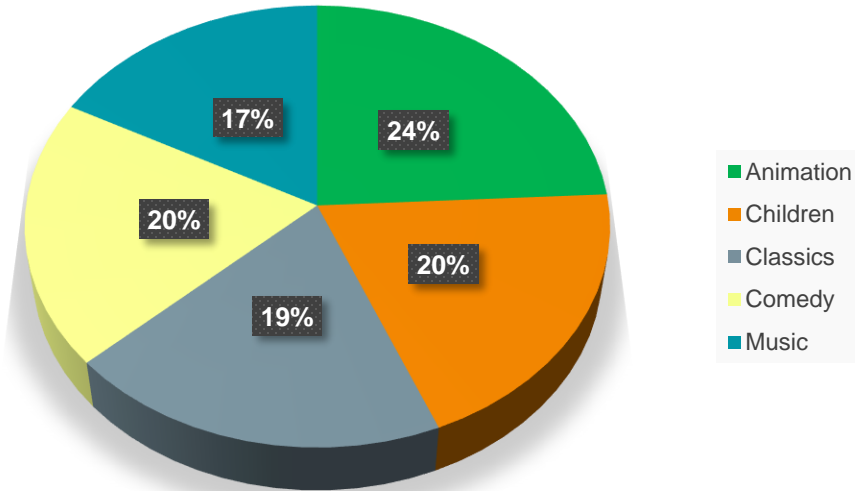


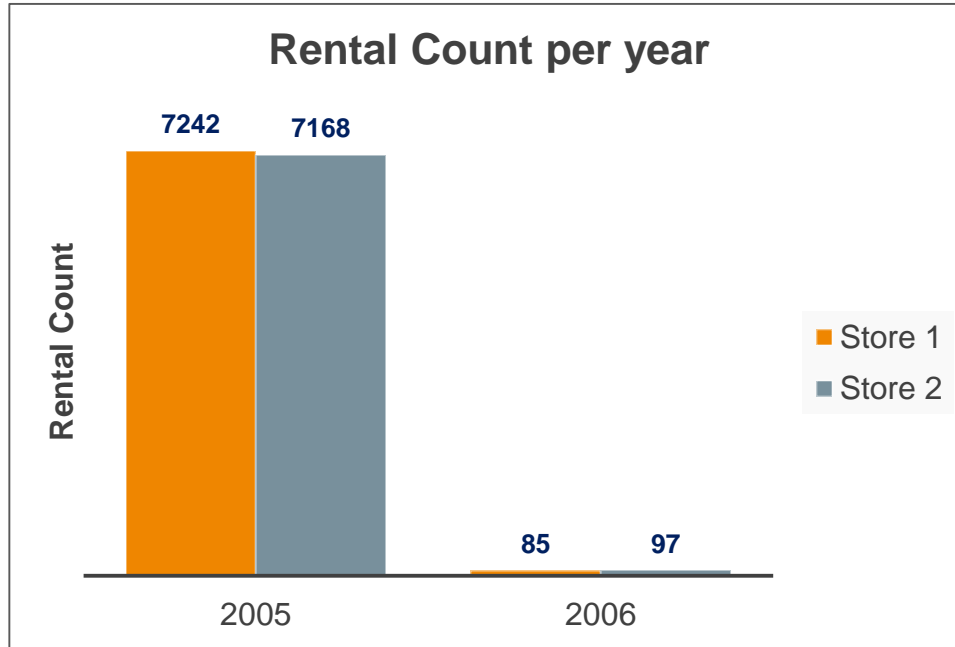
In what proportion each family movie category was rented?

Proportion of Family movies rented



We can see that out of all Family movies that were rented out, 24% were Animated movies thereby proving to be the most rented-out family movie category.

What is the rental count at each store per year?



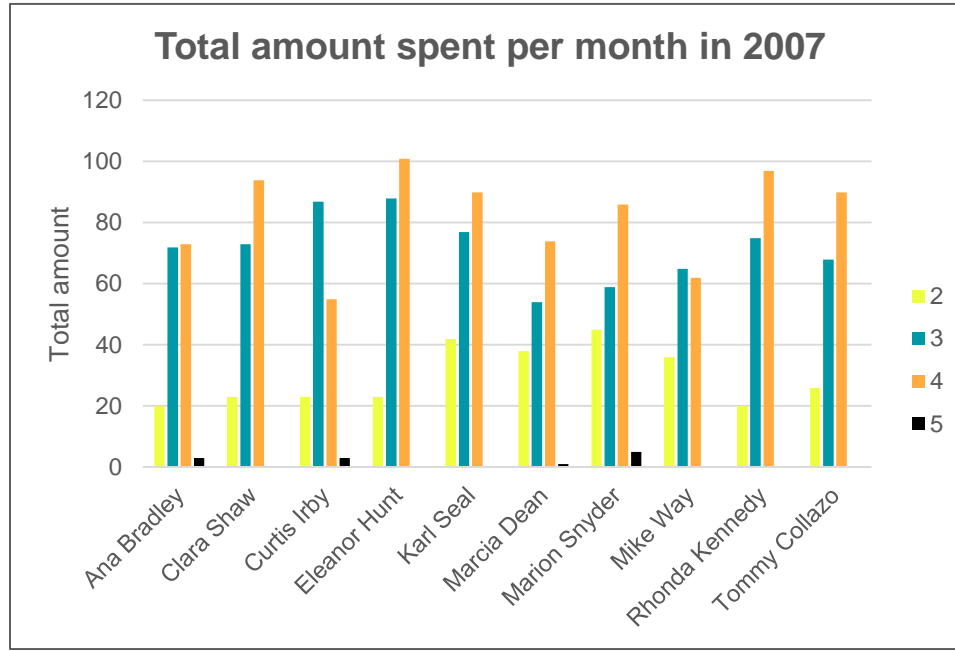
We can see that the rental count was much higher in 2005 as compared to year 2006 at both stores.

What is the total number of payments made by top 10 customers in 2007?



We can see that Eleanor Hunt was the customer that made the highest number of payments in year 2007.

What is the total amount paid by top 10 customers on a monthly basis in 2007?



We can see that almost all of our top 10 customers made payments with highest amount in the month of April 2007.