

Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?



the first iphone cost was 36,000 in india in 2007

Type your heading..

Type your paragraph..

IPhone is the most used smart phone in India.

Type your paragraph...

The leading markets remain the US, China and Japan .

Better performance, sleek design, user friendly are the advantages of Apple IPhone

What other thoughts might influence their behavior?

Over priced, Fixed storage and Non-Removable battery are the disadvantages in Apple Iphone

It helps Apple establish a stranger presence in the country.



Short summary of the persona

iphones hold their value.

The company's of apple using many strategy to cover a wide no of states

Supplier
Responsibility is
a core value at
Apple iphone.

it is comportable and elegent thus many peoples loved to buy it

The three camera lenses are triggering trypophobia.

Automatic switching and Battery capacity.

Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

