Olivia Wilson

Marketing Manager

# About Me

An experienced Marketing Manager with exceptional skills in creating marketing plans, launching products, promoting them, and overseeing their development. Excellent knowledge of SE content creation, social media audience engagement, and brand management.

# Work Experience

Aug 2018 - present Timmerman Industries Marketing Manager

Maintained and organized numerous office files

Constantly updated the company’s contact and mailing lists Monitored ongoing marketing campaigns

Monitored press coverage

Jul 2015 - Aug 2018

Timmerman Industries

Marketing Assistant

Handled the company’s online presence – regularly updated the company’s website and various social media accounts Monitored ongoing marketing campaigns

Aug 2014 - Jul 2015

Liceria & Co.

### Marketing Assistant

Handled the company’s online presence – regularly updated the company’s website and various social media accounts

# References

## Estelle Darcy

Wardiere Inc. / CEO

## Harper Russo

Wardiere Inc. / CEO

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**Contact**

[hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

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123 Anywhere St., Any City reallygreatsite.com

**Education**

Master of Business **Wardiere University** 2011 - 2015

BA Sales and Commerce

**Wardiere University**

2011 - 2015

**Skills**

ROI Calculations

Social media marketing Product development lifecycle Marketing strategy

Product promotion

Value Propositions

**Language**

English

French

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