

# **PRESENTATION SKILLS**

**Vedant Saxena**  
**15**  
**BTech Integrated**



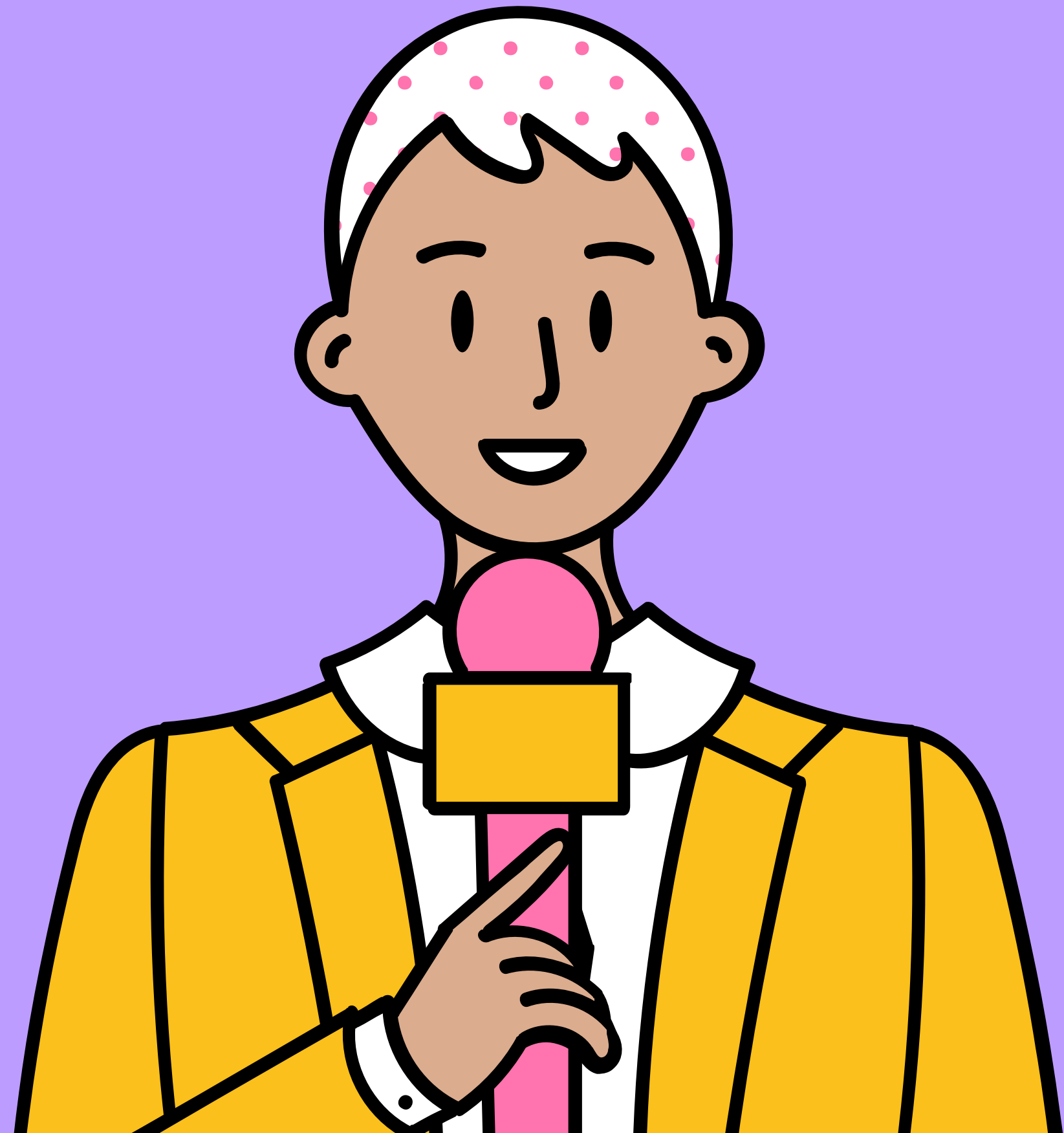
**Speaking and presenting are  
important communication skills.**

**Let's learn how to master them  
and speak with confidence!**



**Before presenting in front of others, practice in front of a mirror or a trusted friend. If you are feeling nervous, use, positive self-talk and deep breathing techniques.**

**When presenting in front of an audience, it is important to make eye contact with them. This helps them to feel engaged.**





**Other ways to engage the audience include asking them questions, sharing anecdotes, and using visuals.**



**It is important to speak slowly,  
loudly and clearly. This will  
help the audience hear and  
understand you. project your  
voice enough so that the  
people at the back of the  
room can hear you.**





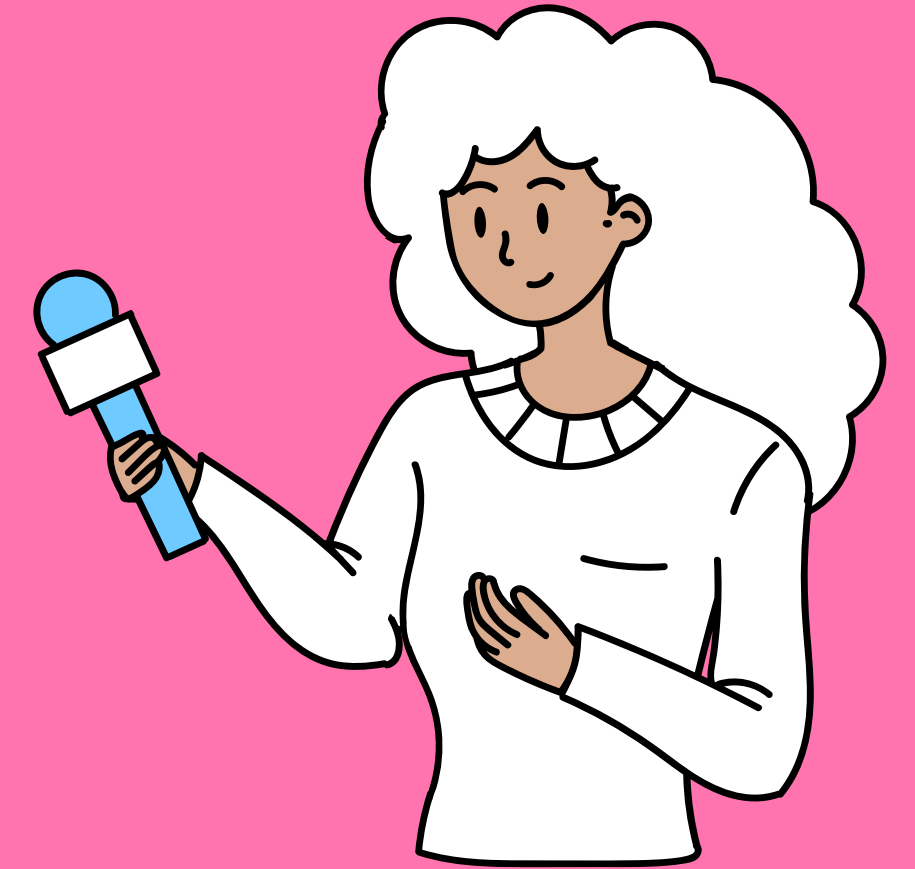
**Non-verbal communication includes body language and facial expressions. This can help your speech or presentation be more effective and engaging. Positive body language includes standing tall and using hand gestures.**

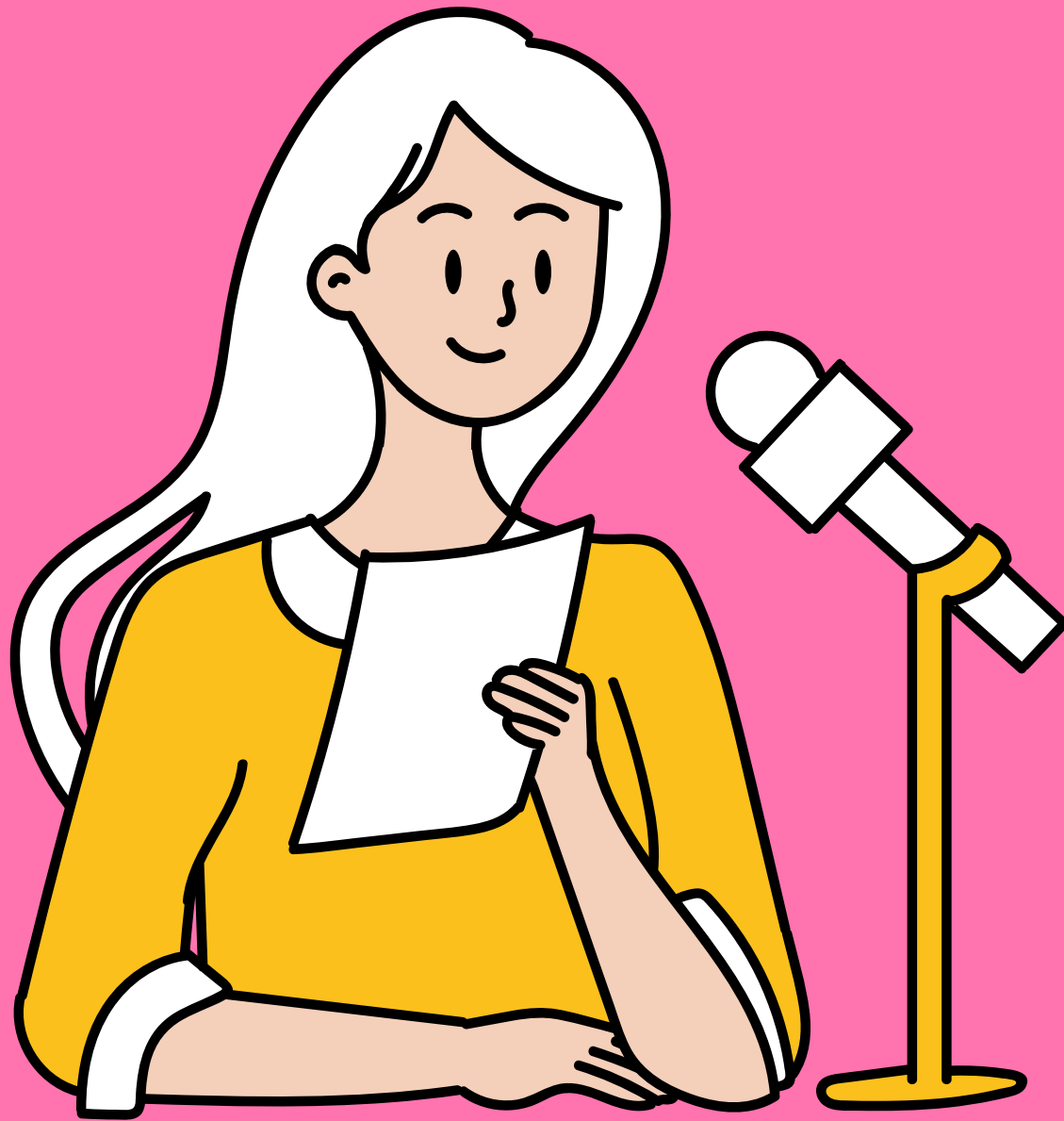


**Visual aids can complement and enhance your presentation. These can include objects, artefacts, images and photographs.**



**During or at the end of your presentation, the audience may ask you questions for further clarification. Listen and consider these carefully, then respond thoughtfully and politely.**





## **Task:**

**We will be concluding our research on the topic, so let's create an impactful tagline.**

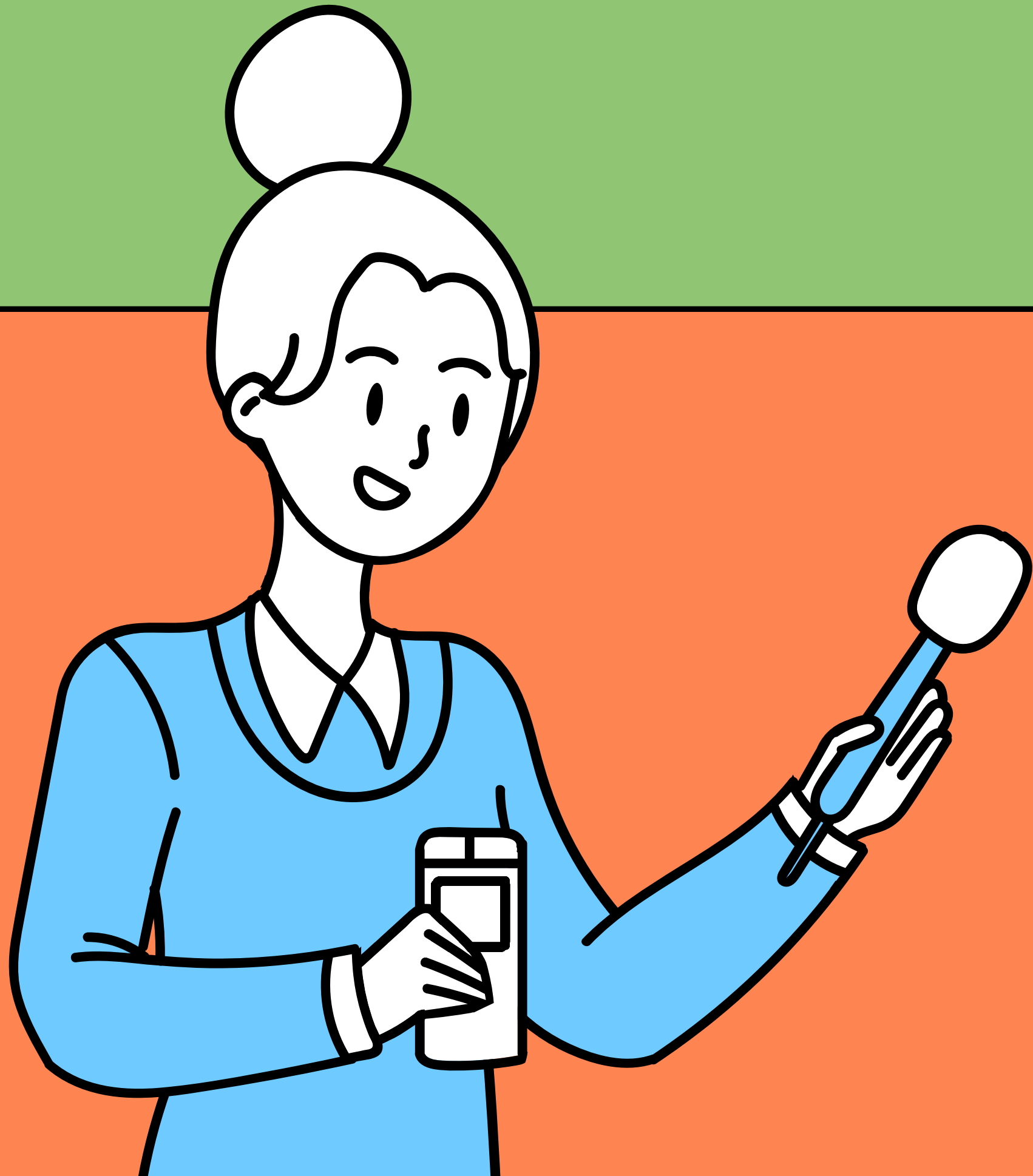
Criteria for tagline .

1. **Concise**
2. **Impactful**
3. **Related to Topic**
4. **Unexpected**
5. **Memorable**
6. **Actionable**

With these criteria in mind, the challenge is to find a balance that aligns with the brand's identity and resonates with its target audience.

## **Technology Fuels Business,”The Art of Getting it Wrong”.**

It tells the idea of expertises and learning from failure rather than trying to present a perfect image .



**Questions or  
Comments?**