#### Color Collide

# **Concept Statement:**

An Educational game that teaches you about which colors mix together and what color you get out of mixing them together. After making all of the colors on the color wheel there is a fun coloring book that you can use made from the colors you found while playing the game.

## **Target Audience**

For this game we want to target children learning about colors, so we want to target this specifically at kids in Kindergarten - 2nd Grade. This is the grade level in which kids are learning their colors and which colors mix together.

## How the game Relates to Blue

The color blue symbolizes Intelligence and since this is an education game and it's about learning your colors intelligence fits. Putting all of the colors together require the intelligence to put the proper colors together.

#### **Art Direction**