



Business Services Overview

Cloud Counselage

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Business Services

Our services are based on your business requirements from basic cues to advisory

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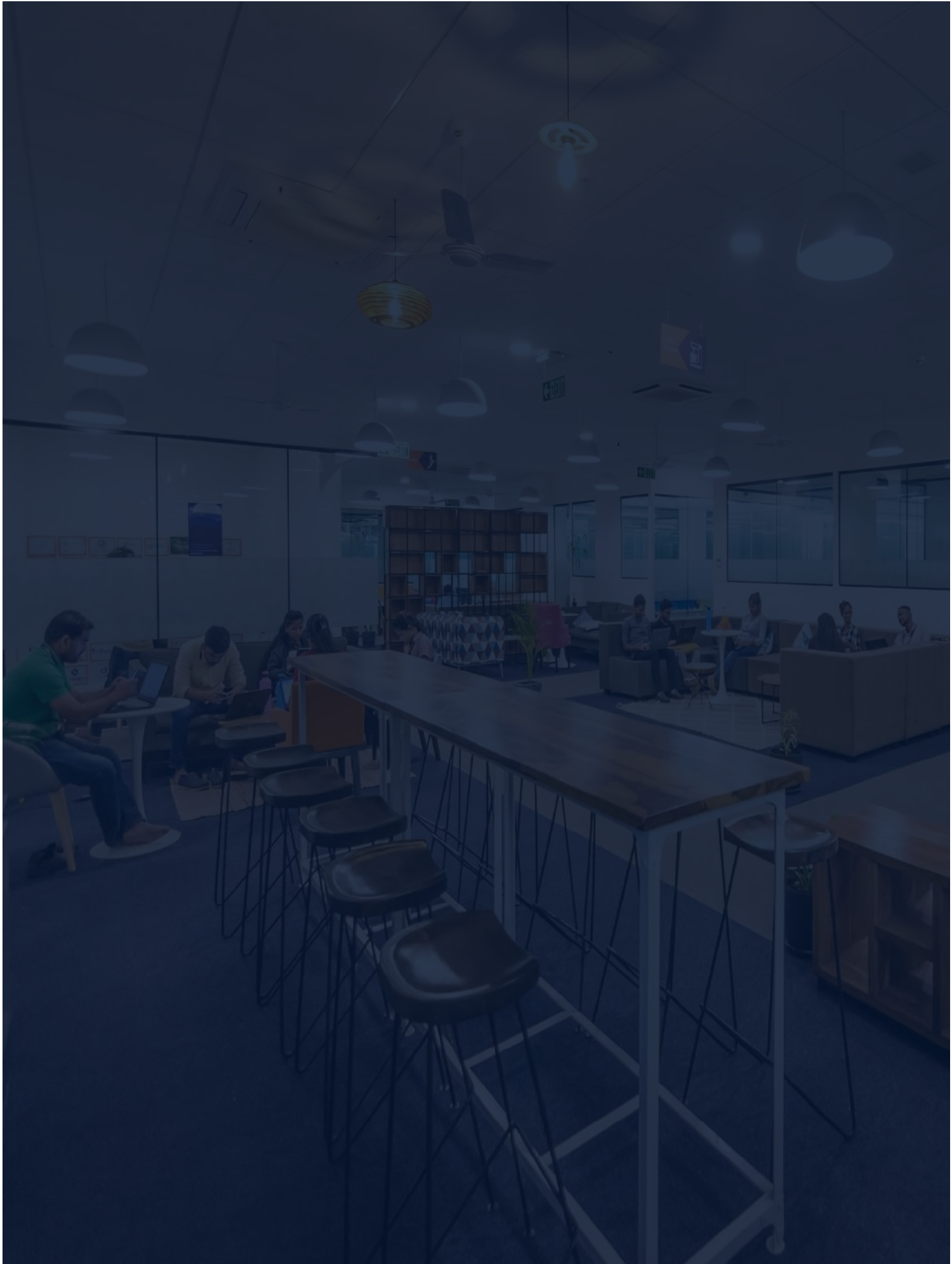
Success Stories

Helping our clients achieve business success is what drives us

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Contact Us

Take the next step towards your organization's growth



Cloud Counselage Pvt. Ltd. – About Us

“AN IT & MANAGEMENT CONSULTING COMPANY WITH A SOCIAL CAUSE AT HEART”

SERVICES

Consulting & Advisory

PRODUCTS

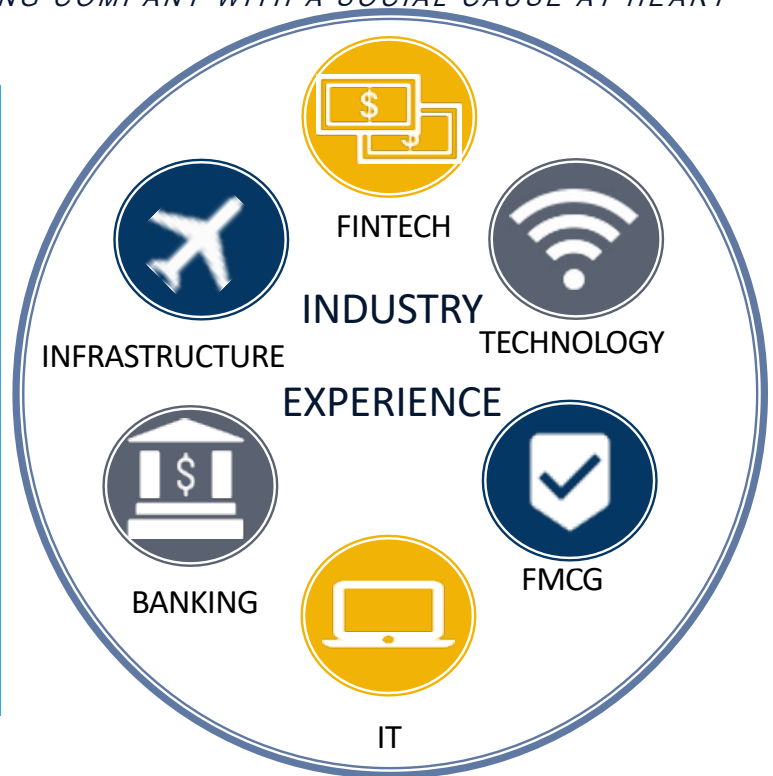
Various Cloud Platforms

PROGRAMS

IAC-CCPC

CLOUD STORE

Domains, Hosting,
Workspaces, etc.



Our Cause & Values

We understand the challenges of Start-ups & MSMEs, therefore on a mission to provide affordable business services to help them propel in the desired direction.

Integrity

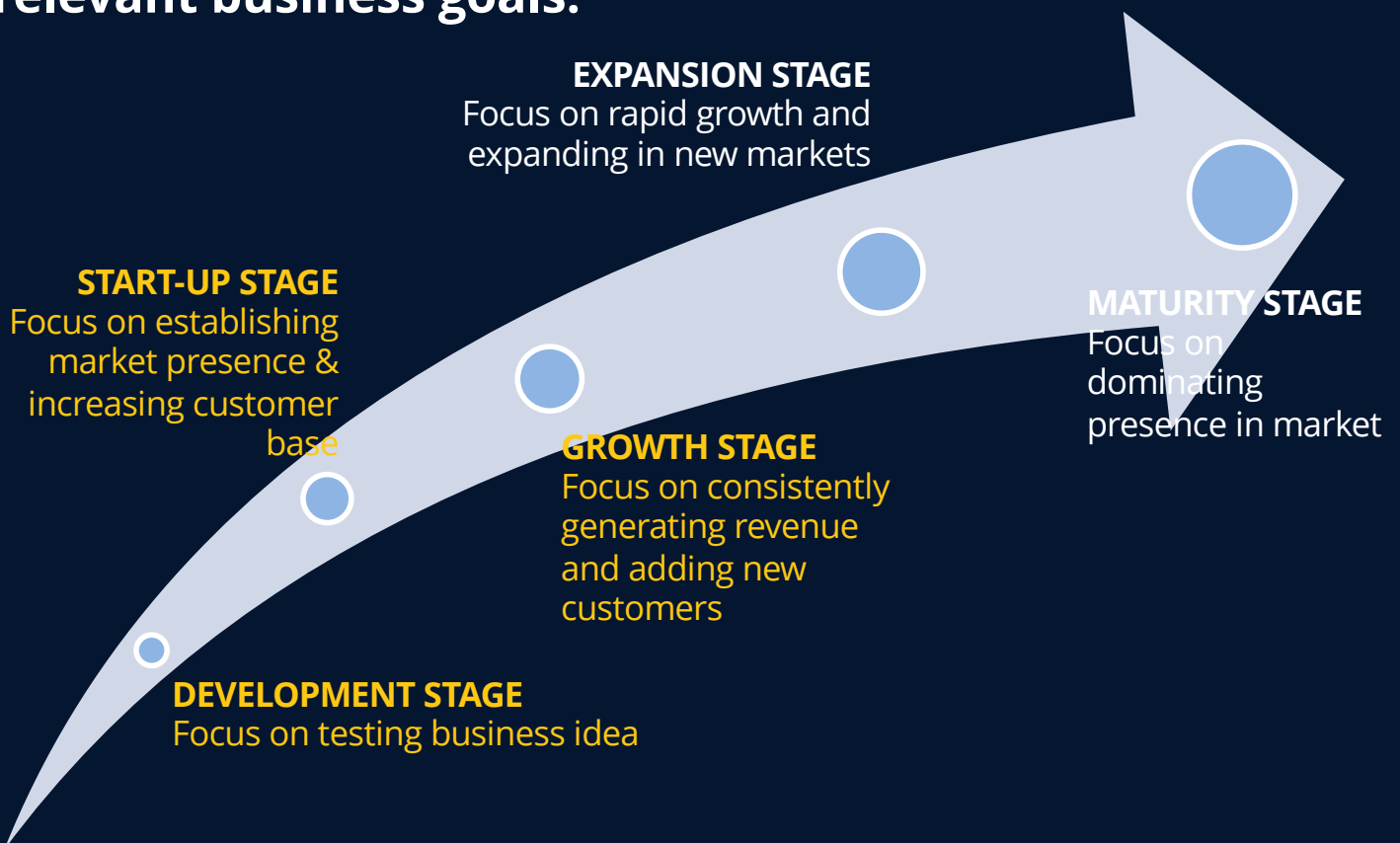


Commitment

The process of practicing our fundamental values of 'Integrity' & 'Commitment' with total conviction enables us to co-create value for our clients and partners



Our Business Services provide simple, ready to use, affordable business management solutions to propel start-ups and MSMEs in the desired direction by co-creating value for them in their current stage of business lifecycle enabling them to just focus on the relevant business goals.



OUR COMPETENCIES

STRATEGY

- Establishing Vision & Mission
- Goal Setting
- Industry/ Market Study (SWOT Analysis/ Competitor Analysis, Developing Buyers Persona)

PROCESSES

- Process Audit & Design
- HR: Talent Acquisition, Recruitment Consulting, Employee Management, Policies, Solutions
- Sales: Develop Model, Setting Sales Organisation, Sales goals, Sales Process, Sale Reporting, Solutions

BUSINESS ESSENTIALS SETUP

- Domain, Business Tools, Email Setup, CRM
- **15 years experience of managing business operations and service delivery for Indian, UK and Multinational companies across multiple industries**
- **Managed stakeholders and projects across 80 Countries**
- **11+ years of experience designing, developing and managing teams**
 - Hiring Entry-level to Sr. Manager level employees (both permanent and contract)
 - Procurement of resources from agencies
 - Onboarding Employees
 - Training Employees

Management Cues



For individual looking for an easy-to-use practical guide for starting and running business, our online template-based business solution provides a roadmap to succeed in their business. Know More

Business Process Consulting



Pre-Designed business process and standard operating procedures (SOPs) for various business activities like recruitment, Team Management, budgeting, etc. with consulting. [Know More](#)

Business Process Design & Delivery



Designed business process and standard operating procedures (SOPs) for various business activities like recruitment, Team Management, budgeting, etc. with consulting and delivery.
Know More

Business Management Services



Outsource your Annual, Quarterly and monthly management activities, like goal setting, budgeting, resource planning, hiring, employee management, project reviews, management reporting.

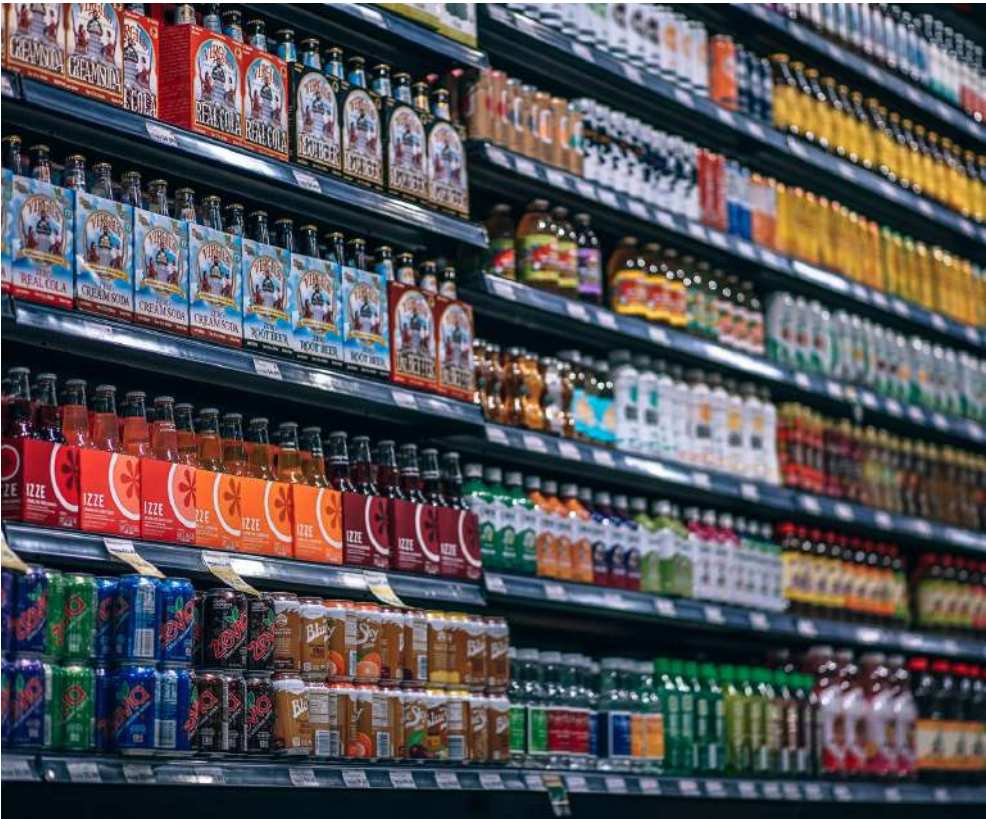
Know More



Helping our clients achieve business success is what drives us. We would like to share a few success stories from our work experience.



EUROPEAN FMCG COMPANY



The Finance department of the company wanted to bring about a step change in the organization design and philosophy to fuel growth.

Our experts helped to reduce the efforts by almost 40% across all the initiatives to bring about savings by eliminating, standardising and automating processes and leveraging technology.



LONDON BASED TRAINING COMPANY



The company wanted to expand its presence in markets outside of London and go online.

Our experts helped to identify the right market and the technology tools that could support the business to cater to the clients in new location



LONDON BASED APP DEVELOPMENT COMPANY



The company wanted strategic inputs including features, target audience, communities, etc. to develop their new app

Our experts helped to identify the best features, the correct target audience and conducive communities where the app could be tested and launched. Along with strategic consultancy we also provided business development support as well which delighted our clients.

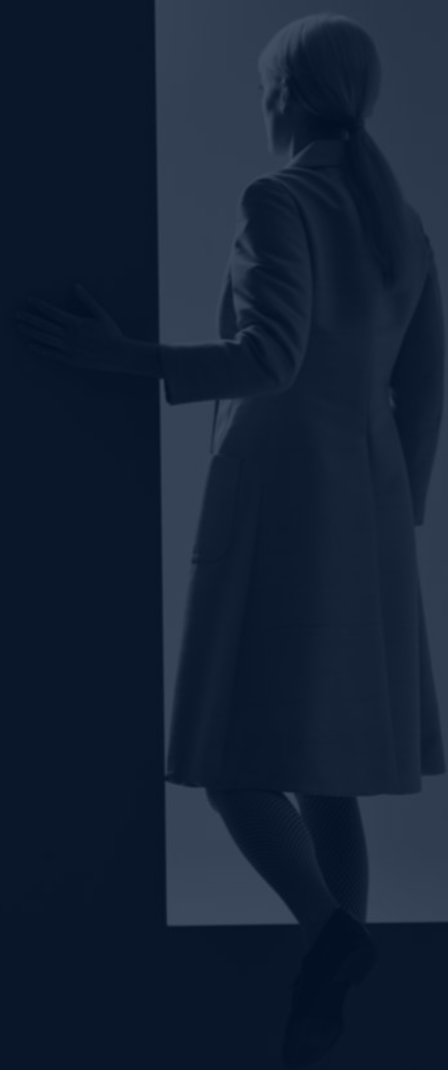


LEADING BANK OF NORTH AMERICA



The bank wanted to reduce efforts and turn-around time for filing taxes of the accounts of their corporate clients across their globe

Leveraging OCR, RPA & script automation our experts helped the bank to bring down the turnaround time from 1 week to 3 hours



Take The Next Step – Contact Us

Book Your Discovery Meeting - [Click Here](#)

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We welcome your comments and queries with respect to this document. Please email us at: consulting@cloudcounselage.com

