




# Narayanan (Vee) Venkiteswaran

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## EXPERIENCE

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### Engineering Manager of Managers

May 2021 - Present

LinkedIn, Subscription and Billing

*Sunnyvale, CA*

- Leading 3 teams of 25 engineers, managing subscription and billing systems processing 15+ Billion dollars annually across multiple channels - Self Serve and Sales Rep Assisted.
- Built multiple 0-1 projects - [Admin Center](#), [Usage Billing](#), Subscription Billing and Renewals, Async Payment Methods, Account balance and a reimagined Support Platform
- Drove engineering roadmap and introduced new capabilities including Hosted Search, Customizable Email Platform, Transaction Reconciliation System and Streaming billing.

### Engineering Manager

May 2019 - May 2021

LinkedIn, Online Commerce Growth

*Sunnyvale, CA*

- Led a team of 8 handling foundations of online commerce around pricing, ordering, billing, and tax which processes over 1 Billion dollars annually and handling 10K QPS.
- Built key features like A/B Price Testing system, Complex Promotions - Spend X Get Y, Usage based trials, Free Trial Extensions, Winback promotions (Over xxxM annual impact)
- Delivered multiple 0-1 growth platforms - Tax and Catalog configuration platform which improved GTM Speed by 5x while collecting 100M+ USD tax annually from over 30+ countries.

### Senior Engineering Manager

Aug 2013 - May 2019

AppDirect, Order Fulfillment and Subscriptions

*San Francisco, CA*

- Grew a team of 14 backend and frontend engineers spread over 5 timezones with 3 Leads.
- Built key monetization features including volume discounts, metered billing, soft bundles, shopping cart which contributed to 30% increase in revenue.
- Drove engineering roadmap and introduced managed NoSQL database, reactive programming and migrated checkout to react which improved developer productivity and GTM speed.
- As a lead engineer, introduced composable integrations with over 10+ global payment gateways and developed Billing as a Service feature processing over X Billion Dollars annually

### Senior Software Engineer

Mar 2009 - Aug 2013

Deutsche Bank, Trading and Research

*New York, NY*

- Led a team of 4 in developing ADK (Autobahn Development Toolkit) in GWT and Javascript. ADK was used by 100+ developers to create 180 apps within the [AppMarket](#).
- Developed RAIL - an aggregation framework to consolidate risk data written in Erlang.
- Built Webanalytics App & recommender system for document/stock suggestions using Apache Mahout.

## EDUCATION

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Masters in Computer Science at **Columbia University**

2007 - 2009

Bachelors in Computer Science at **Vellore Institute of Technology**

2003 - 2007

## SKILLS

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Languages/Frameworks

Java, Erlang, Python, Javascript, React, Spring

Databases/Applications

Oracle, MySQL, Couchbase, Kafka, RabbitMQ