

# Motorola Sales Dashboard

This Power BI dashboard project presents a comprehensive view of Motorola's sales performance. The dashboard includes insights such as total sales, quantity, transactions, and customer ratings. It enables easy analysis of sales distribution by city, brand, mobile model, and payment method.

The dashboard is fully interactive and designed for business stakeholders to make data-driven decisions quickly and effectively.

## Tools Used:

- Microsoft Power BI
- Excel (for raw data)

## Key Features:

- Brand and Month slicers for dynamic filtering
- KPIs for sales, quantity, and transactions
- Geo map of sales by city
- Visual breakdown of ratings, payment methods, and model-wise sales

Dashboard Snapshot

