

# ASSIGNMENT - 5

## Task 1: Comparative Research

### Comparison: DALL·E vs Midjourney

Feature	DALL·E (OpenAI)	Midjourney
<b>Image Quality</b>	Produces clear, realistic, and professional-looking images. Best suited for simple, clean visuals.	Creates highly detailed, artistic, and cinematic images. Known for rich textures and dramatic lighting.
<b>Prompt Accuracy</b>	Interprets descriptive prompts well, but outputs are usually literal. Example prompt ( <i>steampunk city under moonlight</i> ) → Produces a neat, realistic skyline with airships, but less dramatic.	Very creative interpretation of prompts. Example prompt → Generates a breathtaking, fantasy-like city with glowing lanterns and atmospheric effects, often beyond the literal description.
<b>Style Flexibility</b>	Can switch between illustration, realism, and minimal styles but has limited fine control.	Extremely flexible – supports fantasy, anime, cyberpunk, photorealism, surrealism, etc., often blending styles creatively.
<b>Usability</b>	Very easy to use (integrated in ChatGPT and OpenAI platform). No extra setup needed.	Works through <b>Discord commands</b> . Steeper learning curve but offers advanced controls (aspect ratio, style weights, variations).
<b>Licensing &amp; Terms</b>	Commercial use allowed, subject to OpenAI content policies. Images belong to the user.	Paid subscription required for commercial use. Images can be used commercially but Midjourney retains dataset rights.



## Conclusion

**DALL·E** is **beginner-friendly** and best for education, presentations, and professional use where accuracy and simplicity matter. **Midjourney** is **artist-focused**, producing **cinematic and highly creative** artwork—ideal for concept art, storytelling, and fantasy projects.

## Task 2: Visual Design Project

- Create a poster for a fictional event or product

