

Ryan Murphy
EGD 220-04
Milestone 1

Blue Foot Software

Concept Statement:

You try to log into your computer like you normally do when all of a sudden after your computer goes to a blue screen and you need to make your way through puzzles in the map before all of your personal information is stolen.

Target Audience:

Our Target audience for this game are people who enjoy getting free software, there is a group called Free Software Foundation. FSF is a nonprofit organization that promotes free computer usage.

How the game Relates to Blue

The color blue represents Loyalty as well as trust and people are very loyal to their brand of computers which is what your playing the game on. People are very loyal to their laptops, its their personal device that can inevitable get hacked which is what happens in Blue Foot Software. Trust is involved with this game because it is your personal device and you are trusting it with all of your personal information.

Art Direction: