

FluentFlow Media - Plans, Services, and Pricing

FluentFlow Media Service Plans

Basic Plan

Monthly Fee: \$1,000

Content Creation:

- 4 Blog Posts
- 8 Social Media Posts

Content Strategy:

- Content Audit
- SEO Optimization

Digital Marketing:

- Social Media Management (Facebook and Instagram)
- Monthly Analytics Report

Standard Plan

Monthly Fee: \$2,500

Content Creation:

- 8 Blog Posts
- 16 Social Media Posts
- 1 Video Production

Content Strategy:

- Content Audit
- Market Research
- SEO Optimization

Digital Marketing:

- Social Media Management (All platforms)

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- Email Marketing Campaigns
- Bi-Weekly Analytics Report

Design and Branding:

- Graphic Design for Social Media

Premium Plan

Monthly Fee: \$5,000

Content Creation:

- 12 Blog Posts
- 24 Social Media Posts
- 2 Video Productions
- 1 E-book or Whitepaper

Content Strategy:

- Comprehensive Content Audit
- Market Research
- Brand Storytelling
- SEO Optimization

Digital Marketing:

- Social Media Management (All platforms)
- Email Marketing Campaigns
- Paid Advertising Campaigns
- Weekly Analytics Report

Design and Branding:

- Complete Branding Package (Logo, Brand Identity)
- Website Design

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- Print Materials Design

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FluentFlow Media Services Overview

Content Creation

- Blog Writing: Engaging, SEO-optimized blog posts.
- Social Media Posts: Creative and consistent posts across all platforms.
- Video Production: High-quality video content tailored to your brand.
- Infographics: Visually appealing infographics to convey complex information.
- E-books and Whitepapers: In-depth, informative content to establish authority.

Content Strategy

- Content Audits: Comprehensive review of existing content.
- Market Research: In-depth analysis of market trends and audience behavior.
- Brand Storytelling: Crafting compelling narratives that resonate with your audience.
- Editorial Planning: Strategic planning for consistent and engaging content.
- SEO Optimization: Enhancing content to improve search engine rankings.

Digital Marketing

- Social Media Management: Managing and growing your social media presence.
- Email Marketing: Creating and managing effective email campaigns.
- Paid Advertising: Strategically placed ads to maximize reach and ROI.
- Influencer Marketing: Collaborating with influencers to expand brand reach.
- Analytics and Reporting: Detailed reports to measure and improve performance.

Design and Branding

- Graphic Design: Creating visually compelling designs for various needs.
- Logo and Brand Identity: Developing unique and memorable brand identities.

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- Website Design: Designing user-friendly and aesthetically pleasing websites.
- Packaging Design: Crafting attractive packaging to enhance product appeal.
- Print Materials: Designing brochures, flyers, and other print materials.

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FluentFlow Media Pricing

Content Creation

- Blog Writing: \$200 per post
- Social Media Posts: \$50 per post
- Video Production: \$1,500 per video
- Infographics: \$300 per infographic
- E-books and Whitepapers: \$2,000 per document

Content Strategy

- Content Audits: \$1,000 per audit
- Market Research: \$1,500 per research project
- Brand Storytelling: \$2,000 per strategy
- Editorial Planning: \$500 per month
- SEO Optimization: \$1,200 per project

Digital Marketing

- Social Media Management: \$800 per month
- Email Marketing: \$600 per campaign
- Paid Advertising: \$1,000 per campaign
- Influencer Marketing: \$2,000 per collaboration
- Analytics and Reporting: \$300 per report

Design and Branding

- Graphic Design: \$100 per hour
- Logo and Brand Identity: \$3,000 per package

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- Website Design: \$5,000 per website
- Packaging Design: \$1,500 per project
- Print Materials: \$200 per design