Scope of Project

I. SCOPE INTRODUCTION

Increase sales of used cars from the current Inventory available on Tesla Website

- The developer is required to utilize data available on website: https://www.tesla.com/inventory/used/m3?arrangeby=plh&zip=94544 for each car model.
- Data fetched must be stored in a CSV file that should be password protected and stored on the organization's cloud storage.
- Data Cleaning must be done as per project standard guidelines.
- Use multiple regression to identify the relationship between the price of cars with other attributes.
- Develop a Tableau Visualization and explain your analysis as a caption on the sheet.
- Develop technical documents.

II. STAKEHOLDERS

A. INTERNAL STAKEHOLDERS

- Technical supervisor: Mr.X (x.org.com)
- Cross Team Member: Ms.Y (<u>v@org.com</u>)
- Charge code supervisor: Mrs.V (v@org.com)
- Authorizations to Database : Mr.P (p@org.com)

B. EXTERNAL STAKEHOLDERS

- Stakeholder 1
- Stakeholder 2

III. RISKS

A. Incorrect Analysis

- To be handled by running code on multiple datasets
- To add additional predictors/variables to enhance the prediction of price

IV. CONSTRAINTS

- A. Do Not Use the Personal Information of the consumer
 - Avoid Name, Income, Occupation, Location of residence

B. Data Collection

• Collect Vehicle information only from the link mentioned

V. ASSUMPTION

A. Website has correct information with no missing values

VI. TIMELINE

Data Scraping: 3/23/2023
Data Cleaning: 3/23/2023
Data Visualizations: 3/23/2023
Multiple Regression: 3/24/2023

5. **Documentation: 3/23/2023**

VII. REQUIREMENT DETAILS:

- Web scraping to be done using Selenium and web browser to be used is chrome of any version.
- Use 30second delay to let the website load
- Use beblow packages only:
 - a. selenium
 - b. Import json
 - c. import pprint
 - d. import time
 - e. import re

f.

- Remove Null Values
- Create below columns using ms Excel functions

Structure:



Sample data post cleaning:

price		colour	car_type	year	trim	mileage	wheels	Interior_Color	Interior_Type	location
	47000	Black	Model_S	2018	75D_All-Wheel_Drive	56752	1	9 Black	Textile	Lathrop,_CA
	52100	Silver	Model_S	2019	75D_All-Wheel_Drive	26360	1	9 Black	Premium	Lathrop,_CA
	59800	Black	Model_S	2018	100D_Long_Range_All-Whe	31803	1	9 Black	Premium	Lathrop,_CA
1	62100	Silver	Model_S	2019	100D_Long_Range_All-Whe	24562	1	9 Black	Premium	Lathrop,_CA

- For Multiple Regression Use Below Packages:
 - g. Pathlib
 - h. Pandas

- i. Numpy
- j. Sklearn
- k. Dmba
- Utilize only below Parameters in Multiple Regression:

A	В	L	U	E	r	G	
price	colour	car_type	year	trim	mileage	wheels	Interior_Type

- a. Run Exhaustive Search
- b. Run Backward Search
- c. Display All predicted values and actual Values
- d. Run Accuracy Measures
- e. Display Histogram of residuals
- For Tableau Visualizations display the below sheets:
 - a. Crosstable of Car Model vs Location with price
 - b. Scatterplot to show the relationship between Price and mileage
 - c. Line chart of Age vs Price
 - d. Chart to show year, color and count of cars available
 - e. Bar chart to show the number of available models
 - f. Crosstable chart to show trim of car vs location. Display available units
 - g. Create a Dashboard with a Crosstable chart to show trim of car vs location, a Chart to show the year, color, and count of cars available and a Scatterplot to show the relationship between Price and mileage. Apply Filters of car model and year on the entire dashboard.
 - h. Ensure all Sheets show additional car information by hovering for additional parameters on the car.

IX.CHANGE REQUEST DETAILS:

1.

2.

X.DOCUMENT CREATION DATE: 3/24/2023