

HandsMen Threads: Elevating the Art of Sophistication in Men's Fashion

Salesforce CRM Documentation

Project Overview

HandsMen Threads is a bespoke Salesforce CRM application tailored for a luxury men's fashion brand. The platform is designed to automate essential processes such as order lifecycle management, inventory tracking, and customer engagement using a combination of Apex triggers, Flows, validation rules, and custom objects. This system promotes operational agility while minimizing manual dependencies.

Objectives

- Streamline key tasks like order confirmations and loyalty tier adjustments using automation.
 - Improve cross-departmental productivity in sales, inventory handling, and marketing campaigns.
 - Prevent manual data entry issues with enforced validations and guided workflows.
 - Enable leadership to make timely decisions with updated and scalable CRM insights.
-

Phase 1: Requirement Analysis & Planning

- Recognized vital components to track, including HandsMen_Customer__c, HandsMen_Order__c, HandsMen_Product__c, inventory records, and marketing campaigns.
 - Constructed relational data models via Lookup and Master-Detail relationships.
 - Designed custom field types including picklists, formulas, and currencies.
 - Outlined all business rules, process automations, and validation requirements.
-

Phase 2: Salesforce Development – Backend & Configurations

- Created custom objects and fields using the Salesforce Object Manager.
 - Developed advanced Flows to implement business processes and approvals.
 - Wrote Apex classes to encapsulate custom logic for order processing and inventory updates.
 - Crafted dynamic Email Templates for automated communication.
 - Configured Flow-based email actions to ensure real-time customer and manager notifications.
-

Phase 3: UI/UX Development & Customization

- Customized app tabs and branding via App Manager to enhance navigation and visual appeal.
 - Built intuitive Lightning Record Pages and Page Layouts for better user interactions.
 - Added custom validation messages that guide users during data entry.
 - Ensured a fluid and modern UI experience by aligning with Salesforce Lightning Design System.
-

Phase 4: Data Management, Testing & Security

- Entered sample data across all custom objects to simulate real-world scenarios.
 - Conducted unit testing of Flows, Apex logic, and data processes.
 - Performed role-based UI/UX testing to validate user access and behavior.
 - Validated data integrity during sandbox-to-production migration.
 - Applied assertions in test methods to confirm logic correctness and achieved over 85% code coverage.
-

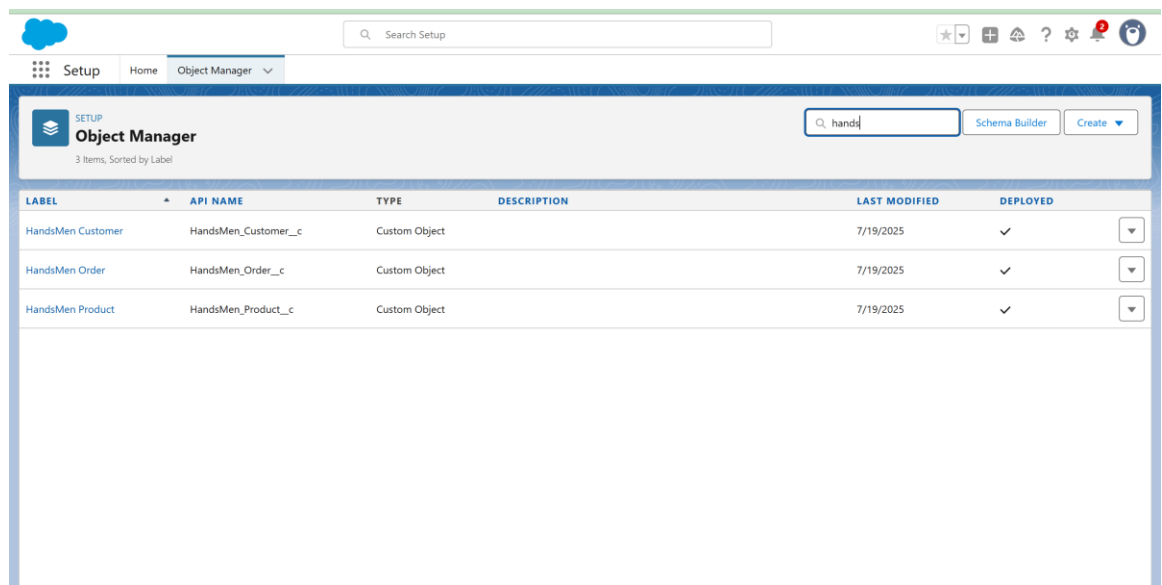
Phase 5: Deployment, Documentation & Maintenance

- Used Salesforce CLI and SFDX for versioned and repeatable deployments.
- Set up Git repositories for source control and collaboration.
- Stored screenshots, metadata files, and documentation in GitHub for easy team access.

Detailed Implementation & Configuration

Objects

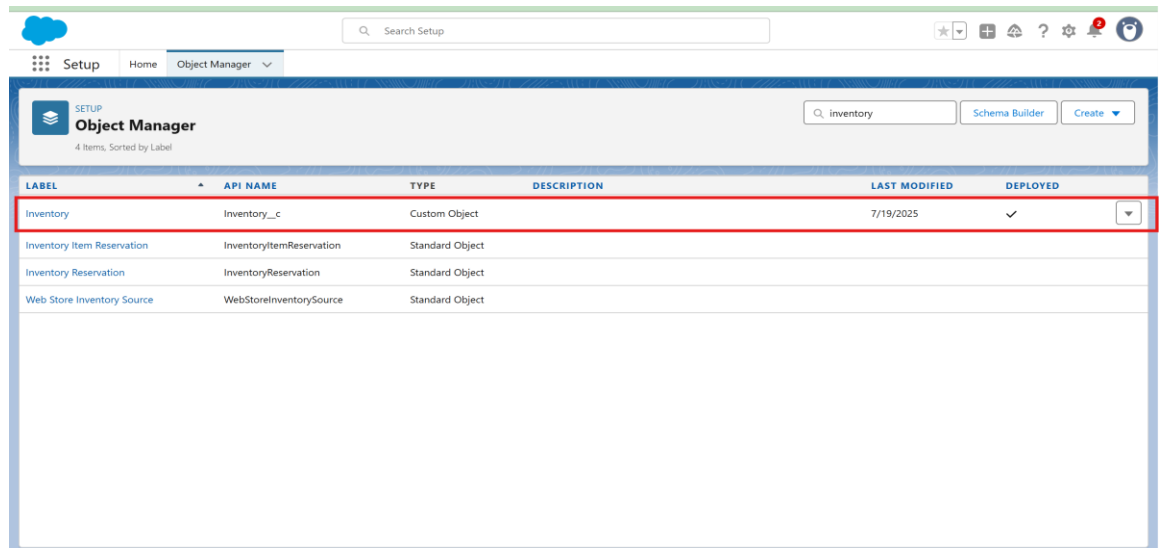
- **HandsMen_Customer__c**: Stores customer contact details, loyalty ranks, and preferences to enable personalized engagement and service tracking.
- **HandsMen_Product__c**: Stores product details like fabric, size, price, and availability for creating orders and managing inventory.
- **HandsMen_Order__c**: Tracks each order's status, selected products, and total amount, linking customers with inventory and email automation.



The screenshot displays the Salesforce Setup interface, specifically the Object Manager section. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. A search bar at the top right contains the text 'hand'. Below the navigation bar, the 'Object Manager' section is active, showing a list of three custom objects. The table has columns for LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED. The objects listed are HandsMen Customer, HandsMen Order, and HandsMen Product, all of which are Custom Objects and have been deployed.

| LABEL | API NAME | TYPE | DESCRIPTION | LAST MODIFIED | DEPLOYED |
|-------------------|----------------------|---------------|-------------|---------------|----------|
| HandsMen Customer | HandsMen_Customer__c | Custom Object | | 7/19/2025 | ✓ |
| HandsMen Order | HandsMen_Order__c | Custom Object | | 7/19/2025 | ✓ |
| HandsMen Product | HandsMen_Product__c | Custom Object | | 7/19/2025 | ✓ |

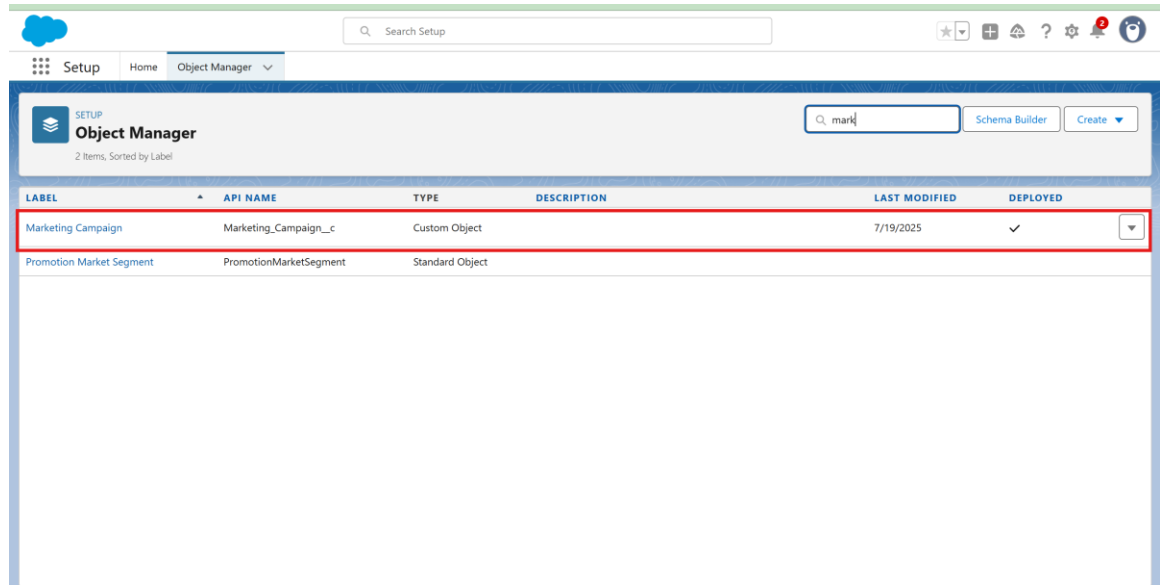
- **Inventory:** Manages stock levels, warehouse location, and real-time availability for effective supply chain operations.



The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes the 'Setup' menu, a search bar, and various utility icons. The main header displays 'Object Manager' with a search filter 'inventory' and buttons for 'Schema Builder' and 'Create'. Below the header, a table lists objects. The first row, 'Inventory', is highlighted with a red border. It is a Custom Object with API Name 'Inventory__c', last modified on 7/19/2025, and is deployed. The other three rows are Standard Objects: 'Inventory Item Reservation', 'Inventory Reservation', and 'Web Store Inventory Source'.

| LABEL | API NAME | TYPE | DESCRIPTION | LAST MODIFIED | DEPLOYED |
|----------------------------|--------------------------|-----------------|-------------|---------------|----------|
| Inventory | Inventory__c | Custom Object | | 7/19/2025 | ✓ |
| Inventory Item Reservation | InventoryItemReservation | Standard Object | | | |
| Inventory Reservation | InventoryReservation | Standard Object | | | |
| Web Store Inventory Source | WebStoreInventorySource | Standard Object | | | |

- **Marketing_Campaign__c:** Captures marketing data including campaign type, audience, and timeframes for automation and analytics.

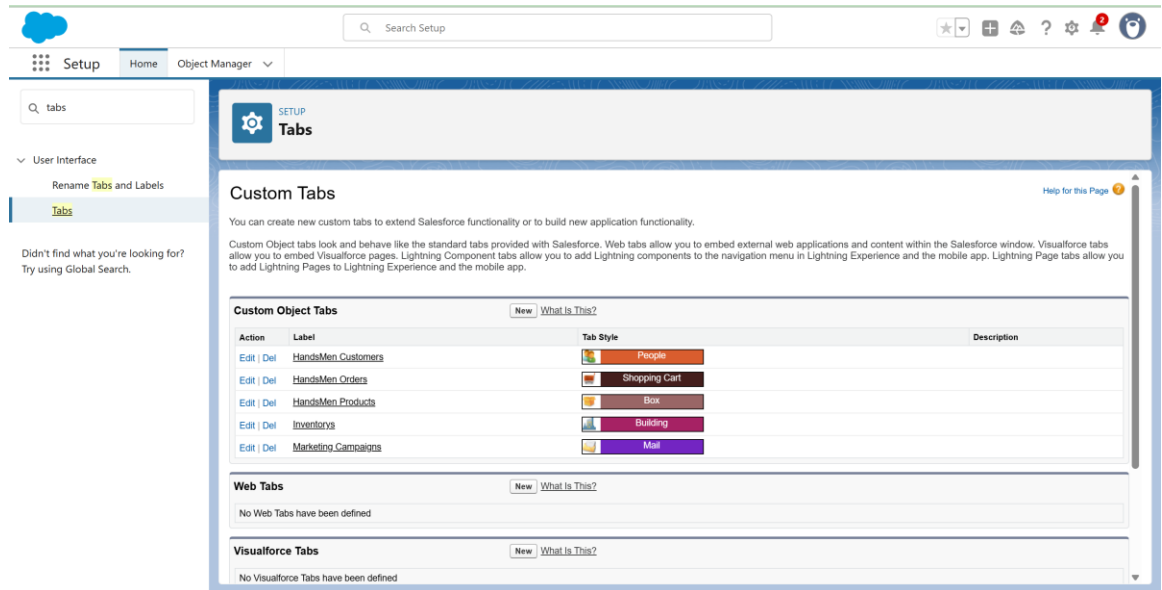


The screenshot shows the Salesforce Object Manager interface with a search filter 'mark'. The table lists two objects. The first row, 'Marketing Campaign', is highlighted with a red border. It is a Custom Object with API Name 'Marketing_Campaign__c', last modified on 7/19/2025, and is deployed. The second row is a Standard Object: 'Promotion Market Segment'.

| LABEL | API NAME | TYPE | DESCRIPTION | LAST MODIFIED | DEPLOYED |
|--------------------------|------------------------|-----------------|-------------|---------------|----------|
| Marketing Campaign | Marketing_Campaign__c | Custom Object | | 7/19/2025 | ✓ |
| Promotion Market Segment | PromotionMarketSegment | Standard Object | | | |

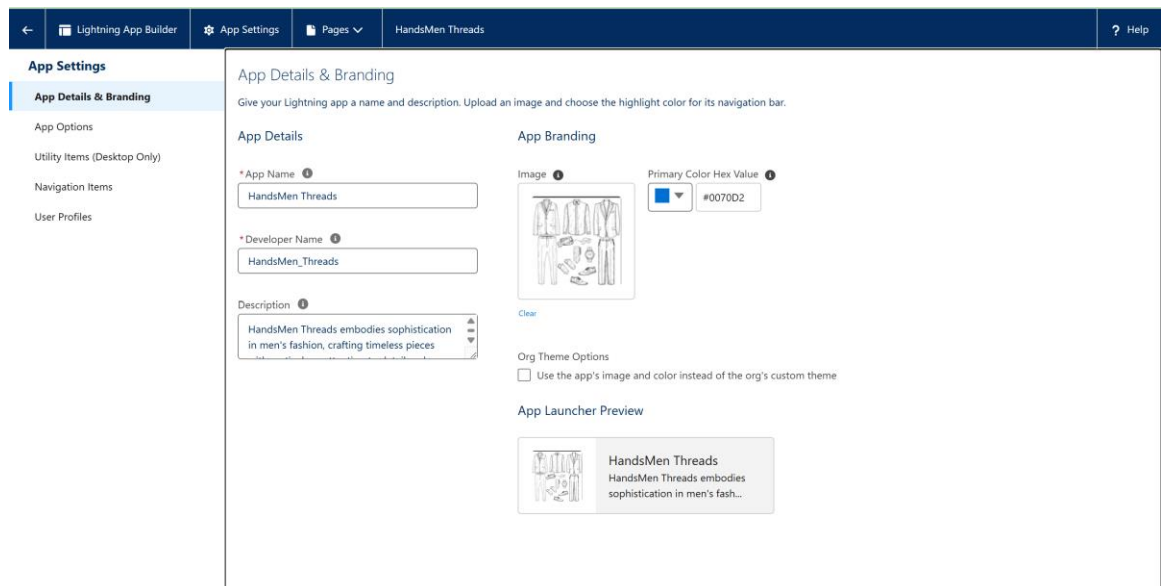
Tabs

- **Tab - HandsMen Customer:** A direct tab to access HandsMen_Customer__c records, streamlining customer interaction workflows.



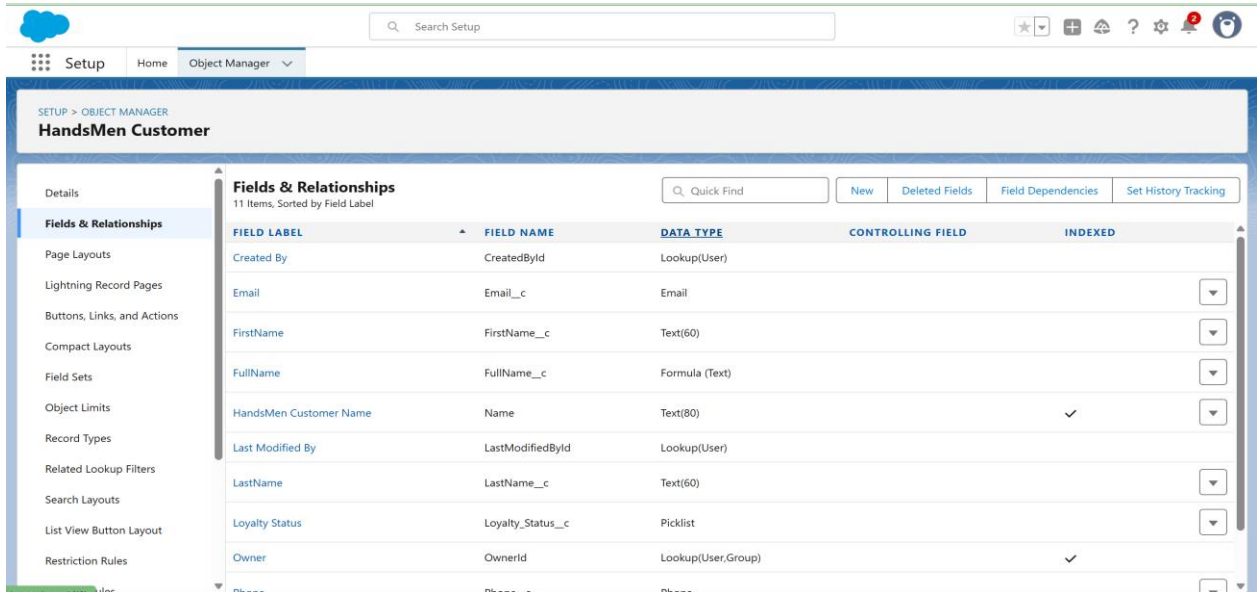
App Manager

- **App - HandsMen Threads:** A unified Salesforce Lightning App that organizes all objects like orders, customers, inventory, and marketing within a single interface



Fields

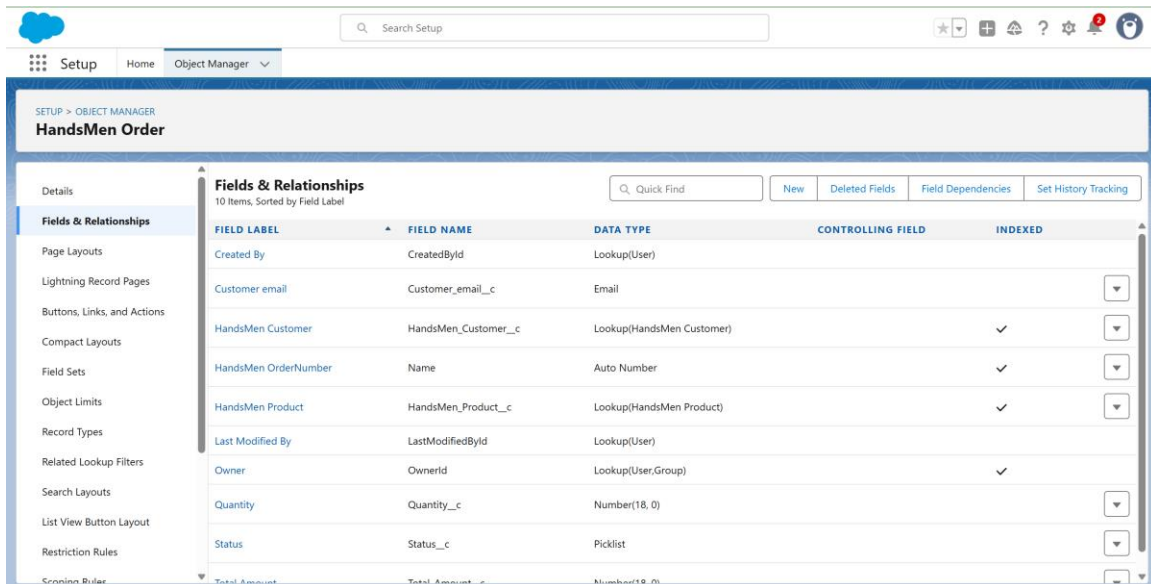
HandsMen Customer: Stores key customer information such as name, contact details, loyalty status, and style preferences to enable personalized service and communication.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Customer' object. The 'Fields & Relationships' section is active, displaying a list of 11 fields. The table includes columns for Field Label, Field Name, Data Type, Controlling Field, and Indexed status. Fields include 'Created By', 'Email', 'FirstName', 'FullName', 'HandsMen Customer Name', 'Last Modified By', 'LastName', 'Loyalty Status', and 'Owner'.

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|------------------------|-------------------|--------------------|-------------------|---------|
| Created By | CreatedById | Lookup(User) | | |
| Email | Email__c | Email | | |
| FirstName | FirstName__c | Text(60) | | |
| FullName | FullName__c | Formula (Text) | | |
| HandsMen Customer Name | Name | Text(80) | | ✓ |
| Last Modified By | LastModifiedById | Lookup(User) | | |
| LastName | LastName__c | Text(60) | | |
| Loyalty Status | Loyalty_Status__c | Picklist | | |
| Owner | OwnerId | Lookup(User,Group) | | ✓ |

HandsMen Order: Captures all order-related details including order date, selected product, quantity, total amount, and order status for accurate processing and tracking.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Order' object. The 'Fields & Relationships' section is active, displaying a list of 10 fields. The table includes columns for Field Label, Field Name, Data Type, Controlling Field, and Indexed status. Fields include 'Created By', 'Customer email', 'HandsMen Customer', 'HandsMen OrderNumber', 'HandsMen Product', 'Last Modified By', 'Owner', 'Quantity', 'Status', and 'Total Amount'.

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|----------------------|----------------------|---------------------------|-------------------|---------|
| Created By | CreatedById | Lookup(User) | | |
| Customer email | Customer_email__c | Email | | |
| HandsMen Customer | HandsMen_Customer__c | Lookup(HandsMen Customer) | | ✓ |
| HandsMen OrderNumber | Name | Auto Number | | ✓ |
| HandsMen Product | HandsMen_Product__c | Lookup(HandsMen Product) | | ✓ |
| Last Modified By | LastModifiedById | Lookup(User) | | |
| Owner | OwnerId | Lookup(User,Group) | | ✓ |
| Quantity | Quantity__c | Number(18, 0) | | |
| Status | Status__c | Picklist | | |
| Total Amount | Total_Amount__c | Number(18, 0) | | |

HandsMen Product: Defines core product attributes like name, fabric type, size, price, and availability to support product management and inventory linkage.

The screenshot shows the Salesforce Setup interface for the 'HandsMen Product' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scrolling Rules. The main content area is titled 'HandsMen Product' and 'Fields & Relationships'. It displays a table with 7 items, sorted by Field Label. The table has columns for FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The fields listed are Created By, HandsMen Product Name, Last Modified By, Owner, Price, SKU, and Stock Quantity.

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|-----------------------|-------------------|--------------------|-------------------|---------|
| Created By | CreatedById | Lookup(User) | | |
| HandsMen Product Name | Name | Text(80) | | ✓ |
| Last Modified By | LastModifiedById | Lookup(User) | | |
| Owner | OwnerId | Lookup(User,Group) | | ✓ |
| Price | Price__c | Currency(18, 0) | | |
| SKU | SKU__c | Text(60) | | |
| Stock Quantity | Stock_Quantity__c | Number(18, 0) | | |

Inventory: Manages stock-related data including product reference, stock quantity, status, and warehouse location to ensure real-time inventory control.

The screenshot shows the Salesforce Setup interface for the 'Marketing Campaign' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scrolling Rules. The main content area is titled 'Marketing Campaign' and 'Fields & Relationships'. It displays a table with 7 items, sorted by Field Label. The table has columns for FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The fields listed are Created By, End Date, HandsMen Customer, Last Modified By, Marketing Campaign Number, Owner, and Start Date.

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|---------------------------|----------------------|---------------------------|-------------------|---------|
| Created By | CreatedById | Lookup(User) | | |
| End Date | End_Date__c | Date | | |
| HandsMen Customer | HandsMen_Customer__c | Lookup(HandsMen Customer) | | ✓ |
| Last Modified By | LastModifiedById | Lookup(User) | | |
| Marketing Campaign Number | Name | Auto Number | | ✓ |
| Owner | OwnerId | Lookup(User,Group) | | ✓ |
| Start Date | Start_Date__c | Date | | |

Marketing_Campaign

Contains campaign-specific fields like campaign name, duration, target audience, and type to plan, execute, and analyze marketing initiatives.

Setup

Home

Object Manager

Search Setup

Marketing Campaign

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|---------------------------|----------------------|---------------------------|-------------------|---------|
| Created By | CreatedById | Lookup(User) | | |
| End Date | End_Date__c | Date | | |
| HandsMen Customer | HandsMen_Customer__c | Lookup(HandsMen Customer) | | |
| Last Modified By | LastModifiedById | Lookup(User) | | |
| Marketing Campaign Number | Name | Auto Number | | |
| Owner | OwnerId | Lookup(User,Group) | | |
| Start Date | Start_Date__c | Date | | |

Validation Rules

HandsMen Order: Restricts invalid entries like negative quantities or missing product lookups.

Setup

Home

Object Manager

Search Setup

HandsMen Order

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

HandsMen Order Validation Rule

Back to HandsMen Order

Validation Rule Detail

Rule Name

Total_Amount

Active

✓

Error Condition Formula

Total_Amount__c <= 0

Error Message

Please Enter Correct Amount

Error Location

Total Amount

Description

Created By

mukkamalla vethanath reddy, 7/19/2025, 5:26 AM

Modified By

mukkamalla vethanath reddy, 7/19/2025, 5:26 AM

- **HandsMen Customer:** Ensures email and phone fields are mandatory and correctly formatted.

The screenshot shows the Salesforce Setup interface for the 'HandsMen Customer' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'HandsMen Customer' and includes a 'Details' section with the following information:

- Description:** (Empty field)
- API Name:** HandsMen_Customer__c
- Custom:** ☒
- Singular Label:** HandsMen Customer
- Plural Label:** HandsMen Customers
- Enable Reports:** ☒
- Track Activities:** ☒
- Track Field History:** ☐
- Deployment Status:** Deployed
- Help Settings:** Standard salesforce.com Help Window

Buttons for 'Edit' and 'Delete' are located in the top right corner of the details section.

- **Inventory:** Prevents invalid stock entries such as zero or negative stock quantity values.

The screenshot shows the Salesforce Setup interface for the 'Inventory' object, specifically the 'Inventory Validation Rule' details page. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Inventory Validation Rule' and includes a 'Validation Rule Detail' section with the following information:

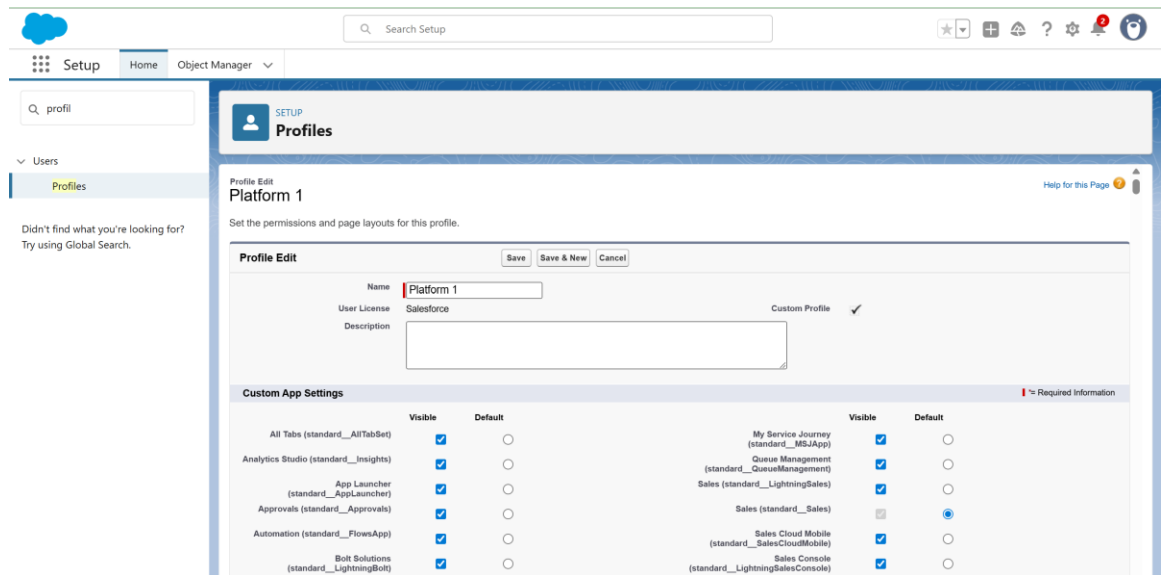
- Rule Name:** Stock_Quantity
- Active:** ☒
- Error Condition Formula:** Stock_Quantity__c <= 0
- Error Message:** the inventory count is never less than zero.
- Error Location:** Top of Page
- Description:** (Empty field)
- Created By:** mukamalia.veshanath.reddy, 7/19/2025, 5:27 AM
- Modified By:** mukamalia.veshanath.reddy, 7/19/2025, 5:27 AM

Buttons for 'Edit' and 'Clone' are located in the top right corner of the validation rule detail section.

Data Security

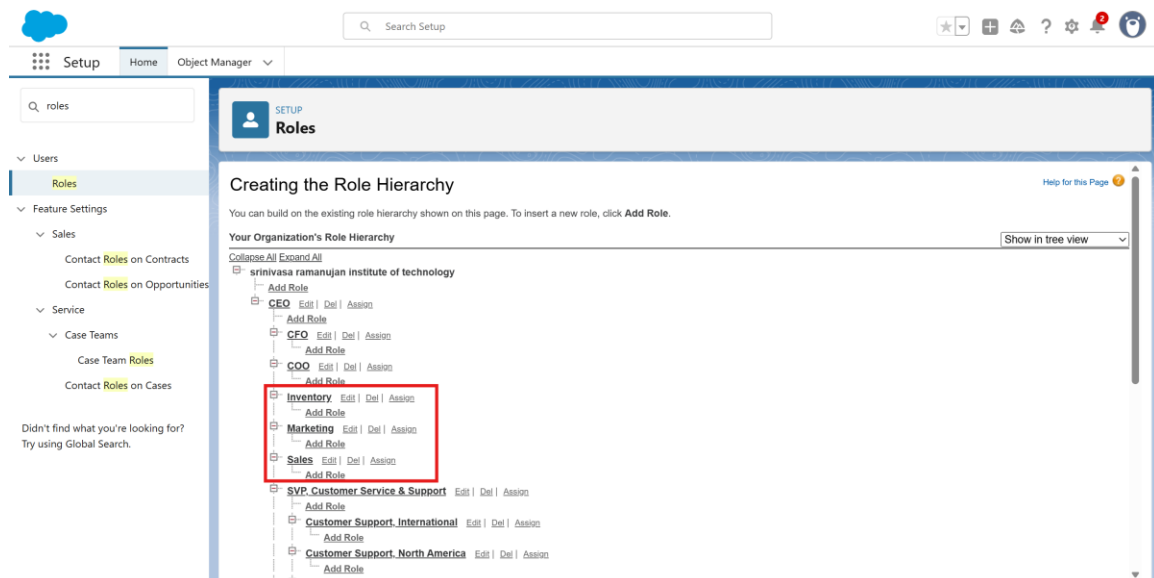
Profiles

- **Sales:** Allows access to Orders and Customers only, with restrictions on admin or backend settings.



Roles

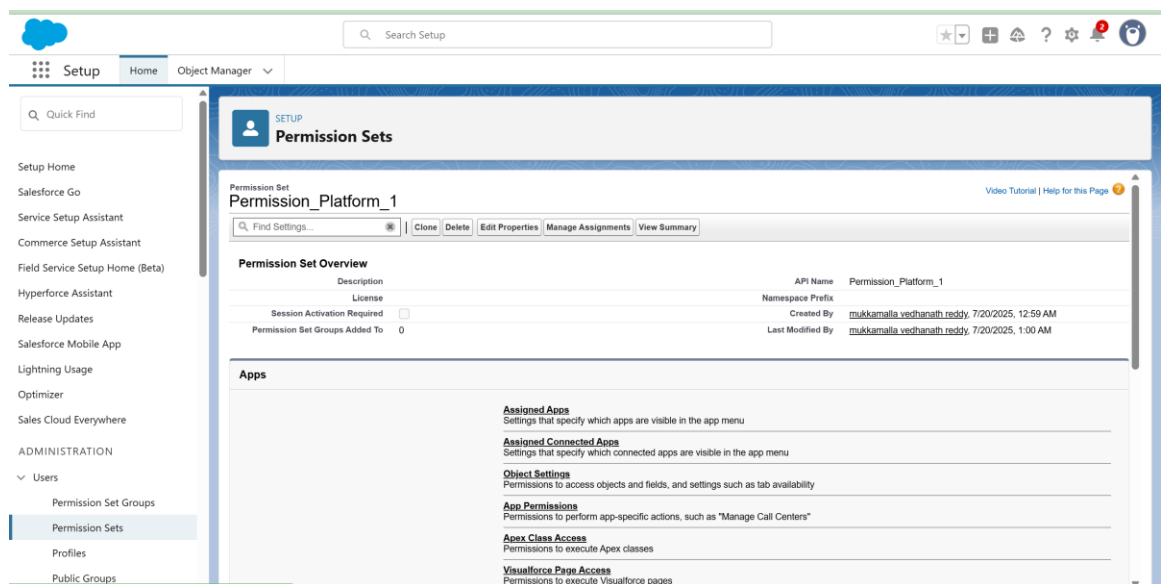
- **Sales, Inventory Manager, Marketing Manager:** Configured to enable appropriate data access and reporting hierarchies.



- **Niklaus, Kol, Loretta Daniel:** Sample users representing different departments for realistic access testing.

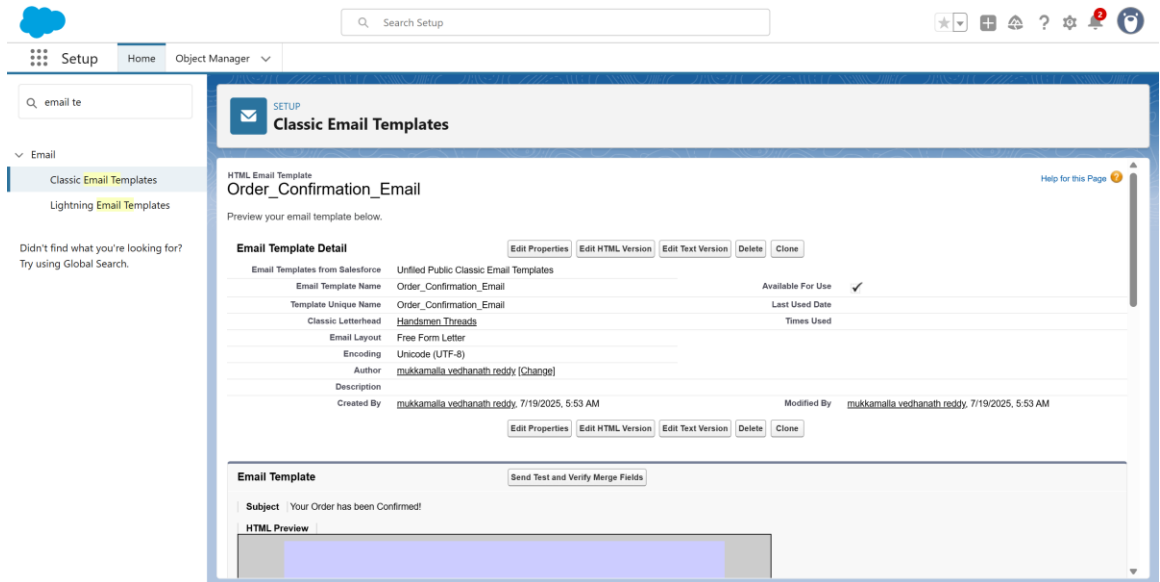


- **Permission_Platform_1:** Grants advanced access to specific users, such as editing inventory or accessing campaign metrics, beyond their base profile.

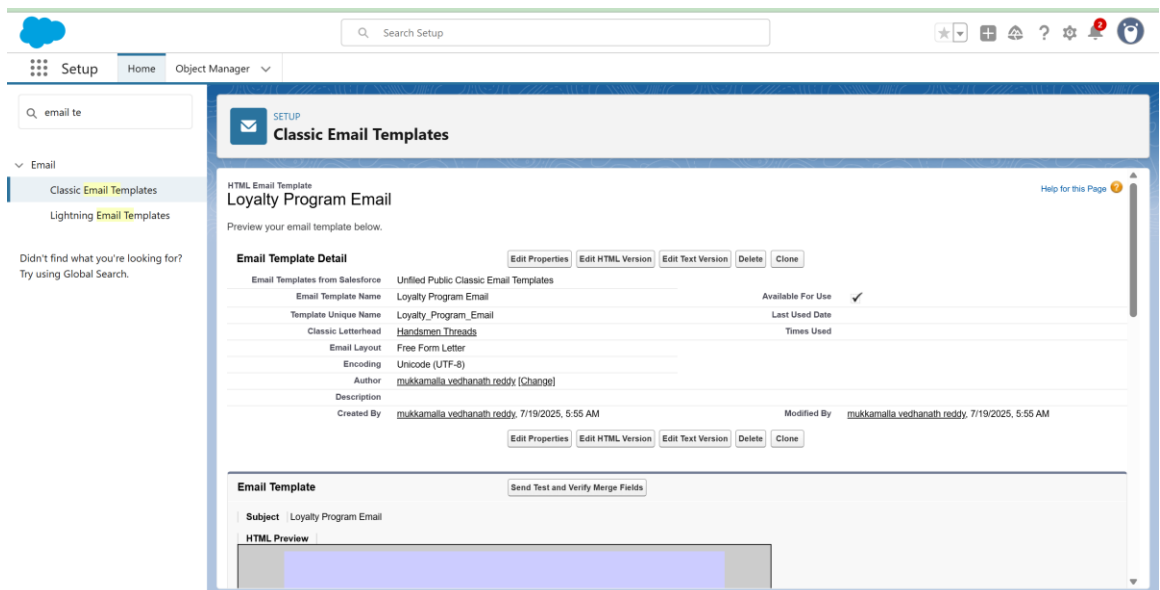


Email Templates & Alerts

- **Order Confirmation Email Template:** Sent post-order creation with purchase details.



- **Loyalty Email Template:** Notifies users when their loyalty level or reward tier is updated.



- **Low Stock Alert Email Template:** Sent to managers when product stock falls below a specified limit.

The screenshot shows the Salesforce 'Classic Email Templates' setup page. The left sidebar has a search bar with 'email te' and a list of templates under 'Email', including 'Classic Email Templates' and 'Lightning Email Templates'. The main content area is titled 'Classic Email Templates' and shows details for the 'Low Stock Alert' template. The 'Email Template Detail' section includes fields for 'Email Template Name' (Low Stock Alert), 'Template Unique Name' (Low_Stock_Alert), 'Encoding' (Unicode (UTF-8)), 'Author' (mukkamalla vedhanath reddy), 'Description', 'Created By' (mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM), and 'Modified By' (mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM). The 'Email Template' section shows the 'Subject' (Low Stock Alert Email) and a 'Plain Text Preview' of the email content.

Low Stock Alert

Preview your email template below.

Email Template Detail

Email Templates from Salesforce: Unified Public Classic Email Templates

Email Template Name: Low Stock Alert Available For Use: ☒

Template Unique Name: Low_Stock_Alert Last Used Date:

Encoding: Unicode (UTF-8) Times Used:

Author: mukkamalla vedhanath reddy (Change)

Description:

Created By: mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM Modified By: mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM

Email Template

Send Text and Verify Merge Fields

Subject: Low Stock Alert Email

Plain Text Preview

Dear Inventory Manager,
This is to inform you that the stock for the following product is running low:
Product Name: {Inventory__c.HandsMen_Product__c}
Current Stock Quantity: {Inventory__c.Stock_Quantity__c}
Please take the necessary steps to restock this item immediately.
Best Regards,

- **Email Alert for Order Confirmation:** Ensures automated delivery of order confirmation emails immediately after order entry.

The screenshot shows the Salesforce 'Email Alerts' setup page. The left sidebar has a search bar with 'email al' and a list of automation options under 'Process Automation', including 'Workflow Actions' and 'Email Alerts'. The main content area is titled 'Email Alerts' and shows details for the 'Order Confirmation Email Alert'. The 'Email Alert Detail' section includes fields for 'Description' (Order Confirmation Email Alert), 'Unique Name' (Order_Confirmation_Email), 'From Email Address' (Current User's email address), 'Recipients' (Email Field: Customer email), 'Additional Emails', 'Created By' (mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM), and 'Modified By' (mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM). The 'Rules Using This Email Alert' section shows that the alert is currently not used by any rules, approval processes, or entitlement processes.

Order Confirmation Email Alert

Rules Using This Email Alert (0) | Approval Processes Using This Email Alert (0) | Entitlement Processes Using This Email Alert (0)

Email Alert Detail

Description: Order Confirmation Email Alert Email Template: Order_Confirmation_Email

Unique Name: Order_Confirmation_Email Object: HandsMen Order

From Email Address: Current User's email address

Recipients: Email Field: Customer email

Additional Emails:

Created By: mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM Modified By: mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM

Rules Using This Email Alert

This alert is currently not used by any rules

Approval Processes Using This Email Alert

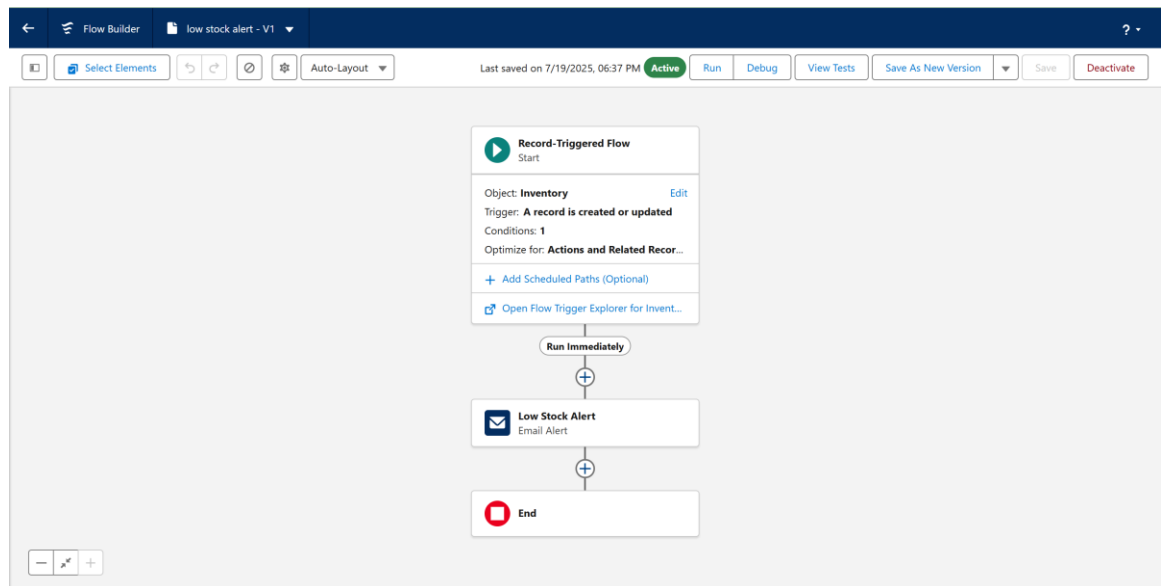
This alert is currently not used by any approval processes

Entitlement Processes Using This Email Alert

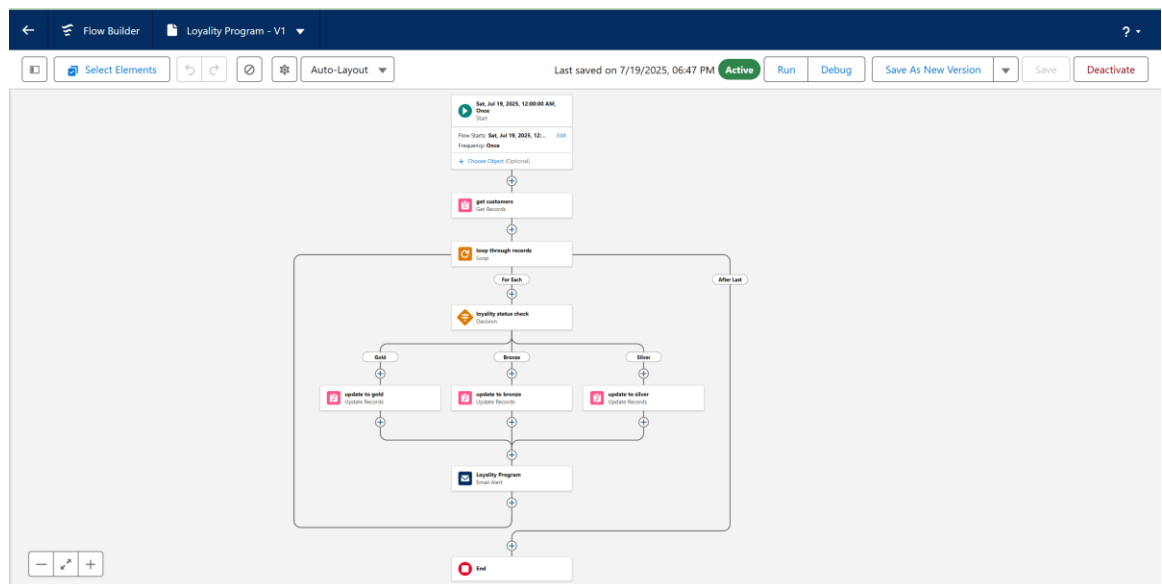
This alert is currently not used by any entitlement processes

Flows

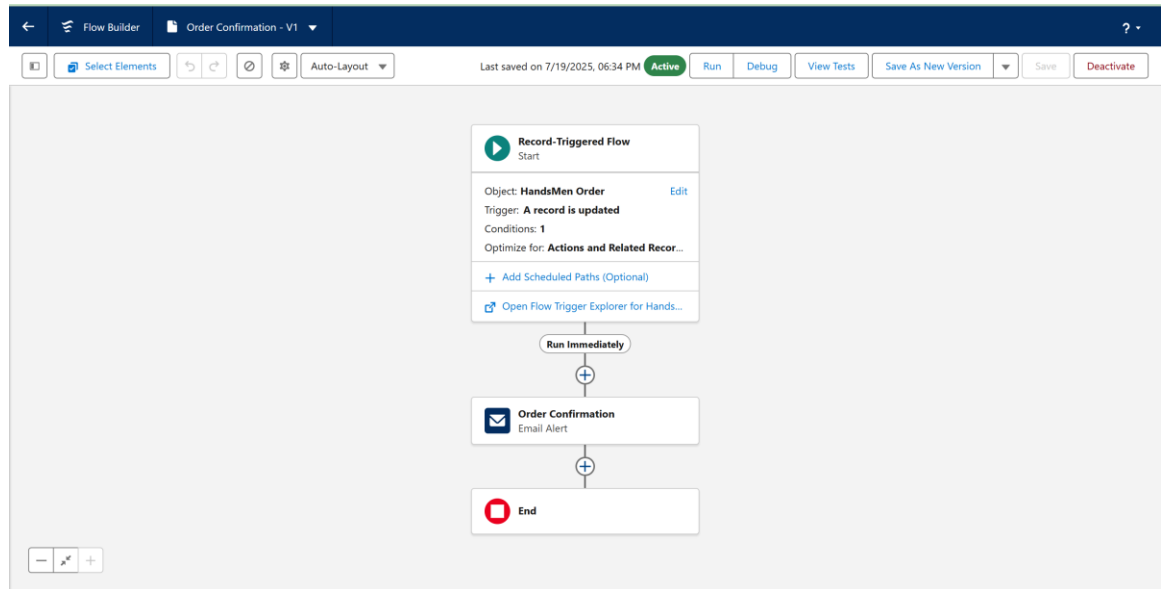
- **Stock Alert Flow:** Detects low inventory and initiates alerts.



- **Loyalty Status Flow:** Analyzes purchase history to upgrade loyalty levels automatically.



- **Create Order Confirmation Email Flow:** Populates and sends order confirmation without user intervention.



Automation Using Apex

- **OrderTriggerHandler Apex Class:** Central handler for custom order logic, promoting maintainable code.

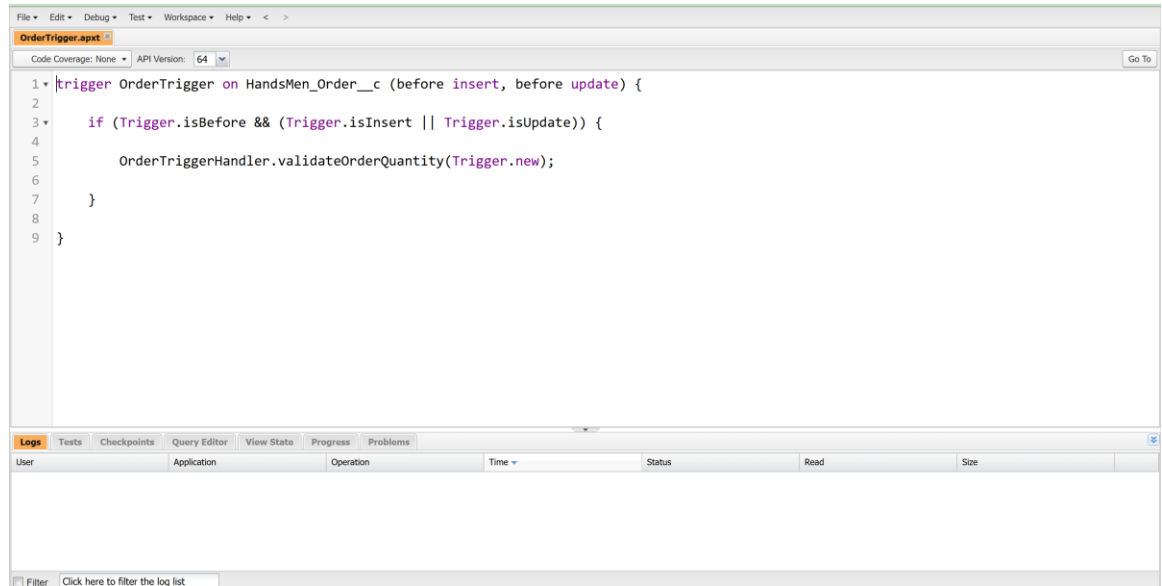
```

1 public class OrderTriggerHandler {
2
3     public static void validateOrderQuantity(List<HandsMen_Order__c> orderList) {
4
5         for (HandsMen_Order__c order : orderList) {
6
7             if (order.Status__c == 'Confirmed') {
8
9                 if (order.Quantity__c == null || order.Quantity__c <= 500) {
10
11                     order.Quantity__c.addError('For Status "Confirmed", Quantity must be more than 500.');

The screenshot shows the Salesforce IDE with the 'OrderTriggerHandler.apex' file open. The code defines a public class 'OrderTriggerHandler' with a static method 'validateOrderQuantity' that takes a list of 'HandsMen_Order__c' objects. The method iterates through the list and checks the status of each order. If the status is 'Confirmed', it checks if the quantity is null or less than or equal to 500. If so, it adds an error message. If the status is 'Pending', it checks if the quantity is null or less than or equal to 200. The code is currently at line 18.


```

- **OrderTrigger Apex Trigger:** Calls the handler during record creation/update to enforce validation and automation.



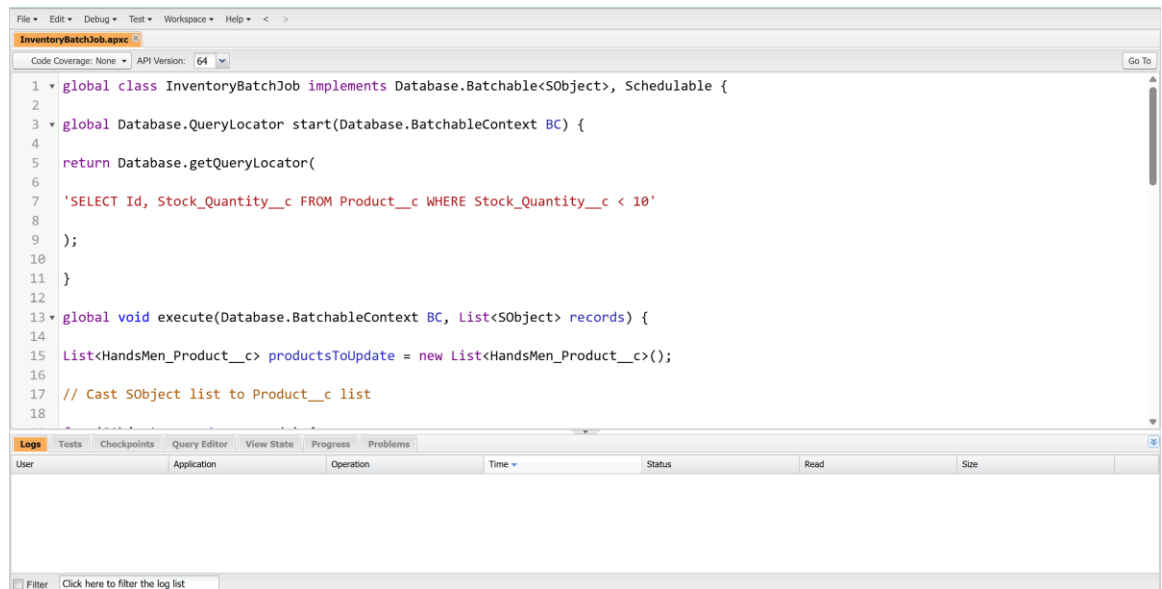
```

1 | trigger OrderTrigger on HandsMen_Order__c (before insert, before update) {
2 |
3 |     if (Trigger.isBefore && (Trigger.isInsert || Trigger.isUpdate)) {
4 |
5 |         OrderTriggerHandler.validateOrderQuantity(Trigger.new);
6 |
7 |     }
8 |
9 | }

```

Batch Job

- **InventoryBatchJob:** Handles bulk inventory updates, low stock detection, and record auditing in scheduled cycles.



```

1 | global class InventoryBatchJob implements Database.Batchable<SObject>, Schedulable {
2 |
3 |     global Database.QueryLocator start(Database.BatchableContext BC) {
4 |
5 |         return Database.getQueryLocator(
6 |
7 |             'SELECT Id, Stock_Quantity__c FROM Product__c WHERE Stock_Quantity__c < 10'
8 |
9 |         );
10 |
11 |     }
12 |
13 |     global void execute(Database.BatchableContext BC, List<SObject> records) {
14 |
15 |         List<HandsMen_Product__c> productsToUpdate = new List<HandsMen_Product__c>();
16 |
17 |         // Cast SObject list to Product__c list
18 |

```


Scheduled Job

- Scheduled Job:** Triggers the batch job at intervals (daily/weekly) to ensure inventory is current.

Setup

Home

Object Manager

Search Setup

Star

Share

Help

Settings

Notifications

User

job

Environments

Jobs

Apex Flex Queue

Apex Jobs

Background Jobs

Bulk Data Load Jobs

Scheduled Jobs

Didn't find what you're looking for?

Try using Global Search.

SETUP

Scheduled Jobs

All Scheduled Jobs

Help for this Page

The All Scheduled Jobs page lists all of the jobs scheduled by your users. Multiple job types may display on this page. You can delete scheduled jobs if you have the permission to do so.

Percentage of Scheduled Jobs Used: 1%

You have currently used 1 scheduled Apex jobs out of an allowed organization limit of 100 active or scheduled jobs. To learn about how this limit is calculated and what contributes to it see the [Apex Limits](#) topic.

View: All Scheduled Jobs

Create New View

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

| Action | Job Name | Submitted By | Submitted | Started | Next Scheduled Run | Type | Cron Trigger ID |
|--------------------------|--|---------------------------|--------------------|---------------------|---------------------|--|-----------------|
| Manage Del Pause Job | Daily Inventory Sync | vsdharan@rediffmukhamalla | 7/19/2025, 6:27 AM | 7/20/2025, 12:02 AM | 7/21/2025, 12:00 AM | Scheduled Apex | 08egL0000086qLw |
| Del | Metalytics Data Loader Job for Org : 00DgL0000073ZLu | User Integration | 7/10/2025, 5:49 PM | 7/19/2025, 10:21 PM | 7/20/2025, 10:21 PM | Autonomous Data Loader Job | 08egL000007KVvV |
| | Program Milestone Computation Cron Job | Process, Automated | 7/10/2025, 5:49 PM | 7/20/2025, 12:00 AM | 7/20/2025, 6:59 AM | Program Milestone Computation Cron Job | 08egL000007KVvT |
| | Program Status Update Cron Job | Process, Automated | 7/10/2025, 5:49 PM | 7/19/2025, 8:00 PM | 7/20/2025, 5:00 AM | Program Status Update Cron Job | 08egL000007KVvU |

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Future Enhancements

1. **AI-Powered Recommendations:**
Leverage Salesforce Einstein to suggest outfits and accessories based on customer preferences and purchase history.
2. **AR Virtual Try-On (Meta Threads™):**
Enable customers to preview and try outfits virtually in 3D using their smartphones for a premium shopping experience.
3. **VIP Loyalty Portal:**
Offer exclusive access to premium clients with early product releases, personalized rewards, and private style consultations.
4. **Social Messaging Integration:**
Integrate WhatsApp and Instagram for instant promotions, order confirmations, and real-time customer engagement.
5. **Self-Service Returns & Exchanges:**
Automate return and exchange requests via Salesforce Flow, allowing customers to manage processes independently.
6. **Global Multilingual & Currency Support:**
Expand internationally with support for local languages and currencies in CRM workflows and communication templates.

Conclusion

HandsMen Threads is a forward-thinking Salesforce CRM system tailored for the premium fashion industry. It balances automation, user experience, and real-time intelligence to support dynamic business operations. Its architecture is ready to evolve with next-gen AI and AR capabilities, securing its place as a digital luxury service platform.