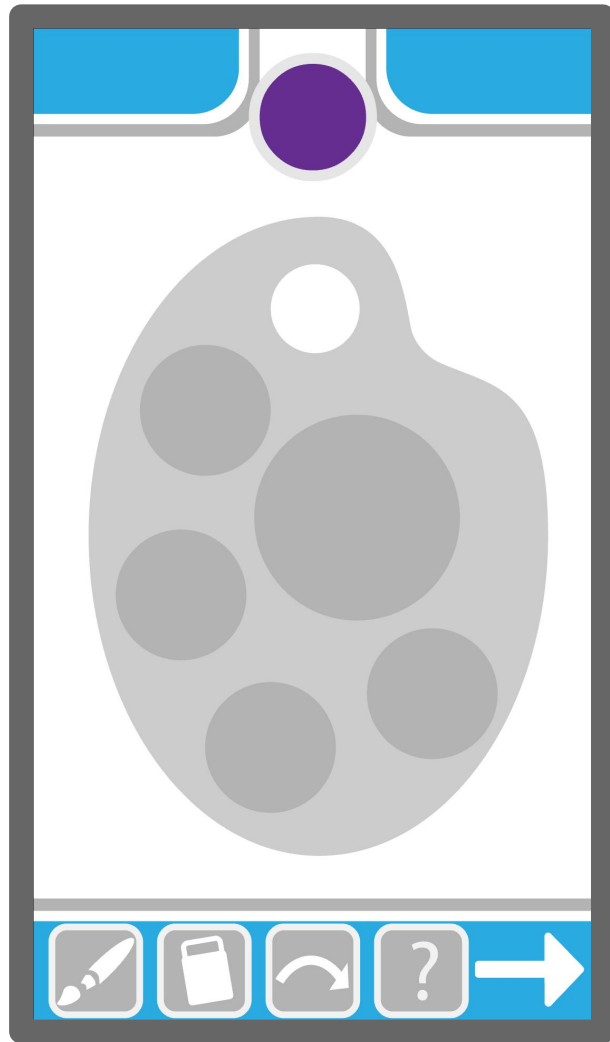


ART CONCEPT DOC

Marianna Messina

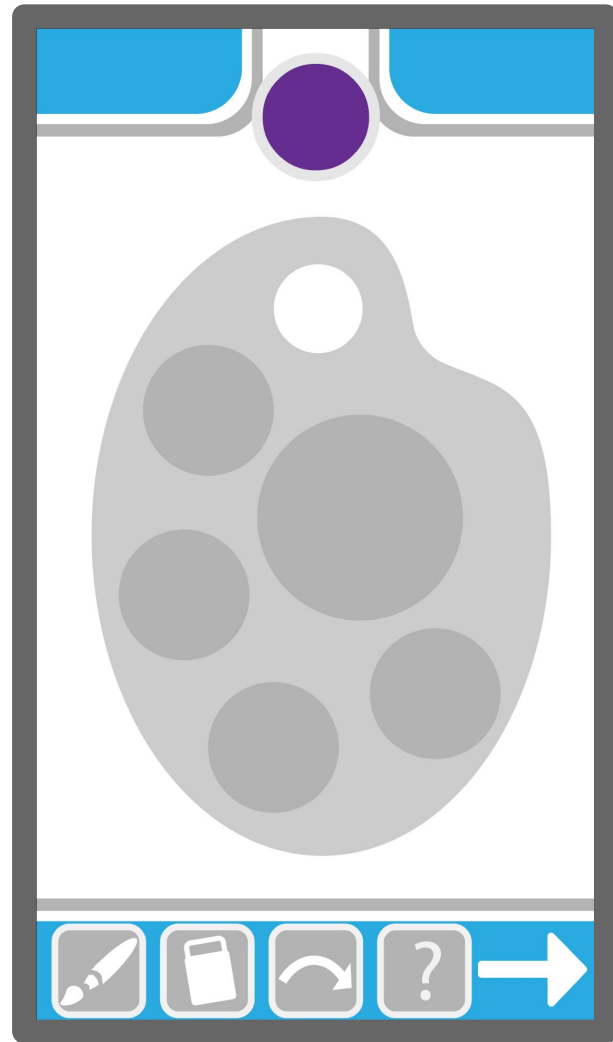
COLOR COLLIDE!

Color Collide surprisingly is not a very visual colorful game. It's about making color so in the spirit of cleanliness the palette itself is a gray along with simple helpful buttons towards the bottom. It is the player's goal to create different colors. The game is visually simple due to our target audience.

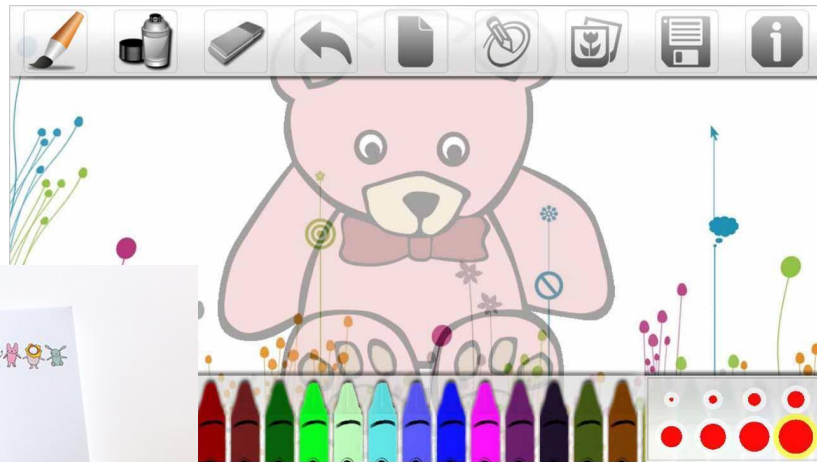


COLOR COLLIDE!

Our target audience is meant for young kids, so instead of text I've used symbols to represent the different tools they have. Each edge is rounded making it more friendly to the eye. The accent blue to to add some visual interest as well as pull from the calmness the color blue brings. Each piece of UI is large and readable.

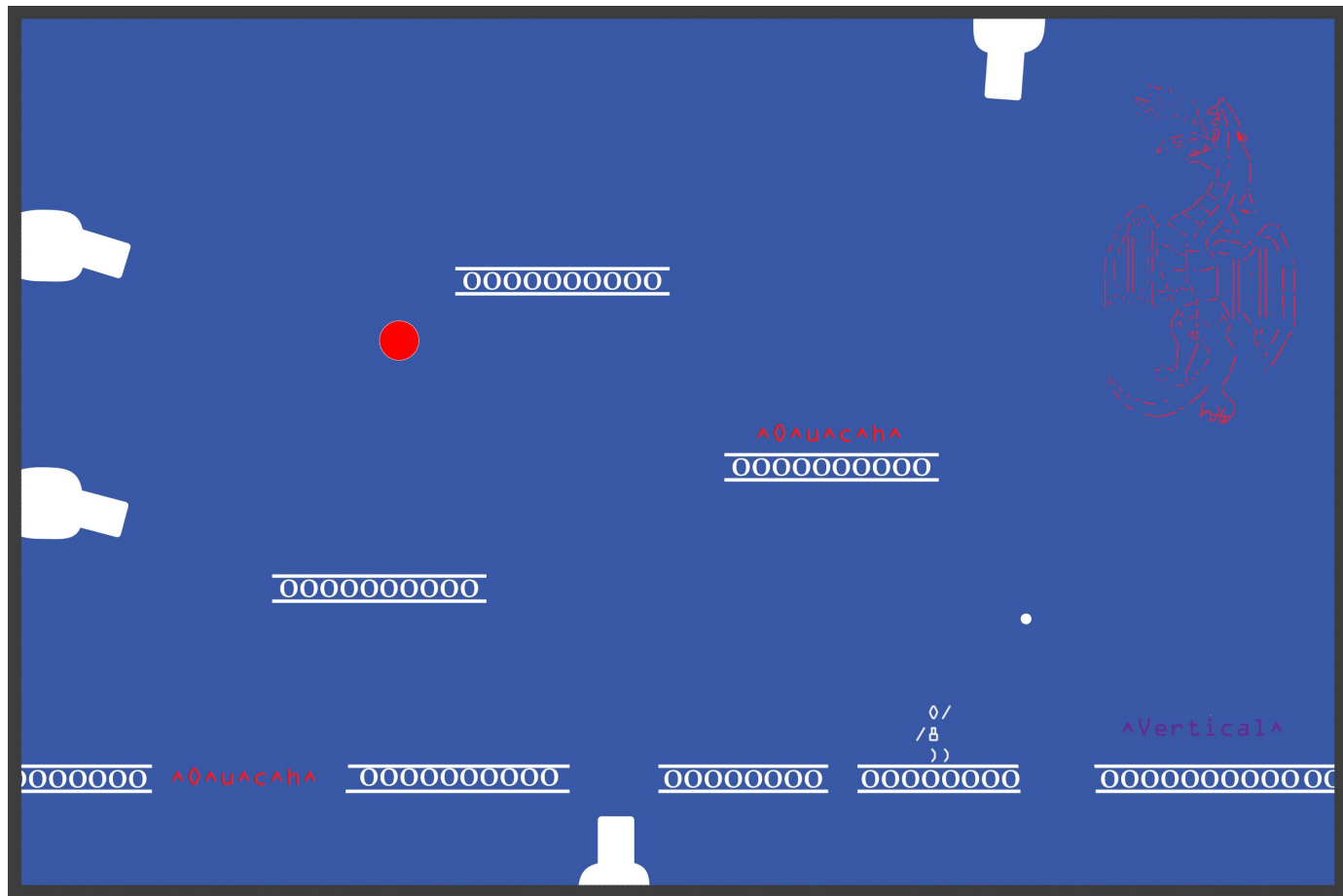


INSPIRATIONS FOR COLOR COLLIDE!



BLUFOOT

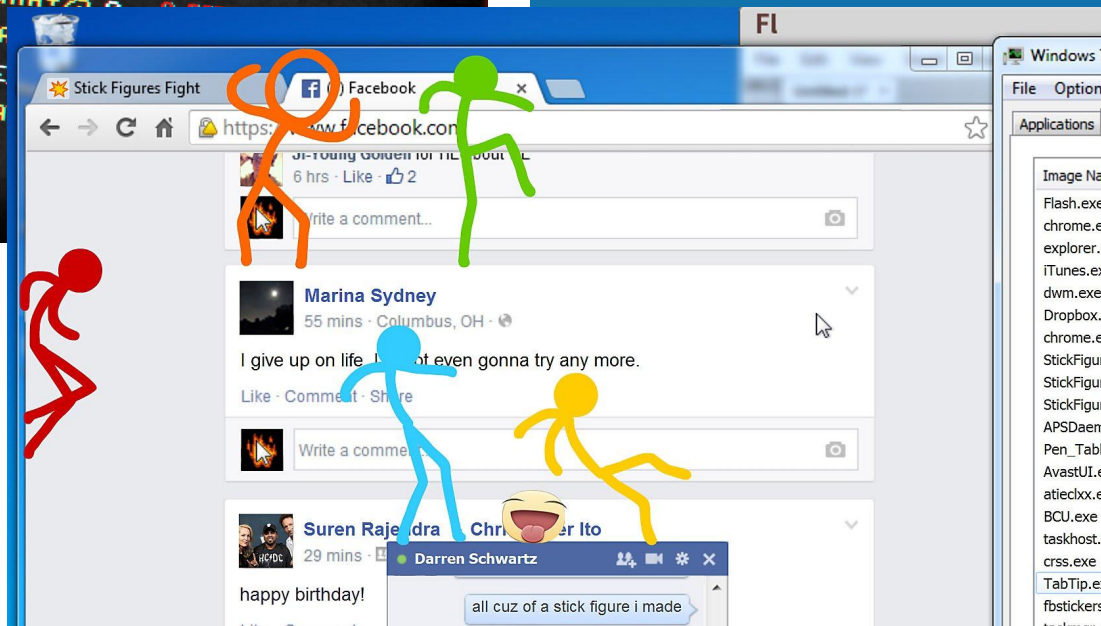
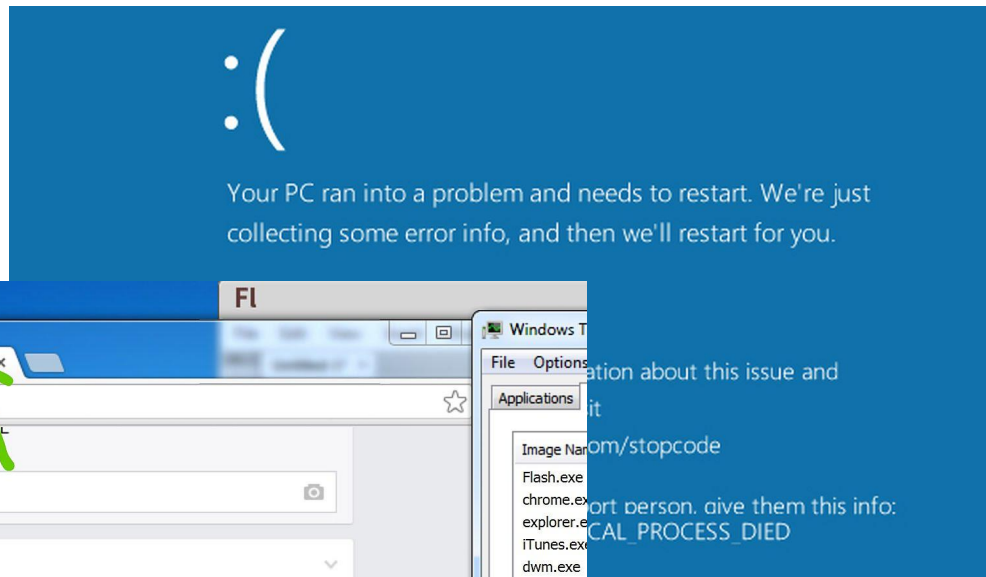
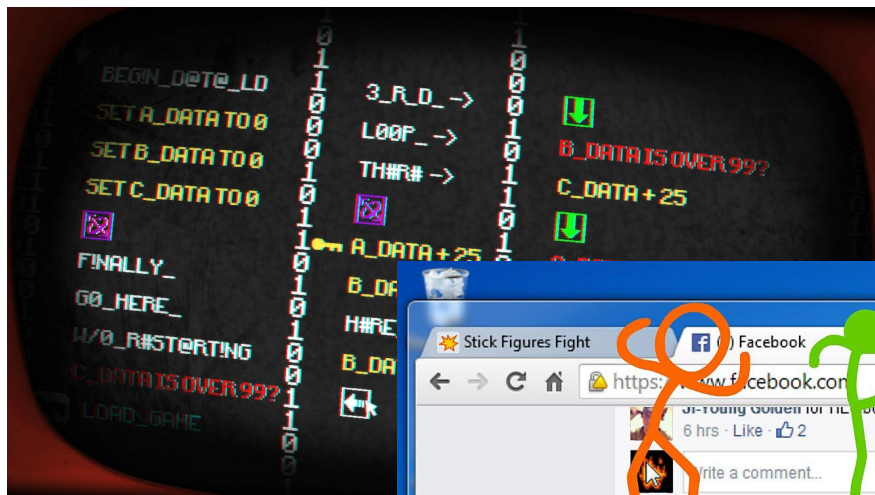
BluFoot is another visually simple game to go along with the theme. The game is about a person trying defeat monsters that are essentially parts of a computer virus.



BLUFOOT

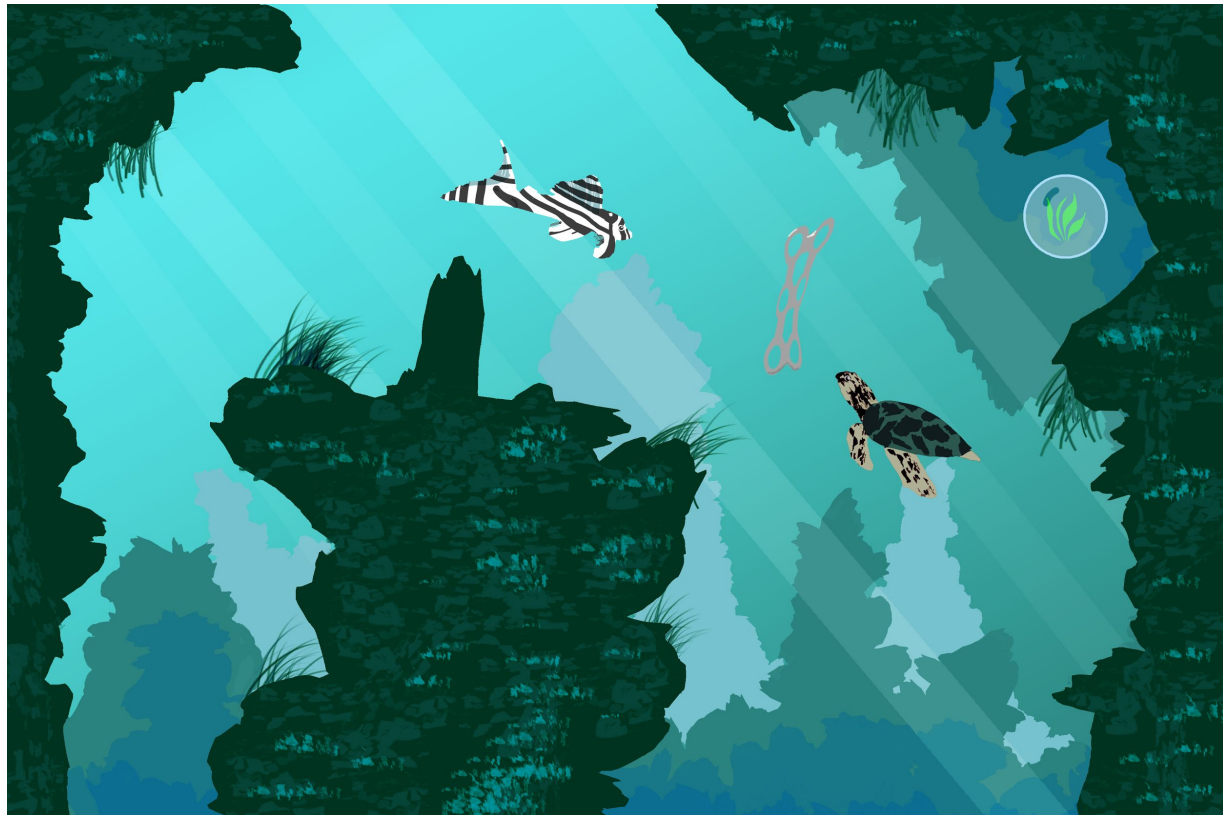
I kept things in the style of a broken computer so a blue screen, text and symbols used as platforms for the player and the different interactions. It definitely needs to be pushed further than this but that is essentially the essence of the game.

INSPIRATION FOR BLUFOOT



BACK TO BLUE

Back To Blue is more visually complex than our other two concepts. While the player is solving the puzzle the world has a green tint to it. Darker shapes in the foreground act as the player bounds.



BACK TO BLUE

Lighter rock formations in the background allow a sense of depth, some more midtones will be added. For the greener scene the colors will be pushed more to really portray the death of an ocean. A more distinct player character will be added since its current features feel a bit lost.



INSPIRATION FOR BACK TO BLUE



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