

Ved Muthal

Pune, Maharashtra, India

muthal.ved@gmail.com

[linkedin.com/in/vedmuthal](https://www.linkedin.com/in/vedmuthal)

Summary

With 11 years of experience spanning BFSI, Retail, EdTech, Travel, and Automotive domains, Ved is a seasoned Serial Entrepreneur, Product Manager, and Business Analyst. His expertise lies in identifying market opportunities, conceptualizing and developing innovative products, and driving business growth. He is passionate about leveraging technology to solve real-world problems and has a proven track record of success in building high-performing teams and delivering exceptional results. Prior to starting Byndele, Ved worked as a Lead Business Analyst and Product Owner at Thoughtworks

Experience



Co-Founder

Byndele

Nov 2023 - Present (5 months)

Building Guided Wealth Management products at Byndele to make Investment Accessible to all.



Lead Business Analyst

Thoughtworks

Sep 2021 - Nov 2023 (2 years 3 months)

- Led the successful legacy migration of a large-scale CRM system for a major European retailer, leveraging various technologies to enable a scalable, cloud-based solution.
- Orchestrated the product strategy and roadmap for a cloud security platform at a major automotive manufacturer, safeguarding critical assets and ensuring compliance across various cloud standards



Senior Consultant

Thoughtworks

Jan 2020 - Aug 2021 (1 year 8 months)

Spearheaded the design and implementation of a pan-European Customer Discovery platform, streamlining sales operations, and boosting conversion rates across 26 Countries.



Director Of Software

VVDN Technologies

Dec 2018 - Dec 2019 (1 year 1 month)

Single Point of Contact for Client Operations and Management.

Establishing Security Practice

Managing Security Teams

DevSecOps



Co Founder, CTO

Peppercorn Labs

Jun 2015 - Dec 2018 (3 years 7 months)
DevOps, Software Development, Chief of Technology

Co Founder

Jun 2014 - Jun 2016 (2 years 1 month)

Founder CEO

Jun 2014 - Jun 2016 (2 years 1 month)
I am the Monkey who jumps around managing everything!



Organizer

Weekend Ventures
May 2014 - Jun 2016 (2 years 2 months)



CTO

Peppercorn Labs
2015 - 2016 (1 year)

Director

Divya Pruthvi Agronomics Pvt. Ltd.
Jun 2011 - Dec 2011 (7 months)

Education



Fergusson College

Hsc, Art/Art Studies, General
2008 - 2010

Air Force School Jodhpur

2003 - 2005



The London School of Economics and Political Science (LSE)

Business Analytics Certification, Business/Managerial Economics

Bachelor of Business Administration - BBA, Banking, Corporate, Finance, and Securities Law

Skills

Negotiation • Business Development • Business Strategy • Customer Service • New Business Development • Strategy • Strategic Planning • Start-ups • Team Management • Management