

HandsMen Threads: Elevating the Art of Sophistication in Men's Fashion

Salesforce CRM Documentation

Project Overview

HandsMen Threads is a bespoke Salesforce CRM application tailored for a luxury men's fashion brand. The platform is designed to automate essential processes such as order lifecycle management, inventory tracking, and customer engagement using a combination of Apex triggers, Flows, validation rules, and custom objects. This system promotes operational agility while minimizing manual dependencies.

Objectives

- Streamline key tasks like order confirmations and loyalty tier adjustments using automation.
 - Improve cross-departmental productivity in sales, inventory handling, and marketing campaigns.
 - Prevent manual data entry issues with enforced validations and guided workflows.
 - Enable leadership to make timely decisions with updated and scalable CRM insights.
-

Phase 1: Requirement Analysis & Planning

- Recognized vital components to track, including HandsMen_Customer__c, HandsMen_Order__c, HandsMen_Product__c, inventory records, and marketing campaigns.
 - Constructed relational data models via Lookup and Master-Detail relationships.
 - Designed custom field types including picklists, formulas, and currencies.
 - Outlined all business rules, process automations, and validation requirements.
-

Phase 2: Salesforce Development – Backend & Configurations

- Created custom objects and fields using the Salesforce Object Manager.
 - Developed advanced Flows to implement business processes and approvals.
 - Wrote Apex classes to encapsulate custom logic for order processing and inventory updates.
 - Crafted dynamic Email Templates for automated communication.
 - Configured Flow-based email actions to ensure real-time customer and manager notifications.
-

Phase 3: UI/UX Development & Customization

- Customized app tabs and branding via App Manager to enhance navigation and visual appeal.
 - Built intuitive Lightning Record Pages and Page Layouts for better user interactions.
 - Added custom validation messages that guide users during data entry.
 - Ensured a fluid and modern UI experience by aligning with Salesforce Lightning Design System.
-

Phase 4: Data Management, Testing & Security

- Entered sample data across all custom objects to simulate real-world scenarios.
 - Conducted unit testing of Flows, Apex logic, and data processes.
 - Performed role-based UI/UX testing to validate user access and behavior.
 - Validated data integrity during sandbox-to-production migration.
 - Applied assertions in test methods to confirm logic correctness and achieved over 85% code coverage.
-

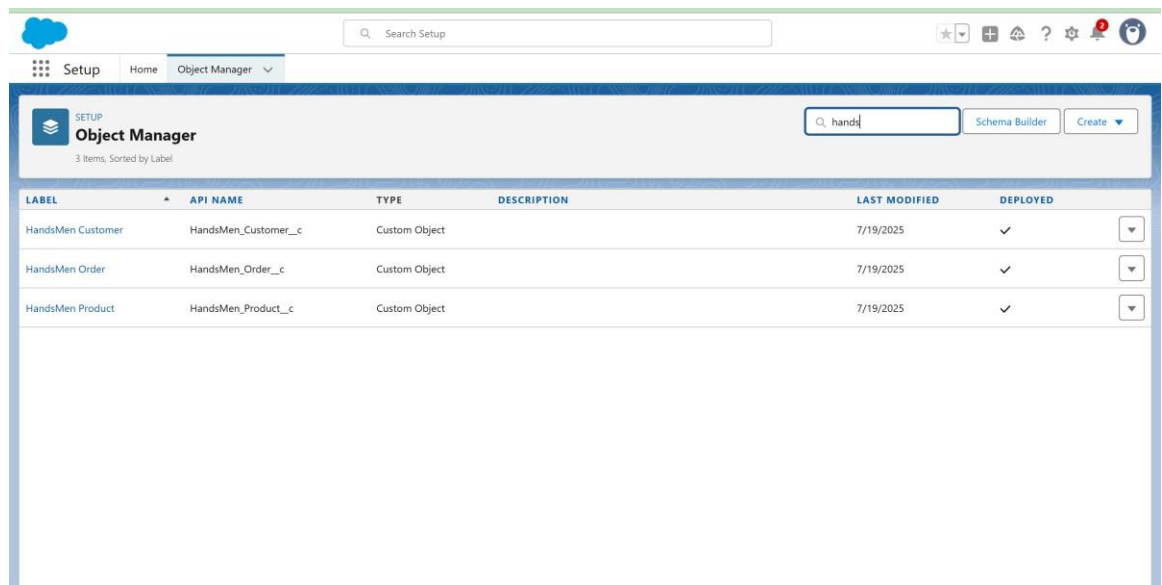
Phase 5: Deployment, Documentation & Maintenance

- Used Salesforce CLI and SFDX for versioned and repeatable deployments.
- Set up Git repositories for source control and collaboration.
- Stored screenshots, metadata files, and documentation in GitHub for easy team access.

Detailed Implementation & Configuration

Objects

- **HandsMen_Customer__c**: Stores customer contact details, loyalty ranks, and preferences to enable personalized engagement and service tracking.
- **HandsMen_Product__c**: Stores product details like fabric, size, price, and availability for creating orders and managing inventory.
- **HandsMen_Order__c**: Tracks each order's status, selected products, and total amount, linking customers with inventory and email automation.



The screenshot displays the Salesforce Setup interface, specifically the Object Manager section. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. The main header shows 'Object Manager' with a search bar containing 'hand' and buttons for 'Schema Builder' and 'Create'. Below the header, a table lists three custom objects:

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
HandsMen Customer	HandsMen_Customer__c	Custom Object		7/19/2025	✓
HandsMen Order	HandsMen_Order__c	Custom Object		7/19/2025	✓
HandsMen Product	HandsMen_Product__c	Custom Object		7/19/2025	✓

- **Inventory:** Manages stock levels, warehouse location, and real-time availability for effective supply chain operations.

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes a search bar labeled "Search Setup" and a "Setup" button. The main header area displays the "Object Manager" title and a search bar with the text "inventory". Below the header, a table lists objects. The first row, "Inventory", is highlighted with a red border. The table has columns for LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Inventory	Inventory__c	Custom Object		7/19/2025	✓
Inventory Item Reservation	InventoryItemReservation	Standard Object			
Inventory Reservation	InventoryReservation	Standard Object			
Web Store Inventory Source	WebStoreInventorySource	Standard Object			

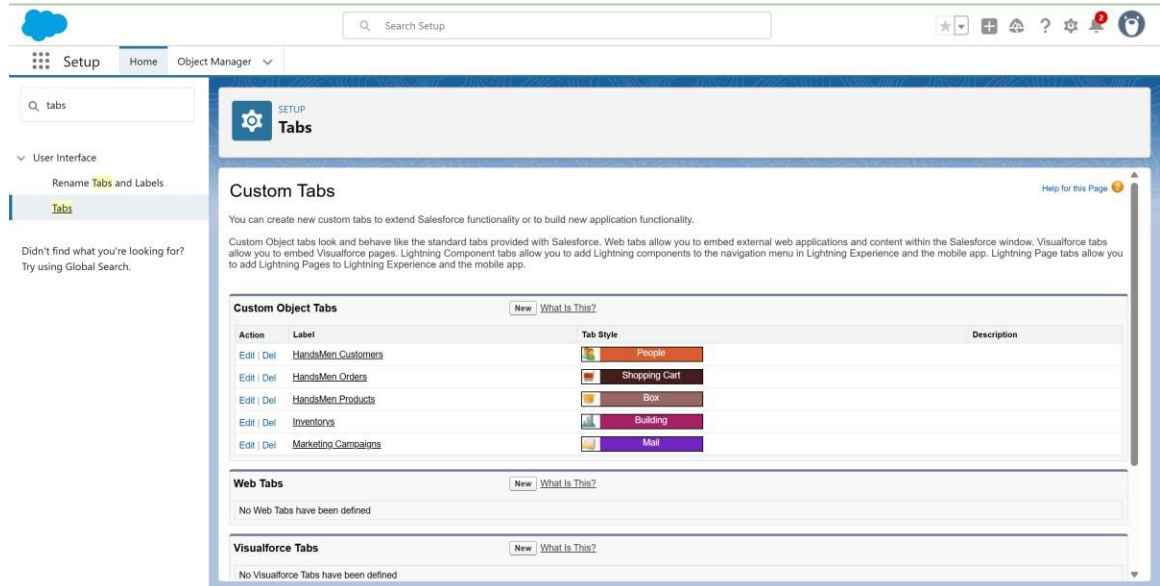
- **Marketing_Campaign__c:** Captures marketing data including campaign type, audience, and timeframes for automation and analytics.

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes a search bar labeled "Search Setup" and a "Setup" button. The main header area displays the "Object Manager" title and a search bar with the text "mark". Below the header, a table lists objects. The first row, "Marketing Campaign", is highlighted with a red border. The table has columns for LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Marketing Campaign	Marketing_Campaign__c	Custom Object		7/19/2025	✓
Promotion Market Segment	PromotionMarketSegment	Standard Object			

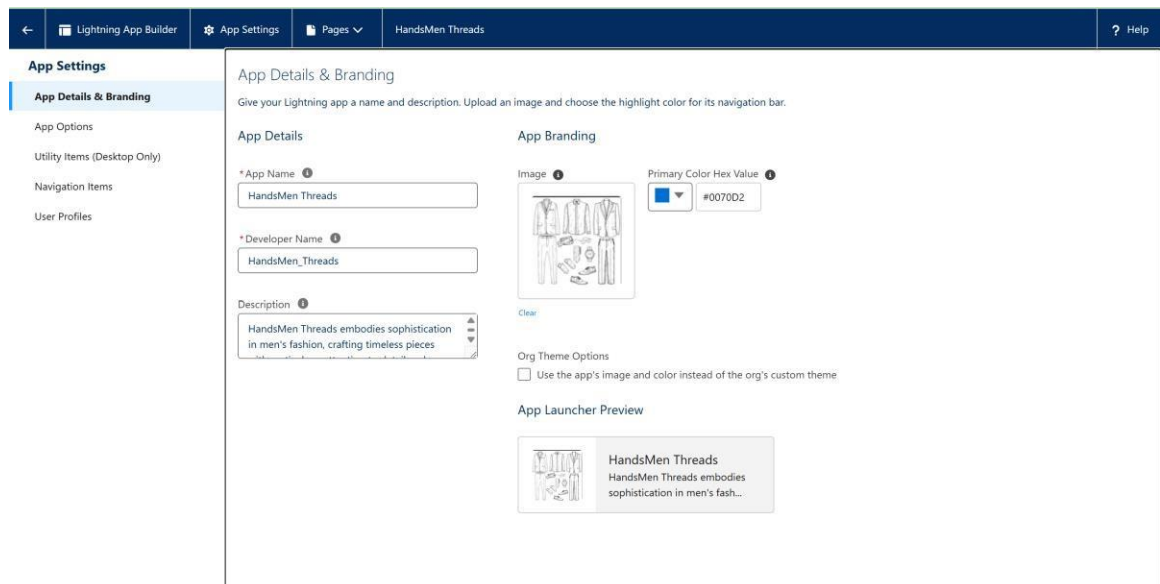
Tabs

- **Tab - HandsMen Customer:** A direct tab to access HandsMen_Customer__c records, streamlining customer interaction workflows.



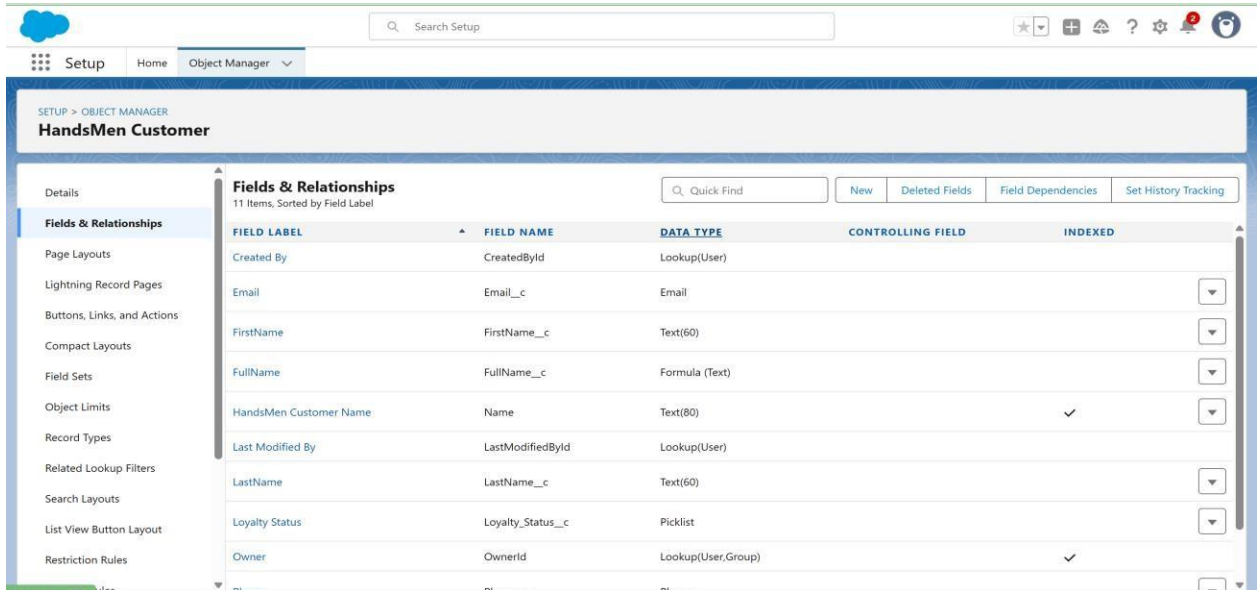
App Manager

- **App - HandsMen Threads:** A unified Salesforce Lightning App that organizes all objects like orders, customers, inventory, and marketing within a single interface



Fields

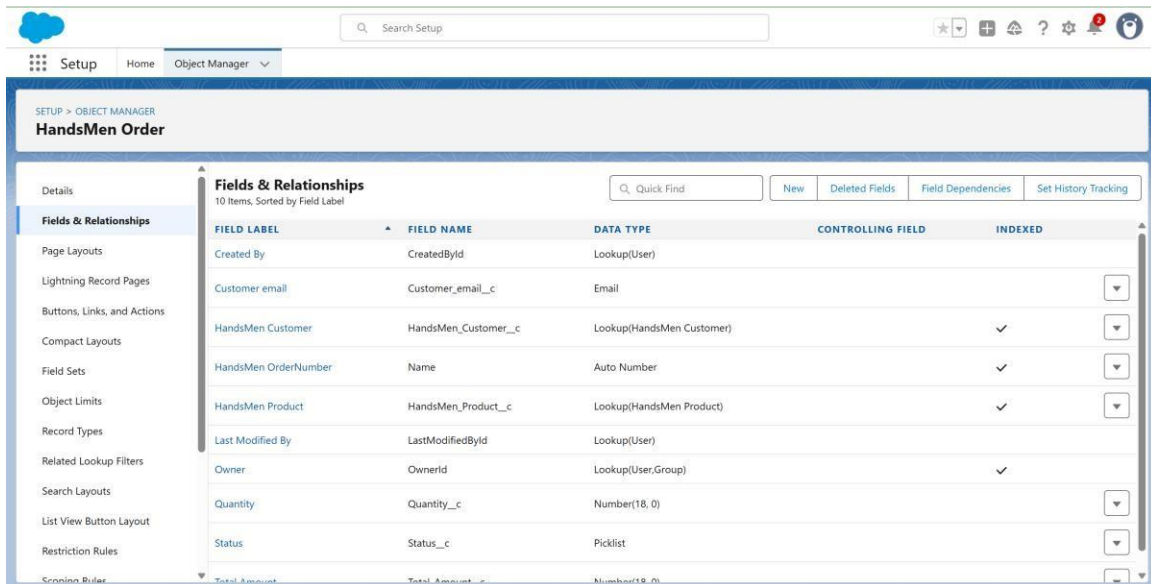
HandsMen Customer: Stores key customer information such as name, contact details, loyalty status, and style preferences to enable personalized service and communication.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Customer' object. The 'Fields & Relationships' section is active, displaying a list of 11 fields. The fields are sorted by Field Label. The table includes columns for Field Label, Field Name, Data Type, Controlling Field, and Indexed status. Fields include Created By, Email, FirstName, FullName, HandsMen Customer Name, Last Modified By, LastName, Loyalty Status, and Owner.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
FirstName	FirstName__c	Text(60)		
FullName	FullName__c	Formula (Text)		
HandsMen Customer Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
LastName	LastName__c	Text(60)		
Loyalty Status	Loyalty_Status__c	Picklist		
Owner	OwnerId	Lookup(User,Group)		✓

HandsMen Order: Captures all order-related details including order date, selected product, quantity, total amount, and order status for accurate processing and tracking.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Order' object. The 'Fields & Relationships' section is active, displaying a list of 10 fields. The fields are sorted by Field Label. The table includes columns for Field Label, Field Name, Data Type, Controlling Field, and Indexed status. Fields include Created By, Customer email, HandsMen Customer, HandsMen OrderNumber, HandsMen Product, Last Modified By, Owner, Quantity, Status, and Total Amount.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Customer email	Customer_email__c	Email		
HandsMen Customer	HandsMen_Customer__c	Lookup(HandsMen Customer)		✓
HandsMen OrderNumber	Name	Auto Number		✓
HandsMen Product	HandsMen_Product__c	Lookup(HandsMen Product)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Quantity	Quantity__c	Number(18, 0)		
Status	Status__c	Picklist		
Total Amount	Total_Amount__c	Number(18, 0)		

HandsMen Product: Defines core product attributes like name, fabric type, size, price, and availability to support product management and inventory linkage.

The screenshot shows the Salesforce Setup interface for the 'HandsMen Product' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scoping Rules. The main content area is titled 'HandsMen Product' and 'Fields & Relationships', showing 7 items sorted by Field Label. The table lists fields with their labels, names, data types, controlling fields, and indexed status.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
HandsMen Product Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Price	Price__c	Currency(18, 0)		
SKU	SKU__c	Text(60)		
Stock Quantity	Stock_Quantity__c	Number(18, 0)		

Inventory: Manages stock-related data including product reference, stock quantity, status, and warehouse location to ensure real-time inventory control.

The screenshot shows the Salesforce Setup interface for the 'Marketing Campaign' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scoping Rules. The main content area is titled 'Marketing Campaign' and 'Fields & Relationships', showing 7 items sorted by Field Label. The table lists fields with their labels, names, data types, controlling fields, and indexed status.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
End Date	End_Date__c	Date		
HandsMen Customer	HandsMen_Customer__c	Lookup(HandsMen Customer)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Marketing Campaign Number	Name	Auto Number		✓
Owner	OwnerId	Lookup(User,Group)		✓
Start Date	Start_Date__c	Date		

Marketing_Campaign

Contains campaign-specific fields like campaign name, duration, target audience, and type to plan, execute, and analyze marketing initiatives.

Setup

Home

Object Manager

Search Setup

Marketing Campaign

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
End Date	End_Date__c	Date		
HandsMen Customer	HandsMen_Customer__c	Lookup(HandsMen Customer)		
Last Modified By	LastModifiedById	Lookup(User)		
Marketing Campaign Number	Name	Auto Number		
Owner	OwnerId	Lookup(User,Group)		
Start Date	Start_Date__c	Date		

Validation Rules

HandsMen Order: Restricts invalid entries like negative quantities or missing product lookups.

Setup

Home

Object Manager

Search Setup

HandsMen Order

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

HandsMen Order Validation Rule

Back to HandsMen Order

Validation Rule Detail

Edit

Clone

Active

✓

Rule Name	Total_Amount		
Error Condition Formula	Total_Amount__c <= 0		
Error Message	Please Enter Correct Amount	Error Location	Total Amount
Description			
Created By	mukkamalia vedhanath reddy, 7/19/2025, 5:26 AM	Modified By	mukkamalia vedhanath reddy, 7/19/2025, 5:26 AM

EditClone

- **HandsMen Customer:** Ensures email and phone fields are mandatory and correctly formatted.

The screenshot shows the Salesforce Setup interface for the 'HandsMen Customer' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'HandsMen Customer' and includes a 'Details' section with the following information:

- Description:** (Empty field)
- API Name:** HandsMen_Customer__c
- Custom:** ☒
- Singular Label:** HandsMen Customer
- Plural Label:** HandsMen Customers
- Enable Reports:** ☒
- Track Activities:** ☒
- Track Field History:** ☐
- Deployment Status:** Deployed
- Help Settings:** Standard salesforce.com Help Window

Buttons for 'Edit' and 'Delete' are located in the top right corner of the details section.

- **Inventory:** Prevents invalid stock entries such as zero or negative stock quantity values.

The screenshot shows the Salesforce Setup interface for the 'Inventory' object, specifically the 'Inventory Validation Rule' details page. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Inventory Validation Rule' and includes a 'Validation Rule Detail' section with the following information:

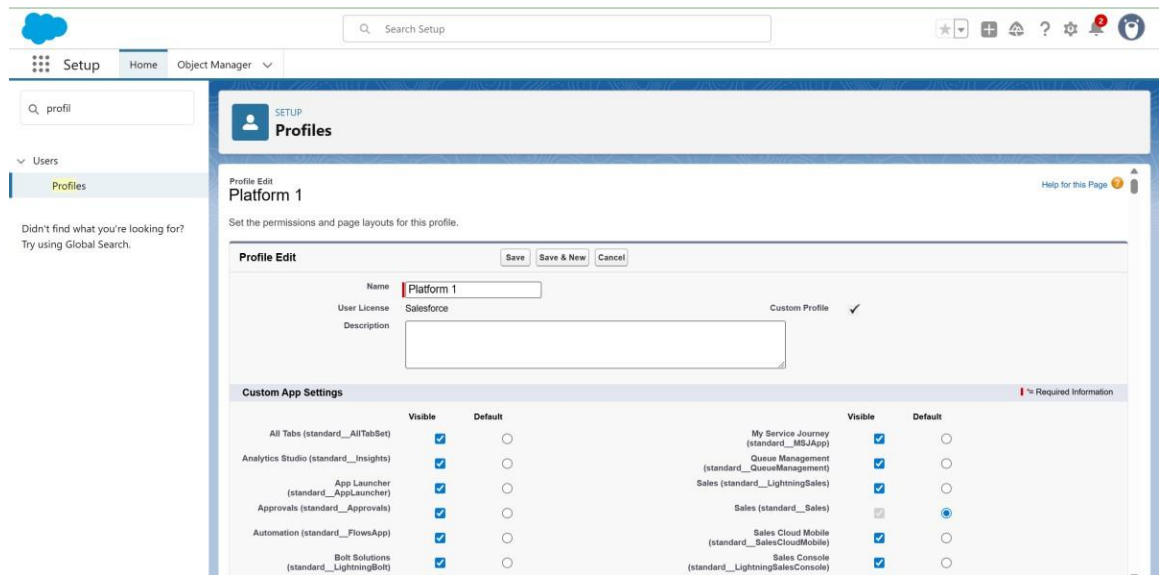
- Rule Name:** Stock_Quantity
- Error Condition Formula:** Stock_Quantity__c <= 0
- Error Message:** the inventory count is never less than zero.
- Error Location:** Top of Page
- Created By:** mukamalia.vedhanath.reddy, 7/19/2025, 5:27 AM
- Modified By:** mukamalia.vedhanath.reddy, 7/19/2025, 5:27 AM
- Active:** ☒

Buttons for 'Edit' and 'Clone' are located in the top right corner of the validation rule detail section.

Data Security

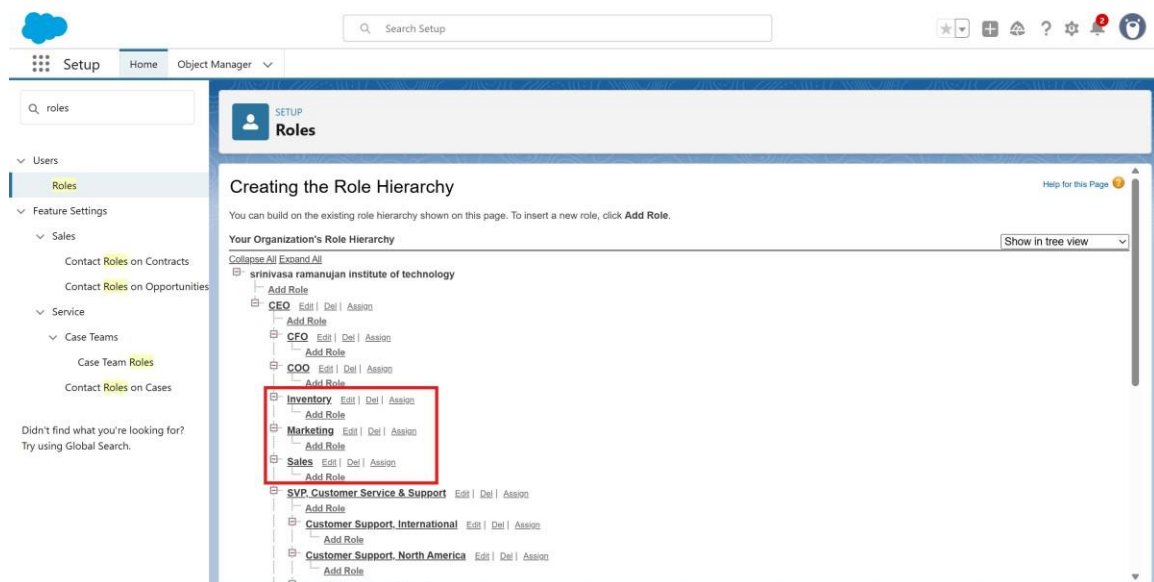
Profiles

- **Sales:** Allows access to Orders and Customers only, with restrictions on admin or backend settings.



Roles

- **Sales, Inventory Manager, Marketing Manager:** Configured to enable appropriate data access and reporting hierarchies.



Users

- **Niklaus, Kol, Loretta Daniel:** Sample users representing different departments for realistic access testing.

SETUP Users

All Users

On this page you can create, view, and manage users.
To get more licenses, use the Your Account app. [Let's Go](#)

View: All Users Edit Create New View

Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	Chatter Expert	Chatter	chatter.00000000000000000000000000000000@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	EPIC_OrgFarm	OEPIG	epic.950b4e24462b@orgfarm.salesforce.com		✓	System Administrator
<input type="checkbox"/> Edit	mick_daniel	dmick	22491a32b07197@nrl.ac.in	Marketing	✓	Platform 1
<input type="checkbox"/> Edit	Mkaelison_Kol	kmika	22491a32b0719@nrl.ac.in	Inventory	✓	Platform 1
<input type="checkbox"/> Edit	Mkaelison_Niklaus	nmika	22491a32b079@nrl.ac.in	Sales	✓	Platform 1
<input type="checkbox"/> Edit	User_Integration	integ	integration@00000000000000000000000000000000@00000000000000000000000000000000.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User_Security	sec	insightsecurity@00000000000000000000000000000000@00000000000000000000000000000000.com		✓	Analytics Cloud Security User
<input type="checkbox"/> Edit	vedhanath.reddy_mukkamalla	224	22491a32b0799@apenforce.com		✓	System Administrator

Permission Sets

- **Permission_Platform_1:** Grants advanced access to specific users, such as editing inventory or accessing campaign metrics, beyond their base profile.

SETUP Permission Sets

Permission Set: **Permission_Platform_1**

Find Settings... Clone Delete Edit Properties Manage Assignments View Summary

Permission Set Overview

Description	API Name	Permission Set
License	Standard	Permission_Platform_1
Session Activation Required		<input type="checkbox"/>
Permission Set Groups Added To		0
Created By	mukkamalla.vedhanath.reddy, 7/20/2025, 12:59 AM	
Last Modified By	mukkamalla.vedhanath.reddy, 7/20/2025, 1:00 AM	

Apps

Assigned Apps
Settings that specify which apps are visible in the app menu

Assigned Connected Apps
Settings that specify which connected apps are visible in the app menu

Object Settings
Permissions to access objects and fields, and settings such as tab availability

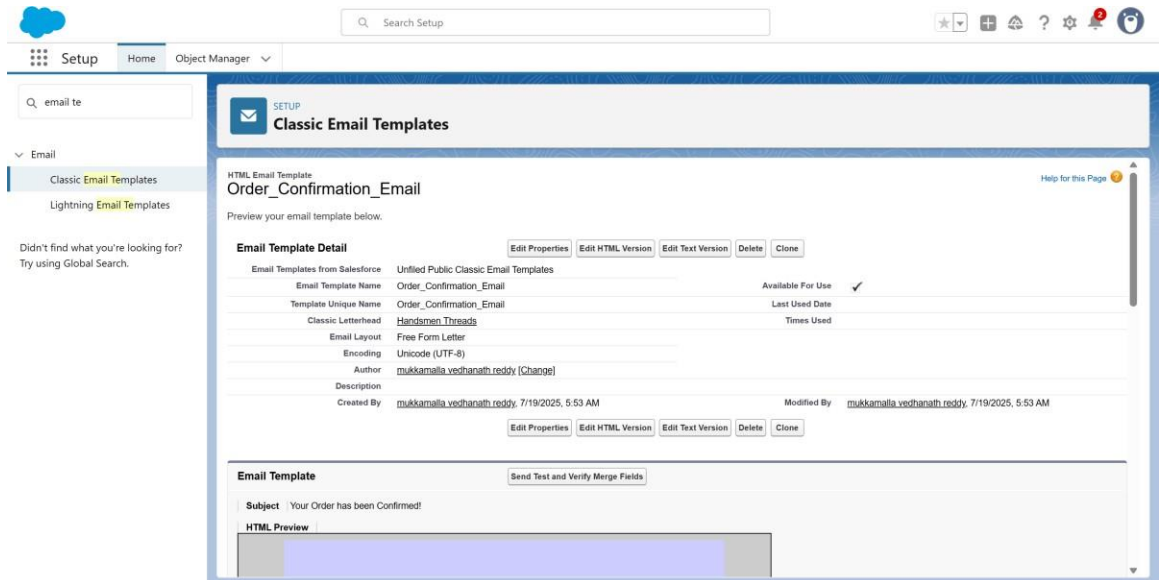
App Permissions
Permissions to perform app-specific actions, such as "Manage Call Centers"

Apex Class Access
Permissions to execute Apex classes

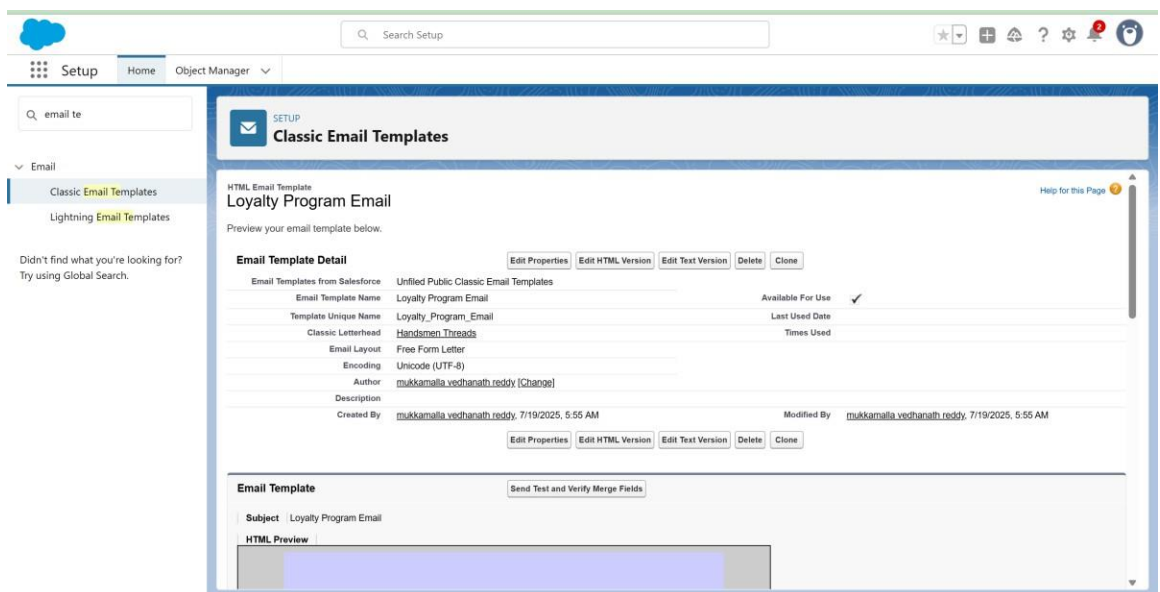
Visualforce Page Access
Permissions to execute Visualforce pages

Email Templates & Alerts

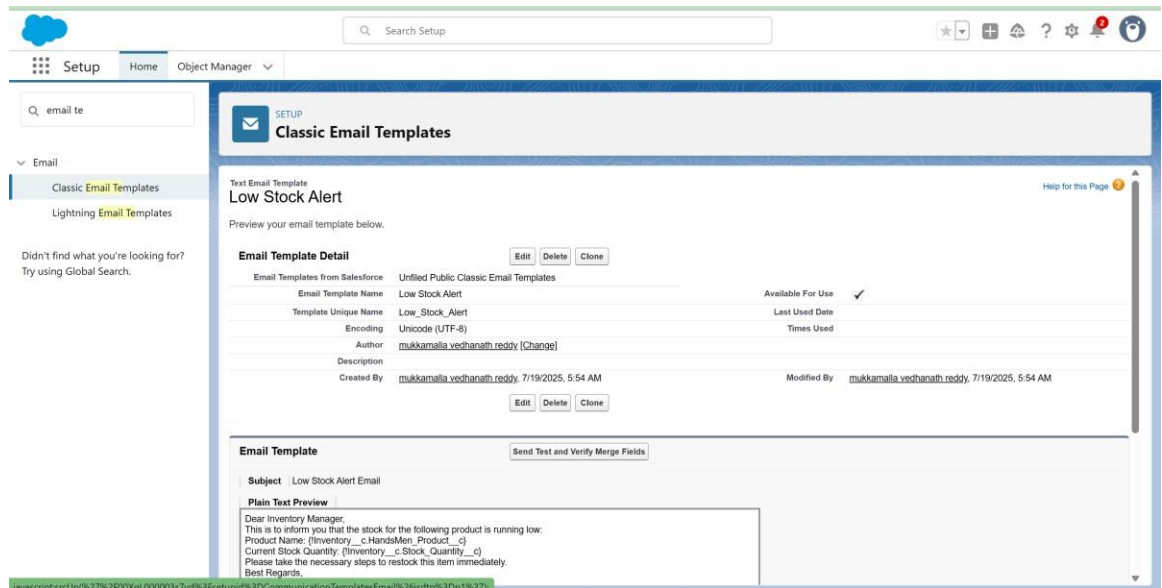
- **Order Confirmation Email Template:** Sent post-order creation with purchase details.



- **Loyalty Email Template:** Notifies users when their loyalty level or reward tier is updated.



- **Low Stock Alert Email Template:** Sent to managers when product stock falls below a specified limit.



The screenshot shows the Salesforce Setup interface for Classic Email Templates. The left sidebar has a search bar with 'email te' and a list of categories: Email, Classic Email Templates, and Lightning Email Templates. The main content area is titled 'Classic Email Templates' and shows a preview of the 'Low Stock Alert' template. The 'Email Template Detail' section includes fields for Email Template Name, Template Unique Name, Encoding, Author, Description, Created By, and Modified By. The 'Email Template' section shows the subject and plain text preview.

Classic Email Templates

Text Email Template
Low Stock Alert

Preview your email template below.

Email Template Detail

Email Templates from Salesforce	Unified Public Classic Email Templates	Available For Use	✓
Email Template Name	Low Stock Alert	Last Used Date	
Template Unique Name	Low_Stock_Alert	Times Used	
Encoding	Unicode (UTF-8)		
Author	mukkamalla vedhanath reddy (Change)		
Description			
Created By	mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM	Modified By	mukkamalla vedhanath reddy, 7/19/2025, 5:54 AM

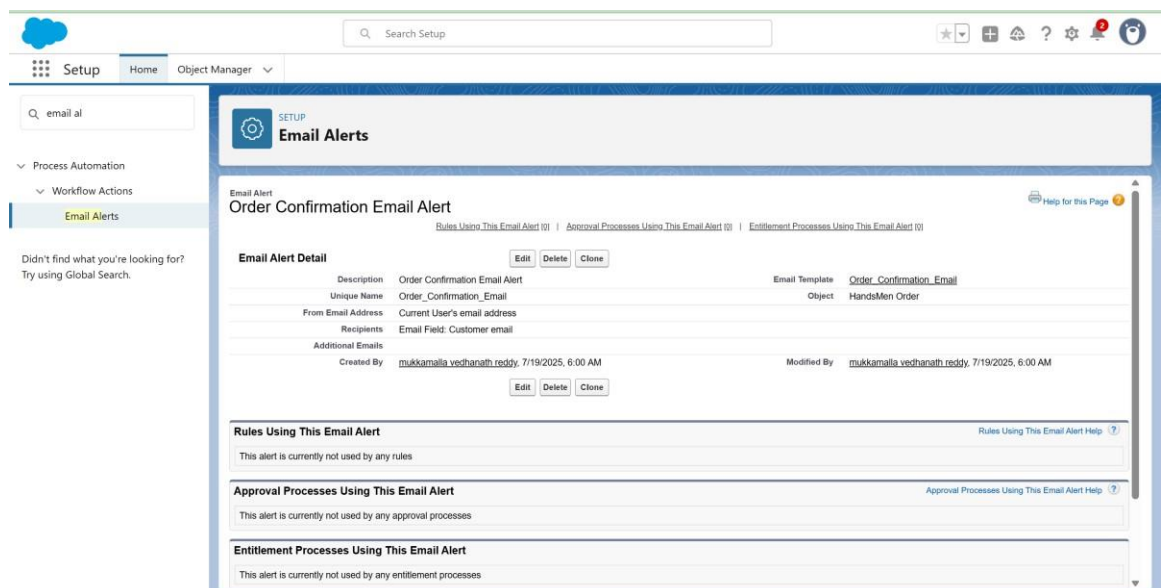
Email Template

Subject: Low Stock Alert Email

Plain Text Preview

Dear Inventory Manager,
This is to inform you that the stock for the following product is running low:
Product Name: (Inventory__c.HandsMen_Product__c)
Current Stock Quantity: (Inventory__c.Stock_Quantity__c)
Please take the necessary steps to restock this item immediately.
Best Regards,

- **Email Alert for Order Confirmation:** Ensures automated delivery of order confirmation emails immediately after order entry.



The screenshot shows the Salesforce Setup interface for Email Alerts. The left sidebar has a search bar with 'email al' and a list of categories: Process Automation, Workflow Actions, and Email Alerts. The main content area is titled 'Email Alerts' and shows the configuration for the 'Order Confirmation Email Alert'. The 'Email Alert Detail' section includes fields for Description, Unique Name, From Email Address, Recipients, Additional Emails, Created By, and Modified By. The 'Rules Using This Email Alert' section shows that the alert is currently not used by any rules.

Email Alerts

Email Alert
Order Confirmation Email Alert

Email Alert Detail

Description	Order Confirmation Email Alert	Email Template	Order_Confirmation_Email
Unique Name	Order_Confirmation_Email	Object	HandsMen Order
From Email Address	Current User's email address		
Recipients	Email Field: Customer email		
Additional Emails			
Created By	mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM	Modified By	mukkamalla vedhanath reddy, 7/19/2025, 6:00 AM

Rules Using This Email Alert

This alert is currently not used by any rules

Approval Processes Using This Email Alert

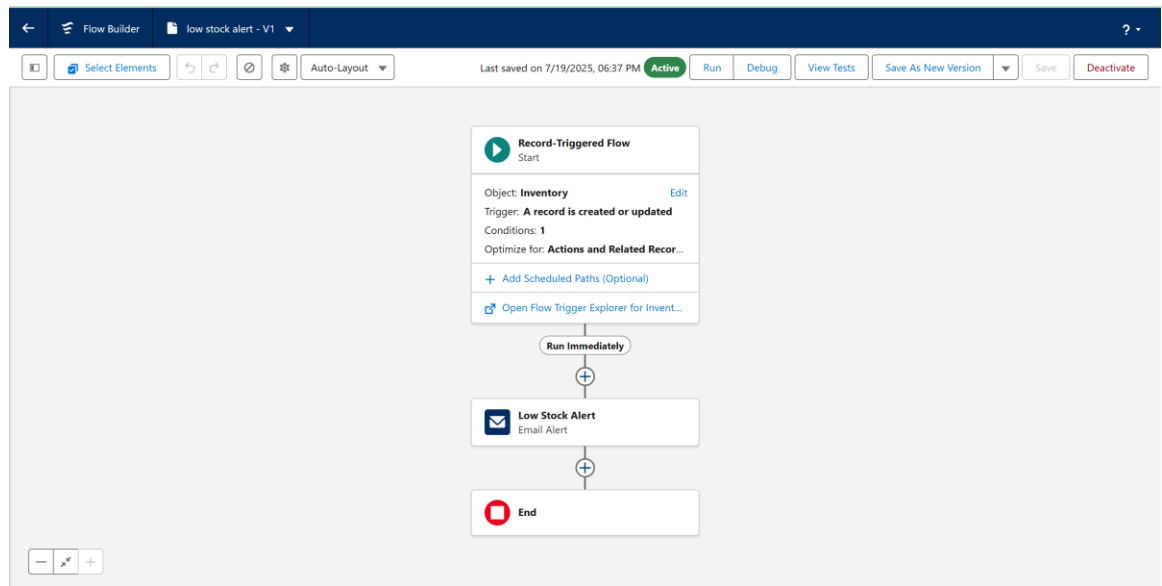
This alert is currently not used by any approval processes

Entitlement Processes Using This Email Alert

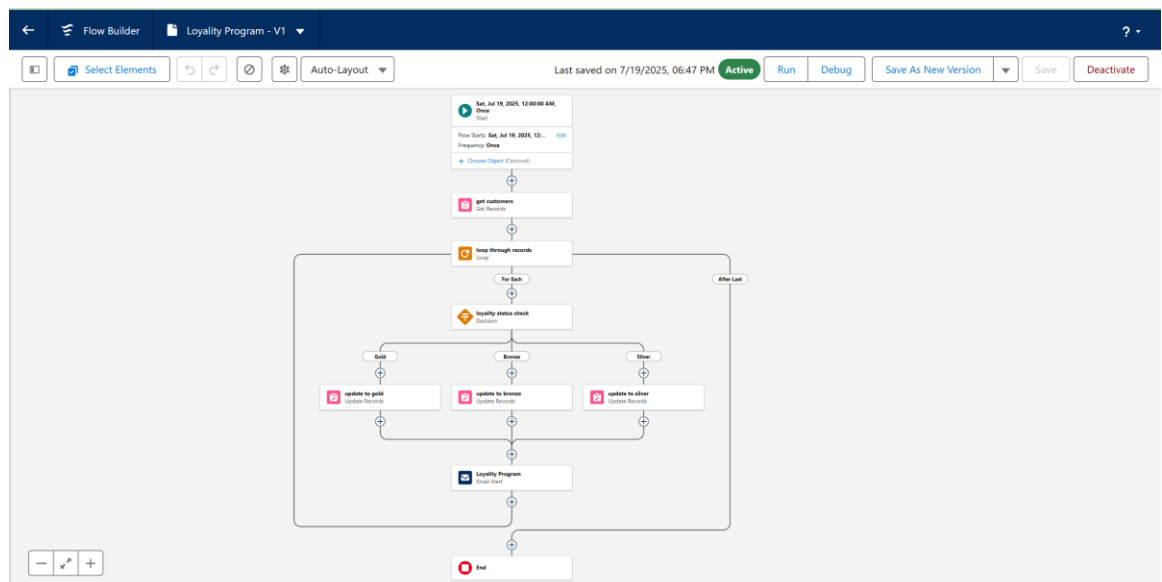
This alert is currently not used by any entitlement processes

Flows

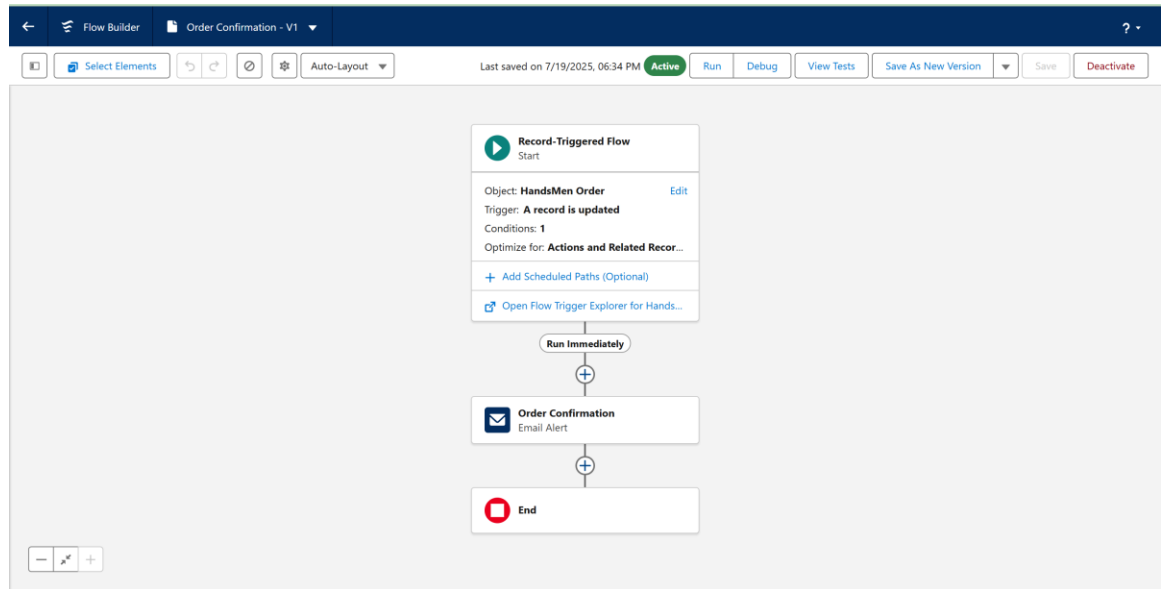
- **Stock Alert Flow:** Detects low inventory and initiates alerts.



- **Loyalty Status Flow:** Analyzes purchase history to upgrade loyalty levels automatically.



- **Create Order Confirmation Email Flow:** Populates and sends order confirmation without user intervention.



Automation Using Apex

- **OrderTriggerHandler Apex Class:** Central handler for custom order logic, promoting maintainable code.

```

1 public class OrderTriggerHandler {
2
3     public static void validateOrderQuantity(List<HandsMen_Order__c> orderList) {
4
5         for (HandsMen_Order__c order : orderList) {
6
7             if (order.Status__c == 'Confirmed') {
8
9                 if (order.Quantity__c == null || order.Quantity__c <= 500) {
10
11                     order.Quantity__c.addError('For Status "Confirmed", Quantity must be more than 500.');

| User                      | Application | Operation                  | Time                  | Status  | Read   | Size      |
|---------------------------|-------------|----------------------------|-----------------------|---------|--------|-----------|
| DUPAKUNTALA SAI PRANEETHA | Browser     | /aura                      | 7/23/2025, 9:32:19 PM | Success | Unread | 13.95 KB  |
| DUPAKUNTALA SAI PRANEETHA | Unknown     | common.api.soap.DirectSoap | 7/23/2025, 9:32:19 PM | Success | Unread | 523 bytes |
| DUPAKUNTALA SAI PRANEETHA | Browser     | /aura                      | 7/23/2025, 9:30:49 PM | Success | Unread | 11.96 KB  |
| DUPAKUNTALA SAI PRANEETHA | Unknown     | common.api.soap.DirectSoap | 7/23/2025, 9:30:49 PM | Success | Unread | 523 bytes |
| DUPAKUNTALA SAI PRANEETHA | Browser     | /aura                      | 7/23/2025, 9:29:24 PM | Success | Unread | 2.22 KB   |
| DUPAKUNTALA SAI PRANEETHA | Unknown     | common.api.soap.DirectSoap | 7/23/2025, 9:29:24 PM | Success | Unread | 523 bytes |


```

- **OrderTrigger Apex Trigger:** Calls the handler during record creation/update to enforce validation and automation.

The screenshot shows the Salesforce IDE with the `OrderTrigger.apex` file open. The code defines a trigger on `HandsMen_Order__c` that calls `OrderTriggerHandler.validateOrderQuantity` before insert and update operations. Below the code editor, the 'Logs' tab is selected, displaying a table of log entries.

User	Application	Operation	Time	Status	Read	Size
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:32:19 PM	Success	Unread	13.95 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:32:19 PM	Success	Unread	523 bytes
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:30:49 PM	Success	Unread	11.96 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:30:49 PM	Success	Unread	523 bytes
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:29:24 PM	Success	Unread	2.22 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:29:24 PM	Success	Unread	523 bytes

Batch Job

- **InventoryBatchJob:** Handles bulk inventory updates, low stock detection, and record auditing in scheduled cycles.

The screenshot shows the Salesforce IDE with the `InventoryBatchJob.apex` file open. The code defines a global class `InventoryBatchJob` that implements `Database.Batchable` and `Schedulable`. It includes a `start` method to query for products with low stock and an `execute` method to process the records. Below the code editor, the 'Logs' tab is selected, displaying a table of log entries.

User	Application	Operation	Time	Status	Read	Size
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:32:19 PM	Success	Unread	13.95 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:32:19 PM	Success	Unread	523 bytes
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:30:49 PM	Success	Unread	11.96 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:30:49 PM	Success	Unread	523 bytes
DUPAKUNTILA SAI PRANEETHA	Browser	/aura	7/23/2025, 9:29:24 PM	Success	Unread	2.22 KB
DUPAKUNTILA SAI PRANEETHA	Unknown	common.api.soap.DirectSoap	7/23/2025, 9:29:24 PM	Success	Unread	523 bytes

Scheduled Job

- Scheduled Job:** Triggers the batch job at intervals (daily/weekly) to ensure inventory is current.

Setup

Home

Object Manager

Search Setup

Star

Share

Help

Settings

Notifications

Profile

job

Environments

Jobs

Apex Flex Queue

Apex Jobs

Background Jobs

Bulk Data Load Jobs

Scheduled Jobs

Didn't find what you're looking for? Try using Global Search.

Scheduled Jobs

All Scheduled Jobs

The All Scheduled Jobs page lists all of the jobs scheduled by your users. Multiple job types may display on this page. You can delete scheduled jobs if you have the permission to do so.

Percentage of Scheduled Jobs Used: 1%

You have currently used 1 scheduled Apex jobs out of an allowed organization limit of 100 active or scheduled jobs. To learn about how this limit is calculated and what contributes to it see the [Apex Limits](#) topic.

View: All Scheduled Jobs

Create New View

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Action	Job Name	Submitted By	Submitted	Started	Next Scheduled Run	Type	Cron Trigger ID
Manage Del Pause Job	Daily Inventory Sync	vsdhanu@rediffmukamall	7/19/2025, 6:27 AM	7/20/2025, 12:02 AM	7/21/2025, 12:00 AM	Scheduled Apex	08egl0000086qlw
Del	Metalytics Data Loader Job for Org : 00DgL0000073ZLu	User Integration	7/10/2025, 5:49 PM	7/19/2025, 10:21 PM	7/20/2025, 10:21 PM	Autonomous Data Loader Job	08egl000007KVwV
	Program Milestone Computation Cron Job	Process, Automated	7/10/2025, 5:49 PM	7/20/2025, 12:00 AM	7/20/2025, 6:59 AM	Program Milestone Computation Cron Job	08egl000007KVwT
	Program Status Update Cron Job	Process, Automated	7/10/2025, 5:49 PM	7/19/2025, 8:00 PM	7/20/2025, 5:00 AM	Program Status Update Cron Job	08egl000007KVwU

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Future Enhancements

1. **AI-Powered Recommendations:**
Leverage Salesforce Einstein to suggest outfits and accessories based on customer preferences and purchase history.
2. **AR Virtual Try-On (Meta Threads™):**
Enable customers to preview and try outfits virtually in 3D using their smartphones for a premium shopping experience.
3. **VIP Loyalty Portal:**
Offer exclusive access to premium clients with early product releases, personalized rewards, and private style consultations.
4. **Social Messaging Integration:**
Integrate WhatsApp and Instagram for instant promotions, order confirmations, and real-time customer engagement.
5. **Self-Service Returns & Exchanges:**
Automate return and exchange requests via Salesforce Flow, allowing customers to manage processes independently.
6. **Global Multilingual & Currency Support:**
Expand internationally with support for local languages and currencies in CRM workflows and communication templates.

Conclusion

HandsMen Threads is a forward-thinking Salesforce CRM system tailored for the premium fashion industry. It balances automation, user experience, and real-time intelligence to support dynamic business operations. Its architecture is ready to evolve with next-gen AI and AR capabilities, securing its place as a digital luxury service platform.