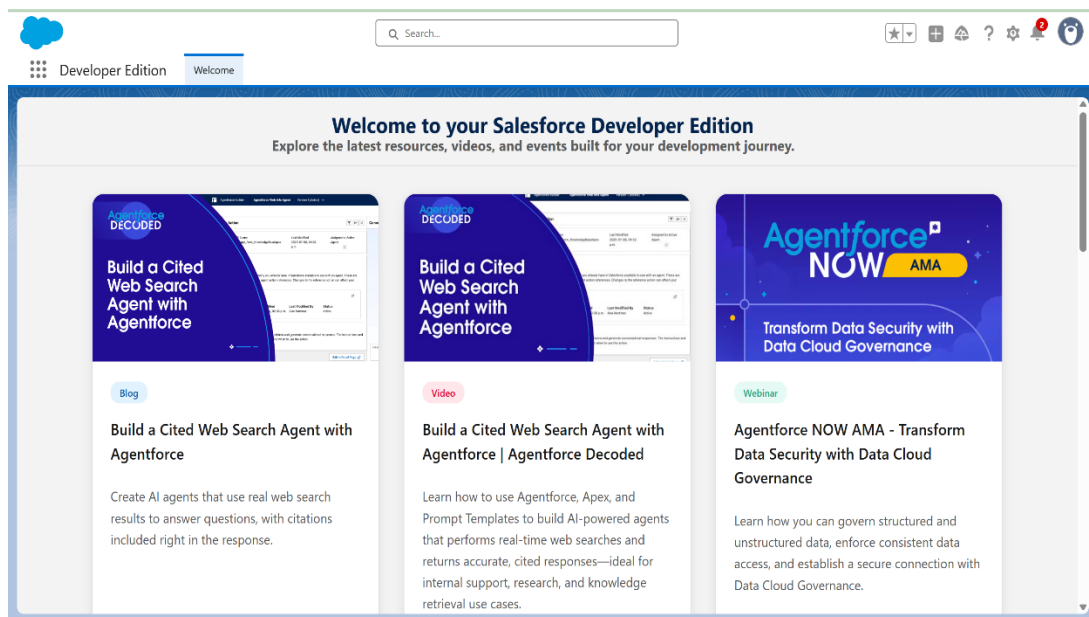


InternLink Hub -“A Central Platform for Internships & Placements”

Phase 2: Org Setup & Configuration (InternLink)

1. Salesforce Editions

- Used **Salesforce Developer Edition (Free)** from developer.salesforce.com.
- Provides core features needed for the InternLink project (custom objects, automation, reports, etc.).



2. Company Profile Setup

- Setup → **Company Settings** → **Company Information**
- Updated details:
 - Organization Name: *InternLink CRM*
 - Default Locale: English (India)
 - Currency: INR (₹)
 - Time Zone: IST

The screenshot shows the Salesforce Setup interface. The left sidebar contains navigation links: Setup, Home, Object Manager, and a search bar. The main content area is titled "Company Information" and displays the profile for "InternLink Hub". The organization's name is "InternLink Hub" and the primary contact is "MUKKAMALLA VEDHANATH REDDY". The address is "Kukatpally, Hyderabad 500038, Telangana, India". The default locale is "English (India)" and the default language is "English". The fiscal year starts in "January". The default time zone is "(GMT+05:30) India Standard Time (Asia/Kolkata)". The currency locale is "English (India) - INR". The used data space is "342 KB (7%) [View]" and the used file space is "17 KB (0%) [View]". The API requests, last 24 hours, are "39 (15,000 max)" and the streaming API events, last 24 hours, are "0 (10,000 max)". The restricted logins, current month, are "0 (0 max)". The Salesforce.com organization ID is "00Dgl000000Bt2f" and the organization edition is "Developer Edition". The instance is "CAN98".

3. Business Hours & Holidays

- Defined **College Business Hours** → Mon–Fri, 10 AM – 6 PM
- Created holiday records (e.g., Republic Day, Independence Day)
- Linked holidays to the business hours schedule

The screenshot shows the Salesforce Setup interface for "Business Hours". The left sidebar contains navigation links: Setup, Home, Object Manager, and a search bar. The main content area is titled "Business Hours" and displays the "Organization Business Hours" for "InternLink Hub". The business hours are defined for Monday through Friday, from 10:00 AM to 6:00 PM. The time zone is "(GMT-07:00) Pacific Daylight Time (America/Los_Angeles)". The business hours are active. The created by is "MUKKAMALLA VEDHANATH REDDY" on 9/20/2025, 11:30 PM. The last modified by is "MUKKAMALLA VEDHANATH REDDY" on 9/20/2025, 11:30 PM. There are no records to display for holidays.

4. User Setup & Licenses

- Created three test users to represent project roles:
 1. **Placement Officer** → Full Salesforce license
 2. **Recruiter (Company HR)** → Salesforce license

3. **Student** → Salesforce license (later can be converted to Experience Cloud license)

Users

On this page you can create, view, and manage users.

To get more licenses, use the Your Account app. [Let's Go](#)

View: [All Users](#) [Edit](#) [Create New View](#)

Action	Full Name	Alias	Username	Role	Active	Profile
Edit	Chatter Expert	Chatter	chatty.00d90000000000000000000000000000@chatter.salesforce.com		✓	Chatter Free User
Edit Login	EPIC_OrgFarm	CEPIC	epic.713ce8024876@corp.salesforce.com		✓	System Administrator
Edit Login	m. Ishika Reddy	imredd	vedhanathreddy197@gmail.com	Student	✓	Standard Platform User
Edit Login	m. Pranath Reddy	pm	22491a32b07777@sril.ac.in	Placement Officer	✓	Standard Platform User
Edit Login	p. Veda Vikram	vr	vedhanathreddy713@gmail.com	Recruiter	✓	Standard Platform User
Edit	User_Integration	integ	integration@00d90000000000000000000000000000@chatter.salesforce.com		✓	Analytics Cloud Integration User
Edit	User_Security	sec	insightssecurity@00d90000000000000000000000000000@chatter.salesforce.com		✓	Analytics Cloud Security User
Edit	VEDHANATH REDDY_MUKKAMALLA	224	22491a32b0834@agentforce.com		✓	System Administrator

5. Profiles

- Cloned **Standard User Profile** to create role-specific profiles:
 - Placement Officer Profile** → Full access (CRED) to all objects
 - Recruiter Profile** → Manage Internships + Applications, limited access to Placements
 - Student Profile** → Limited to creating/viewing own Applications and reading Internships

Profiles

Custom Object Permissions

	Basic Access				Data Administration				Basic Access				Data Administration		
	Read	Create	Edit	Delete	View All Records	Modify All Records	View All Fields		Read	Create	Edit	Delete	View All Records	Modify All Records	View All Fields
Applications	✓	✓	✓	✓	✓	✓	✓	Job Openings	✓	✓	✓	✓	✓	✓	✓
Candidates Info	✓	✓	✓	✓	✓	✓	✓	Students	✓	✓	✓	✓	✓	✓	✓
Internships	✓	✓	✓	✓	✓	✓	✓								

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login

Password Policies

User passwords expire in: 90 days

Enforce password history: 3 passwords remembered

Minimum password length: 8

Password complexity requirement: Must include alpha and numeric characters

Password question requirement: Cannot contain password

Maximum invalid login attempts: 10

Lockout effective period: 15 minutes

Obscure secret answer for password resets: ☐

Require a minimum 1 day password lifetime: ☐

Don't immediately expire links in forgot password emails: ☐

Fig:-5.1 Placement Officer Profile(showing Internship, Applications, Students permissions)

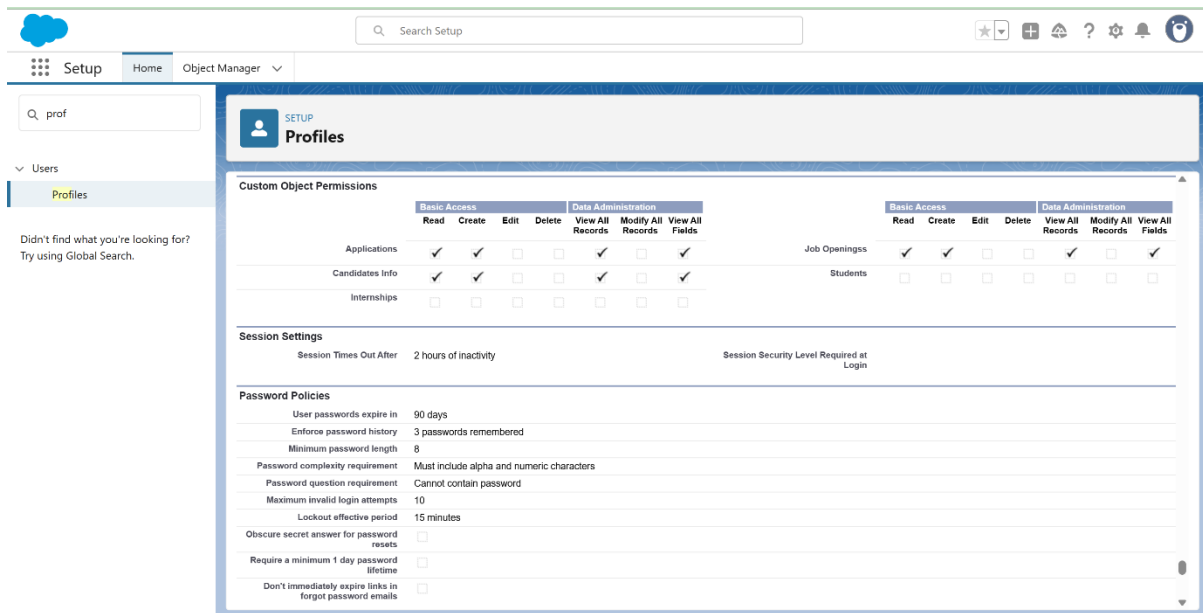


Fig:-5.2 Recruiter Profile(showing Job Openings, Applications, Candidate Info permissions)

6. Roles

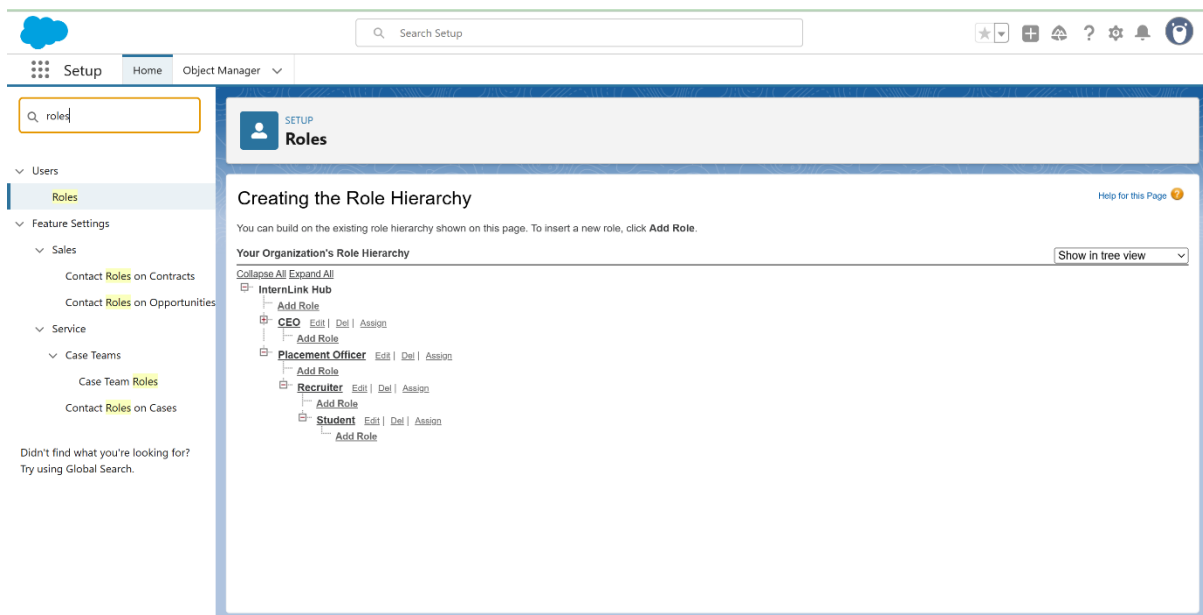
- Configured hierarchy for role-based visibility:

Placement Officer

└─ Recruiter

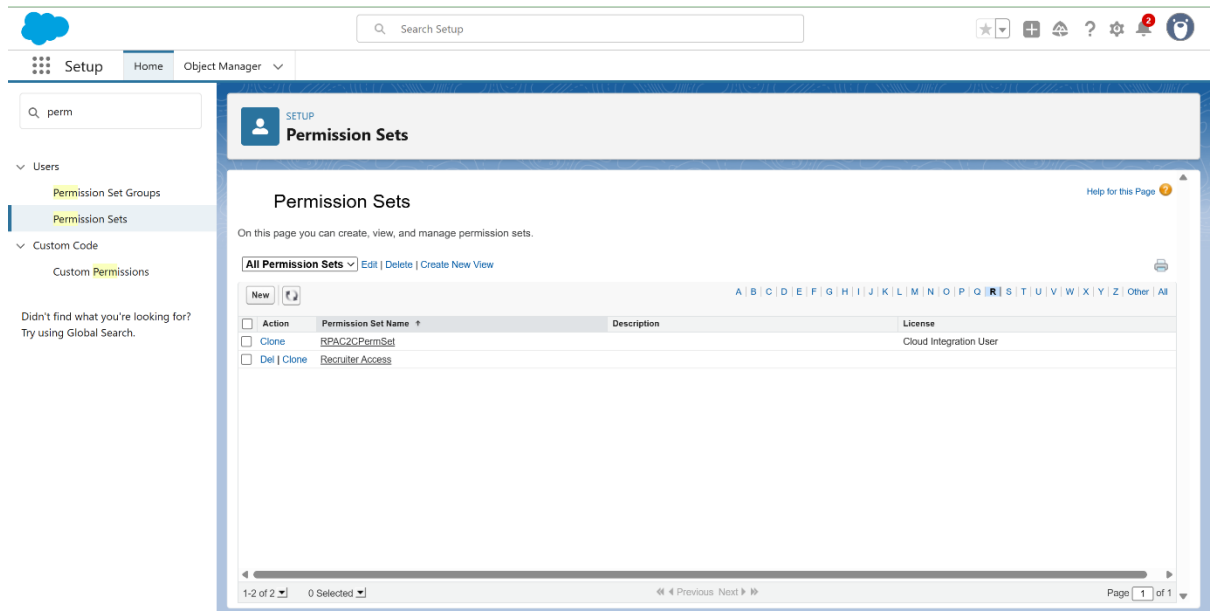
└─ Student

- Ensures proper upward visibility and record-level security



7. Permission Sets

- Created **Recruiter Access** permission set
- Granted additional access to Company and Internship objects
- Assigned to Recruiter users for flexibility



8. Org-Wide Defaults (OWD)

- Setup → **Sharing Settings**
- Security rules applied:
 - Student__c = Public Read Only
 - Company__c = Public Read Only
 - Internship__c = Public Read Only
 - Application__c = Private
 - Placement__c = Private

Setup

Home

Object Manager

Search Setup

Quick Find

Setup Home

Salesforce Go

Service Setup Assistant

Commerce Setup Assistant

Field Service Setup Home (Beta)

Hyperforce Assistant

Release Updates

Salesforce Mobile App

Lightning Usage

Optimizer

Sales Cloud Everywhere

ADMINISTRATION

> Users

> Data

> Email

Apex Exception Email

Authorized Email Domains

Organization-Wide Addresses

Organization-Wide Email Addresses

An org-wide email address allows each user in a user profile to send email using this address. All messages use the same display name and email address. You can also designate an org-wide email address for unmonitored mailboxes that require a verified address.

Organization-Wide Email Addresses for User Selection and Default No-Reply Use

AddPrevious PageNext Page

Actions	Display Name	Email Address	Allowed Profiles	Status	Created Date	Purpose
Edit Del	InternLink Hub	22491a32b0@grit.ac.in	All Profiles	Verified	9/22/2025	User Selection and Default No-Reply Address

Previous PageNext Page

9. Sharing Rules

- Created a **Public Group** → Placement Officers
- Sharing Rule on **Application__c**:
 - Criteria: All records
 - Access: Read/Write
 - Shared with: Placement Officer Group

Setup

Home

Object Manager

Search Setup

sharing

Security

Guest User Sharing Rule Access Report

Sharing Settings

Didn't find what you're looking for?

Try using Global Search.

Sharing Settings

Work Type Group Sharing Rules

NewRecalculate

Work Type Group Sharing Rules Help

No sharing rules specified.

Application Sharing Rules

NewRecalculate

Application Sharing Rules Help

Action	Criteria	Shared With	Access Level
Edit Del	Application: Application Name NOT EQUAL TO	Role: Placement Officer	Read/Write

Candidate Info Sharing Rules

NewRecalculate

Candidate Info Sharing Rules Help

No sharing rules specified.

Company Sharing Rules

NewRecalculate

Company Sharing Rules Help

No sharing rules specified.

Internship Sharing Rules

NewRecalculate

Internship Sharing Rules Help

No sharing rules specified.

Job Opening Sharing Rules

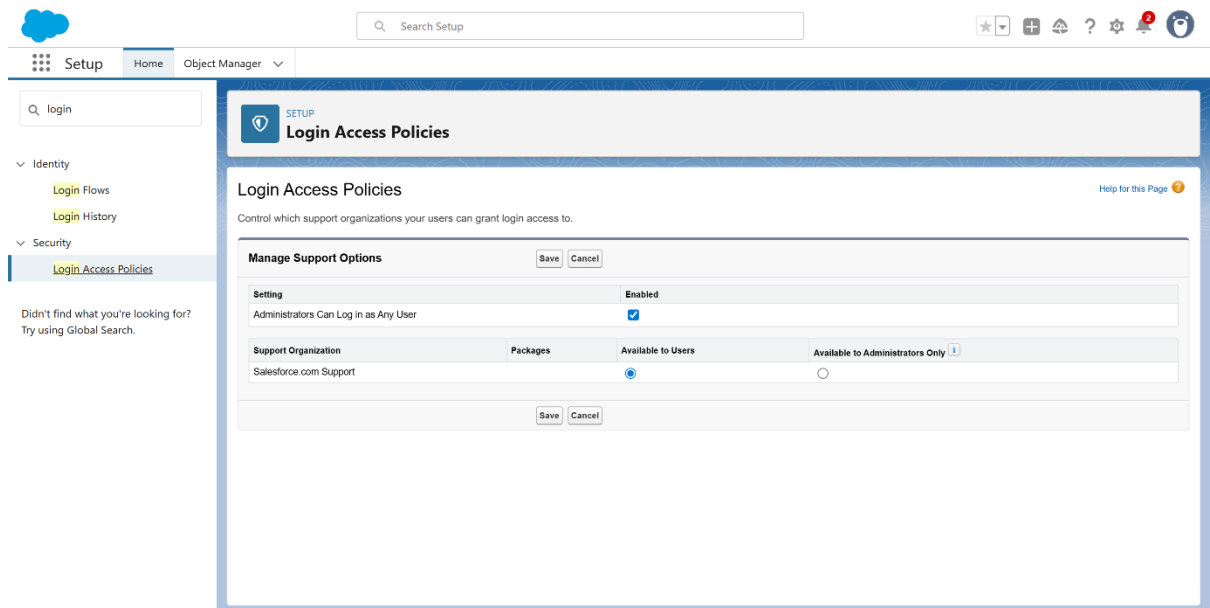
NewRecalculate

Job Opening Sharing Rules Help

No sharing rules specified.

10. Login Access Policies

- Setup → **Login Access Policies**
- Enabled: *Administrators Can Log in as Any User*



11. Dev Org Setup

- Enabled **Lightning Experience** for modern UI
- Added custom tabs for: Student, Company, Internship, Application, Placement
- Created **InternLink CRM App** for centralized navigation

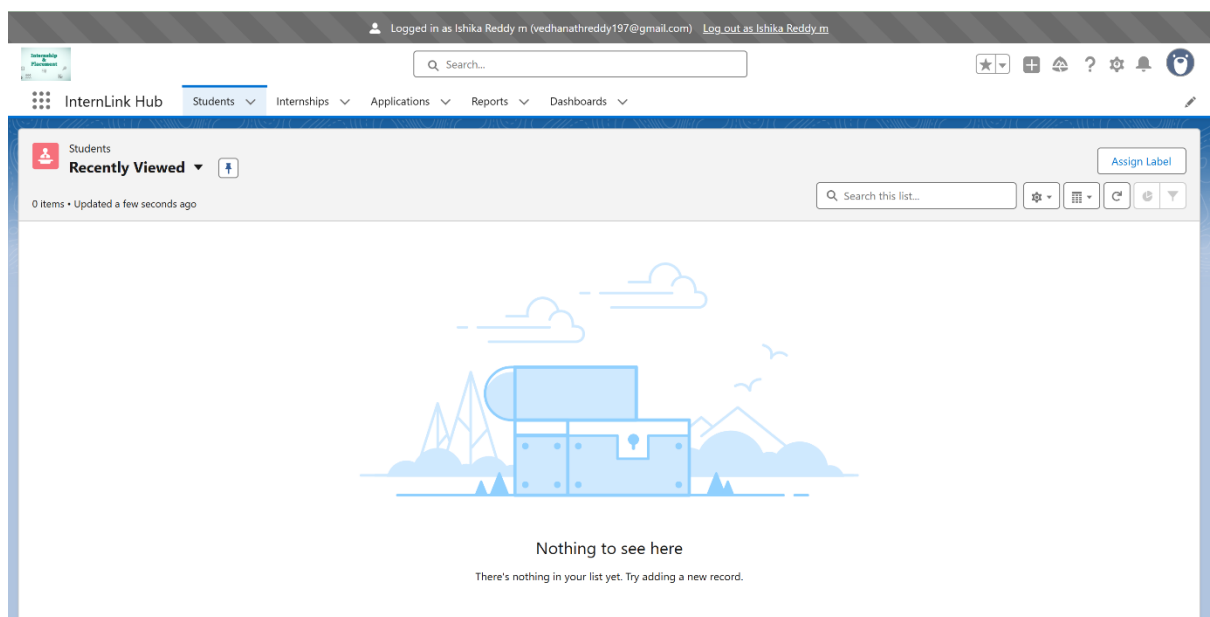


Fig:-11.1 Student View(can only access student,internship,application)

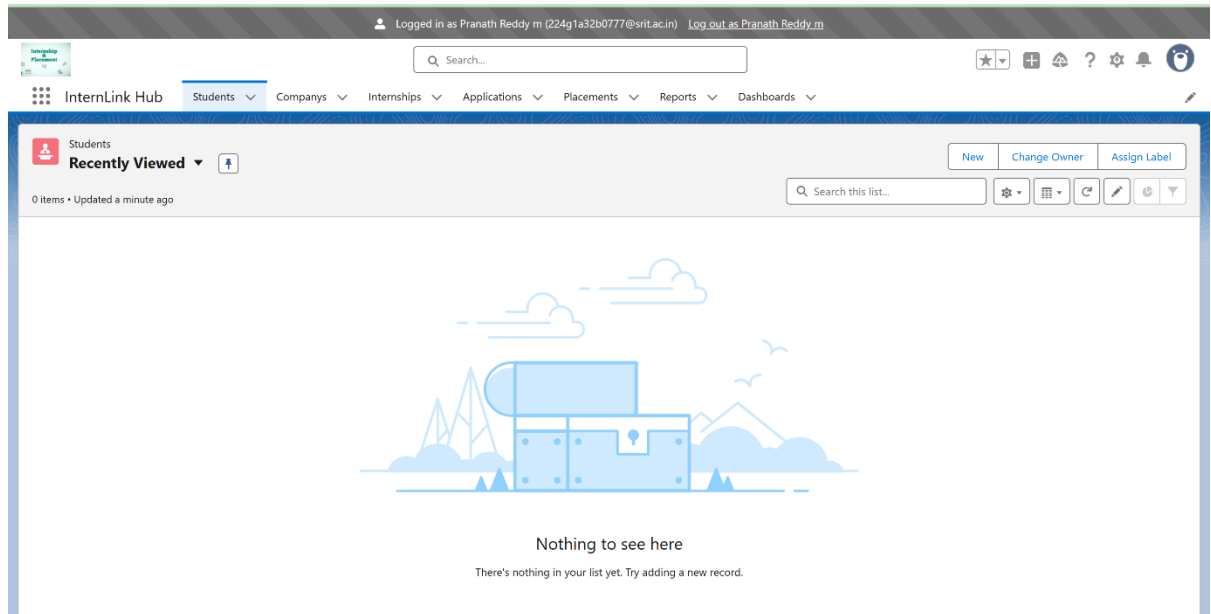


Fig:-11.2 Placement officer View(can access all the students info,companys,intership,application,placements)

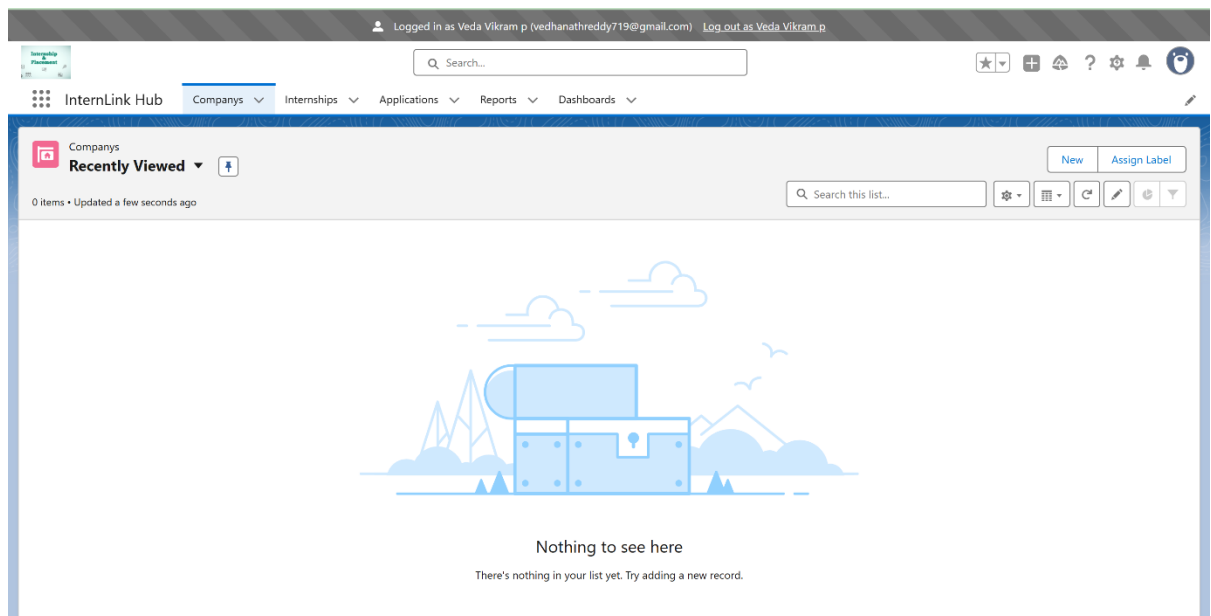


Fig:- 11.3 Recuritr view(can only access company,Internship,Application)