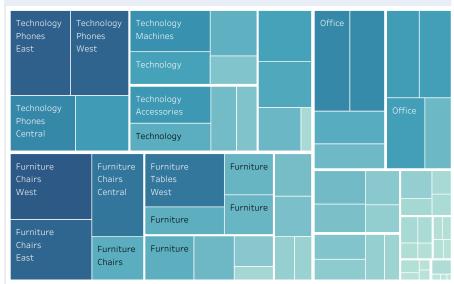
Sales by each Cateogry



Sales of Each subcategory



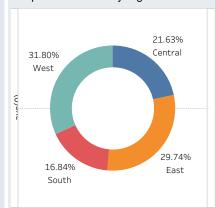
Tree Map of Sales hierarchy of each Region with all Subcategories







Proportion of sales by region.

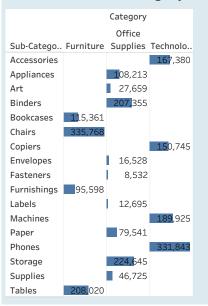


Sample Super Store Sales Dashboard

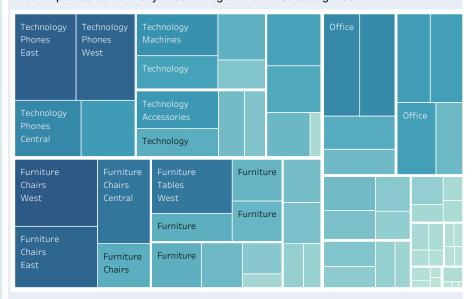
Sales by each Cateogry



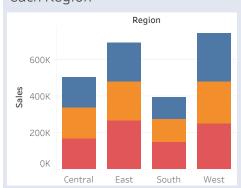
Sales of Each subcategory



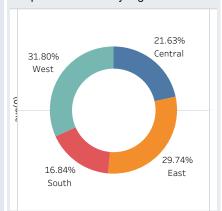
Tree Map of Sales hierarchy of each Region with all Subcategories



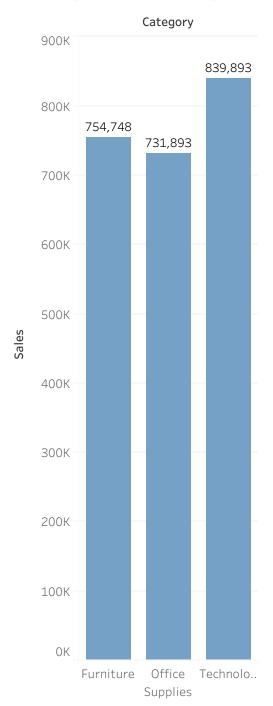
Sales of Different Categories in each Region



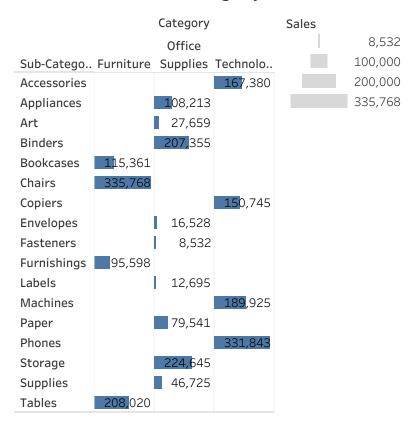
Proportion of sales by region.



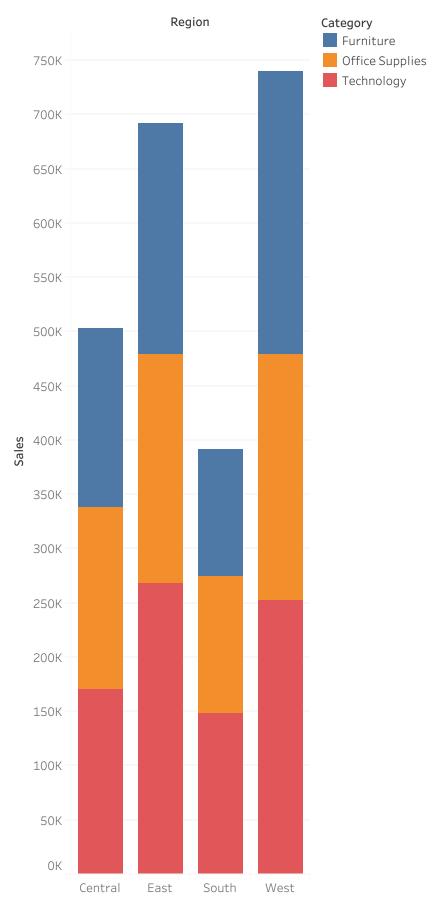
Sales by each Cateogry



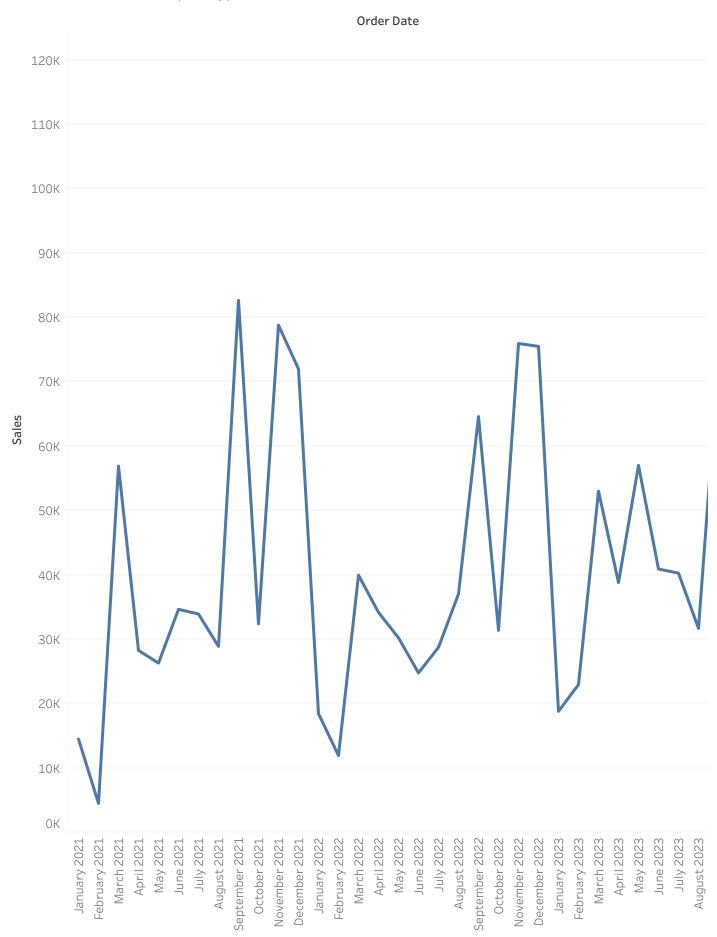
Sales of Each subcategory



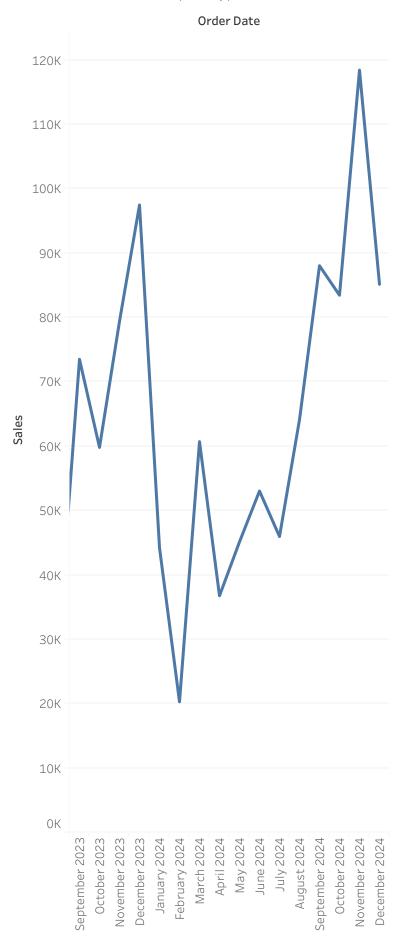
Sales of Different Categories in each Region



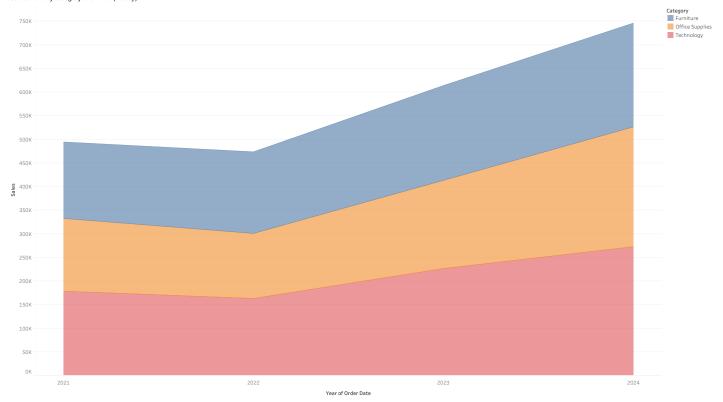
Trend of sales over time(Yearly)



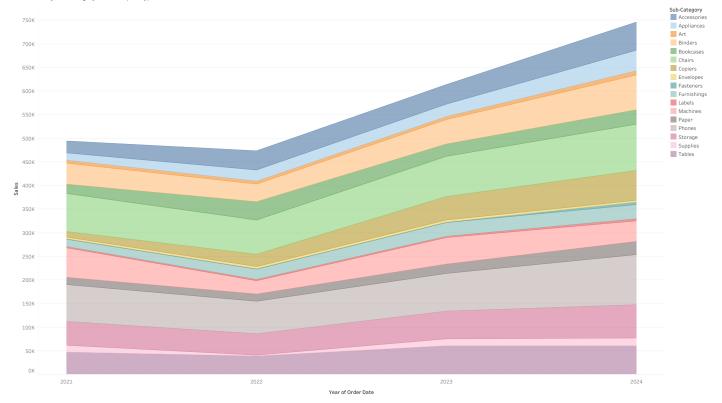
Trend of sales over time(Yearly)



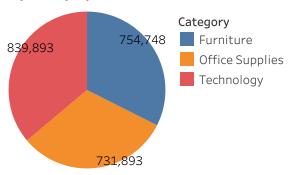
Sales trend by category over time.(Yearly)



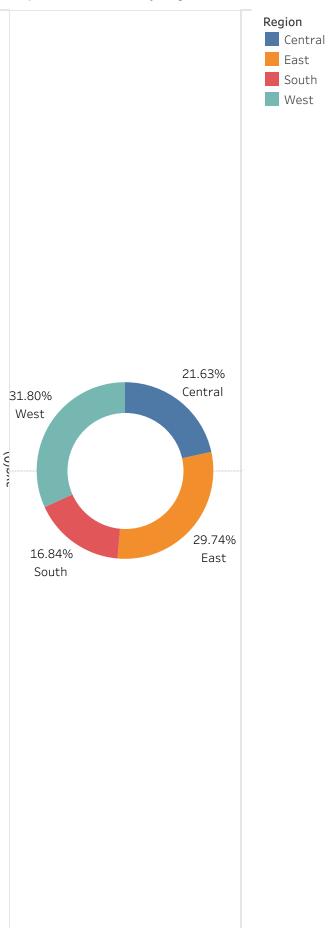
Sales trend by sub-category over time(Yearly).

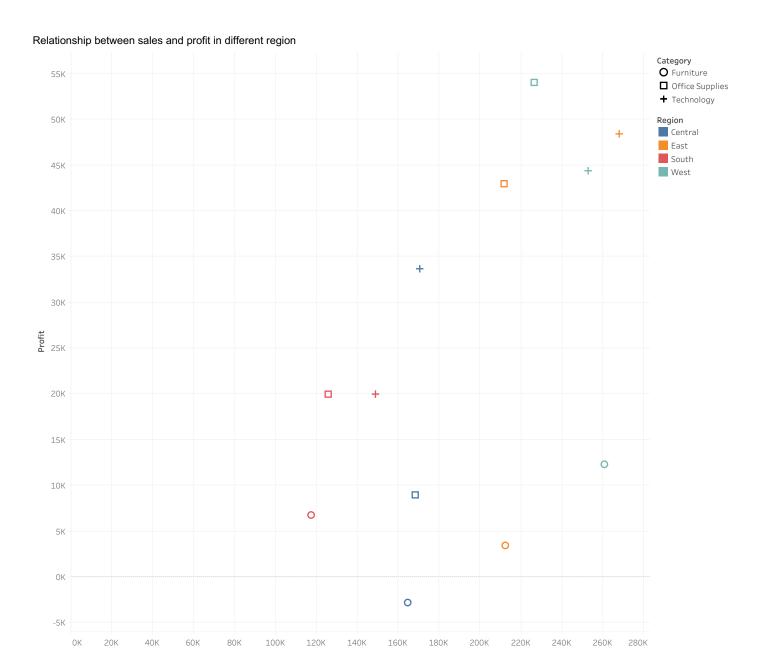


Proportion of sales by category.



Proportion of sales by region.





Sales



0

220K

240K

260K

280K

200K

-20K

20K

40K

60K

80K

120K

140K

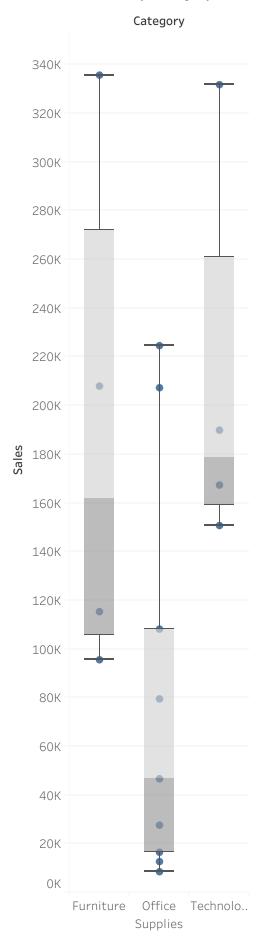
160K

180K

Sales



Sales distribution by category.



Heat Map of Sales by Subcategory and Region.



Tree Map of Sales hierarchy of each Region with all Subcategories

Technology	Technolog	V	Techno	ology	Sales	
Phones East	Phones West	Mach East			503	107,135
			Technology Machines South			
Technology Phones Central	Techno Phones South		Technology Accessories West			
			Techno Access East			
Furniture Chairs West		Furniture Chairs Central		Furniture Tables West		
Furniture Chairs East				Furniture Tables South		
		Furniture Chairs South		Furniture Bookcases East		

Tree Map of Sales hierarchy of each Region with all Subcategories

	Techno Machin West		Techr Copie East				Office Su Storage East	Sales 503	107,135
	Technology Machines Central		Technology Copiers West						
	Techno Access Centra	ories							
				Techno Copiers Central		ı	Office Su Storage Central		
		Furniture Tables		Furniture Furnishings		IS	Office Su Storage South		
		East		West			Office St Applianc East		
		Furn Table Cent	es		Furniture Furnishings East		Office St Applianc West		
Furniture Bookcase West			Furniture Bookcases Central				Office Su Paper West		
Furniture					Office Su Paper				

Tree Map of Sales hierarchy of each Region with all Subcategories

upplies .	Office S Storage West		Binders Central			Office Supplies Binders East		
upplies			Office Supplies Binders West			Office Supplies Binders South		
ıpplies								
upplies es	Office Sup Appliance Central			Office Supplies Supplies West		es	Office Supp Supp	lies
upplies es	Office Su _l			Office Su Supplies	es	Office Supplies Supplies		
		South		Office				
ıpplies		Office	Office	Office				
ıpplies								

Sales	
503	107,135