

# PHUNG THAO VI

*DATA ANALYST/ BUSINESS ANALYST/ BUSINESS INTELLIGENCE ANALYST*

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Hanoi, Vietnam.

[LinkedIn](#), [Google scholar](#), [Portfolio](#) & [Github](#)

## OBJECTIVE

I am an enthusiastic analyst with 2+ years of experience in the data industry. In the world where Artificial Intelligence and Automation are immersing with daily basis, I believe not only work hard can achieve goals, but stay ahead with trends and tools can support business activities. It enables everybody to learn faster and reduces workload. Because those are the most necessary skills in 2025, I also adapt myself and always toward learning new things to help business activities. My long-term goal is to pursue higher education in Data Science/Business Analyst/Information System.

## Programming Languages

### & Tools:

Python, SQL, JavaScript, HTML, CSS, Tableau, Power BI, Looker, Microsoft Excel, Jira, Trello, Slack, GitHub, Huggingface, Gradio, Streamlit.

### Frameworks & techniques:

Scikit-learn, TensorFlow, Keras, Pytorch, NumPy, Pandas, EDA, Machine Learning.

### Languages:

Vietnamese (native), English (fluent), Chinese (HSK3), French (A1)

## EXPERIENCE

Hybrid | May 2024 – present

### **Project Manager (Software Development) — Vision Mentors Ltd**

Managed agile project execution using Jira and Trello, Confluence.

Supported development of LMS and SAT testing platforms.

Coordinated frontend development and authored user guides.

Hybrid | March – May (2 months)

### **Business Analyst Intern — AI Academy Vietnam – Hanoi, Vietnam**

Give feedback for product based on BA view.

Analyze and prepare BRD for the product.

Worked with develop team to keep up with the project timeline.

Hybrid | Dec – February 2025 (3 months)

**Business Analyst Intern — PATHTECH – Hanoi, Vietnam**

Conducted market analysis to support SaaS product strategy.

Contributed to UX/UI design for Path Green application.

Applied data analysis to support QA/QC in textile manufacturing projects.

Remote | Apr – Jul 2022

**Data Analyst Intern — Mahila Khadi Gramya Sewa Sansthan, India**

Cleaned and preprocessed large datasets for reporting and analysis.

Applied statistical analysis and data mining techniques to extract insights.

Built interactive dashboards in Tableau for KPI monitoring.

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**RESEARCH & PUBLICATIONS**

**EDUCATION**

**Peer Reviewed Research:**

- **Credit Risk Prediction in Vietnamese Banks** – Explainable AI with XGBoost (2025)
- **Predictive Analytics in Education** – Academic & Behavioral Models (2025)
- **Image Captioning with Deep Learning** – TensorFlow & Keras (2023)

► Related to Autoregressive and Discrete Generative Modeling

- **Fleet Management using Computer Vision for Drones** – Computer Vision (2023)
- **Usability Analysis in Information Systems** – Literature Review paper (2023)

**Q1 Scie Journal:**

- **C3QG (Under Review in CS&L)** – A novel hybrid model for enhancing Question Generation using fine-tuning Flan-t5

**Patents:**

- **C3QG** – A novel hybrid model for enhancing Question Generation using fine-tuning Flan-t5  
**Status** - Stage 1 Approved (Filed in India)

**HELP University,  
Malaysia (May, 2026)  
Bachelor of Business**

— GPA: 2.72/4

Relevant coursework:  
Business Finance,  
Business Analytics,  
Global Strategy,  
Product Development

**Vietnam National  
University,  
International School,  
Hanoi (May, 2026)  
Bachelor of Marketing**

— GPA: 2.72/4

Relevant coursework:  
Management  
Information Systems,  
Business Management

**CERTIFICATIONS**

- Data Analysis Foudation – Coursera
- Data Analysis – Google Career Certificate
- *Generative AI with LLMs* – DeepLearning.AI

## REFERENCES

- Mr. Charles Lee Kim | CEO, Vision Mentors Vietnam  
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Phone: +84344630618
- Dr. Vishwanath Bijalwan | Assistant Professor, CSE & AI, S R University, India  
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- Mrs.