



St. JOSEPH'S COLLEGE OF ENGINEERING

You Choose, We Do It
(AN AUTONOMOUS INSTITUTION)
OMR, CHENNAI - 119



DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE Report On

DATA ANALYTICS CLUB INAUGURATION & WORKSHOP

Date: 17/09/2025

Time: 08:30 AM – 11:00 AM

Venue: AV Hall (Library) , St. Joseph's College of Engineering

INTRODUCTION

The Department of Artificial Intelligence and Data Science of St. Joseph's College of Engineering organized the **Inauguration of the Data Analytics Club** along with a Workshop for first-year B.Tech/ADS students. The event aimed to introduce students to the club's vision, assign roles to members, and provide hands-on learning through an engaging session on data visualization and analytics.

RESOURCE PERSON

The event was graced by the presence of the **Mr. Eneeyan Nanmaran, Corporate Trainer at IQ Math India**, who delivered an insightful workshop session. He shared his expertise on **Google Looker Studio**, enabling students to gain practical exposure to data visualization tools widely used in the industry.



ABOUT THE SESSION

The inauguration and workshop proceeded as follows:

1. The event began with a welcome speech to address the gathering.
2. The Chief Guest was honored with a memento by the Club President.
3. The roles and responsibilities of all members of the club were announced, followed by a group photo session.
4. The Chief Guest conducted an interactive workshop on Looker Studio, screen-sharing with the aid of a projector, and guided students on creating effective dashboards.

5. After the Chief Guest's departure, students engaged in an interactive session and an online quiz competition to reinforce the learning.
6. The program concluded with a vote of thanks delivered by the Club President.

SESSION HIGHLIGHTS

- Formal inauguration of the Data Analytics Club.
- Hands-on workshop on Looker Studio, providing first-year students with valuable industry-oriented knowledge.
- Interactive quiz competition, encouraging participation and active learning.
- Team roles were announced, marking the beginning of the club's journey.



OUTCOMES

The inauguration and workshop provided a platform for first-year students to explore data analytics concepts and understand the significance of visualization tools in real-world problem-solving. The session enhanced their technical knowledge, encouraged collaboration, and motivated them to actively participate in future club activities. The event successfully laid the foundation for a vibrant and impactful **Data Analytics Club** at St. Joseph's College of Engineering.