# Back to Blue

Team Orange



## Index

- Target Market/Audience
- SWOT Analysis
- Steam Greenlight Page
- 2nd Core Mechanic VDD
- Art
- Prototype/Programming



### Target Market/Audience

#### **Target Market**

Large Companies

#### **Target Audience**

 Children Interested in Sea creatures (5-13 years old)



### SW0T Analysis

**Strengths:** 

No competitors

Weaknesses:

Message

**Opportunities:** 

New audience/ Technology

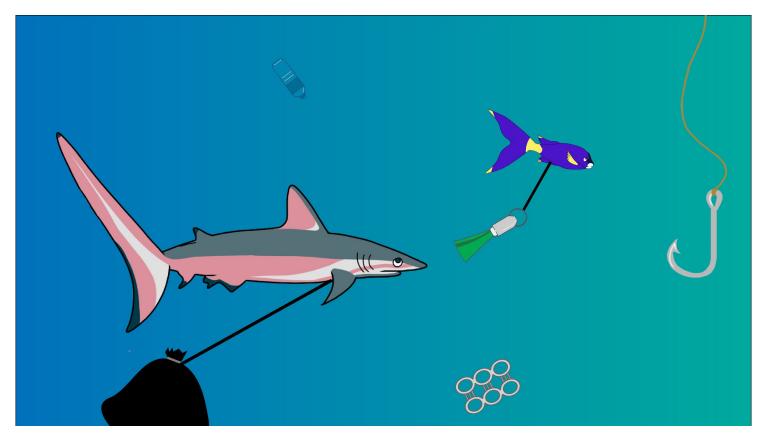
**Threats:** 

Better Methods of Awareness





#### 2nd Core Mechanic





## Art Statement

