

Project Progress Seminar II

on

“ Development of an Application for Pets ”

Presented By

Mr. Yash Kashti
Mr. Aman Ilatkar
Mr. Sahil Mahato
Mr. Yash Chikte
Mr. Vedant Chimote



Guided By

Mr. Swapnil Mahajan
Ms. Nikita Jamgade

Department of Computer Science & Engineering

**S. B. JAIN INSTITUTE OF TECHNOLOGY MANAGEMENT AND
RESEARCH, NAGPUR**

An Autonomous Institute, Affiliated to RTMNU, Nagpur

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Problem Statement & Objectives

Problem Statement :

Today's trend consists of professionals having their families later in life or deciding not to have children at all. Pet owners are increasingly treating their pets as they would their children. Pets aren't just part of the family anymore. In some cases, they are family. They are willing to invest lots of money to have them cared for in an environment that would mirror their home surroundings.

Objectives:

- To provide pet grooming services.
- To provide veterinary services.
- To provide door-to-door service.
- To provide hassle-free reservations for the pet.
- To provide a user-friendly and informative mobile application.

Introduction

- India is one of the fastest growing pet care markets in the world
- Around 30,000 people adopted pets in the pandemic
- According to the Times of India pet styling industry has grown in few years. A large amount of revenue is generated through this business.
- Pet owners are increasingly treating their pets as their own child willing to invest lots of money on them so that they are best in their health and looks.
- Our target customers are pet owners not restricted to only one pet per household and those who are willing to take services for their pets.

Literature Survey

Websites / Paper / Article	Reviews / Findings
American Veterinary Medical Association . U.S. Pet Ownership & Demographics Sourcebook. American Veterinary Medical Association; Schaumburg, IL, USA: 2012.	It discusses about maintaining the well-being of the pets , proper medications and quality grooming can be achieved .
American Pets Owner Association. 2021-2022 APPA National Pet Owners Survey. Greenwich, CT: American Pets Owner Association (2021).	This give an important insight about the market of the business. It talks about the potential this industry has.
Pet Industry Trends, Growth & Statistics in 2022 and Beyond: Unleashing Your Ecommerce Pet Marketing Strategies by Reilly Roberts, Jun. 11 2022	It focuses on the competition that brick-and-mortar pet stores face in today's crowded pet supplies market, these retailers are increasingly looking for new ways to draw customer traffic into their aisles.
S. B. Jain Institute of Technology Management and research	

Real Time Survey

- **Scoopy Scrub, Nagpur:**

Scoopy Scrub located in Laxmi Nagar, Nagpur which provides pet grooming with a large variety of services. They provide services such as training, dog walkers, cat and dog grooming and styling, pet boarding, hair grooming, pet transportation, etc.

- **Dogz Planet, Nagpur:**

Dogz planet located in Gokulpeth, Nagpur provides grooming, pet care, food and nutrition.

- **Animal Health Care Centre, Nagpur:**

Animal Health Care Center located at Central Avenue road, Nagpur provides animal treatment, consultation, pet vaccination and all kinds of pet accessories and food.

- **Little Pet's Paradise, Nagpur:**

Little Pet's Paradise is located near Central Avenue road, Nagpur provides grooming services for pets such as nail trimming, bathing, hair cutting, making pets groomed for pet shows, etc.

Real Time Survey

- **Alphawings pet solution's, Nagpur:**

Alphawings pet solution's located near Manewada road provides services only related to dogs such as dog bathing and blow dry, ear cleaning, flea and tick treatment, nail trimming, grooming and styling.

- **Catbase grooming center, Nagpur:**

Catbase Grooming center is located in Jafar Nagar, Nagpur which only provides cat grooming and boarding services.

- **Petazoo, Nagpur:**

Petazoo which is located in Trimurti Nagar, Nagpur provides various services for cats and dogs. They provide bathing, ear cleaning, nail trimming, flea and tick treatment, tooth brushing, body color and medical therapy.

- **Vitsprecious pet solutions, Nagpur:**

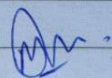
Vitsprecious pet solutions located in Trimurti Nagar, Nagpur provides services such as day care, pet sitting, dog walking, pet food and they even sell various types of pets.

Real Time Survey

* Anu Pet Shop & Aquariums -
Chennai

- Pet boarding
- Pet transportation
- Pet care

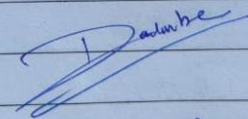
We visited Anu Pet Shop
& Aquariums located in
Gandhi square, Chennai which
provides services such as
pet transportation, pet boarding
& pet care.



Mohit Fulange

* Alphawings pet solutions -
Nagpur

We visited Alphawings pet
solutions located near
Mandada road, Nagpur.
They specially provide
services for dogs such
as bathing, blow dry,
flea and tick treatment,
nail trimming, grooming
and styling.



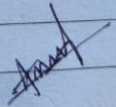
Durgesh Kalambe

Real Time Survey

* Dogz Planet - Nagpur

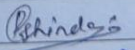
- Grooming
- Pet care
- Food
- Nutrition.

We visited the Dogz Planet located in Gokul path, Nagpur which provides the above services, but they provide best services in this sector.


Ananya Nair

Dr. Pramod Chinde - Nagpur *


We visited to Dr. Pramod Chinde's pet clinic which is located in Nankapur, Nagpur. They provide medical services such as regular vaccinations, surgery, radiology, dental and all kinds of medical treatment to animals. They are newly started, having their presence nearby only.


Pramod Chinde

Real Time Survey

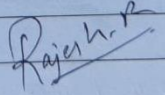
* Little Pet's Paradise - Nagpur

We visited pet little pet's paradise located in Central Avenue road, Nagpur and found this they provides grooming services such as nail trimming, bathing, etc & also they train & groom pets for pet shows.


Ajush Thadani

* Pantkrupa Pet Store - Raonel

We visited Pantkrupa pet store located in Raonel which is basically a store, They provide pet foods & pet's related products & access dies, But -they don't have an online market & not a prior knowledge to that so we told them about our idea and they & showed their interest, listing their products on our App.

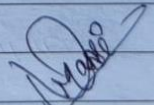

Rajesh Rathode

Real Time Survey

* Prop & Sub - Nagpur

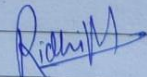
- Grooming
- Training
- Dog walkers
- Pet boarding

We visited Prop & Sub located in Laxmi Nagar, Nagpur which provides the above services although their main problem is the reachability to the people.

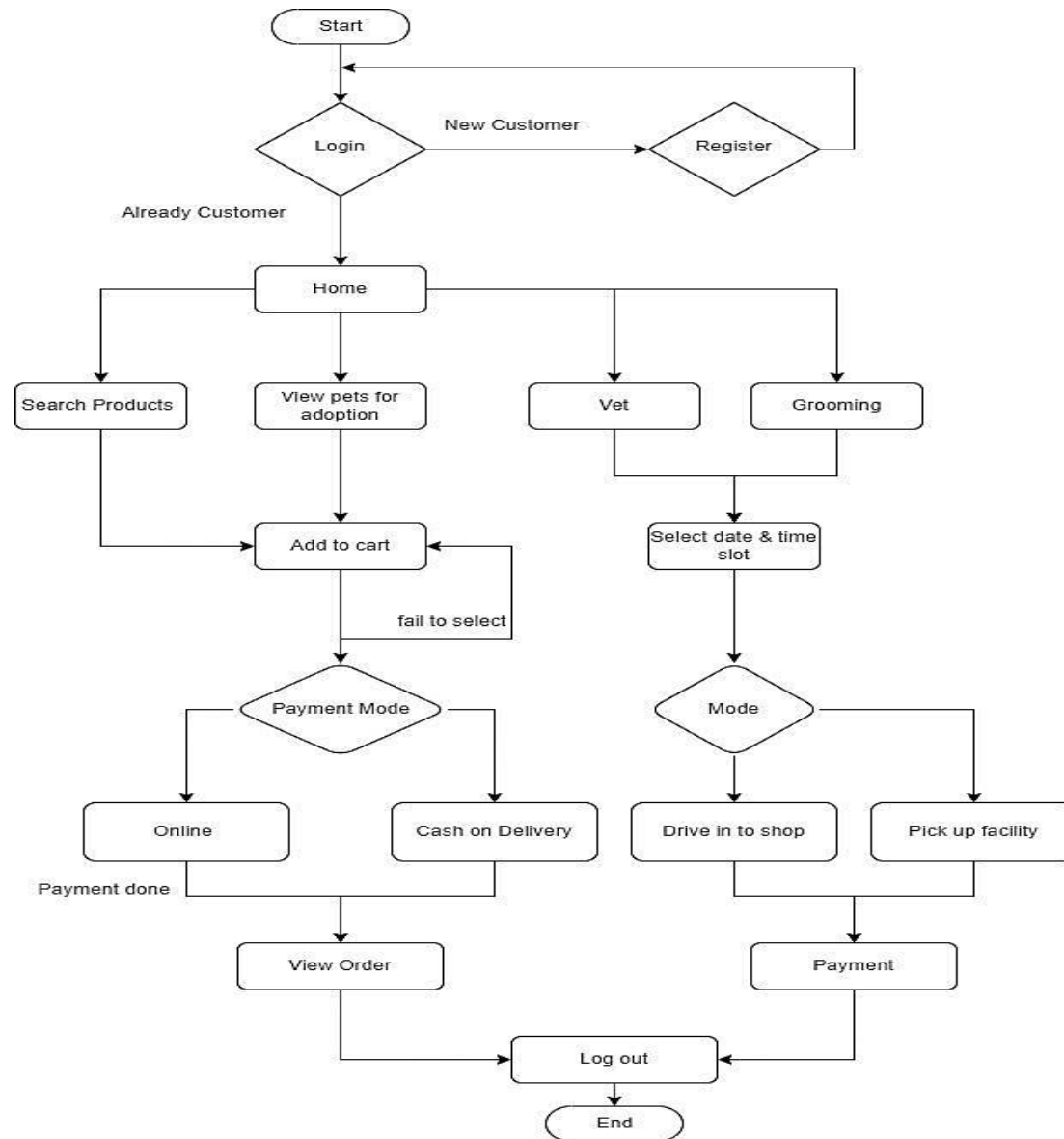

Mansi Nimbark

* Vits Precious pet Solutions - Nagpur

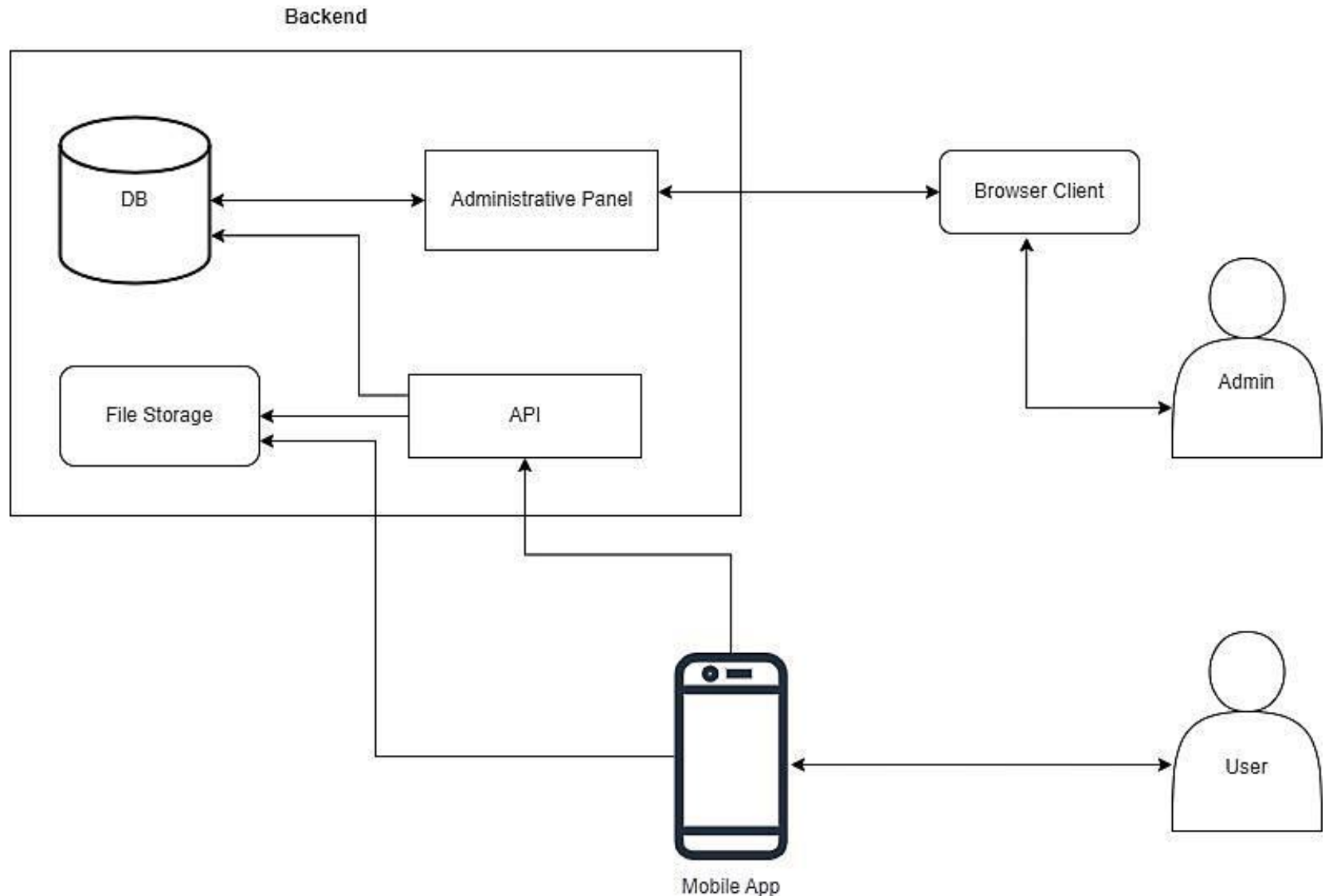
We visited Vits Precious pet Solutions located in Trimurti Nagar, Nagpur which provides services such as day care, pet sitting, dog walking, pet food and they also sell various types of pet. But they have only limited market reach.


Richi Metta

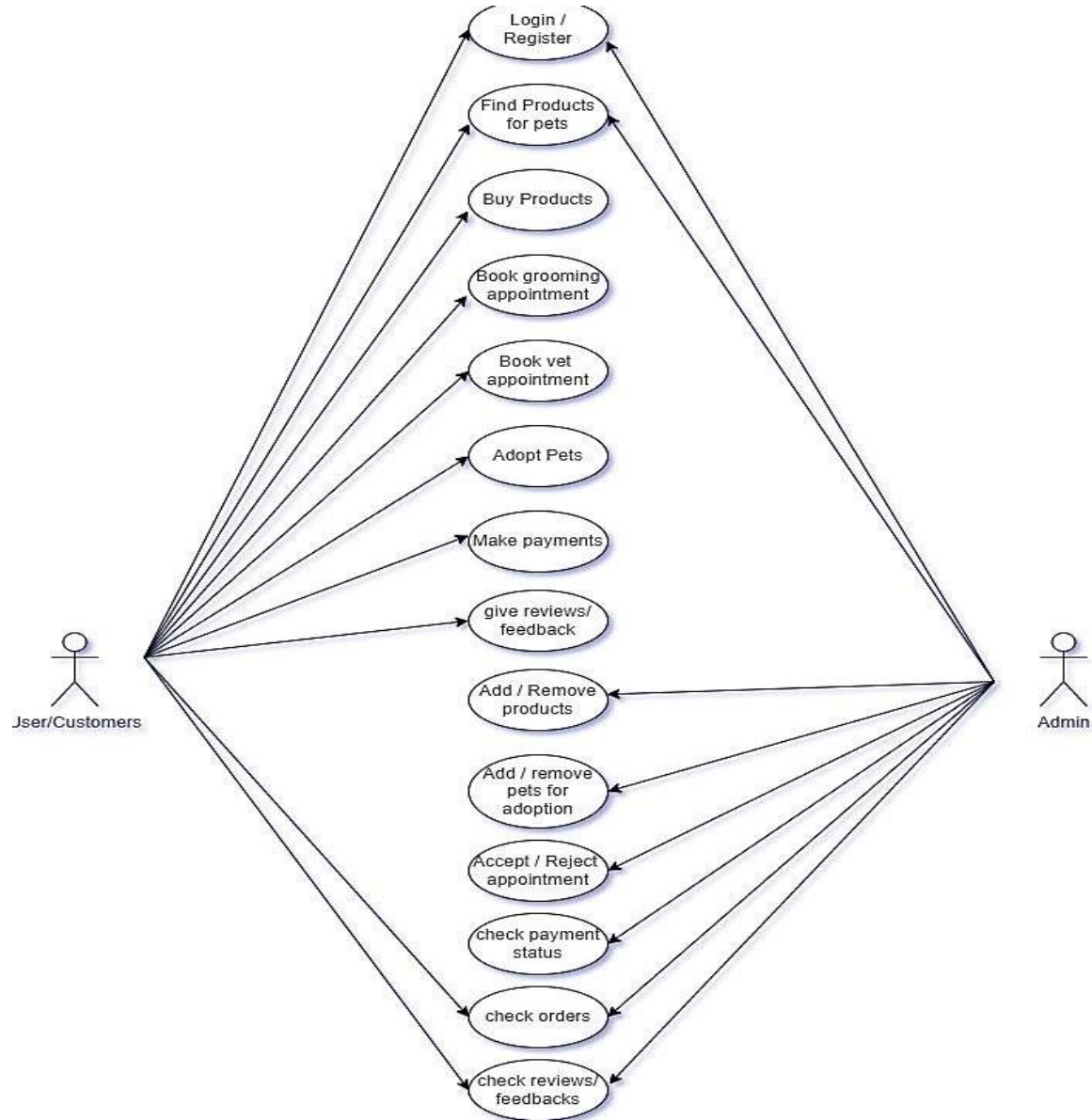
System Design: System Flowchart



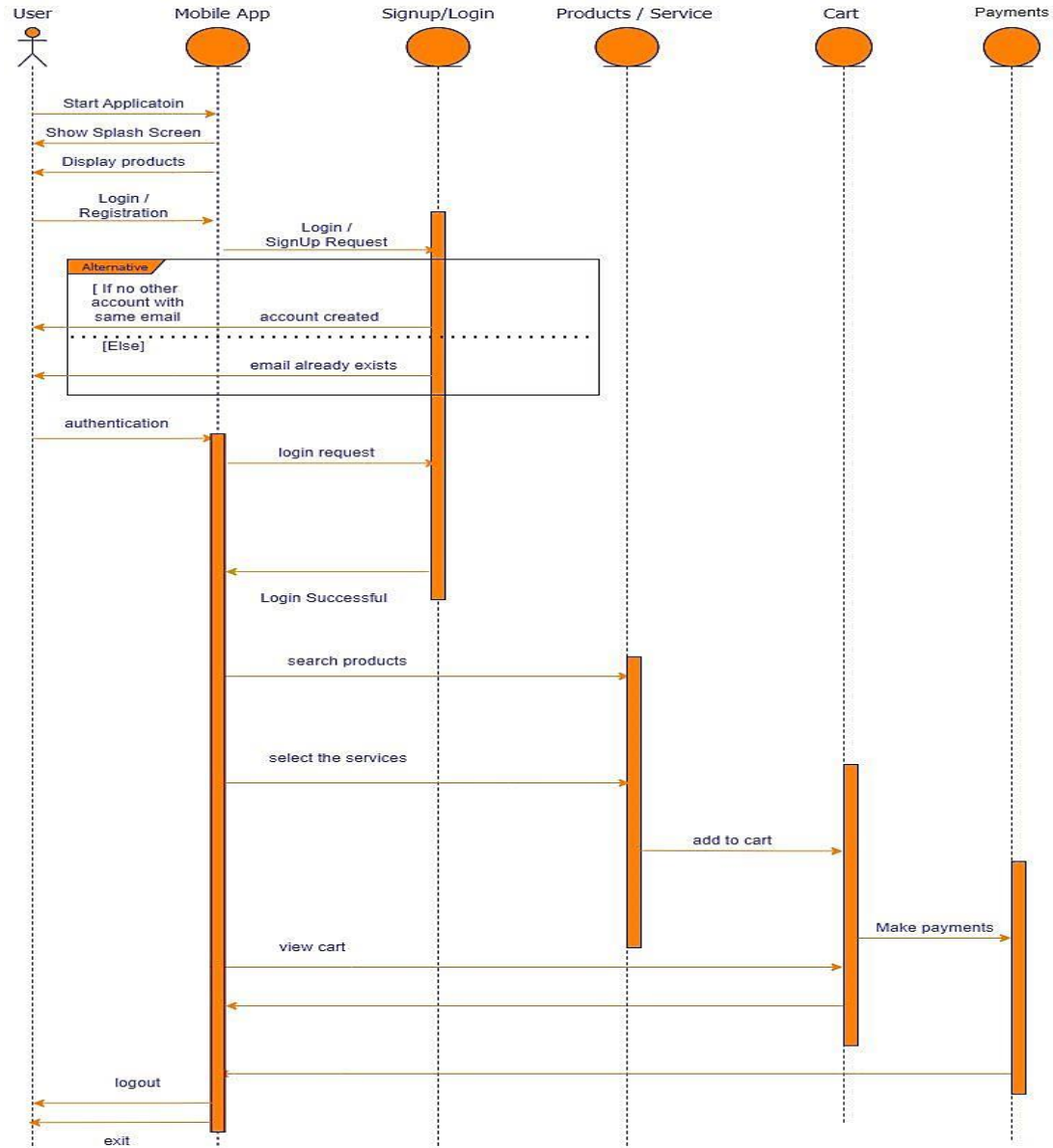
System Design: System Architecture



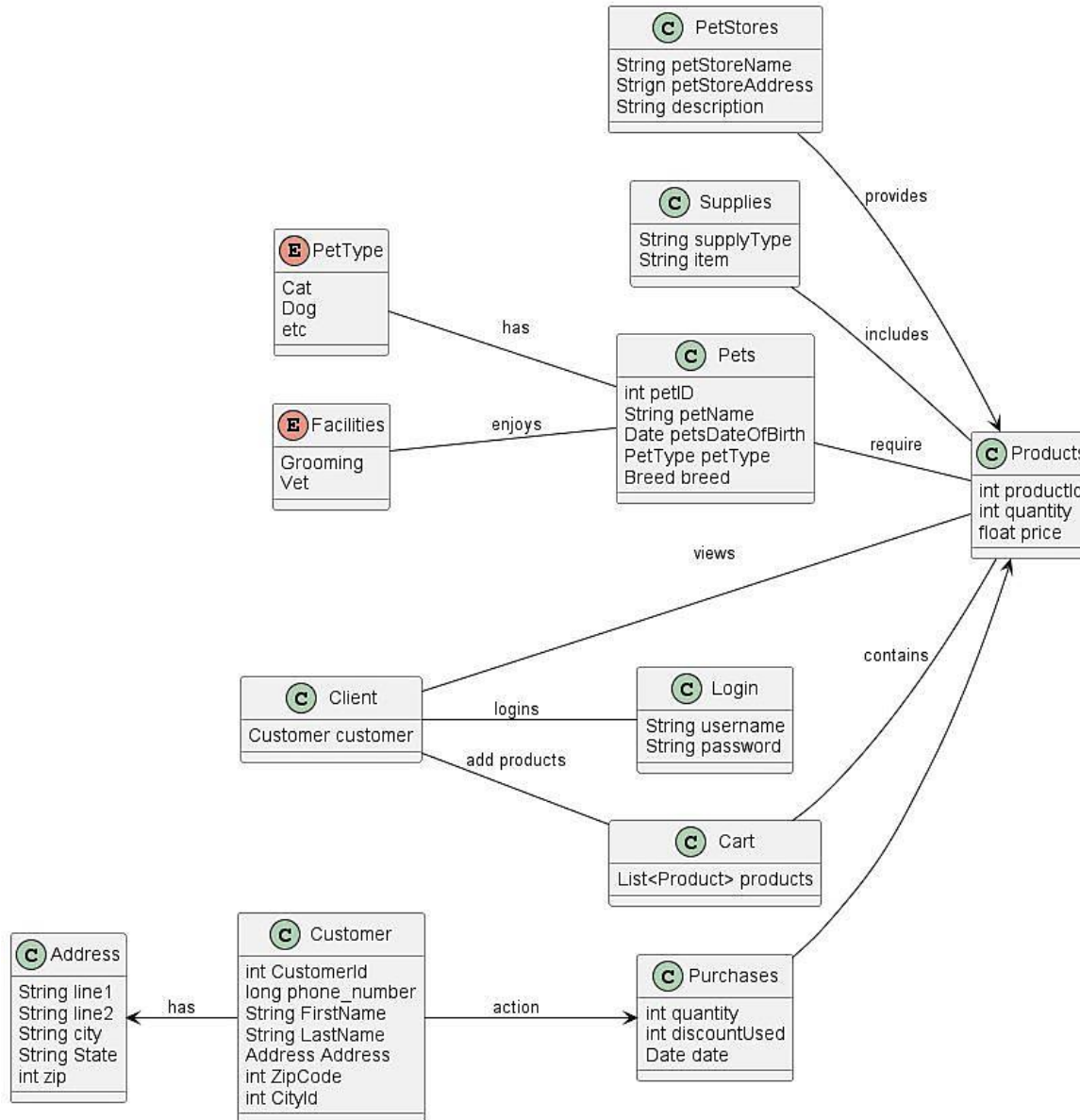
System Design: Use Case Diagram



System Design: Sequence Diagram



System Design: Class Diagram



Proposed Work

The intent of our project is that the user should get all types services for their pets which are provided by the various shops. The user should afford and compare prices of services provided by the shops across the city. The client must get all types of veterinary services used for the treatment of many kinds of diseases of their pets. Our marketplace will be simple where all the service providers will provide all kinds of services provided by them so that the customer can book them accordingly. Services such as grooming, training, day care, pet boarding and veterinary will be added by the providers.

Our application is simple where the customer can book appointments with just login and payment. Our app will be user friendly. The principle of our app is to satisfy the customer with all his needs. We aim to get every person and their pet to connect with us.

Developed Modules

- **Module 1: Admin**

- **Admin Dashboard:** Admin can see all records of the products, services and orders.
- **Manage Products:** Admin can Add/update and delete products as well as pets and services.
- **Admin Management:** Admin can Login/ Log out.

- **Module 2: User /Customer**

- **Home:** User/Customer can search for various kinds of products for their pets and, they can book appointment for vet as well as for grooming services.
- User will also be able to see the products under certain subcategory of that pet accessories.
- User can give reviews about the product and services.
- **Order/Appointment Management:** Users/customers can view and process orders and pay for same also book an appointment for services.
- **Customer Managements:** User/customer can Login/ log out, View/ Update Profile.

Technology Used

Code Base : Ionic, Angular, Cordova

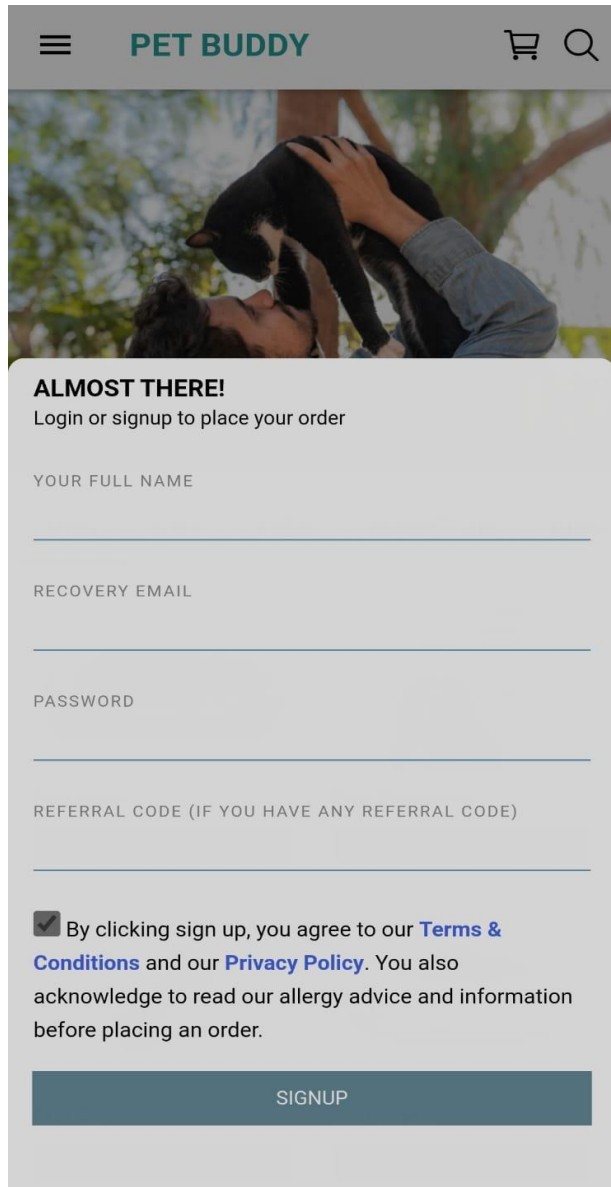
Backend : PHP

Database : MySQL

Packages:

- One Signal – for push notifications
- Stripe – for payments
- Cache Network image – to image from internet
- Firebase – Analytics
- HTTP any – for consuming HTTP resources

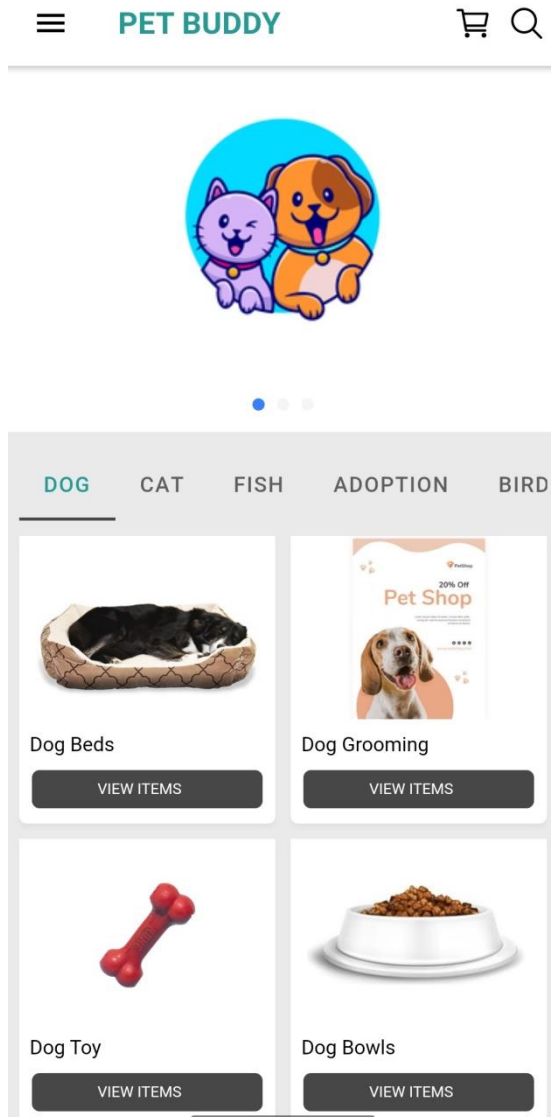
Screen Shots

The screenshot shows the 'PET BUDDY' application's login page. At the top, there is a header with a menu icon, the text 'PET BUDDY', a shopping cart icon, and a search icon. Below the header is a large image of a person holding a black and white cat. The main content area is a light gray box with the heading 'ALMOST THERE!' and the subtext 'Login or signup to place your order'. It contains four input fields: 'YOUR FULL NAME', 'RECOVERY EMAIL', 'PASSWORD', and 'REFERRAL CODE (IF YOU HAVE ANY REFERRAL CODE)'. Below these fields is a checkbox that is checked, followed by the text: 'By clicking sign up, you agree to our [Terms & Conditions](#) and our [Privacy Policy](#). You also acknowledge to read our allergy advice and information before placing an order.' At the bottom of the form is a dark gray button labeled 'SIGNUP'.

Login Page

- This is the Login Page of our application.
- The user needs to verify his phone number then enter his details.
- After agreeing to the terms and conditions of our application the user can signup.
- The user can login by entering his/her phone number and by entering password.

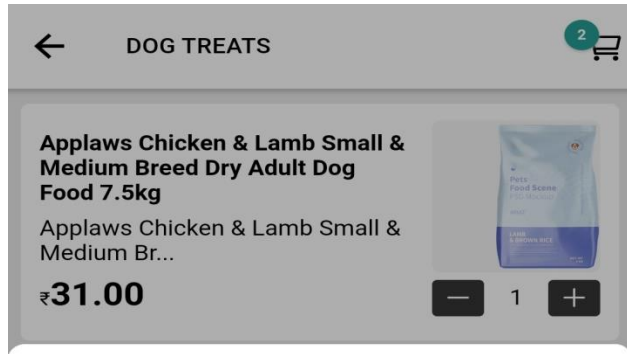
Screen Shots



Home Page

- This is the Home Page of our application.
- The user can check different categories of pets.
- The user can check various products.
- The user can then add the items to cart and order those products.

Screen Shots



Product Description Page

- This is the Product Description Page of our application.
- The user can check different categories of products.
- The user can also check the product description.
- The user can then add the items to cart and order those products.

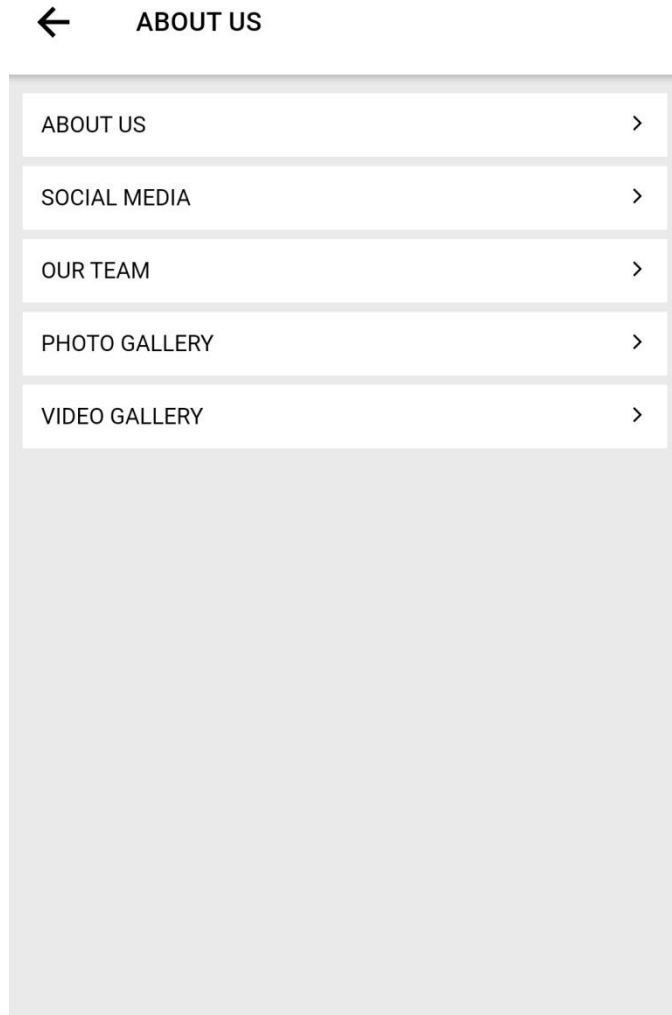


Applaws Chicken & Lamb Small & Medium Breed Dry Adult Dog Food 7.5kg

Applaws Chicken & Lamb Small & Medium Breed Dry Adult Dog Food contains 75% meat, and does not contain cheaper additives like cereal no grains to bulk up the food. High protein, meat based diets are the natural and healthy way to feed your dog as they are easier to digest than other diets with large proportions of grains and cereals which can lead them to have a high carbohydrate intake and potential weight issues.

₹31.00

Screen Shots



About Us Page

- This is the About Us Page of our application.
- The user can check about the application and know more about the company.
- The user can check the team of the application and can see their social media pages.
- The user can also see the work provided by the providers.

Screen Shots



GROOMING SERVICE



Pet Groomig Service

We offer professional grooming service. If you are looking for reliable pet groomers, we can help.

Please fill in the form below and we will contact you at the earliest.

YOUR FULL NAME

CONTACT NUMBER

DATE

25th December 2022

TIME

07.30pm

GROOMING REQUIREMENTS

e.g Need my dogs nails clipped

NUMBER OF PETS

SUBMIT

Grooming Service Page

- This is the Grooming Service Page of our application.
- The user can book appointment for his pet.
- The user has to enter his/her name, contact number, date of grooming, time, his/her requirements and the number of pets he/she has.
- The user then can pay for the appointment.

Screen Shots

CHECKOUT

Applaws Chicken Small & Medium Breed Dry Adult Dog Food - ₹40.00 ₹120.00
Applaws Chicken Small & Medium Breed Dry... 0

Applaws Chicken & Lamb Small & Medium Breed Dry Adult Dog Food 7.5kg - ₹31.00 ₹31.00
Applaws Chicken & Lamb Small & Medium Br...

Cat - ₹0.00 ₹0.00
...

Delivery Time: Today - 16:30 >

Bill Details

Item Total	₹151.00
Packaging	+ ₹5.00
GST (2%)	+ ₹3.02
Delivery	+ ₹2.50
To Pay	₹161.52

Delivery address **Change**


Jaihind nagar
Koradi road Mankapur 440030

CONFIRM ORDER

Checkout Page

- This is the Checkout Page of our application.
- The user can buy products for their pets.
- After selecting the product and quantity the user can add the products to cart and can pay online or can select cash on delivery.

Screen Shots



Payment Information

We Accept

VISA MasterCard Maestro American Express

Card number MM / YY

PAY 129.90

Payment Page

- This is the Payment Page of our application.
- The user can buy products for their pets and can also book services for them.
- The user needs to enter his card details and pay.

Advantages & Applications

Advantages:

- Pet Grooming can be done by door step services.
- We have multiple sellers.
- Multiple sellers means more variety of services provided.
- Pet sitting and boarding will help the pet parent to leave the city for days

Advantages & Applications

Applications:

- This will be a one stop solution to get all kind of services for pets.
- Veterinary services can be used to treat many kind of diseases of the pets.
- Pet grooming has a great significance in this modern world.
- Service providers/ Doctors can list themselves in our application and provide their services.
- Pet day care and boarding will provide the pet parent to go out of town for days.

Conclusion

In our work, we **designed** a mobile application and completed its development by applying **engineering knowledge**, which provides an approach for helping human beings and their pets. We believe that the application we developed would be beneficial and efficient in today's world and would solve problems for pet owners who care for their pets and want the best **services** and **medical assistance** for their pets. It analyzes how many pet parents there are in a locality so we can provide our services throughout the city. We have used **modern tools** like Ionic to implement the project.

References

Papers:

- [1] American Veterinary Medical Association . *U.S. Pet Ownership & Demographics Sourcebook*. American Veterinary Medical Association; Schaumburg, IL, USA: 2012. [[Google Scholar](#)]
- [2] American Pets Owner Association. 2021-2022 APPA National Pet Owners Survey. Greenwich, CT: American Pets Owner Association (2021).
- [3] Pet Industry Trends, Growth & Statistics in 2022 and Beyond: Unleashing Your Ecommerce Pet Marketing Strategies by Reilly Roberts, Jun. 11 2022

Websites:

- <https://animalwellnessmagazine.com/dog-grooming-trends/>
- <https://www.futuremarketinsights.com/reports/pet-grooming>
- <https://www.thrivepetcare.com/.../commack/peace-love-pets-veterinary-care>

Thank You