# Veejay K. Kathuria

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#### **EDUCATION**

# Cranfield School of Management - MSc in Finance, Cranfield, UK

09/23 - 12/24

- Cumulative Grade: 2:1 (Expected)
- Modules: Valuation and Financial Modelling, Financial Accounting, Portfolio Management and Evaluation, Fixed Income Securities, Derivatives, ESG, M&A, Economics in Financial Markets
- Activities: Head of Cranfield Finance Society, Committee member of Volleyball Club

## Maharaja Agrasen Institute of Technology – Bachelor of Technology (I.T.), New Delhi, IN

08/16 - 09/20

- Grade: 2:1, First Division, Excellent Student Cadre, Outstanding Student, Individual Scholarship
- Modules: Database Management Systems, Advance Programming with JAVA, Advance Mathematics, Ethics & Professional Conduct, Web Development, Software Engineering

# **WORK EXPERIENCE**

# Alpine Capital - Private Equity Intern, London, UK

01/24 - 05/24

An entrepreneurial investment firm, based in London, targeting SMEs with an outstanding track record

- Developed investment theses for 5 industries, identifying high-potential opportunities and conducting competitive landscape analysis
- Conducted valuation analysis on 10 SME businesses to assess financial performance and risks, ensuring thorough due diligence and aiding strategic decision-making
- Crafted 4 detailed investment memos, effectively communicating investment rationale, strategic insights and potential value creation opportunities to stakeholders, facilitating decision making

# VSK Retail Private Limited - Founder & Quantitative Developer, New Delhi, IN

09/20 - 08/23

Innovative fintech startup specializing in algorithmic trading software and completed funding in seed round

- Developed and back-tested high-frequency trading algorithms in Python, enhancing strategy accuracy and profitability by 5-10%
- Engineered automated trading systems, achieving 25% annual returns and demonstrating effective algorithmic trading strategy implementation
- Identified and analysed over 10 profitable trading strategies, conducting risk assessments and return projections to secure funding and optimize portfolio performance

## EBIX Cash Payment Services Ltd - Sales Assistant, New Delhi, IN

04/15 - 12/18

Pioneer and leading player offering financial services like Digital payment services, insurance, and many more

- Exceeded monthly sales targets by 150%, selling over 1,000 POS machines and driving significant ancillary revenue growth, demonstrating a proven ability to drive sales and achieve objectives
- Promoted additional products such as fingerprint scanners and UPI scanners, contributing to 20% of total sales volume, showcasing proficiency in identifying and capitalising on ancillary revenue streams

## **SKILLS & INTERESTS**

- Technical: Python, MS Excel, MS PowerPoint, VBA, SQL, Stata, Python
- Finance Tools: Bloomberg Terminal, Refinitiv, Capital IQ
- Languages: Hindi (Native), English (Fluent, IELTS Score 8)
- Hobbies: Playing volleyball, learning new languages, travelling, reading

### **PROJECTS**

- Research Reports Developed comprehensive buy/sell recommendations by analysing DCF, financials, valuation multiples, and market positioning, producing actionable investment insights
- Case Studies & Pitch Deck Developed case studies and pitch decks, analysing M&A impacts, synergies, and financing structures, while evaluating IRRs and exit strategies for acquisitions and startups Link

# **ADDITIONAL TRAINING & VOLUNTEER ACTIVITIES**

- Achievements Successfully pitched and raised £25,000 in angel funding and £10,000 in debt funding
- Qualifications: ACCA (Part Qualified), CFA L1 Candidate
- Competitions: Achieved top quartile in CME Group's Epic Equity Futures Trading Challenge
- **Volunteer Work (Dignity India, 2020):** Coordinated COVID-19 relief efforts, distributing essential supplies to 500+ underprivileged families. Raised ₹500,000 through fundraising initiatives