Project - 1

- 1. Tabular Visualization: Format the total amount of purchase (TAP) based on 'Store location' and 'Store setting':
- If 0<TAP<35000, then records should be in red color
- If 35000<=TAP<=60000, then records Should be in yellow color
- If 0<TAP<=TAP=60000, then records should be in Blue color Ans:-

Store Location Store Setting		Sum of Total Amount of Purchases	
Boston	Rural	42,016.81	
Los Angeles	Rural	H1009 48	
New York	Rural	66,444.55	
Seattle	Rural	43,228.34	
Boston	Suburb	53,835.98	
Los Angeles	Suburb	82,419.92	
New York	Suburb	46,284.58	
Seattle	Suburb	63,749.20	
Boston	Urban	50,595.51	
Los Angeles	Urban	54,964.79	
New York	Urban	51,948.32	
Total		6,42,084.01	

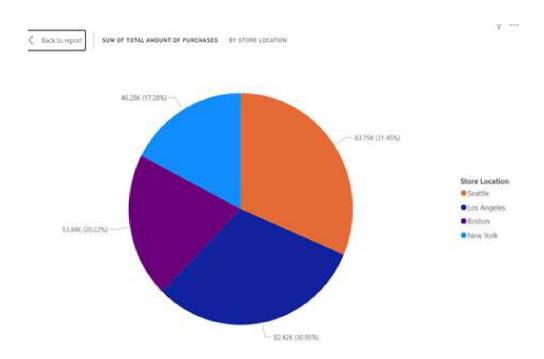
2. Matrix Visualization: Create Matrix Visualization to show the amount spent on Outdoor sports across different ages and 'Store setting'. Do the color formatting for the amount spent in total outdoor sports

Age	Rural	Suburb	Urban	Total
7	3,232.70	2,343.82	2,230.18	7,806.70
8	1,485.23	5,198:76	3,380.07	10,064.06
9	2,181.19	1,692.67	1,631.93	5,505.79
10	866.29	3,128.24	3,016.29	7,010.82
11	1,834.96	2,826.51	1,712.76	6,374.23
12	815.53	2,435.98	2,547.73	5,799.24
13	1,916.92	2,353.29	2,158.33	6,428.54
14	2,282.82	1,925.39	2,305.94	6,514.15
15	2,590.77	2,678.28	336.36	5,605.41
16	2,267.56	4,660.62	2,437.52	9,365.70
17	253.79	2,962.89	3,404.16	6,620.84
18	2,513.88	4,417.54	1,740.91	8,672.33
19	2,094.33	2,479.28	1,477.14	6,050.75
20	3,370.44	3,111.24	3,621.95	10,103.63
21	756.32	4,171.83	1,313.52	6,241.67
22	1,571.70	2,307.84	1,718.32	5,597.86
Total	30,034.43	48,694.18	35,033.11	1,13,761.72

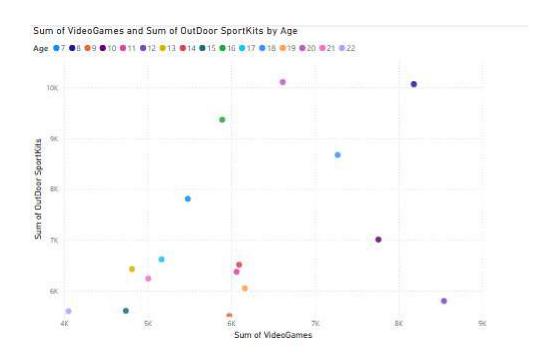
3. Funnel Chart: Create a Funnel chart to show Total amount of purchase by 'Store setting'. Show the data labels as Percentage of First



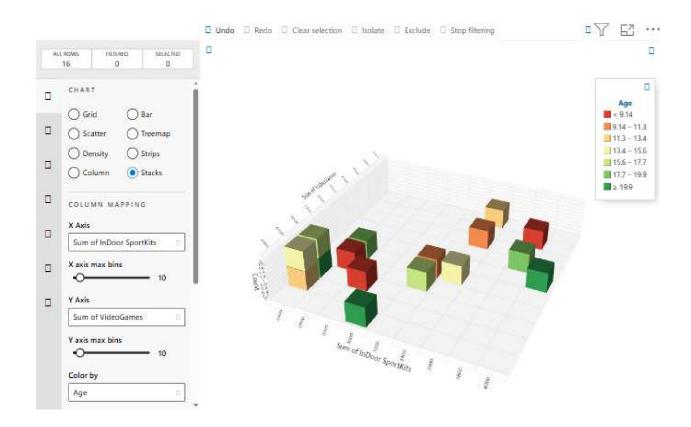
4. Pie Chart: Show the total amount of purchase by different 'Store location' for Suburban 'Store setting' only. Hint: Use Filter context



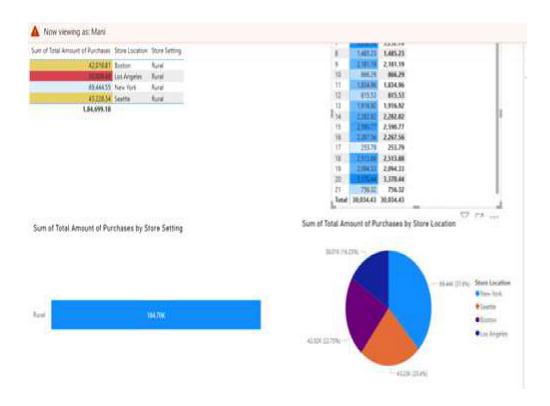
5. a) Scatter plot- Video games purchase and Outdoor sports spent across the different ages. Ans:-



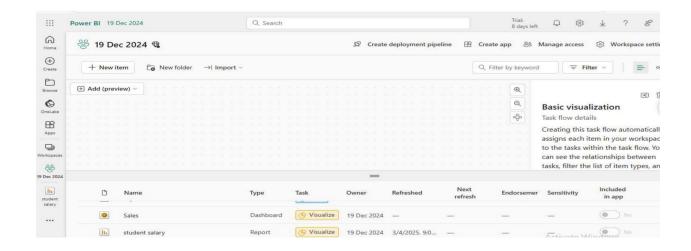
b) Sand dance plot- Indoor sports and Video games spent across the different age groups Ans:-

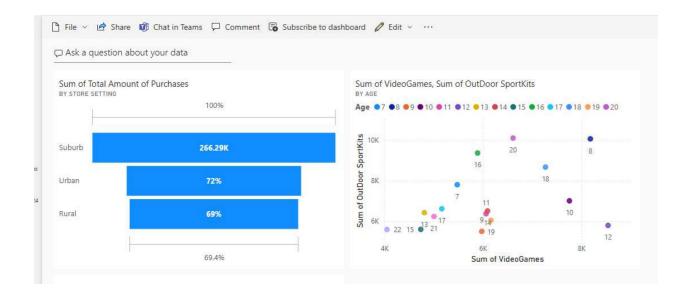


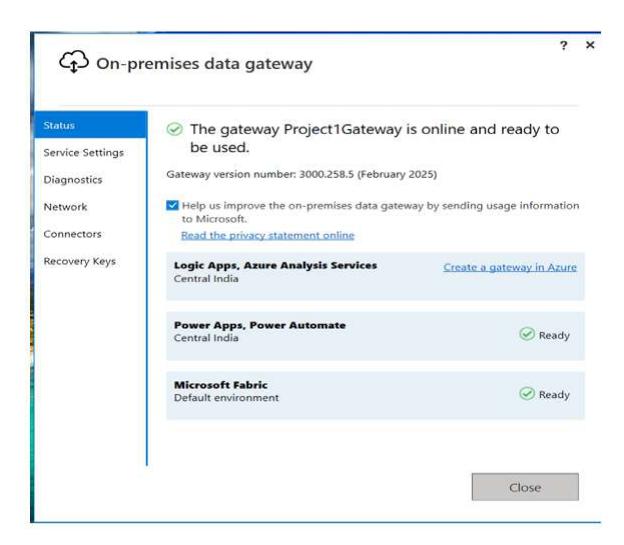
. 6. Restrict data access for the given users in the User mapping table. For example, Mani deals with Rural areas only so she should be able to view the data which belongs to Rural only, not urban and suburban data

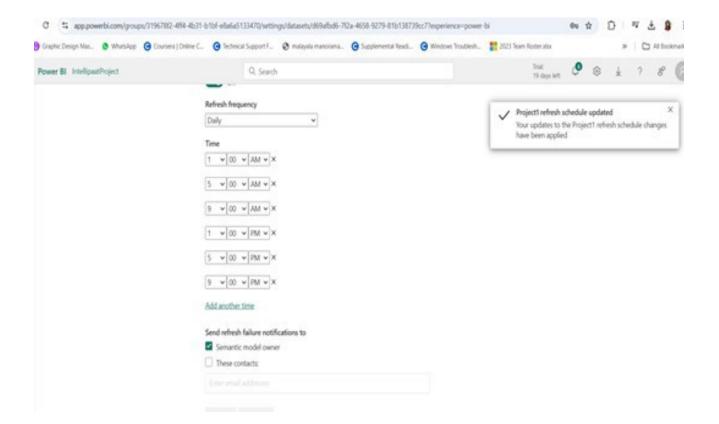


7. Publish the report on Power BI cloud service and Design the Master Dashboard consisting of Funnel chart and scatter plots. Then create a schedule refresh for six times in every 4 hours for the Dashboard in a day









- 8. Use Q&A feature of Power BI,
- a) To show average age of students
- b) Donut chart for total amount of purchases by
- 'Store location'



